

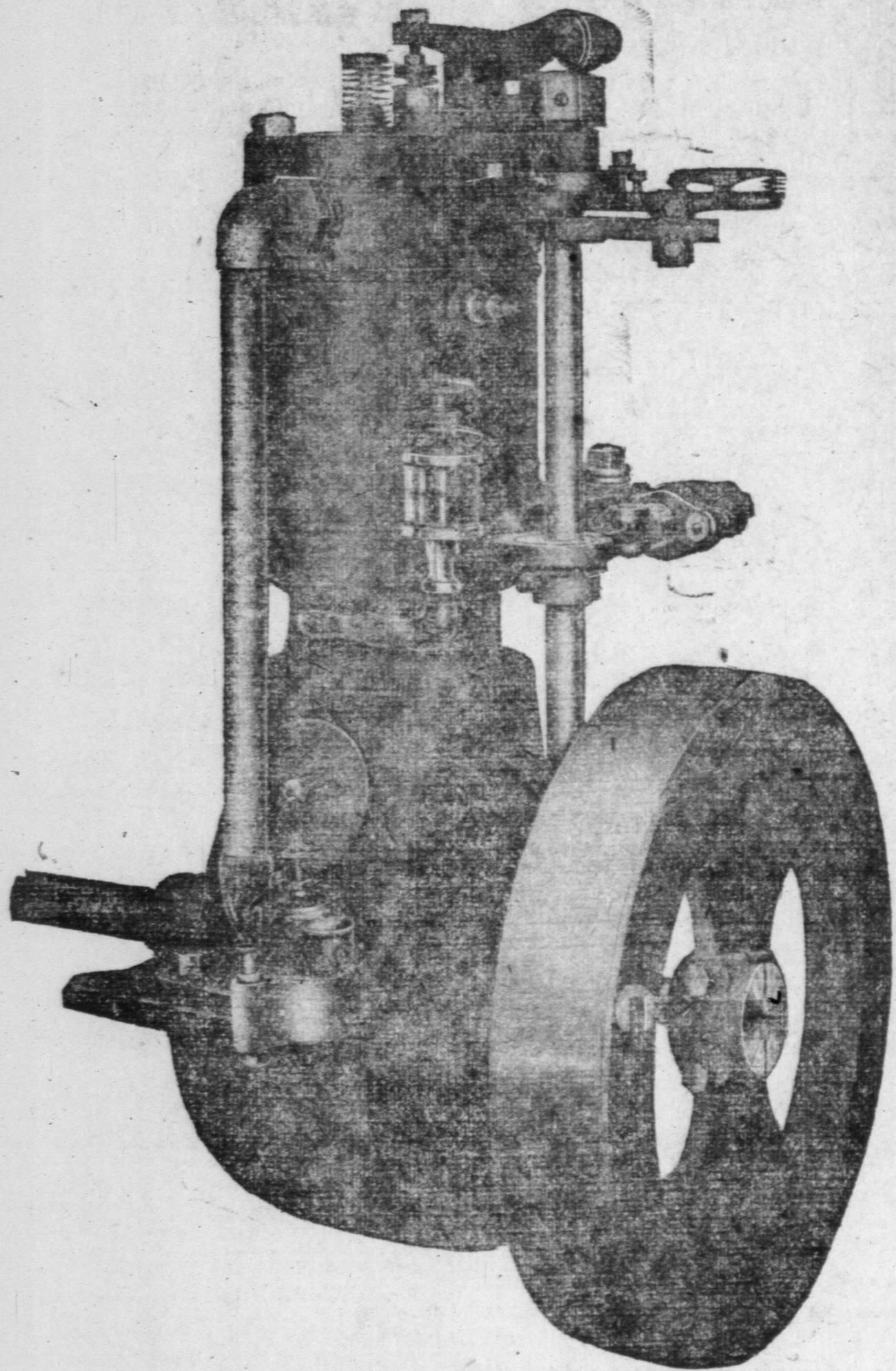
READ THIS! To The Fishermen:

Buy "THE COAKER" Kerosene Motor Engine!

A Motor Engine made for The Union Trading Co.

by one of the Largest Motor Engine Manufacturers

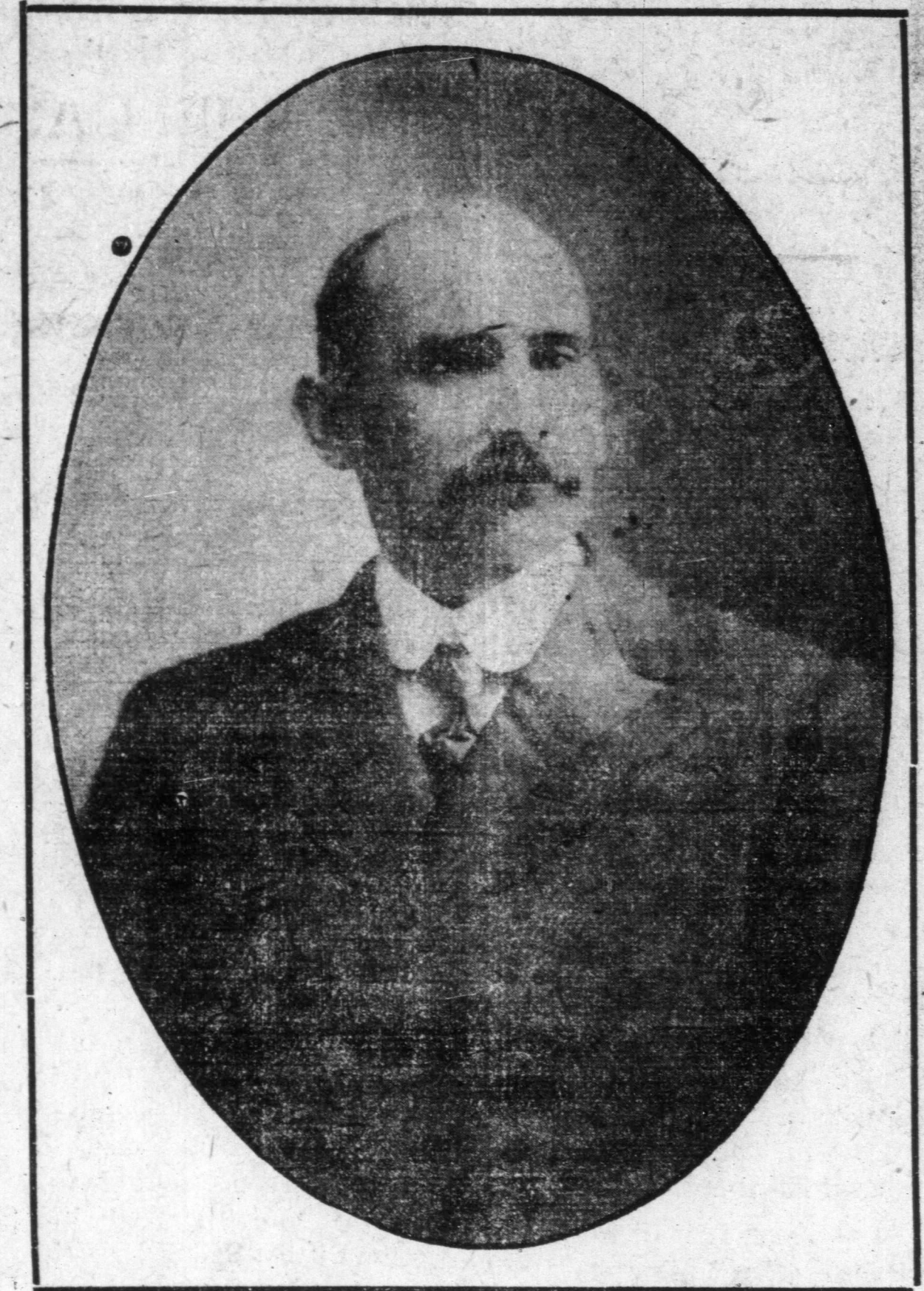
in America is now available to the Fishermen.



"THE COAKER ENGINE."

"THE COAKER" is a 6 H.P. 4 Cycle Engine, and can be operated on half the oil consumed by a 6 H.P. 2 Cycle Engine. This Engine's power is equal to the power of some 9 H.P. 2 Cycle Engines. It is made for Fishermen's use and expressly for Trap Skiffs and the large size fishing bullies. It is sold to Union members at wholesale prices. All commission and middlemen's profits being cut out. We have contracted for the manufacture of 1000 of those engines. The engines will be carried in stock by us here and can be delivered by April 1st. We will carry parts and fittings in stock. We will arrange reasonable terms of payment to meet the requirements of men unable to purchase for cash. WE GUARANTEE THE ENGINE. An expert has been engaged to attend to the installation of our Engines. Write for particulars and terms. See Circular Letter sent to all Councils concerning this engine. We confidently recommend the engine as being of the very best make and material, of being exactly what is needed for the Fishermen's use and GUARANTEED TO GIVE SATISFACTION. It is above all durable, simple and capable of doing heavy work; it is not a toy engine. The spark plug is attached to the side and not the top. The engine starts on gasolene.

This engine is sold \$75 cheaper by us than by the regular agents selling a similar engine. No agents will be employed to sell those engines. We will do our work through the Councils of the F.P.U., therefore one dollar on every three will be saved by buying these engines from the Trading Company. We are prepared to dispose of 2000 of these engines during the year 1914. The Union would have done better and arranged longer terms of payment had the Liberal-Union Party been returned to power, as we believe public monies should be available to aid Fishermen to carry on their work and assist every industrious man to become independent. The Southern Districts being coddled by the catch-cries of Grab-allism have debarred the Fishermen from receiving loans from public funds in order to secure those desired improvements, but the Trading Company will endeavor to do what is possible to aid Union members, and in spite of Grab-allism thousands will possess motor boats in two years who are to-day without them. All particulars on application to



The Fishermen's Union Trading Company, Limited.

Water Street - - - St. John's, N.F.

Important Announcement For Union Fishermen!

We have entered into an agreement with

THE FRASER MACHINE & MOTOR COMPANY, OF NEW GLASGOW,

For the manufacture of a large number of two cycle engines, which we will sell to F. P. U. Members at prices that will stagger the sales of all other first-class engines. We have used the FRASER engine for two years and found it satisfactory as a two cycle engine, and the engines to be built by FRASER for us will be supplied with the latest improvements in engines. No carburetor will be used with our engines. An adapter and igniter has been invented that does away with the carburetor, and our engines will all receive the fuel from the top of the cylinder, instead of from the bottom. Only one tank will therefore be necessary. No gasolene tank will be required. The engine will start on gasolene, supplied through a starter, and as soon as started will use kerosene oil. A Circular Letter describing the engines and giving prices and terms has been mailed to every Council and Union Store. Those engines can be had on terms allowing two years for payment. Altogether we have contracted for the delivery of 3500 engines, including "The Coaker," "The F. P. U.," "The U. T. C." and "The Advocate," for 1914 and 1915, and during the last two weeks we have received 100 orders and 250 enquiries. Consequently we are safe in asserting that the F.P.U. will handle 75 per cent. of the Motor Engine business transacted in the Colony. Union Members buying from the Trading Company save the following amounts: On "The Coaker" \$75.00, on "The Advocate" \$65.00, on "The U. T. C." \$55.00, on "The F. P. U." \$50.00. Not only are those amounts saved but any poor member is enabled to purchase for two years payment, while Agents of other engines require full payment within six months after delivery of engines.

We Also Sell "The Coaker" 4 Cycle 6 h.p. Engine on Easy Terms

For Further particulars apply to

The Fishermen's Union Trading Company, Limited,

Water Street,
St. John's.

Fishermen!

When purchasing the following Lines of Goods, see that you get only the following Brands:

Perfection Soap, Matchless Paint,
Standard & Schooner Oil Clothes.

These are the cheapest and best on the market. Have stood the test and are growing in Demand EVERY DAY.

The Standard Manuf'g. Co., Ltd.
WATER STREET EAST.

\$5 GIVEN AWAY!

Send your Photographs to-day for one of our Flesh-Color Portrait enlargements, size 20x16, only \$3.50, post paid. No matter how old or faded the photo is, we can enlarge ANY subject. Your photo we return uninjured. Send to-day for this marvellous offer. Money returned if not satisfactory. Five Dollars given to whoever sends the clearest photo, tin-type or plate.

NFLD. BOOK & BIBLE HOUSE,
Glovertown, N.F.
A. C. STROUD, Manager.

When sending subscriptions to The Advocate, be sure to write your names carefully and give proper Post Office address.

CANNOT CRACK EASILY PUT UP

Trade Mark

BEAVER BOARD
Walls and Ceilings

BEFORE you build, remodel, or even repaper, you certainly ought to see the remarkable beauty of Beaver Board.

It is also superior to lath and plaster in convenience, durability and many other ways. Come in and see us.

Colin Campbell

MIANUS KEROSENE OIL ENGINES

A BOON TO OUR FISHERMEN.

Second only to the F.P.U. in the benefits it will confer upon our Tenders of the Sea. Makes it possible, by so reducing operating expenses, for every Fisherman to have a Motor Engine and thus get rid of a great deal of the hard toil in connection with his calling. Write us for catalogues, price list and description of this wonderful invention that in starting requires no heating up, no complicated special exhaust pipe, fittings or hot water jacket valves, etc., but starts right on Kerosene Oil. Styles 3 to 40 horse power.

DARBY BROS., Agents.
Burin & Port-au-Choix.

Buy the Fishermen's favorite Brands of Flour.

FIVE ROSES
AND
LAKWOODS

THE BEST AND MOST RELIABLE AND THEREFORE THE CHEAPEST BRANDS ON THE MARKET.

Sold everywhere.