

It Is a Patriotic Duty to Prevent Loss of Cattle.



PROTECT THEM FROM BLACKLEG

by using

Blacklegoids

Double and Single Vaccinations in pill form.

ACCURATE. EASY TO USE. EFFICIENT.

Each Blacklegoid is a dose of blackleg vaccine ready to inject under the skin of the animal.

NO DOSE TO MEASURE.
NO LIQUID TO SPILL.
NO STRING TO ROT.

WRITE FOR FREE BOOKLET ON BLACKLEG.

Animal Industry Department of

PARKE, DAVIS & CO.

WALKERVILLE, ONT.

OMEGA Milking Machines



CARE OF MILKING MACHINES

Excerpts from an article in the "Implement News": "One of the most important needs of users of milking machines is that of quick cleaning. It should be done properly at the proper time. The machines should never be allowed to stand until the caustic hardens on the rubber tubes or cups."

OMEGA HAS NO RUBBER TUBES

Short transparent celluloid tubes take the place of long rubber ones. They do not decay or harbor germs and are easily and quickly cleaned. This is an exclusive OMEGA feature; another is that the pail and milking parts are suspended from the cow's back and the teat cups cannot fall to the floor and suck up dirt.

WRITE TODAY

for illustrated booklet describing the many exclusive features of the OMEGA.

C. Richardson & Co.
ST. MARYS ONTARIO

HIDES WOOL FUR

If you want quickest returns and most money for your FURS, HIDES, WOOL, Etc., ship them to

FRANK MASSIN

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Write for Prices and Shipping Tags

The Story of the World's Record Cow

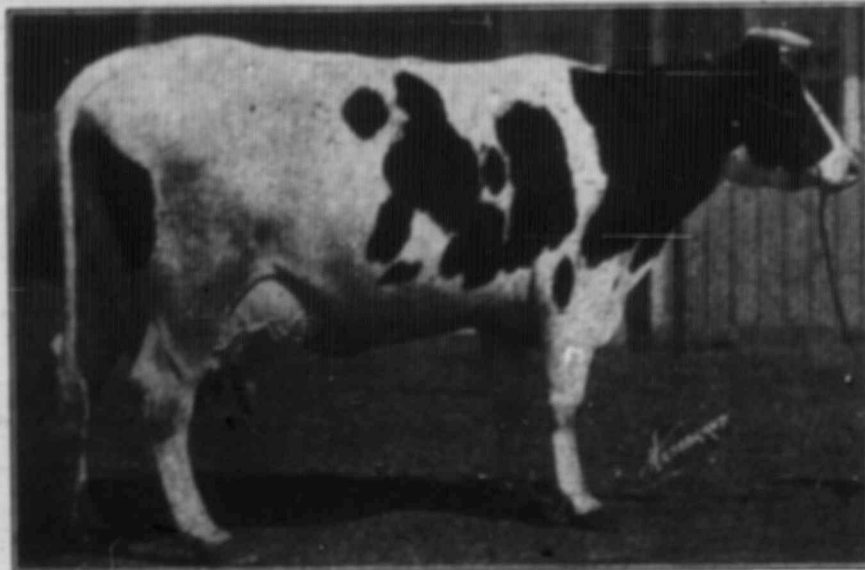
IN the spring of 1913 I purchased "Segis Fayne Johanna" for \$1,400. She had a junior three-year-old record of 30.66 and was in calf to "Beauty Walker Pieterse Prince."

In a short time she presented me with a fine heifer calf and increased her record slightly to 31.89 as a five-year-old. I then tried to buy her daughter owned by Stevens Brothers Company, who priced her at \$5,500, she being in calf to "King of the Pontiacs." I remonstrated with Mr. Ward Stevens, telling him that I had paid only \$1,400 for her dam. Mr. Stevens' answer was, "I'll give you \$1,400 for the heifer calf you have from her." The daughter owned by Stevens Brothers Company, freshened shortly afterward giving birth to a beautiful bull calf which Stevens Brothers advertised as a possible junior sire for their herd, but which they afterward sold for \$5,000. Following this sale, Fred F. Field offered me \$5,000 for "Segis Fayne Johanna," which I did not accept.

Now, supposing I should stop right here, let us see what the result would be: My investment was \$1,400, for which I was offered cold cash to the sum of \$5,400, all in less than one year! What per cent. interest is this on the money invested? Answer: 357 per cent. Wonderful, isn't it? Reads like a fairy tale! And, bear in

mind that this was not due to "Segis Fayne Johanna" making a great record at that time, because her record of 31.89 at five years was not so good as 30.66 at three years, which was her record when I bought her.

Without going a step farther, I claim that this investment of \$1,400 earned me a far greater profit than I have ever realized from any other investment of any kind I have ever made in my entire business career!



The Holstein-Friesian Cow, "Segis Fayne Johanna"; milk, 730.8 lbs.; butter, 50.68 lbs. The only cow in the world to make over 50 lbs. of butter in seven days.

But why stop here! This is only the preface! Let us consider what happened afterwards. At her next freshening, at six years of age, "Segis Fayne Johanna" increased her record to 35.30; then as a seven-year-old, though in fine condition, she gave us some trouble "holding up her milk" and while she

did not equal her best record, still she made the creditable record of 33.29, this giving her four records above 30 pounds, she being one of only three cows in the world having four 30-pound records. However, as her four records averaged higher than those of her other two competitors, she was, in that respect, a World Champion Cow, even before she started the whole dairy world by her next and more marvellous performance than all other performances combined.

At eight years she was given a very careful and thorough preparation and when she freshened she was in the finest testing condition possible and she presented us with a fine son of "Rag Apple Koradyke 8th." She started right off at a 44-pound gate in the very first two milkings and made her wonderful record of 50.68 pounds of butter in seven days in the first 30 milkings.

I have never sold any of her calves, but on the contrary, purchased her daughter by "Woodcrest Nig De Kol," formerly owned by Stevens Brothers Company, and the latter's son by "King of the Pontiacs." Now, let us take an inventory of her progeny, all of which I have raised excepting the daughter by "Woodcrest Nig De Kol":—

One daughter by "Woodcrest Nig De Kol." Continued on Page 20

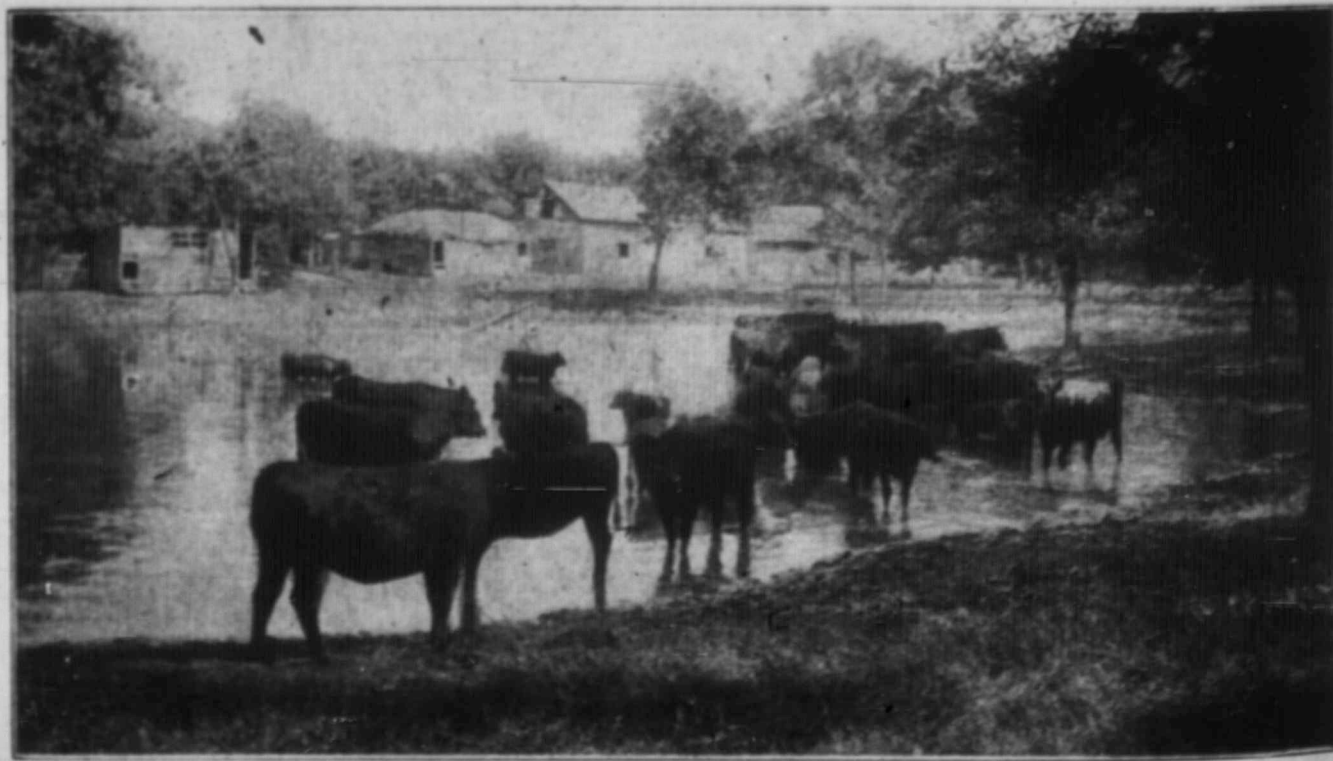
The Effects of the War on Livestock

THAT the production of livestock is not only necessary, but will be profitable for some time to come is quite evident. According to recent figures obtainable on the numbers of livestock in the war-stricken countries it is estimated that the total decrease is approximately 100,000,000 head. Belgium, Serbia and Roumania are practically exhausted of livestock resources. The allies show a decrease of nearly 46,000,000 head. Germany has reduced hers about 18,000,000 head. European losses, therefore, exceeds 65,000,000 head without consideration of Austria, Turkey and Russia.

These losses for the greater part will be made up from United States and Canada, where a few years ago America sought old country breeders to replenish and improve their herds and flocks the situation will be completely reversed after the war. From those countries now being depleted of their animals by war, will come buyers in large numbers anxious to secure breeding stock so that they may again get established in business. Reports already to hand point out that this movement of stock from North America to the old land is about to start. Representatives of the Belgian department of agriculture

arrived in Minnesota recently for the purpose of looking over the Holstein cattle in that district with a view of purchasing after the war. The commission stated that high-class grades of good type and individuality and a number of pure-bred sires in addition to pure-bred females will be purchased by the Belgian government with the object of establishing a government herd. They are anxious also to secure Belgian horses to take the place of those lost in the war.

Only a short time ago Holland was anxious to secure several thousand head of dairy cattle to maintain the



Europe is being depleted of livestock. A wide and profitable market awaits those who are able to maintain their herds and flocks.

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