

CANADIAN GROCER

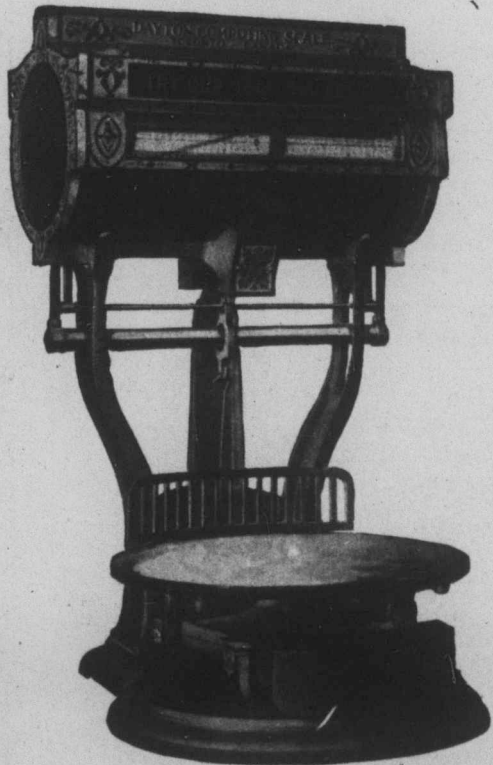
DAYTON

JUSTICE

Automatic Scale

The modern scale of Justice

"If it's a DAYTON It's Right"



A Merchant is Known by the Scale He Uses

If he uses an old-fashioned scale he is picked out as careless in his methods by his customers, his wholesaler and his banker.

If he uses a Dayton Automatic Scale there is no argument about him being up-to-date, keen about his weighings and price calculations, absolutely fair to every customer alike, positive about his wish to get all his profits and determined to give an absolutely just dollar's worth for a dollar.



What is it that has eaten the heart out of many a business, showing shrunken and insignificant returns, often a complete loss, after every seeming possible precaution has been taken in husbanding resources? Down weights and mistakes in figuring. We've seen it proven in thousands of cases. Think it over!

Let us send you our latest Catalogue

Dayton Computing Scales

Royce and Campbell Avenues
Toronto, Ont.

The International Business Machines Co., Limited, Toronto, Frank E. Mutton, Vice-President and General Manager, Manufacturers Dayton Scales, International Time Recorders and Hollerith Electric Tabulating Machines.