

STRENGTHEN YOUR HOLD

on your best customers by
only selling them the best.

“BOVRIL”

is the BEST fluid beef to
stock, because it sells
quickly and is always to
be relied upon.

**Wethey's
Mince Meat**

(In Cartons)

has been recognized as the standard of
Canadian excellence for a quarter of a
century.

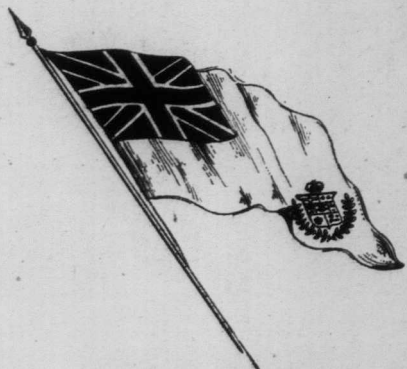
PURE WHOLESOME RICH

“ONE TRY SATISFIES”

If your jobber cannot give it to you
please write us direct.

J. H. WETHEY, LIMITED

ST. CATHARINES, - - CANADA



Empire Brand

A Table Syrup like “EMPIRE” brand

is an ad. for your store — just now syrup
will sell well. Order “Empire” brand;
sizes of tins from 2lb. up to 20lb.

DIAMOND CRYSTAL SALT

“The Salt that's All Salt.”

Canada's finest, whitest, and freest
running and non-caking Salt. Get
the best.

4 FREE long distance phones.
Write—or better, wire or phone
at our expense.

LUCAS, STEELE & BRISTOL
HAMILTON