

Used Where Duty Demands Utmost Power

- in automobile or tractor
- in motor boat or aeroplane
- in gas engine or motorcycle
- in motor truck or any form of internal combustion engine

En-ar-co National Motor Oil will give utmost satisfaction—a matchless lubrication service. This uniform oil means more power, less carbon—longer life to the motor and least upkeep expense.



Motor Oil Made By Graduate Workmen

Note How En-ar-co Refiners Have Solved Motordom's Lubrication Problem

MOTOR users face a problem of motor oil selection that puzzles even the most experienced. Hundreds of brands confront them. Many are good. Some excel others.

But which oil to use is perplexing. "Why should I use this brand in preference to others?" is a question often asked.

Oils excel as do the men who make them.

When nature made the crude, she knew no favorites. Refiners received the same raw materials. All were supplied alike.

Then certain fundamental methods were perfected. Formulas were developed. Tests were standardized. The crude followed much the same routine from the wells, through the refinery, to the finished product. Yet these lubricants differed. Often a refiner's own product changed from time to time.

How En-ar-co Quality Originated

En-ar-co systems now change all this. We knew there was something more than mechanical methods. And so we started at the beginning—with the workmen.

We established well defined standards of efficiency. Each man passed through a primary course of refining instruction. Then through the higher grades of En-ar-co training. As these high standards were attained, the workmen were awarded their degree.

Now each workman strives for his master degree. For without it he is not entrusted with the responsible tasks.

Scientific Refining

Thus we have developed Scientific Refining. We have eliminated all quality fluctuation. We have produced the best that skilled men can make.

For 35 years we have given the world a lubricant that is uniform—En-ar-co National Motor Oil.

We ask only that you try En-ar-co National Motor Oil. Regardless of the motor you use, whether in automobile, tractor, motor boat or engine, your investment demands that you lubricate with oil made by "men who know"—men who are graduate workmen.

Get This FREE Handy Oil Can

We also send facts you should know

Be sure to fill out and send the coupon below. We will send a new-style, special design oiler that reaches the hard-to-get-at places. You can't find another like it anywhere.

We will also send vital lubrication facts that you should know.

We want you to have them now, early in the season.
SEND TODAY.

(76)



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Toronto, Ont.

I own.....
(Give name above)
automobile or tractor and en-
close two 3-cent stamps. Send
me Handy Oil Can FREE. Please
give nearest shipping point in this
province and quote prices on the items
I have marked. I will be in the market
about.....
(Give date above)

I use.....gals. gasoline per year
I use.....gals. motor oil per year
I use.....lbs. axle grease per year
I use.....auto grease per year
I use.....gals. kerosene per year
I use.....gals. tractor oil per year

My Name is.....
Address.....
Postoffice..... Province.....

Tear or Cut Out — Mail Today

NOTE: This can will not be sent unless
you give make of your auto or tractor.

Canadian Oil Companies, Limited

Branch Offices in 36 Cities
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