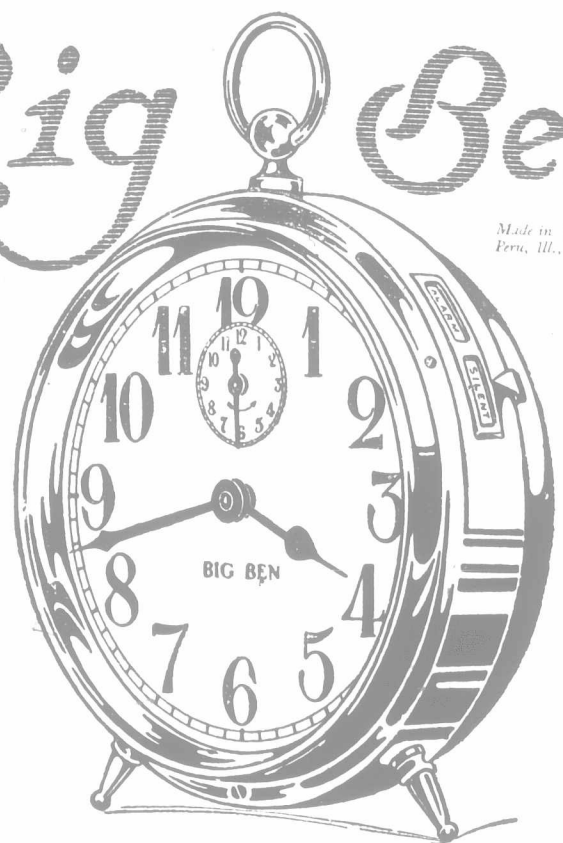


Big Ben



Made in La Salle and
Peou, Ill., by Wehrhach

A crackerjack of a Xmas present

Remember when you were a kid? The presents that were all shiny and bright, and that "worked!" Were't they the ones that you were proudest of?

Something for your room—something you could use all year—something like big people had in their rooms. The sensible presents appealed to you best when you were a kid. Think back a bit and see. Then think of Big Ben for those boys and girls.

Toys, of course, should never be displaced. It wouldn't be Christmas without them. But mix in useful things—things that develop pride and that make little people feel responsible. Give them presents to live up to and to live up with. Don't make the mistake

of thinking they don't feel the compliment.

Let one thing that meets the eye of your little boy and girl on Christmas Morning be that triple nickel-plated, jolly, handsome, pleasant looking, serviceable, and inspiring clock—BIG BEN. See if you don't hear them say: "Why! Isn't that a crackerjack?" Is that for me to use myself?

Big Ben is a crackerjack of a Christmas-present to give to any friend. He's two presents in one, a dandy alarm to wake up with, a dandy clock to tell time all day by. He stands seven inches tall. He's got an inner vest of steel that insures him for life,—big, bold, black hands you can see at a glance in the dim morning light without ever having to get out of bed—large, comfy keys that almost wind themselves and a deep, jolly ring that calls just when you want, and either way you want, five straight minutes; or every other half minute for ten minutes unless you flag him off.

Big Ben is sold by 23,000 watchmakers. His price is \$2.50 anywhere in the States, \$3.00 anywhere in Canada. If you can't find him at your dealer's, a money order mailed to Westclox, La Salle, Illinois, will send him anywhere you say, attractively boxed and express charges paid.

Why Not Enjoy City Comforts?

The one thing sadly lacking on the average farm is running water in house and barn.

For a moderate outlay you can enjoy full water facilities, with all the comfort and safety that adequate water pressure affords.

We make the EMPIRE Water Supply System in many styles and sizes to cover every need—hand-operated, or to run by windmill, gasoline or electric power. Outfit shown below is our powerful Style A.

EMPIRE Water Supply System

It is operated by hand, requires little attention, is simple, durable, and does not get out of order. This apparatus is low in price, but very efficient. It gives ample pressure to all parts of the house. By making a simple connection to kitchen range you secure abundant running hot water on every floor.

Our pumps will furnish water and air at the same time, water alone or air alone. Let us help you to greater home comfort and better security.

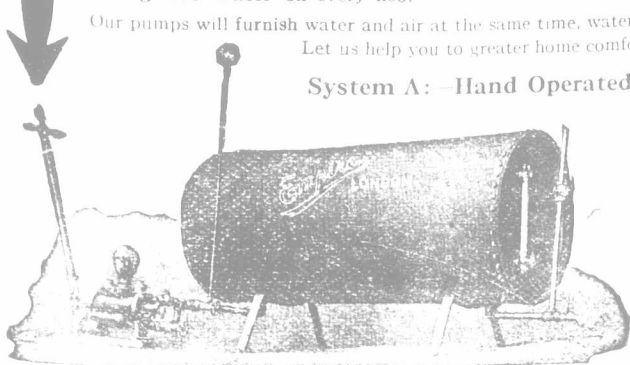
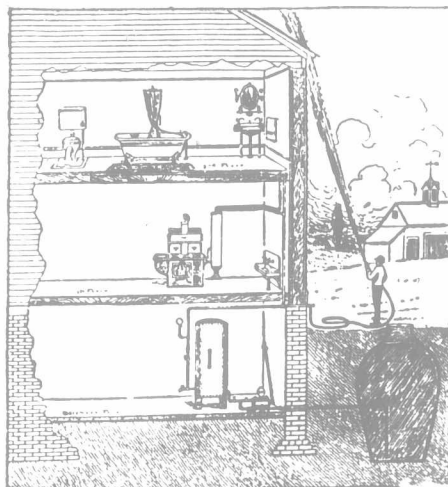
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Who'd be a Scrooge?

You wouldn't intentionally. But you might be one and not even know it.

Supposing that you were to die before another Christmas came around, would your kiddies' stockings be as well filled next year? Or might they not lack even some of the necessities of life?

Among other gifts this Christmas why not present your wife with an Imperial Home Protection policy.

That would be a most practical gift; based on generosity and kindness; banishing worry, anxiety and care; making Christmas all the happier and the New Year all the more hopeful for yourself and loved ones, in the knowledge that, come what may, the future is provided for.

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The proprietors of this journal know that we are a reputable firm, and that our goods are all we represent them to be, otherwise this advertisement would not appear here. If you have used fertilizers in the past you know their value, but you will get equally good results from Sydney Basic Slag at a saving in price of \$10 to \$15 per ton. If you have never used fertilizers, then make a beginning this season with Sydney Basic Slag. It is your duty to the Empire to increase your production of foodstuffs, and this can be accomplished with the aid of fertilizer.

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