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FARM AND DAIRY

AND

RURAL HOME

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AN EXAMPLE AND A SLOGAN WORTH MORE THAN PASSING MENTION

The float herewith illustrated headed the Y. M. C. A. trades procession in Collingwood, Ont., on the 24th of May last. The wagon was loaded with school children. Processions appeal strongly to all classes of people, and especially to the young. Perhaps nowhere else are they more in order than at the fall fairs in connection with which they should be encouraged. To I. F. Metcalfe, B.S.A., District Representative of the Ontario Department of Agriculture for Simcoe County, belongs the credit of conceiving and carrying out the idea here shown, and fitting the slogan to the letters Y. M. C. A.

DEVOTED TO
BETTER FARMING AND
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