



# Join the celebration 203 years in the making.

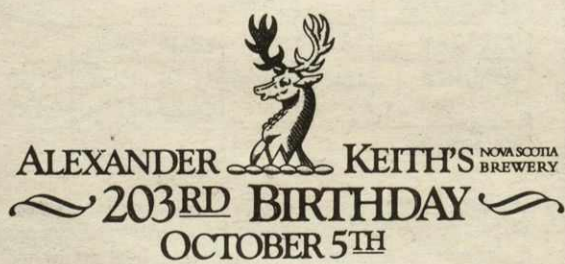
Back in 1820, Alexander Keith first started brewing his fine ale in his Halifax Brewery. Since then, October 5 has been a day to celebrate in Nova Scotia. The day family and friends would gather and toast Nova Scotia's finest brewmaster. Today, more than 175 years of quality brewing later, you can join the celebration.

Look for specially marked cases of Keith's with the *free* Alexander Keith Calling Card inside. And when you register, wish Alexander a "Happy Birthday" because you might get to hear yourself in a radio ad.

Must be legal drinking age. So hurry. Give your best to the man who always gave you his best.

Alexander Keith.

Those who like it, like it a lot.



WISH 'HAPPY BIRTHDAY'



TO THE MAN WHO DID  
many things well and  
brewed beer best of all.

