

Campus Recruitment

For the week of November 22nd:

Monday, 22 November:

- AMOCO - will be interviewing preselected engineers for the Production Department.

Tuesday, 23 November:

- AMOCO - will be interviewing preselected engineers for the Production Department.

- Department of National Defence - Communications and Security will be interviewing preselected graduates.

- Household Finance will be interviewing preselected graduates.

Wednesday, 24 November:

- Department of National Defence - Communications and Security will be interviewing preselected candidates.

- Household Finance will be interviewing preselected candidates.

- Household Finance will be interviewing preselected graduates.

- Public Service Commission (Ford) - will be interviewing preselected graduates.

Thursday, 25 November:

- F.W. Woolworth (Woolco) will be interviewing B.B.A. and B.A. graduates interested in a management retail trainee position.

- Bell Northern Research - application deadline for Computer Science, Electrical Engineering, Physics and B.B.A. with a strong background in C.S. undergraduates (all levels).

Friday, 26 November:

- F. W. Woolworth (Woolco) will be interviewing Business Administration and Arts Graduates who are interested in a management retail trainee position.

Student Services

DEPARTMENT OF HOUSING AND FOOD SERVICES

I wish to clear up this misconception in regard to providing feedback to the Food Service on Campus. Since there seems to be a wide spread belief among Faculty and Students that there is nobody to whom they can complain, the following are some routes through which you can make your feelings known:

If a person is not pleased with the food, its presentation or with the service provided, he/she is invited to contact the Manager or the Chef of the dining hall or cafeteria in question.

Each on-campus residence has a "Food Rep" who represents his/her fellow residence students at monthly food committee meetings.

This committee consists of either Dean of Men or Dean of Women, the Director of Housing and Food Services (University employee), the Food Rep. of each residence, the District Manager for Beaver Foods, along with the Manager and Chef of each kitchen.

During these meetings, "Likes and Dislikes" are discussed. A solution is found for the dislikes during the meeting. As for the likes, these are noted and appreciated.

If no satisfaction is obtained through either of these channels, you are invited to call or write Manager for Beaver Foods (455-7086) or the University's Director of Housing and Food Services (453-4891).

Please do not hesitate to contact me as your opinion is considered valuable:

Roy Brostowski, Director
Housing and Food Services
Men's Residence Admin. Bldg.

P.S.S.A. announce winner

Attention Paul Farnsworth

You are the lucky winner of the P.S.S.A. raffle.

To claim your prize please contact Mary Abraham c/o the student Union by Tuesday Nov. 23, 1982

Off campus students unite

by MARIE SHIELDS
Brunswickan Staff

As a student living off campus, do you feel you are missing out on some important aspects of university life? Do you feel as though you don't count and have no representation in the system? A new organization is being formed to deal with these problems. The Off Campus Residents' Association meets Fridays at 12:30 in room 103 of the Student Union Building. Last week's meeting, arranged by Tod Bovingdon, was not as well attended as it should have been. However, several interesting matters were discussed.

The first point brought up was the fact that off campus students are excluded from many social events. The residences have their own pubs which are, by rule, restricted to students living on campus. There are ways around this (especially if you're female), but the principle is unfair.

In Bovingdon's opinion, social events for non-resident students are 'sorely lacking' and off campus people should organize their own socials. They could be held either in the residence pub rooms (the house residents would have to

be invited, of course), or in the SUB cafeteria or ballroom. A particular house could be invited, and the proceedings would be the same as a residence social.

Another major objective of the association is to provide better services for off campus students who need help finding a place to live, or dealing with their landlords. Bovingdon feels there should be a particular person available so these students would know exactly who to go to. This person could act as a mediator between tenants and landlords and help settle problems informally.

The association would also like to take over the operation of the Off Campus Housing Office, now located in Lady Dunn Hall. Bovingdon believes the present system of tacking index cards up on the wall is very disorganized and unsatisfactory.

It was put forward that an updated sheet of available accommodations could be typed up and photocopied. This would eliminate overcrowding in the office, as people could just pick the papers up and leave. This system is used at many larger universities because it is more efficient. Also, more employees could be hired dur-

ing peak periods to speed up the proceedings.

It was proposed that the Youth Hostel building on York St. could be sub-let for September and the first few weeks in October, to provide lodging for students who have no place to stay when they first arrive in the city. A nominal fee would be charged for use of the facilities and a month limit imposed so people would not stay too long. The Off Campus Housing Office could be transferred to the building for this period, to assist students in finding more permanent housing. Having these quarters available would do away with the problem of students being forced to sleep in residence basements at the beginning of the term.

Bovingdon said he would look in to the matter. He also suggested that in the distant future, the Off Campus Residents' Association could consider buying a house for this purpose.

The association is intended to benefit all students living off campus. Bovingdon welcomes any constructive suggestions or questions you might have. You can reach him at 455-4196, or just come to the meeting today at 12:30 and voice your opinions in person.

Language is a living tool

By GREGORY BETTS

Forms of words are forms of life, language itself is constitutive of phenomena to the extent that experiences are not merely interpreted but directed by human perception. We bring a subjective colouring to "truth" - hence essential reality is an amalgam, a meeting of mind and external "fact" given form and made communicable through the medium of language. Concomitantly, control language and you can create your own truth - this is the lesson of successful revolutions, and a prime element in their survival. The propagandist knows that by manipulating words he redefines the ego and ethos, the very fabric of existence.

The excellence of a writer's art consists in making us forget that he uses words. He seeks a correspondence between idea and phrasing (often repetitively) such that we are affected sympathetically, at a visceral, pre-rational level; words flow into a rhythmic gestalt, proceeding by a logic of feeling. To read, or hear, a sentence thus perfectly designed would trigger a trip mine effect

whereby clusters of associations cross-breed a complex of image, thought and emotion, but lie always below the conscious surface. Attach this technique to the purpose of selling something, be it an ideology or toothpaste, and the result is a powerful weapon for shaping attitudes. This is the central principle behind religious chants, advertising campaigns, and political slogans (even whole speeches) - all programmed like computer cards. One is not asked to think but merely to absorb and react on cue. As Margaret Atwood has written, "a word after a word is power."

Some examples: Nazi propaganda labelled Jews "sub-humans"; ergo, to eradicate sub-humans is not a moral outrage but a cleansing act, like pest control.

In the Soviet Union the political regime is a "People's government," and carefully adorns its most brutally effective means of repression and tyranny with the same popular facade; ergo, to rebel is to become an anarchist, a despiser of one's fellow man (and of oneself), because who is guilty of oppression? - the people, everyone (including

yourself). Since all are culpable, no-one can dissent without simultaneously implicating himself. Friend and foe, predator and victim, are entangled into one reductive, nebulous ideal fact and fiction a new truth, the truth or the party which embraces Siberia, censorship and routine spying under the black-humoured joke of "social progress."

Both instances are examples of psychic surgery, moral lobotomies effected by a reorganization of meaning through diction. The message is clear: rid the lexicon of "blue" and that quality ceases to exist - it is the same for "freedom", "beauty" or "love". The discrepancy between truth and falsehood blurs; tortures are conducted in the name of divine justice, socialism becomes Marxist-Leninism, slavery is liberty. Doublethink lives.

The Lesson: that precise maintenance of the word is not the exclusive province of gloomy grammarians but a right and duty for all those interested in ethical clarity. Language is a living instrument - the exigent challenge is to mold it to enhance life, not to falsify or pervert.