



Overland

TRADE MARK REG.

The Thrift Car

Canada at Work in Model 90

What the railroads are to a nation, motor cars are to individuals.

Now is the time when you *need* a Model 90, to save time and increase your efficiency.

When farmers, merchants, salesmen, business men and women engaged in every kind of activity—agree upon a car, the proof of that car's value is so conclusive that—

You can safely buy a Model 90 without having seen it, or without knowing a single thing about its perfected construction.

Such testimony of merit is the utmost guarantee that you can have.

But we ask you to take no one's judgment but your own.

Your inspection of Model 90 will explain its popularity.

The powerful, spirited motor seems to exult in the demands you put upon it.

Model 90 is economical with fuel and saving of tires.

It has big-car stylish design, is easy to operate, has narrow turning radius, and performs equally well on hill, straightaway, or in congested traffic.

It has rear cantilever springs, 106-inch wheelbase, 31x4 inch tires, non-skid rear, and vacuum fuel system.

A car to be completely satisfactory must be satisfactory in *every* one of these respects.

You cannot get *complete* satisfaction for less than Model 90 price.

Why delay?

Five points of Overland superiority:

*Appearance, Performance,
Comfort, Service and Price*

Willys-Overland, Limited

Willys-Knight and Overland Motor Cars and Light Commercial Wagons
Head Office and Works, West Toronto, Ontario

Branches: Montreal, Que., Winnipeg, Man., Regina, Sask.