

**NOTES FOR THE STATIONER—Continued.**  
pounds and can be retailed for \$2.25. Buntin, Gillies & Co., of Hamilton, are offering these goods to the trade.

#### NEW ENGLISH NOVELTY.

The self-plercing paper fastener is a new invention from Birmingham. In these one of the prongs is longer than the other and has a sharp point, the short prong being rounded as shown in the ad. These fasteners cost little more than the regular line and can be used with much greater rapidity. This line is carried by Buntin, Gillies & Co., of Hamilton.

#### "VICTOR" GOODS.

"Victor" sporting goods are the most satisfactory goods for the players and, judging from the popularity of this line among the dealers, it is also the most profitable for them.

#### EASTER CARDS.

The Copp, Clark Co. are showing Hill's Easter cards, and as the supply is limited, the maker only printing a line once, the trade are reminded that they should order promptly. The designs this year are very fine, some are hand-painted, and will go far to increase the sales. They retail from 1c. to 50c. The Easter eggs this year are shown with either English or French mottoes, a fact of interest to the Quebec trade. In valentines the firm have exclusive control of Whitney's line which includes cards, easel mounts, lace and comic valentines.

The Copp, Clark Co. are now issuing a catalogue of their various stationery lines and if any dealer desires a copy he has only to drop a post card to the firm for one.

There are a number of special stationery novelties this month which will be well adapted for selling in this market. The Copp, Clark Co. are showing, for instance, a line of glass paperweights with local views. They retail at 25c. The glass is of particularly good quality. There are two views to half a gross and three to a gross. Their fountain pen, "Rex," which is shown in nine different styles, uses the patent feeder so long employed on the expensive pens of the United States, but exclusive rights on which have now expired. This enables a guaranteed exchangeable \$5 pen to be sold at \$1.50, and is quite an event in the Canadian pen trade. This firm are carrying a full line of the "Royalty" perfumed sealing wax. It retails at 10c. per box. The firm have issued a neat and useful circular on this line, giving the long list of shades and the significance of the primary colors when used to seal letters. We advise the trade to get a copy of this

circular. In inkstands, a line of pressed glass, from 2 to 3 in. square sizes, is shown. Another line of Russian cut glass is handsome, and ranges in value from 80c. per doz. up. Genuine cut glass will retail from 50c. to \$1.

#### A MAP NOTE.

A third edition of their new map of the Dominion has just been issued by The Copp, Clark Co. It includes a good many changes, especially in British Columbia and the Northwest, while the older parts of Canada have not been forgotten. These publishers are agents for the Columbia series of maps, in which new editions have just appeared of Africa and Asia.

#### BIRTHDAY AND OTHER CARDS.

Travellers are now out with samples of birthday cards for import business. The Copp, Clark Co. are handling the well-known Davison line which are even prettier than usual. Besides that the firm make up nice assortments of different priced cards, to retail from 2c. to 25c., and pains are taken with the selection. As to visiting cards, a full line in ladies', misses', and gentlemen's sizes, of different qualities are shown, as also black bordered cards.

#### AMES.

Canadian manufacturers of games, like The Copp, Clark Co., report this the best season for games on record. The demand in some items almost passes belief. In playing cards, they are showing a line of angel backs, much used by devoted card players and clubs, at \$1.90 a dozen. The retail price of these in the United States is 50c. a pack. They have also a nice line of

French-size whist cards, at \$2 a dozen. The firm have been appointed selling agents for the Wallace whist tray for duplicate whist, and which is the same as Paine's tray. They are able to quote \$2.25 for a set of 12 trays, against the American-priced article at \$5. A line of tally cards (Gibson's) are now quoted as low as 40c. per 100, and with 10 different designs in an assortment. The tasteful red and gold varieties are shown in eight designs, at 75c. per 100, while superior goods can be had up to \$3.50 per 100.

As to Ping Pong, or table tennis, a big shipment of this much sought after game is now on the way and the trade can get supplies in about a month. These are English goods, from \$1.50 to \$2, and lines for import trade are being shown at \$2.25 a dozen up.

#### A KEY RING NOVELTY.

The New Century Co., 204 Bleury street, Montreal, are advertising a very useful and convenient novelty in the form of a key ring with an identifier attached. The address is enrolled in a neat case and can be changed if desired. The entire article is nickel-plated, and samples can be obtained by mail. The trade ought to find it a profitable line to handle.

#### IMPROVED STATIONERY CASES.

There is a steady progress in the line of stationery manufacture in Canada, and stationers with the requisite facilities are all the time perfecting their goods. A satisfactory departure in this respect as regards stationery cases and wooden bases for ink stands is reported by Brown Bros., who

## BRIMFUL OF INTEREST

to progressive dealers are our new productions in Society Note Papers, just the selling lines they want with the largest margin of profit:

Social Note Papers  
Wedding Stationery  
Commercial Stationery  
Flat Papers

Writing Tablets  
Pads

Papeteries  
Paper Boxes, Etc.

CORRESPONDENCE SOLICITED.

**The BARBER & ELLIS CO., Limited, TORONTO.**

