

There are Two kinds of Skirt Bindings :

THE BEST--and Others.

Are you handling the "others"? If you are, it is no wonder your customers are dissatisfied and that your trade is gradually dwindling away.

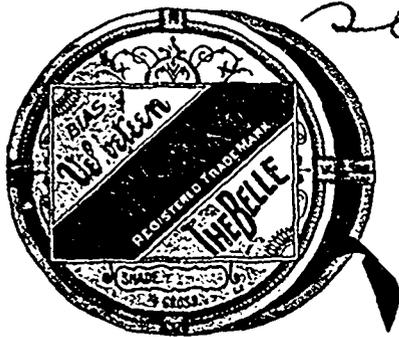
By handling the BEST you satisfy and please your customers and increase your business, for a satisfied customer is the best possible advertisement.

"S·H·&M·"

stamped on the back of every yard or printed on the label signifies the BEST Skirt Binding it is possible to produce.

The "S. H. & M." Skirt Bindings are recognized in the United States as the standard of perfection in Skirt Bindings, and are rapidly gaining this reputation in Canada. They are manufactured from a specially-made Velveteen, by a company engaged exclusively in making Skirt Bindings, and whose experience, together with the most modern and up-to-date plant, enables them to turn out goods which are unequaled by any in the market.

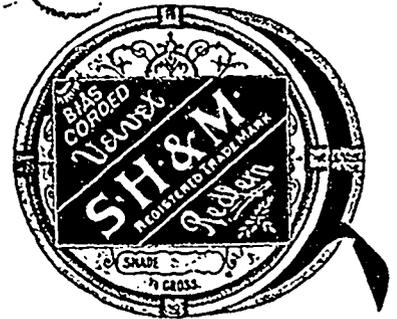
WE CARRY THE FOLLOWING LINES IN STOCK AT OUR TORONTO WAREHOUSE :



see all items

S.H. & M. BELLE Plain Velveteen
1¾-in. wide.

S.H. & M. REDFERN Bias Corded
Velvet, 1¾-in. wide.



SAMPLES, SHADE CARDS AND PRICE LIST FREE ON APPLICATION.

The STEWART, HOWE & MAY CO.

Originators and Manufacturers of
S.H. & M. Skirt Bindings,

24 Front St. W., Toronto, Ont.

Manchester, Eng.