

The Jewelry Store of — Canada.

Wherever civilization has gone it has long been customary to exchange greetings and gifts at Christmas and New Year; and as the years roll on it may be observed that the custom grows more extended.

One has only to walk along the main street of any city at this holiday season to see evidences of this in the gaily decorated and well-filled windows of the stores.

Since the re-building of the McIntyre Block and adjacent



buildings in Main Street, Winnipeg, there have been opened a series of stores that it will be hard to beat in any city in Canada.

Speaking of the best of these, the store of Messrs. Barre Bros., Jewellers and Goldsmith, a gentleman from Eastern Canada said to the writer the other day, that he believed the store of Messrs. Barre Bros. was second to none of its kind in the Dominion. At the present time it is particularly worthy of a visit from every lover of the beautiful.

The store is situated at the extreme north end of the McIntyre Block, and covers a floor space of 150 feet deep by 23 feet in width. The size of the main show room is 35 feet by 50 feet. In the basement is the clock room, which is filled with clocks made in Canada, England, United States, France, Germany, Switzerland and Italy. There are some very valuable and very old fashioned time pieces to be seen in this room.

In the main store it would be almost impossible to enumerate and describe the valuable collection of articles of

vertu shown. There is jewellery of all kinds, silverware, and the other goods which go to make up an up-to date and first-class business. The fittings are most handsome, the woodwork being of dark walnut, which acts as a perfect foil, and shows to advantage the goods contained therein. The room at the back end of the store is well named the art room, for in it are placed samples of lovely marble



statuary, bronzes, hand-painted plaques, crystal glasses, vases, candelabra, lamps and many other beautiful articles of vertu, too numerous to mention. Altogether Messrs. Barre Bros., by their enterprise, as shown in the past, and more than emphasized in their new store, fully deserves the many congratulations showered upon them, coupled with best wishes for a successful business career.

The firm have made every preparation to meet the big rush of business which will undoubtedly reward their enterprise.

On the day of the opening fifteen employees were busy with the visitors, and we are informed by Mr. Barre that thirty more will be employed at the New Year's time, thus making one of the largest and best equipped businesses of its kind in Canada. In order to give the best of satisfaction to their patrons, Messrs. Barre Bros. have engaged the ser-



vices of two expert watchmaker, one of them being Mr. T. F. Foster, a certified English watchmaker, who for four years was a professor in horology, in the Horological institute in London, England, and the other gentleman is an expert Swiss, and the other watchmakers and repairers also, the whole department being under the supervision of Prof. Foster.