

THE CANADIAN GROCER

We Help You Sell Our Goods!



The accompanying cut illustrates our large sign in colors for store display, reproduced as used in the leading magazines to stimulate demand for our products.

But that is not the only way we help you. You have, in addition, back of every can or bottle of

UPTON'S
Pure Jams and
Orange Marmalade you sell, our
unqualified guarantee of
PURITY.

Isn't this the line to recommend--the line that your customers know and have confidence in?

Order
UPTON'S
To-day

The T. UPTON CO., Limited
Hamilton Ontario