

Advance Styles

Advance Showing of Spring Styles in

Fashionable Footwear

SIMPLICITY AND BEAUTY ON CLASSIC LINES

That is what is said of new styles in which the design of the shoe has been worked out on such simple lines as to most pleasingly and strikingly bring out the smooth beauty of the leather.

In the tan colors, as well as the graining of the leather, the same tendency to simple effects has been carried out, as may be seen in many of the new models in Footwear which we are now showing.

FOR IMMEDIATE WEAR

Lace Boots with high tops, 8 and 9 inch, are proper, and the colors are grey and brown with about four shades in each. In grey we have ivory, steel and field mouse; browns are here in nut brown, havanna and beaver brown; also a few mahogany in the heavier weight Spring Wear Boots.

We have some pleasing two-tone effects in brown with field mouse grey top, and in brown calf with darker brown suede top.

"Headquarters for Reliable Footwear"

Waterbury & Rising Limited
111 KING ST. 212 UNION ST. 277 MAIN ST.

COAL All Kinds - Hard and Soft
TELEPHONE 1913
CONSUMERS COAL CO., LTD.

Frank Skinner
— Importer of Millinery —
60 KING STREET

Millinery

For Monday

Owing to Delay in Transportation of a Large Consignment of Hats

A Special Display will be made on Monday

of the Latest New York Dress Shapes in Black and Most Desirable Colors.

The variety is large, but only one and two of a kind, which is an advantage to those looking for something individual.

Sailors, Misses' Hats and Semi-Ready Hats Included in This Shipment



Millinery Economy

You can freshen up your Old Straw Hats, or take new ones, if they are not the color you desire, and recolor with "DY-O-LA STRAW HAT COLOR." Black, Blue, Navy Blue, Tan, Brown, Green, Cardinal Red, Pink, Purple and Reducer. Handily brush with every bottle. Complete size. TRY IT! Ask your Druggist or Dealer for

DY-O-LA Straw Hat Color

Glorified Carbon

No, we're not talking about coal this time, the only thing that is "glorified" about it just now is the price.

Scientists tell us, however, that common, every-day coal, and the very finest quality of diamonds—in other words, "Birks" Diamonds—are traceable to the same original elements.

Just fancy how interesting for a "Birks" Diamond in all its beauty, brilliancy and perfection to share such ancestry.

"Birks" Diamonds may be carbon, but they are certainly "Glorified Carbon"—they have made good in the ascent of carbon.

We are showing a truly wonderful array of Diamond Rings just now, all the way from \$25.00 to \$2,500.00. Some of the platinum settings are veritable works of art.

We show the "Solitaire" setting, the "Side-by-side," the "Three-Stone," the "Five-Stone" or "Half Loon" the "Cluster," the "Marquis," the "Fancy Dinner Ring"—almost every style that's worth keeping.

In a "Birks" Diamond you can rely absolutely on its quality, cutting, shape, color and freedom from flaws—all that the most exacting critics could desire.

We welcome any inquiries. Our Correspondence Department is at your service.

Diamond Merchants

Birks

Goldsmiths Silversmiths

MONTREAL

Use The WANT AD. WAY

HOW TO ECONOMIZE IN COAL

It Appears There is More to Consider Than Price in Buying.

Like Gaul, all coal is divided into three parts. Two of which—carbon and volatile matter—will burn and produce heat. The third—"ash"—including stone, clinkers, etc., is pure waste. It will not burn but prevents quantities of the carbon and volatile gasses from burning and is an expense to cart away.

You buy coal solely to make heat. The more carbon and volatile matter and less ash the more value in a ton of coal. Most everybody knows this in general way. But suppose you were offered hard coal at \$18 and \$16, which would you buy? If the \$18 coal would have 1,500 pounds of burnable matter to the ton—at a cost of \$18 or \$1 per one hundred pounds of burnable matter. Now, say your \$16 coal had twenty per cent or one-fifth ash and remember there are many hard coals with much over twenty per cent ash—you would have 1,500 pounds of burnable matter for \$16. The cost is exactly the same except that in one case you would have 400 pounds of ash to remove, in the other only 200 pounds. Showing conclusively that the low price does not make a cheap coal. But let us be the householder to know which is the cheapest coal? One way is to buy RADIO coal. It is a clean, free-burning hard coal and has the organization and name of the Consumers Coal Co. behind it. It is inspected, tried and tested on arrival and every load is re-screened to remove the slack and dust before delivery. RADIO coal at \$17.75 less fifty cents discount or \$17.25 for cash, is the greatest, the most economical coal in St. John today. It certainly is high in heat value and low in ash and chock full of satisfaction.

To those who used RADIO before the war the Consumers Coal Co. wish to say that they can now obtain it in all sizes. To those who have yet to know the goodness of RADIO we would suggest try it now. There is no risk for we would gladly remove and refund on any purchase of RADIO coal not being up to the standard we have set for this American anthracite.

RECENT DEATHS
John B. Layden, J. P.
The death of John B. Layden, J. P., occurred at his home at Mechanic's Settlement on Saturday evening, March 8, at 8 o'clock. He was fifty-nine years of age and was well known and highly respected. Mr. Layden was a resident of Mechanic's Settlement for the past thirty-two years and enjoyed good health until the last year. He was a prosperous farmer and lumberman and will be greatly missed in this community. In religion he was a staunch Roman Catholic and in politics a life-long Liberal.

He leaves to mourn his sad loss his wife, two sons, Private M. A. Layden, 7th C. R. St. John, and his adopted nephew, William Daley, at home; five daughters, Mrs. F. E. Mahoney, Mrs. E. J. Mahoney, Mrs. J. G. Mahoney, Mrs. J. G. Mahoney, and Mrs. J. G. Mahoney; six brothers, Patrick Layden, Worcester (Mass.); Michael Layden, St. John; Daniel J. Joseph, M. Jeremiah and John D. Layden, Goshen, and two sisters, Mrs. B. O'Connor, Elgin and Mrs. Timothy Long, Elgin (N. B.). The funeral will be held on March 11 from his late residence via the Precious Blood church, Goshen, where requiem high mass will be celebrated by Rev. W. M. Donahoe, internment in the family lot at South Branch cemetery.

Miss Cordelia E. Smith.
The death of Miss Cordelia E. Smith, for many years a well known and highly respected resident of Shediac, occurred on March 19 at Shediac, where she had resided for some years. Miss Smith, who was more than ninety years of age, had been gradually failing in health for several weeks.

Miss Smith was a daughter of the late Thomas E. Smith, for a long time a leading merchant of Shediac, particularly during the days before the railroad was built. She was a sister of the late Sir Albert J. Smith, a member of the cabinet of Alexander Mackenzie, of the late Edward J. Smith, of Shediac, at one time a member of the legislature and father of Hon. Dr. E. A. Smith, minister of lands and mines of the late Chipman W. Smith, postmaster of Shediac, the late Horatio Smith, of Shediac, and of the late Mrs. H. A. Scoville, of Shediac, where Miss Smith made her home for many years.

John W. Young Smith, of Moncton and Shediac, and John W. Scoville, of St. Stephen, are nephews, and Mrs. D. B. White, of the Canadian West, formerly of Shediac and Dorchester, and Mrs. Robert Jardine, of Shediac, formerly of St. John, are nieces.

Mrs. Isabella McLaughlin.
Yarmouth, N. S., March 21.—The death occurred at her home today of Isabella, widow of George McLaughlin, formerly of Annapolis Royal, after an illness of paralysis of about five months' duration. The deceased was eighty-one years of age and was a native of St. John (N. B.). After her marriage she resided in Annapolis Royal for many years, where Mr. McLaughlin carried on a dry goods business. After his demise about six years ago, with her daughter, Miss Belle, she removed to Yarmouth. The deceased was a most estimable lady, dearly loved by many people in Yarmouth, Annapolis Royal and St. John, who will be deeply grieved to hear of her demise. Besides the daughter mentioned she is also survived by another, Mrs. Arthur Rice, of Bear River, and one son, George.

FREE
One 80c. box of Des Anges' Soap, containing 3 cakes given away with every purchase of \$1.50 or over. This offer for Friday, Saturday and Monday only. We have a very good assortment of fancy Dry Goods to select from; also line of Boots and Shoes to clear at cost price.

R. M. TOBIAS
233 Union St.
9616-3-24

Buy Thrift Stamps

We Sell Them

The favored kinds for Spring wearing in interesting and attractive varieties.

Charming Blouse in taupe Georgette, finely tucked and fashioned with small vestee of maize. The neck is cut round and finished with flat beaded band.

Georgette Blouse in flesh color, made to button at side. This has round turnover collar, and front is exquisitely beaded in pink and blue. Navy Georgette Blouse with round, low cut neck and collar at back. Front is richly embroidered in steel and black beads. Bright platings of "Yankee Rose" are used in contrast. Collarless Blouse in maize Georgette with front handkerchief beaded and finished with clusters of fine tucks.

Stores Open 9 a.m.—Close 6 p.m. Daily

Fascinating Blouses

To Welcome the New Season



Prices Range From \$6.00 to \$20.00
Many Plainer Models in Georgette, Silk, Voile, etc., Are Also Showing in Attractive Varieties.
BLOUSE SECTION—2ND FLOOR



"Yankee Rose" Georgette Blouse, with effective navy apronette made to tie at back. The sleeves are loose at wrist, and apron is heavily beaded, in navy, coral and green.

Striking Model in Dresden Georgette in a color combination of sage blue and rose. Sailor collar and front are edged with wide facings of sage blue. Large pearl buttons are used as trimmings.

Flesh Georgette Blouse with round collar and pretty cuffs; made to gather up at thigh as desired. Front and back are prettily embroidered in short panels to form yoke.

Georgette Blouse in "Yankee Rose" with yoke, front and back, heavily braided in soutache to match.

Smart Spring Skirts

To Wear With the New Blouses



Spring and Early Summer are always separate skirt months, and this season will be no exception.

You will find here Plaid and Fancy Striped Skirts in wool materials, such as Serges, Velours and Gabardines in various striking color effects; also a splendid variety in plain navy and black. Then there are handsome Silk Skirts in Crepe de Chine, Taffeta, Baronette and "Ruffeneuf," button back and button side effects are among the striking style features for spring. Pockets in smart styles, side and box plait and all-around gathered effects are showing.

These Skirts are splendidly tailored and are in suitable designs for dress or sport wear.

\$8.00 to \$33.50

New Styles in Women's and Misses' Fine Wool Sweaters

Cost and Slip-over models in novel and practical designs.

Cost Sweaters in fine ribbed wool, coral color; made with long self-colored stole front and wide belt..... \$10.00

Heavy Ribbed Wool Sweaters in Copen. blue, fitted to waist. This has a soft white wool roll collar..... \$13.50

Slip-over Sweater in fine ribbed wool, coral shade; made with wide sailor collar..... \$7.75

Sweater in ribbed wool, mustard color with sailor collar, belt, cuffs and pockets trimmed in Paddy green with purple and white stripes..... \$10.50



These Are Only a Few of the Attractive Styles Now Showing

COSTUME SECTION—2ND FLOOR

Manchester Robertson Allison Limited
KING STREET GERMAIN STREET MARKET SQUARE

McLaughlin, a traveler for a Montreal wholesale establishment. The funeral arrangements are not yet completed, further than that interment will be made at Annapolis Royal and the body will be forwarded to that place the first of next week.

Mrs. Bridget Carthy.
Elgin, March 20.—On March 20th the only one of the oldest inhabitants in the county of Albert, Mrs. Bridget Carthy, died. The deceased was born in Ireland in 1827. Had she lived till July she would have attained her 92nd birthday. She was the widow of Patrick Carthy, and for the past fifty years had been a resident of this community. Since the death of her husband she made her home with her son, Martin, at whose house she died.

John W. Miller.
John W. Miller, the fifth son of Mr. and Mrs. James Miller, of 47 Broad street, died yesterday after a lingering illness. He was in the seventh year of his age. The funeral will be held on Sunday afternoon at 2.30 from his parents' home.

RECENT WEDDINGS

Carter-Garland.
Elgin, March 20.—A quiet but very pretty wedding took place at the home of the bride at 9.30 p.m., March 19, when Miss Bessie Adelaide Garland, youngest daughter and child of Mrs. Emmerzone and the late John Garland of this village, was united in marriage to James Leonard Carter, son of Mr. and Mrs. Benj. L. Carter, of River Glade (N. B.). Mr. Bliss Carter, brother of the groom, acted as best man, and Miss Ethel M. Burrows attended the bride. The ceremony was performed by Rev. R. A. Burrows in the parlor which had been suitably decorated for the occasion. The groom's present to the bride was a gold wrist watch, and to the bridesmaid a gold pin set with pearls and amethyst. The happy pair after a short honeymoon, will reside in Moncton, where Mr. Carter is employed as a brakeman on the C. G. R. The groom is a returned and honorably discharged soldier. He enlisted in the 8th battery C. F. A. at Moncton in August, 1914. Went overseas in the following month, and to France in February, 1915. He was in the famous battles at Vimy Ridge, Passchendaele, Hill No. 70, Second battle of Ypres. He was twice wounded. On the last occasion he was sent to No. 2 battle hospital, Reading, England. When sufficiently recovered he was sent home, arriving at St. John on the Grampian, December 24. He is now fully discharged from military service and ready to return to civil life. He has obtained a position as brakeman on the C. G. R. Both he and his bride have a large circle of friends who wish them a long, happy and prosperous life.

Ellis-McCorry.
An interesting event took place yesterday when Rev. David Hutchinson united in marriage Milford Raymond Ellis, of Shanklin Settlement, St. John county, and Miss Margaret McCorry of this city. The groom was supported by Harry T. Trusswell, brother of the bride, and her sister, Mrs. Selma Nell, was bridesmaid. The bride wore gray silk poplin while the bridesmaid wore a blue suit with grey trimmings. Mr. and Mrs. Ellis will make their future home in St. Martins, St. John county.

SMOKE MACDONALD'S INDEX

DOORKEEPERS' CIRCLE

The Doorkeepers' Circle of the city union of The King's Daughters and Sons held its annual meeting at the home of Mrs. Nicholas in Douglas avenue on Thursday evening and in reviewing the work which had been accomplished during the year heard some most gratifying reports. The activities of the circle had been widely varied in their interests and had all of them been most practically helpful. Among those mentioned particularly were the work among the sick and needy, making of comfort bags and knitted garments for sailors, assisting

the women's welcome committee at the West Side docks, sorting of spaghnum moss, taking charge of the canteen at the Red Triangle, doing knitting and sewing for the Red Cross Society and co-operating with the sister circles in war endeavors. That the year had been brimming over with interest and enthusiasm, was manifest in all of the reports.

The officers elected for the ensuing year were as follows: President, Mrs. L. A. McAlpine; 1st vice-president, Mrs. A. E. Logie; 2nd vice-president, Miss May Ward; treasurer, Mrs. E. J. Fleetwood; secretary, Mrs. Frank A. McFarlane; assistant secretary, Miss Laura Ingraham.

Most of the crew of the stranded coal steamer Troja, who were landed here Thursday evening by the government steamer Aberdeen, left for Sydney and Montreal last evening. Two members of the crew and Captain Cairne are remaining in the city to attend the official inquiry, which will be held within a few days.

The general opinion is that there will be little opportunity to salvage the coal, although if the steamer remains firmly on the ledge part of it may be saved. Much of the coal will probably slide out through the big holes in the bottom. The cargo is being held under water except at extreme low tide.

COWAN'S PERFECTION COCOA

Start the Day Right
WITH a cup of this delicious Cocoa for breakfast.
It makes a splendid foundation for the day's work.

THIS illustration shows a cluster of Cocoa Pods as they are found on the tropical tree "Cacao Theobroma." After the beans are removed and dried, they are shipped to Cowan's where by a special process of roasting, their fragrant aroma and delicious flavor are retained, and may be enjoyed by users of Cowan's Perfection Cocoa.

MADE IN CANADA
THE COWAN COMPANY LTD.
TORONTO