

MILLINERY OPENING

It Is Today at the M. R. A., Ltd. Stores — Of Great Interest.

Visitors from all over the city and many strangers in town were in attendance at the autumn millinery opening at the M. R. A. store today.

The event was one of great interest to fashion loving women, and the hat styles for autumn and winter proved to be more fascinating than ever—originality and cleverness of design being evident in all the different varieties of fashionable headwear.

An oriental note could be noticed in many of the modes of the moment, these introduced the influence of the Chinese, Japanese and Egyptian, of course cleverly adapted to the style ideas of our own women.

Off the face hats, bretons in smart variations and others of unusual shape, fashioned of duvety, Lyons velvet, haters plush and felt were seen in such charming new shades as show, brown, cameo pink, copper and lemon yellow.

Everywhere feathers were in evidence, many of these lunched in iridescent effects. Metallic brocade, touches of hand embroidery, ribbons and fancy ornaments are among the new and favored trimming ideas.

Choice of color, shape and fabric allows a broad variety for the fall season and for charm and distinctive style, the hats shown at this opening appeared alike to all.

This opening will be continued on Friday and Saturday, and any who have not yet had an opportunity to see these captivating styles may do so on those days.

THE M. R. A. EXHIBIT AT FAIR IS ONE OF UNUSUAL MERIT

The M. R. A. exhibit on the second floor of the main exhibition building is one of unusual beauty and merit and has been meeting with much favorable criticism.

Just glancing at the booth where the fair and women's garments are displayed one is impressed with the exquisite harmony of color and on further study it is noticeable that no matter from what angle one looks at this display, every garment is in full view and the effect is equally attractive.

The design of the background is one of massive pillars, with archway in the middle. The color scheme is old ivory and gold relieved by a deep border and interior scene of blended blue and green. Large ornamental urns and vases of flowers artistically arranged are in the same harmony of color.

The floor is covered here and there with small, rich, rugs from the orient and on opposite sides are fine grizzly bear and tiger rugs. This display is glassed in and reveals among other things:

A very luxurious coat of Alaska seal with collar and cuffs of real sable. Price of this garment is \$2,250.

A fine Muskrat coat with large collar and wide striped band around bottom. Valued at \$1,100.

Wonderful capey wraps of nutria, Hudson seal and mink.

Rich neck piece of sable, silver fox, mink, seal, fisher and squirrel.

The hats showing are of original design and are creations of foremost milliners. One "sandy" hat of unusual contour is fashioned of bright red French velvet ribbon with no other color in relief. The hat shown on the model is an American concept, designed by "Schwalbe" of New York.

A suit of mink velour with collar and cuffs of beaver, and a stunning afternoon frock of georgette crepe and crepe meteor in a color combination of mahogany and navy are also most fascinating.

The booth where men's wear is displayed shows to advantage latest fall models in fur coats, evening clothes, top coats and suits, also clothes for boys—and in a smaller booth adjoining a demonstrator is showing the fine points of the "Hoover" vacuum cleaner.

Whether these three displays reflect much credit upon the store that can get together such a collection of fine articles and the artist who designed and arranged this wonderful display has great reason to be pleased.

QUEBEC TO FAREWELL THE PRESS DELEGATES ON NEXT SATURDAY

TENDER GUMS A WARNING

Beware of gum tenderness that warns of Pyloritis. Four out of five people over forty have Pyloritis—many under forty also! Loosening teeth indicate Pyloritis. Bleeding gums, too. Remember—these inflamed, bleeding gums act as so many doorways for disease germs to enter the system—infecting the joints or tonsils—or causing other ailments.

Forhan's positively prevents Pyloritis, if used in time and used consistently. As it hardens the gums the teeth become firmer.

Brush your teeth with Forhan's. It cleans the teeth scientifically—keeps them white and clean.

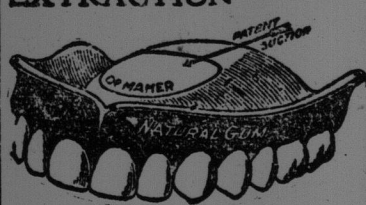
If gum-irritation has already set in, start using Forhan's and consult a dentist immediately for special treatment.

35c and 60c tubes in Canada and U.S. If your druggist cannot supply you, send price to us direct and we will mail tube postpaid.

FORHAN'S, LTD., Montreal

Forhan's
FOR THE GUMS

PAINLESS EXTRACTION Only 25c.



We make the best Teeth in Canada at the Most Reasonable Rates.

Boston Dental Parlor
Head Office: 527 Main St. Phone 663.
Branch Office: 35 Charlotte St. Phone 38.
Dr. J. D. MAHER, Prop. Open 9 a.m. Until 9 p.m.

LOCAL NEWS

Gibson & Co. have petroleum coke for furnaces and ranges. Phone Main 2636 or 594.

RAIN OR SHINE
Our tailor fashioned combination waterproof tweed garments for men and women are needed on a rainy day and are stylish and comfortable in fine weather. Everything in waterproof clothing for all ages—Estey & Co., 49 Dock Street.

300 WEDDINGS IN ONE DAY

London, Eng., Sept. 9.—The housing shortage is generally blamed for the decrease in the marriage rate, but in Preston the reverse is the case, for marriages have largely increased during the present year. Preston has a population of only 108,000, but a record was established when 300 marriages were performed in one day.

CATTLE PLAGUE PRECAUTIONS.
Paris, France, Sept. 9.—To prevent a repetition of the cattle plague, which, after the war of 1870, killed hundreds of thousands of cattle in France, the authorities are taking special precautions. The plague has broken out in Belgium near the French frontier and the importation into France of ruminant domestic animals has been prohibited.

HERE'S A NICE PROFIT.

Napoleonville, La., Sept. 9.—One example of the effect of the increased price of sugar was shown here recently when the Himalaya company's plantation holdings were sold for \$350,000. The plantation was bought eleven years ago for \$20,000.

SPECIAL SALES AT OAK HALL PROVING POPULAR.

Winter Overcoats, Fall Topcoats and Hats for Men Drawing Crowds.

The special sales with which Oak Hall have opened up their new store in Germain street are daily attracting many men who fully appreciate the value of such an opportunity right at the beginning of the fall season.

Men's winter overcoats is, of course, a rather unique offering at this time of year, but as these represent shipments that arrived late last season, we wished to give our customers an opportunity to profit by these low prices before the new lines are opened up, as they will be from 15 per cent to 30 per cent advanced in price. With these drastic reductions figured on last year's prices thinking men

Wedding Gifts

Rich Cut Glass, Silverware, English and French China, Art Pottery, Statuary, Brassware and Electric Portable Lamps.

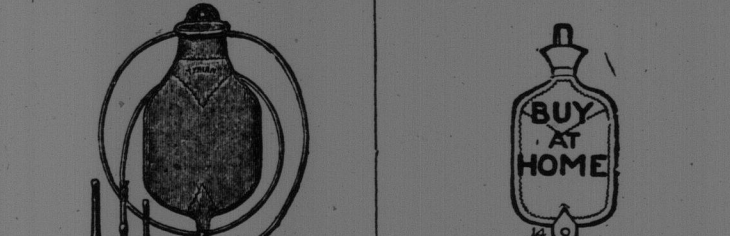
O. H. Warwick Co., Limited
78-82 King Street

are assuringly anticipating their winter overcoats needs by a couple of months and making their purchase now.

The big sale to introduce Oak Hall's fine new hat shop for men is without

Reduced for One Week

FOUNTAIN SYRINGES HOT WATER BOTTLE



Regular \$1.50 to \$2.00 For \$1.39
Regular \$1.50, \$1.75, \$2.00 For \$1.39

Wasson's 2 Stores, Main St. and Sydney St.

Notice Our Special Prices on Braided Felt Rugs

60 x 27 inch, at \$2.79
90 x 24 inch, at \$3.00
72 x 36 inch, at \$3.25

Suitable for Porch or Bathroom Rugs.

245 Waterloo St. Store Closed 6 p.m. Saturday, 10 p.m. CARLETON'S

SPECIAL BLOUSE SALE!

25 to 40 p. c. Discount
Friday and Saturday, Sept. 10th and 11th Only

Our stock of stunning Blouses in Georgettes, Crepe de Chines and Stripe Silks, also Voiles, featuring latest designs and patterns in all shades, we are offering to you for two days only, at remarkable prices.

NOTE THE FOLLOWING:

\$10.00 to \$7.75 values Sale Price \$5.95
\$13.50 to \$10.00 values Sale Price \$7.95
\$15.00 values Sale Price \$9.95
\$24.00 to \$21.50 values Sale Price \$14.95

WHITE VOILES
Fine Swiss Voiles, plain and fancy, \$7.25 to \$6.00 values Sale Price \$4.95
\$4.50 to \$3.75 values Sale Price \$2.95

SILK UNDER WEAR AND SWEATERS, including two beautiful large scarfs at similar reductions.

The Corset Specialty Shop

NEAR IMPERIAL THEATRE
8 KING SQUARE ST. JOHN, N. B.

Visitors Will Find Friday Shopping Most Interesting at Our Store

OPEN UNTIL 10 P. M.

Every department makes Friday a day of special offerings. We are also able to procure many lines that can be sold at a very close price for this one day in the week. Come and see for yourselves.

SPLENDID LINES OF FALL DRESS MATERIALS AND COATINGS
Serge Suitings, exceptional value, all wool, close firm make.
Navy, Browns, Greens, Copen, etc. Special \$2.35 per yd.
Ladies' New Twill Suitings, all wool, soft finish, Grey, Brown, Taupe, Navy, Rose or Green. 48 inches wide. Price \$3.45 per yd.
New Fall Skirtings, genuine Scotch designs, medium and dark shades for outing skirts, 54 inches wide. Price \$4.65 per yd.
Coatings—Fine Velour in plain soft fall shades, Brown, Russian, Green, Navy, Burgundy, Gray, etc. 54 inches wide. Price \$5.65 per yd.

Popular Lines from White-wear Department of Exceptional Value
Women's Crepe Pyjamas, do not require ironing, White, fancy feather stitched. Price \$3.85
Novelty Flowered Crepe Pyjamas, no ironing, pretty designs, flesh or white. Price \$4.25 each
Flannellette Gowns, very neat garments, low neck, short sleeves, lace trimmed. Price \$2.50 each
Flannellette Gowns, high neck, long sleeves, H. S., large sizes. Price \$2.75 each
Two-Piece Flannellette Pyjamas, fancy braid trimmed, all sizes. Price \$2.98 each
Special Line White Cambric Gowns, lace and Swiss trimmed, H. S. Price \$2.25 each
Envelope Combinations, fine white Muslin, hamburger trimmed. Price \$1.25 each
5 Dozen Silk Camisoles, Pink, Sky or White, made with lace bands and lace edging. Special \$1.39 each

Buy Your Requirements in Women's Fall Underwear Now

Women's Combinations, fine flat knit, fall weight, high class garments. Price \$2.45 each
Women's Silk and Wool Vests, V neck, strap shoulder, unshrunkable. Price \$2.25 each
Special Soft Flat Knit Vests, V neck, quarter sleeves. Price 98c. each
Dresses to match above, full length. Price 98c. each
Special Sale Women's Combinations, fine rib, with or without sleeves, lace trimmed. Price 98c., \$1.29 and \$1.79
5 Dozen Women's Knitted Drawers, umbrella style, lace trimmed. Price 95c. each

Brassiers
Special in 5 Dozen Good Quality Brassiers, made from Poplin; some are embroidered. Back fastening. In flesh shade. Regular \$1.75. Special \$1.29

New English Walking Gloves
Fine Soft English Leather Gloves, ladies' sizes, smart outside seams. Colors Tan, Mastic, Brown or Gray. All sizes. Prices \$2.95 and \$3.25 per pair

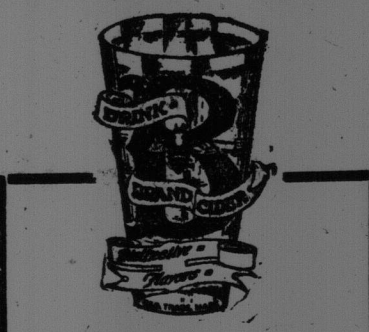
Infants' Department—Attractive Little Garments Well Worth While "Buy for the Baby"

Infants' White Corduroy Coats, extra fine quality, pretty round collar, turned back cuffs, large white pearl buttons, lined throughout. 1 to 3 years. Price \$7.75
Infants' Lamb's Wool Nap Coats, with belt and round collar, lined. 1 to 3 years. Price \$8.25 each
Infants' Knitted All Wool Jackets, large pearl buttons to neck. 6 months to 3 years. Prices \$1.95 to \$2.50
Infants' Fine Short Dresses, very pretty fine white mull dresses, lace and insertion yoke or round embroidered collar. Price \$2.45 up
Infants' Carriage Covers, Heavy White Swansdown, trimmed bands, Sky or Pink crocheted edge. Price \$2.50 each
Infants' Kimonos, heavy velour, plain Pink, Sky or Figured Teddy Bear. Price \$2.25 to \$3.35

Girls' Serge School Dresses, Prettily Made and Extra Value
Navy Blue Serge Dresses, sizes 6 to 14 years. Large sailor collar, trimmed with white or red soutache braid, best of white serge. Price \$4.95 each
Girls' Check Dresses, Black and White with saze blue trimming, 8 to 14 years. Price \$3.95 each
Extra Fine Quality Navy Blue Serge Dresses, plaid skirts, pockets. Some have Balkan waists. Large assortment of styles. Price \$7.75 to \$20.00

POPULAR STAMPED GOODS FOR EMBROIDERY

Stamped Gowns on fine quality Nainsook, dainty patterns. Price \$1.75 each
Stamped Crash Cushion Tops in floral and conventional designs. Price 35c. each
Stamped Natural Linen Centres, 18 inch size. Price 55c. each
Stamped White Linen Centres, 18 inch size. Price 65c. each
Stamped Huck Towels, large size. Price 85c. each



Life is really worth living when you can have a glass of "B" Brand with it.
At All Dealers.
'B' Brand Beverages Limited
ST. JOHN—HALIFAX

Money-Saving Specials At ROBERTSON'S

PURE LARD
3 lb. tins for 90c.
5 lb. tins for \$1.50
10 lb. tins for \$2.95
20 lb. pails for \$5.90

SHORTENING
3 lb. tins for 85c.
5 lb. tins for \$1.40
10 lb. tins for \$2.75
20 lb. pails for \$5.45
10 lbs. Finest Granulated Sugar. \$2.25
4 lbs. Choice Onions. 25c.
2 pkgs. Macaroni. 29c.
2 pkgs. Corn Flakes. 24c.
Quaker Oats. 32c. pkg.
98 lb. bag Royal Household Flour. \$7.85
20 lb. bag Oatmeal. \$1.55
Finest Small White Beans, 15c. q.
Clear Fat Pork. 30c. lb.
Boiling Pork. 30c. lb.
Whole Green Peas. 20c. qt.
3 Cakes Laundry Soap. 25c.
Palm Olive Soap. 10c.
Lifebuoy Soap. 9c.
2 pkgs. Lux. 25c.
3 pkgs. Ammonia Powder. 25c.
3 rolls Toilet Paper. 25c.
2 tins Snap. 35c.
Panshine Cleanser. 11c.
2 tins Old Dutch. 25c.
1 lb. tin Baking Powder. 25c.

SPECIALS for Three Days Only

Brown's Grocery Company

86 Brussels St. Phone 2666
Cor. King and Ludlow Streets
Phone West 166

Orange Pekoe Tea, per lb. 46c.
10 lbs. Sugar (with orders only) \$2.35
Seeded Raisins, per package, 25c.
Seedless Raisins, per package, 26c.
3 cakes Laundry Soap. 24c.
24 lb. bag Purity Royal Household, Regal, or Cream of the West, Robin Hood. \$2.15
1 can Pure Strawberry Jam. \$1.55
1 can Apple or Strawberry Jam. \$1.00
2 packages Pure Gold Tapioca. 27c.
2 packages Lipton's Jelly. 25c.
1 lb. Red Rose Tea. 58c.
Shredded Coconut, per lb. 42c.
Goods Delivered All Over City, Carleton, and Fairville.

For Choice Western Best, Lamb, Veal, Pork and Vegetables, try our West End Section of Meat Market.
Call West 166.

SHORTENING

Special Fro a Few Days.
3 lb. tins 79c.
5 lb. tins \$1.33
10 lb. tins \$2.65
20 lb. tins \$5.25
Regular \$1.00 Brooms 25c.
3 rolls Toilet Paper 23c.
Best Pickling Vinegar, a gal. 35c.
Pure Pickling Spices, a lb. 29c.

M. A. MALONE

516 MAIN ST. Phone 2913

The 2 Barkers, Ltd.

100 Princess Street Phone Main 642
65 Brussels Street Phone Main 1630
The Best Place for Best Quality Groceries at Lowest Prices. Trade with us and save money.

Best White Potatoes, per peck, Only 45c.
10 lbs. Finest Gran. Sugar. \$2.25
Canton Cucumbers, Eight for 25c.
24 lb. bag Royal Household Flour, \$2.00
24 lb. bag Best Pastry Flour, \$1.80
98 lb. bag Best Pastry Flour, \$1.00
Choice Dairy Butter. 60c.
1 lb. block Pure Lard. 32c.
1 lb. block Best Shortening. 30c.
3 lb. tin Pure Lard. 90c.
4 lbs. Best Silver Skin Onions. 25c.
Best Canadian Cheese, a pound only 33c.
3 pkgs. Jelly Powder, (assorted) 25c.
3 cakes Dingman's Electric Soap. 25c.
Finest French Shelled Walnuts, a pound, 40c.
Best Shredded Coconut, a lb. only 40c.
Regular \$1.00 Broom, only 60c.
3 rolls Toilet Paper. 23c.
4 lbs. Soap Powder, only 25c.
Gold Soap or P. G. Naptha Soap. 3 for 29c.
Fairy Soap or Lifebuoy Soap, 3 for 26c.
3 bars Dingman's Electric Soap. 25c.
2 tins Scott's Scouring Powder, only 15c.

ROBERTSON'S

11-15 Douglas Ave. Phone 3461
Cor. Waterloo and Golding Sts., Phone 3457.

DANIEL

Head of King St.

London House