

"MY WILD IRISH ROSE" VERY SWEET

Imperial Contributes One of the Real Gems of the Season, and Gives It Rich Musical Setting.

Midwinter—not midsummer—business ruled all day at the Imperial yesterday when the sweetest of Irish pictures, "My Wild Irish Rose," simply swept the vast gatherings with its appealing sentiment, charming scenes, tingling adventure and satisfactory retributions, counter-balanced indeed by the lingering kisses of betrothals, etc. All the while the Imperial's fine orchestra kept playing a programme of the loveliest Irish airs which ran the gamut of Old Erin's lilting strains including the old tunes, the new ones and the lyrics made famous by John McCormack. It was a feast of good old comedy-drama told in lifelike movies and genuine brogueish sub-titles, something the people chattered about with glee as they passed from the theatre.

MEGANTIC

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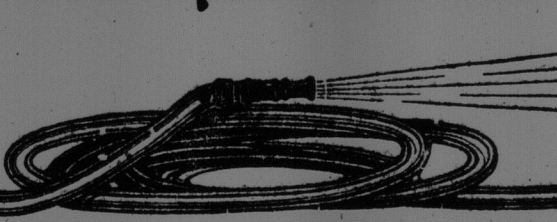
Ever since she entered the Montreal-Quebec-Liverpool service, the Megantic has been the choice of those ocean travellers who demand the luxury and comfort obtainable only on a first class steamer.

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Into the street. No doubt the decidedly fine impression made by this picture yesterday will create a still great rush at the Keith house today. It is truly most worthy of it. "My Wild Irish Rose" was directed by David Smith, an Englishman, and makes the third special production filmed under his direction which has a foreign country for its locale. The first was "Black Beauty" with its scenes laid in rural England; the second was the "Little Minister" with its action in and about the town of Thrums, in Scotland; and now "My Wild Irish Rose," with colorful Ireland as the background with a few scenes laid in Australia and on the famous prison ships of the period of the story. Vitagraph is confident that the new production is a worthy completion of the trio.

The recent agitation of the Irish question and the formation of the Irish Free State has given added impetus to the always present interest in the much-discussed island and its struggle for freedom.

The backgrounds and two engrossing love stories of "My Wild Irish Rose" intertwined, is more than timely—really an inspiration, and neither time nor money has been spared to make the photoplay as perfect as human hands and ingenuity can make it. The splendid cast for "My Wild Irish Rose" was selected for types, although due care was taken to insure capable actors. Pat O'Malley, who is of Irish lineage and has spent many years in Ireland has the leading male role of the

Shanghaun, the happy-go-lucky, never-do-well, and Pauline Starke is seen as his little Irish sweetheart, a role that fits her admirably. Little "Mickey" Daniels, who created such a sensation in "The Little Minister," has an important role in this special, and "Mickey" and his freckles are sure to make thousands of new friends. The remainder of the cast, numbering a dozen, is equally capable and there are hundreds of extras for the soldiers, farmers and fishermen. This charming Irish romance will be repeated today and tonight. It is a rare pictorial treat and should not be missed. The music alone is worth the price of admission.

BATHURST MAN MAKES CREDITORS INFORMAL OFFER

A meeting of the creditors of G. J. Doucett of Bathurst, was held in the office of the Canada Permanent Trust Company yesterday afternoon, with R. F. Wright in the chair. The assets were placed at \$3,900 and the liabilities at \$5,400. An informal offer was made by G. J. Doucett, the authorized assignee, and the meeting was postponed until September, in order that the offer may be properly placed before the creditors, who must be given ten days' notice before the meeting. S. F. Jamieson, of George E. Barbour and Company, Ltd., and W. H. Gamblin, of Jones and Schofield, Ltd., were appointed inspectors.

WESTFIELD CLUB'S MASQUERADE BALL

The masquerade dance at the Westfield Outing club house last night was a splendid success. There were about 100 couples in costume and great originality and artistic taste were shown in the choice of costume. Many spectators were present also and the scene was a particularly brilliant one. It was the first masquerade which the club had held in two years as the Westfield fire last year put an end to all the arrangements for the masquerade. The members of the orchestra provided an excellent program of dances last night and they also received special mention for their costumes as they appeared dressed as girls. The members of the orchestra were Charles Burpee, Eric Thompson, Leslie Creighton, Redverse Massey and Lorne Pratt.

The judges for the costumes were as follows: Mrs. Frank L. Peters, Mrs. George L. Warwick, Mrs. Frank J. Likely, Col. W. H. Harrison and Hammond J. Evans. Their task was not an easy one as all of the costumes were remarkably good.

The prize winners were as follows for the best character costume: Ladies, Miss Gwendoline Ewing, "Turkish Har-em Girl"; men, H. Fielding Rankine, "Hobo"; combination costume, Mrs. W. E. Goulding and Mrs. H. Fielding Rankine, organ grinder and his sweetheart; most original costume, R. A. Macaulay, "Bachus up-to-date"; children's character costume, girl, Jean Humphrey "Lark"; boys, Jimmie Foster "Frog." The costumes receiving honorable mention were as follows: Girls, Miss Boule (Montreal), "Egyptian Lady"; Miss Dorothy Evans, Miss Margaret Day and Mrs. William Warwick as "Knitting bag"; Miss Lela Dykeman, "Tennis Girl"; Miss Edythe Mitchell, "Thunderbird"; men, Harold Rising, "Mephisto"; R. H. L. Skinner, "Coster"; most original, Harry Humphrey, "Knight of the bath"; combination costume, Miss Margaret Nixon and Miss Mabel Currie, "Dice—7 come 11"; Norman Sancton and Percy McAvity, "Police"; Miss Doris Barbour and Miss Marguerite Belyes, "Night"; Capt. McCordick and Mrs. Fred L. Elkin, "Hiram and Cynthia"; Miss Gertrude Ewing and Miss Florence Warwick, "Rag Dolls."

Stephen G. Mooney, B. C. L., a graduate of the 1922 class from the King's College Law School, has entered into a partnership with Thomas Sweeney here.

RED ROSE TEA is one of the finest package Teas sold in the Maritime Provinces for 28 years it has been the foremost.



RED ROSE COFFEE is as generously good as RED ROSE TEA.

PYTHIANS ELECT GRAND OFFICERS

Several New Brunswick Men Among Those Chosen For Grand Lodge Positions.

(Canadian Press Despatch.)
New Glasgow, Aug. 16.—B. Roy Holman, Charlottetown, was elected grand chancellor of the grand lodge of the Knights of Pythias of the maritime provinces and Newfoundland here today. Other officers elected were: Grand vice-chancellor, Welford Morton, Halifax; grand prelate, Roy Mills, Moncton; grand keeper of records and seals, A. P. Gorbell, Moncton; grand master excheq., F. A. Kinney, St. John; grand master arns, J. A. Mowry, St. John; grand inner guard, George Sutherland, Amherst; grand trustee, John D. Grant, New Glasgow; grand outer guard, D. C. Currie, New Glasgow.

MEDICAL WORK IN SCHOOLS IS LIKELY

Fredericton, Aug. 16.—Hon. W. F. Roberts, minister of health, today announced that the executive committee of the International Board of Health through the Rockefeller Foundation functions, had adopted a resolution providing \$27,000 per year for two years, beginning Sept. 1, for a rural health programme in New Brunswick. This will provide for full time medical inspection in schools.

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Our Golden Jubilee Cruise
marking the 50th year since Thomas Cook, the founder of our organisation, conducted his first tour around the world
Sailing Eastward from New York, Jan. 24 Returning May 31, 1923
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30,000 miles—a gorgeous itinerary—covering many lands and visiting each country under the most favorable climatic conditions
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STARTING NOW Lesser's Sensational Clearance Sale!

For 9 Days Only, Starting Friday, Aug. 18th to Aug. 27th

NO APPROVALS

NO EXCHANGES

NO CHARGES

We find ourselves heavily stocked with summer and early fall merchandise, and as we want to reduce for room for winter merchandise, we have decided a clearance. Everything in the store at greatly reduced prices. It will pay everyone to take advantage of this sale as they will save 30 p.c. to 60 p.c.

BELOW ARE A FEW OF OUR MANY BARGAINS—SPACE WILL NOT ALLOW MORE

Ladies' Suits

22 Blue Serge and Tricotine Suits, plain and trimmed models; sizes 14 to 44. Regular prices up to \$45.00.
Lesser's Sensational Clearance Price \$19.98
9 only—Tweed Suits, all silk lined; summer and fall styles. Regular price \$37.50 Lesser's Sensational Clearance Price \$19.50
3 only—Black with white pin stripe Suits. Regular price \$35.00 and \$40. Lesser's Sensational Sale Price \$19.00

Special

18 Spring Coats. Regular prices up to \$30.00.
Lesser's Sensational Sale Price \$9.99

Skirts

12 only—Plain, All Wool Serge Skirts, in blue and black.
Lesser's Sensational Sale Price \$2.00
25 Pleated and Plain Plaid and Striped Skirts.
Lesser's Sensational Clearance Sale Price \$3.25
Any other Plaid Skirt in Store \$7.75 values to \$13.00.

Ladies' Dresses

75 Serge and Tricotine Dresses; sizes 16 to 40. All styles and materials. Prices regular up to \$26.00.
Lesser's Sensational Sale Price \$13.95
25 Tricotine and Serge Dresses—the pick of our lot—and these are mostly exclusive numbers—\$15.95.
All other serge and tricotine dresses 25 p.c. off regular price.

Silk Dresses

25 Silk Taffeta and Mesline Silk Dresses. Regular up to \$25.00.
Lesser's Sensational Sale Price \$12.95
All other Silk Dresses 25 p.c. off.

Special Values

20 Canton Crepe Sleeveless Dresses, the very newest, in blue and white and black and white. Regular price \$15.00.
Lesser's Sensational Clearance Sale Price \$7.95

Canton Crepe Dresses

55 Canton Crepe Dresses, in all shades, styles. Reg. priced up to \$30 Lesser's Sensational Sale Price \$18.95
90 Canton Crepe Dresses; the pick of our lot. Regular price up to \$37.50. All exclusive models.
Lesser's Sensational Clearance Price \$24.90

Special

20 Georgette Crepe Dresses; beaded trimming. Sale Price \$10.98

Special

12 only—Summer Dresses; sizes 16 to 38.
Lesser's Sensational Sale Price \$3.00

18 Crepe Knit Dresses, in all shades. Regular price to \$31.00.
Lesser's Sensational Sale Price \$17.95

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