Pearl Strings Half-Price

French Pearls, cream, white or iridescent. Uniform or graduated. 15 inches long. Regularly \$2.50 to \$4.50. Today, half-price.

Men's Cuff Links-Solid 10k gold, in plain style and of heavy weight. Regularly \$4.50. Today, special (including engraving) 3.25

Men's Scarf Pins-Solid 14k gold, set with real pearls. Star, leaf, shamrock, bird and fleur de lis designs. Regularly \$3.00. Today 1.95 Simpson's-Main Floor.

Phone Main 7841. Market Adel. 6100 Simponia

Store Hours 8:30 to 5:30 Daily, Including Saturday

Wash Goods Specials \$2.75 Printed Chiffon Voile at \$1.75 Yard-Mostly dark grounds with pretty floral designs, 40

\$2.50 White Swiss Embroidered Voile at \$1.95 Yard-In check and stripe effects with dainty embroidered patterns. 36 inches wide. 69c White Seersucker Crepe at 49c Yard-28

75c Nurse Cloth at 49c Yard-Navy and Copenhagen grounds with white stripes and plain shades of navy, Copenhagen and sky. 28 inches wide. Simpson's—Second Floor.





Phenomenal Sale of \$2 Leather-Bound Edition of the Classics 98c Each

500 volumes, beautifully bound in Levant Morocco leatherprinted on gilt-edged India paper imitation steel engraving illus-

Legend of Mon-

trose.
Guy Mannering.
The Pirate.

Surgeon's Daughter.
The Betrothed.
Heart of Midlothian.

Fortunes of Nigel. St. Ronan's Well. Maid of Perth.

CHARLES

ANTHONY

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Small House at Allington.

Hypatia.
Alton Locke.

Tramley's

Parsonage.

Martin Chuz-Uncom mercia 1
Traveller.
Barnaby Rudge,
American Notes.

W. M. THACKERAY Henry Esmond. Adventures of Philip, Yellow Plush Papers, Barry Lyndon. Paris, Sketch Book, Essays and Reviews,

Book of Snoles. Burlesque, of Barret. SIR WALTER FRANCIS T. PALGRAVE English Verse.

Regularly \$2.00. Special .98 Only a limited number of each title, Come at 8:30.

Extra! Men's Fall and Winter Combinations, Seconds, Today \$2.49 2,500 Garments, Regular \$4.00 to \$9.00 Grades in All Sizes. A Sensational Clearance

The Sale Group includes two grades of the Genuine Watson Unshrinkable Quality-complete range of sizes in every line when the sale starts at 8:30-Come then for

The importance of this event can scarcely be overstated it is one of those rare, unexpected occasions that no man can afford to miss. Our selections at the factory included only the better grades of seconds, and men can depend upon getting Underwear at this low price that in no way is inferior to perfect lines except for imperfections that, considering the economy, are so slight as to be hardly worth mentioning.



-One grade of fine cashmere Combinations -One grade of heavy silk lisle Combinations -One grade of silk and wool Combinations

-Two grades of wool and cotton Combinations

—Three grades of all-wool Combinations

The sale opens with a complete range of sizes from 34 to 44 in every line, but early shopping is strongly urged, as at this low price the huge assortments will simply melt away. All garments have close-fitting ribbed ankles and wrists and closed crotch. Extra special, today, per suit 2.49





Big Savings for You in the Annual Sale of Blankets for Today

\$7.50 White Blankets at \$6.45 Pair

200 Pairs of Twill Blankets, good clear white and soft, warm and fleecy. Large size, 70 by 84 inches. Pink or blue borders and ribbon bound ends. Regularly \$7.50

Crash Towelling 33c Yard Away Less Than Manufacturer's

3,000 yards Medium Weight Scotch Crash Roller Towelling with red border. 16 inches wide. Limit of 20 yards to a customer. Extra Two Big Specials in Hemmed

200 pairs Hemmed Sheets, in plain weave, and of medium weight, manufacturer's seconds, large size, 76 x 90 inches 3.95 100 pairs Twilled Sheets, of heavy weight, hemmed, "seconds," for choice quality, size 70 x 108 inches. Today, pair 6.45

\$15.50 Comforters, \$12.95

200 Sateen-Covered Comforters in newest floral designs. Scroll quilted. Two five-inch satin panels. Filled with clean cotton. Regularly \$15.50. Sale price, today .. 12.95

Simpson's-Fourth Floor.

Silver-Plated Butter Dishes Half-Price \$1.45

Open Butter Dishes of English electro silver plate, with glass butter lining. Complete with knife. Regularly \$2.90. 10 to sell today, at 1.45

> "Pyrex" Casseroles, Half-Price, \$10.95

Casseroles, Bake or Pudding Dishes, oval or round, fitted with a "Pyrex" fireproof ovenware lining, with a floral cut cover. The stand is heavily silver-plated, with a scroll pierced pattern. Regularly \$22.50. Today 10.95 Simpson's-Main Floor.

EXTRA! Stamped Pillow Slips 75c Pr.

Pillow Slips of the quality cotton, stamped across ends. Edge to be buttonholed or hemmed and stitched up one end. Size 42 x 36 inches. Not more than 3 pairs to a customer. Rush price, to-Simpson's-Fourth Floor.

Men's Business Boots \$8.95; Women's Tan Boots \$5.50; Boys' Boots \$3.00 Women's Tan Boots (Today Only) \$5.50 Pair



\$15.00 Union Blankets,

\$12.75 Pair

Heavy Canadian - made Union Wool Blankets, with

blue striped borders and whip-

ped ends. Size 64 x 84 inches.

Regularly \$15.00 pair. Sale

price 12.75

Black, brown and combination colored kid, gunmetal and patent calf leather, made on smart, good fitting lasts, including walking boots with medium weight soles and Cuban heels, and dress boots with light-weight soles, Spanish heels. Sizes 21-2 to 51-2. Just for today 5.50

Boys' School Boots Pair \$2.95 and \$3.75

Bring the boy in today and buy these sturdy boots for him. They are comfortable and extra well made boots of genuine box kid leather. Blucher cut, full round toe and solid leather standard sewn soles. Sizes 11 to 13, \$2.95; 4 to 5, \$3.75.

Business Boots for Policemen, Letter Carriers, Motormen, etc. Special \$8.95

These are strongly made boots of genuine black storm calfskin. Blucher cut on broad toe last, with extra heavy viscolized waterproof Goodyear welted soles and military heels. Sizes 6 to 11. Today 8.95

Men's Brown and Black Kid Boots \$7.95

Two styles—Blucher, round toe and straight lace dress last. Made of black and brown kid leather, with medium weight welt sole. Sizes 6 to 11. Today 7.95 Simpson's-Second Floor.





Shades of Rose, Brown, Navy, Gray, Copen-

These All-Wool Coats were purchased away last December, hence today's extraordinary reduced price. Made in smart semi-double-breasted style, snug-fitting collars, separate waist belt, two novelty flap pockets, and cosily lined with striped flannelette. Sizes 2 to 6 years. Today 6.75

Little Girls' Wash Dresses Less Than Half-Price, 95c to \$1.95 Regularly \$3.00 to \$5.00.

A remarkable clearance of lovely chambray and gingham dresses for little girls of 2 to 6 years. Many imported styles are represented, featuring fancy collars, pockets, cuffs and hand smocking. As these are stock balances, not all styles or colors are procurable in every size. Colors—pink, blue, tan, green and yellow. Shop at 8.30 sharp for best choice. Less than half-price, 95c to \$1.95.

(No Phone Orders, Please).

Children's \$1.95 Gray Flannelette Creepers and Rompers, \$1.25

The neck and sleeves and pocket are trimmed with white and navy, or white and red braid. Creepers, sizes 1 and 2 years; rompers, sizes 3 and 4 years. Today 1.25

Girls' \$2.25 Middies, 95c.

For the Little Girl of 3 to 4 Years

Strong white Jean with popular upturned hem on skirt. trimmed with white pearl buttons. Long sleeves, laced neck and large sailor collor. Extra special value, today95 Simpson's-Third Floor.

Extra Special! Little Girls' Blanket Special! 50 Men's "Pelter" Leather Coats \$55

A Special Value Offering Due to the Fortunate Purchase We Made of These Well-Known "Pelter" Models for Men and Young Men

They're great coats for fall and winter. They are comfortable, good-looking and extremely durable. They are reversible, being made of genuine leather on one side and gabardine or fancy tweed on the other side. Sizes 34 to 42. Today, special 55.00

Correct Fall Overcoats for Men and Young Men At \$25.00 At \$28.00 At \$35.00

Single-breasted model in a rich dark heather green tweed mixture. Form-fitting with peak lapels, deep step vent, slash pockets. Sizes 34 to

A single-breasted model of plain dark gray cheviot, button-through, natural shoul-ders, regular pockets with

Slip-on model of smart Donegal Tweed, with natural shoulder, patch pockets with flaps, set-in sleeve finished with small cuff, quarter silk lined. Sizes 34 to 42.

.The Famous "Aquatite" Gabardine Trench or Slip-on Coats \$45.00

flaps, box back effect. Sizes

These imported English coats are made up from fawn shade wool gabardine-carefully tailored in every detail and suitable for wear either as a raincoat or fall coat. Sizes 34 to 44. Simpson's-Main Floor.

Men! A Sale of \$5 to \$7 Felt Hats Today



Pick out your hat now for the new season. The correct shapes are here, and so are the wanted shades. This is a group of oddments from regular stock marked for clearance. Regularly \$5.00, \$6.50 and \$7.00. Today, at (No Phone or C.O.D. Orders, Please).

Boys! School Suits \$12.85

Neat gray pin check worsteds and gray herringbone tweeds, developed in sturdy wool and cotton mixtures that are dressy and durable. Belter model, with bloomer pants, having belt loops and Governor fasteners. Sizes 7 to 14 years. Today, School Opening special 12.85



Boys' Blue Worsted Suits at \$18.45

Designed in single-breasted belter model, with vertical pockets, slightly fitted back and twin inverted side vents. Bloomer pants having belt loops and Governor fasteners. Sizes 7 to 16 years. Today, School Opening Special 18.45

Simpson's-Second Floor.

FRO

TORO HUG

Attendance Record for Threatenin Slight Fall Ones Ente Varied En vided. EXHIBITION

First Saturday
First Monday
First Tuesday
Three days
-Decrease.

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and a director announced last Beaverbrook wo tend the fair to Tired

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