The Seal has been set

the purity of SUNLIGHT SOAP.

SUNLIGHT SOAP is known by name throughout all

the world, but not by name alone. Sunlight Soap is known

by purity just as it is known by name. An established and

guaranteed purity is ever associated with Sunlight Soap.

The name and the guarantee are inseparable. They must

ever remain so, because PURITY is the great soap essential.

Cleansing means purification---without pure soap you can-

Sunlight Soap is something more than an advertisement. It

is a dominant force throughout the whole of the Sunlight

Soap manufacture. To say that this guarantee is the domi-

nant chord in the perfect harmony of the Sunlight Works

--- the soap boiler--- the expert chemist--- the girls who wrap

and pack Sunlight Soap---all are mindful of the guarantee.

The \$5,000 Guarantee of Purity is a source of gratification

Lever Brothers, Limited

The \$5,000 Guarantee of Purity given with every bar of

The buyer who buys the choice Sunlight Soap materials

not have perfect cleanliness---this stands to reason.

would better express its influence.

to all the Sunlight workers.

once and for all on

### SIX ARE KILLED **SEVEN WOUNDED**

Seventeen Toronto Names Are Mentioned in Latest Casualty List.

#### CAPT. JOHNSON DEAD

Was Well Known in Business and Military Circles.

Six more soldiers who went over seas with Toronto units have made the supreme sacrifice, seven have been wounded, two are wounded and missing, and two are reported as being

Sidney Frederick Johnson reported killed in action January 10, was well known in Toronto and Montreal business and military circles. He was born in Bombay in 1887, and was educated at Lindenthorpe, Broadstairs and Westminster. He was later in partnership with Capt. Sir William in the firm of Hender. Trust. Limited, and was associated with many Canadian enterprises.

Pte John Thomas Massam, son o Mr. and Mrs James W. Massam, 23 Gordon street, is reported killed. He went overseas with the 126th Peel Battalion, and was with a machine England, but had been in Canada for back and kidney disease.

Pte. Arnold W. Rutherford, son of Mr. and Mrs. W. R. Rutherford, 134 Westmoreland avenue, has been killed in action. He was 19 years of age, and went overseas with the 80th Bat-

Pte. Frederick Driver, who enlisted with a Toronto battalion and went overseas with the first contingent, is reported killed in action. He had reported killed in action. been missing for some months. His relatives live in England.

Pte. Geo. Richards, who is reported killed in action, went overseas with the 84th Battalion. His relatives all live in England. Pte. E. A. McFarlane, who went overseas with a Toronto squadron of the C.M.R., is presumed dead. His

Wounded and Missing. Pte. Reginald Wilson, whose mother resides at 389 Shaw street, and who

was previously reported wounded, is new reported as wourded and missing. He is 19 years of age, and came to Detroit, Mich., man, and after going Coronto several years ago. Lieut, R. T. Thompson, son of Mrs.

Thompson, 42 Willcocks street, is reported as dangerously wounded. He is a native of Toronto, and enlisted with the 35th Battalion as a private. Pte. Horace Dutton, whose home is at 104 McKay avenue, was pre-viously reported missing and is now reported wounded and missing. went overseas with the 35th Batta-

Sergt. James Anderson, who listed with a Toronto battalion but was later with the Canadian Mounted Rifles and went overseas from Kingston, is listed as wounded in the left arm and abdomen and is dangerously

Pte. J. P. Keane, formerly of 121 Sherbourne street, is reported wound-He is 26 years old and unmar 'He went overseas with the 124th

Pte. E. Bridgeman, who formerly worked in the office of Richard Baker & Co., Wellington street, is reported

# You Cannot

not hide from yourself or from those around you. If too thin, your dressmaker or tailor can supply the deficiencies, but the overfat carry a burden they cannot conceal. There ts one sure way to reduce your weight safely and quickly. The harmless Marmola Prescription, which changes the fatty tissues and fat-producing foods to solid flesh and energy, helps the general health and digestion, permits you to eat and live as you like, and leaves the skin clear and This famous prescription is now condensed into tablet form. Each tablet contains an exact dose of the same harmless ingredients that made the original prescription capable of reducing the overfat body at the rate of two, three, or four pounds a week without the slightest ill effects. Take but one tablet after each meal and at edtime until the normal weight is reached and the bodily health completely restored. Tablets, or send to the Marmola Prescription Tablets, or send to the Marmola Co., 84 Woodward avenue, Detroit, Mich., and you will receive for 75c a full case—enough to start you well on your way to slimness and happiness.

'Fruit-a-tives" Brought the Joy of Health After Two Years' Suffering.



MADAM LAPLANTE.

35 St. Rose st., Montreal, April 4 "For over two years I was sick and miserable. I suffered from constant headaches, and had palpitation of the heart so badly that I feared I would die. There seemed to be a lump in my stomach and the constipation was dreaoful. I suffered from pain in the

"I was treated by a physician for : year and a half, and he did me no good at all. I tried 'Fruit-a-tives' as last resort. After using three boxes was greatly improved, and twelve boxes made me well. Now I can work all day and there are no headaches, no palpitation, no heart trouble, no constipation, no pain or kidney trou-ble, and I feel like a new being—and it was 'Fruit-a-tives' that gave me back my health."

Madam ARTHUR LAPLANTE. 50c a box, 6 for \$2.50, trial size, 25c. dealers or sent postpaid by Fruit-a-tives Limited, Ottawa.

wounded. He went overseas with the 169th Battalion in September, 1916. He was born in Guelph but had lived

American Wounded. Pte. Frank Stewart, who was at Exhibition Camp with the American Legion, is reported wounded. He is a to the front was drafted to a famous hattalion of veterans.

Pte. A. S. Lee, who went overseas with the 92nd Highland Battalion from Toronto, is reported as wounded. He had been about six months in the trenches. His next of kin are living n England. Lanco-Corporal & Ernest Fensom,

formerly of 85 Gledhill avenue, is reported seriously ill at Eastbourne Hospital, suffering from cerebro-spinal meningitis. He enlisted with

stitutions in the city has been started in the Jewish circles. At the organization meeting, held in Zionist Hall, Beverley street, \$6,000 was contributed. It is the intention of the organization to raise \$30,000.

The following were elected to act as the board of trustees: Edmund Scheuer, chairman; A. Cohen, sec-

retary; Lorie, Dr. M. Plynick, B. Stone, Louis CORNWALL HAPPY OVER Stringer and A. Bennett.

KEEP FLAG FLYING. I.O.D.E. Protests Against Suggestion of Trustee Edmunds.

In a statement to The World, Mrs. M. R. Gooderham, president of the national executive of the Imperial Order of the Daughters of the Empire, enters a strong protest against the proposed economy in the flying schools or elsewhere.

TO INVESTORS

THOSE WHO, FROM TIME TO TIME, HAVE

FUNDS REQUIRING INVESTMENT

MAY PURCHASE AT PAR

DOMINION OF CANADA DEBENTURE STOCK

IN SUMS OF \$500, OR ANY MULTIPLE THEREOF

Interest payable half-yearly, 1st April and 1st October by

Holders of this stock will have the privilege of surrendering

cheque (free of exchange at any chartered Bank in Cenada) at

the rate of five per cent per annum from the date of purchase.

at par and accrued interest, as the equivalent of cash, in pay-

ment of any allotment made under any future war loan issue in Canada other than an issue of Treasury Bills or other like short

A commission of one-quarter of one per cent will be allowed to recognized bond and stock brokers on allotments made in respect of applications for this stock which bear their stamp.

For application forms apply to the Deputy Minister of Finance, Ottawa.

Proceeds of this stock are for war purposes only.

Principal repayable 1st October, 1919.

DEPARTMENT OF FINANCE, OTTAWA

OCTOBER 7th, 1916.

## **HUNDRED SOLDIERS** ARRIVING TUESDAY

Party of Returning War Heroes Includes Sixty-Five Toronto Men.

SOME BADLY HURT

Contingent of Wounded Men One of the Largest So Far to Return.

One hundred returned soldiers, who ar ived a few ways ago from overseas, are xpected to reach Toronto next Tuesday rning. The party includes, 65 Toront en! Following is a complete list : Toronto-Pte. C. Alexander, General

elivery; Sgt. J. Ailles, 85 Augusta aveue; Pte. Geo. Allen, 85 Trinity street; te. J. Bailey, 54 Palmerston avenue; Pte Vm. Barbour, 63 Augusta avenue: L.orp, W. Belcher, 196 Ashdale avenue; Pte. L. Bellinger, 1020 O'Hara avenue; Pte. F. A. Bloye, 64 Shuadell avenue; Pte. S. Blackett, General Delivery; Pte. Carter, 203 Lawlor avenue; Corp. J. Coffey, Excelsior Life Bldg.; Corp. J. annon, 173 Logan avenue; Pte. Jas. Clarke 1 Clarene square; Pte. Jas. Clarke, 1 Clarence square; Pte. nelly, 213 Booth avenue; Pte. T. dil, 82 Shuddel avenue; Pte. B. 447 Clinton street; Pte. J. W. Bleecker street; Pte. W. Cunr Bleecker street; Ptc. W. Cunningham 07 Dalhousle street; Ptc. F. W. Davidson 207 Dalhousie street; Pte. F. W. Davidson General Del.; Pte. J. Dennington, 43 River street; Pte. M. Ducharne, General Del. Pte. R. Eades, 7 St. Mark's road; Pte. J. Fitzgerald, 56 Logan avenue; Pte. J. W. Galbraith, 778 Crawford street; Pte. Geo Graham, 55 McMurray avenue; Pte. Goo.
Gilson, 328 East Queen street; Pte. A. L.
Creig, 63 Tecumsch street; Pte. A. Henderson, 34 Poust avenue; Pte. T. Howorth, Donhard street, Mt. Dennis; L.
Corp. W. H. Hughes, 3 Baltic avenue;
R. Insole, 201 Jackson street; Pte. A. F.
Johnston, 120 Hastings avenue; Corp. P.
Jones, 109 Montgomery; Pte. A. G. Killham, 228 Munro street; Pte. J. A. Kirby,
194 Teraulay street; J. R. McDonald, 49
Anderson street; Corp. D. McKittrick, 101
Bellwoods avenue; L. Corp. J. McWillam, 5 Melbourne place; Pte. Geo. Murray, 75 Sheldrake Blvd.; Pte. J. Nolan,
739 Brock avenue; Pte. P. J. O'Donohue,
30 Pickering street; Pte. C. Parks, Gen.
Del.: Sgt. G. Peace, 44 Dorval road; Pte.
G. Rance, 262 Christic street; Pte. E. L.
Randall, 6 Endean avenue; Pte. W. A. Fraham, 55 McMurray avenue: Pte Andall, 6 Endean avenue; Pte. Ruthven, 96 Caroline avenue; Pte. T. Scons, 106 Alcorn avenue; Pte. J. W. She 21 Queen Victoria street; Pte. W. She Rrock avenue; Driver

Smith, 663 Brock avenue; Pte. W.
Smith, 663 Brock avenue; Driver
Springer, 782 Shaw street; H Stiles, 1.
West King street; Pte. R. Stockes, 16
Davenport road; Pte. Jas. Sullivan,
Swanwick avenue; Corp. W. A
Sutton, 255 Borden street; Saper A. W. Stevens, 195 Marlow avenue;
te. R. Trenchard, 454 Westmoreland;
e. G. F. Tunstead, 5 Dundee Thornely, 2 Cassells avenue; Pte Tron, 394 Meagher avenue; Pte tt, 547 Baltiol street; Pte, S. Willi-9 Earlscourt avenue; Pte. W. H. Vilton Fairbank: scott avenue; Pte. M. N. Yongs,

Lambton Mills—Pite. H. Upton, 47 Effeen avenue. Weston—Bom. W. Rigglesford, Box 208. Humber Bay—Pte. E. Rockliffe, 2 Queen street. Hamilton—Chas.

spinal meningitis. He enlisted with the 92nd Highlanders.

Pte. Robert Duke, formerly of 34
River street, is reported ill. He went overseas with the 81st Battalion. He had been in Camada about 11 years, and worked as a pole man with the Tcronto Electric Light Company.

JEWISH CHARITIES.

Campaign Started to Bring About Federation of Institutions.

A campaign to bring about a federation of the Jewish charitable institutions in the city has been started in the Jewish circles. At the organization meeting, held in Zionist Hall, Beverley street, \$6,000 was contributed. It is the intention of the organism of the properties of the properties of the properties of the properties of the 92nd Hamilton—Chas. Allen, South East avenue; Pte. B. Delsey, 64 Argyle avenue; Pte. John Dyte, 14 Stuart street; Pte. A. Lewis, 79 Aurora street; Pte. A. Lewis, 79 Aurora street; Sgt. L. Player, 106 Myrtle avenue; Pte. Jos. Smith, 31 Locheame street.

Brantford—Lance-Corp. R. Anthony, 281 Brock street; Pte. A. Nuttycombe, 61 Ontario street; Pte. Jos. Smith, 31 Locheame street.

Brantford—Lance-Corp. R. Anthony, 281 Brock street; Pte. A. Nuttycombe, 62 Westchester avenue, Parls—Lance-Corp. F. W. Knowles, Parls—Lance-Corp. F. W. Knowles, Pte. Ross Gordon.

Midland—Pte. L. Grilsbeck.

Meaford—Pte. F. F. Thompson.

Englehart—Pte. C. Henrick.

Tottenham—Shinnamon.

JULICANIE AND ARGENTIA STREET.

Total Street.

Total Pte. Jos. Smith, 31 Locheame street; Pte. A. Nuttycombe, 62 Westchester avenue, Parls—Lance-Corp. F. W. Knowles, Pte. Ross Gordon.

Midland—Pte. L. Grilsbeck.

Meaford—Pte. F. F. Thompson.

Englehart—Pte. C. Henrick.

Tottenham—Shinnamon.

JOHN A. Campaign to bring about a federation of the Jewish charitable institutions in the city has been started in the Jewish circles. At the organization meeting, held in Zionist Hall, Brock are the properties of the

Dorset—Pre. C. Cunningham:
Snithville—Walter Field.
Halfeybury—Pte. A. B. Harris.
Milton—Pte. J. Lecocq.
Nlagara Falls South—Wm. Mullin.
Barrle—Jas. Hickey, Pte. N. Sevigny,
Pte. E. Parsons.
Orilla—Pte. C. Hufman, Pte. S. E.
Pye. A. B. White. Port Rowan-Pte. F. C. Price.

ARRIVAL OF COAL

Three Carloads Relieves the Situation Till Another Cold Spell at Least.

Special to The Toronto World Cornwall, Feb. 16.—A partial relief to the coal situation in Cornwall came today with the arrival of two cars for of the national flag over schools and one dealer and one for another. The public buildings, as suggested in a motion put forward by Trustee Edmunds at a recent meeting of the board of education. The order views with alarm any attempt to limit the use or display of the Union Jack in schools or elsewhere. have reached a working basis.

GOES OVER FUR WEEK In Police Court Defendants Urge Hotel St. Charles Provides Dainty Medical Health Department Has No Jurisdiction.

The Name

LEVER

on Soap is

a guarantee

of Purity

Excellence.

overcrowding, was resumed. M. K. Cowan, K.C., appearing for the dewas laid, was never intended to apply Charles orchestra under the leader-to a traveling public vehicle, but was ship of Nelson Hatch. Prompt seraimed at the prevention of nuisance in a dwelling in a fixed locality. The medical health department, he declared, had no jurisdiction whatever over the street car system. This power popular, a had a carte dinner is served that a competent attendant at the control Pallway. was centred in the Ontario Railway from 6 to 8.30 p.m., while an afterof covering private dwellings and pub- trons may be made by calling A. 390. lic conveyances, then there was nothing to prevent the health depart-ment from summoning the railway and steamship companies for breaches

CAR CROWDING CASE

gained its powers in this respect from the Public Health Act, which had 'he approval of the privy council. Mr. Fairty claimed that the health department had shown that the cars were overcrowded, and were thus a detri-ment to public health. The statenent of Mr. Cowan that Dr. Hastings had approved the type of cars as used stead, had condemned them all.

Magistrate Kingsford ordered the case to be laid over for a week.

Ex-Policeman J. H. Dodds Dies Was Popular Member of Force

The death of ex-Policeman John H

Dodds occurred at his residence, 71 First avenue, last night, after a lingering illness. He was forty-nine years of age, and was superannuated about a year ago because of ill-health. He was born in the township of Haldimand, County of Northumberland, and came to Toronto 27 years ago. He received recognition for his work or many occasions from the Toronto Police Commissioners, and had figured in several important arrests in this city. He is survived by his widow and three children, three brothers, Dr. F. . Dcdds of Pembroke, James J. Dodds of Ottawa, M. J. Dodds, police constable at the parliament buildings, and sister. Margaret, who still resides at the old homestead in Hildimand Township. He was a member of the Knights Columbus and the Catholic Order of Foresters, who will assist in the funeral, which will be held on Monday morning from St. Ann's Church to so many, people are enthusiastically recimmending it to their friends. Mount Hope Cemetery.

### AFTERNOON DANCING A POPULAR PASTIME

Afternoon Tea and Dancing

ST. THOMAS' SOLDIER HONORED.

Special to The Toronto World. St. Thomas, Ont., Feb. 16.—Capt. A. received his early education in the St. Thomas public schools and colHOLD HOTEL LIABLE FOR GUEST'S PROPERTY

King Edward Must Pay for Clothes Returned Men From Hospitals Saj Stolen From Lavatory.

That after-theatre dancing has chester the King Edward Hotel is li-In the police court yesterday afternoon the case of the Toronto Railway
Company versus the city, in regard to

Company versus the city, in regard to

Chester the King Edward Hotel is liable for the belongings of its guests. In the action of Marguerite C. Holmes, who sued the hotel for \$226,50, claimed can detect a fake almost before it is dances at the Hotel St. Charles every as the value of a fur coat and a pair thrown on the screen, and it is the Saturday from 4.30 to 6 p.m. A dainty of gloves lost or stolen from the hotel war veteran, too, who knows best the premises, he awarded her \$151.50. On value of every foot of film. The pic-Cowan, K.C., appearing for the defendants, argued that the Public Health Act, under which the charge leid was never intended to apply Charles orchestra under the leader.

Saturday 121 Afterwards he awarded nor 1111.00. On the Canadians in action Movember 27 last she entered the notel tures of the Canadians in action music is provided by the Hotel St. Afterwards she hung her coat in the week and which are heing shown the week and which are heing shown the isvatory and placed her gloves on the week, and which are being shown unwash basin, but when she returned der the auspices of The Toronte

checking coats, etc., and that the valescent Hospital and the base Board. Concluding, he averred that if theatre supper with cabaret features, the word "premises," as contained in the dresserved from 10.30, has been particular, was inserted for the purpose of covering private dwellings and publications may be made by calling A. 390. provided by the Hotelkeepers Act. to view the pictures. All the wonder. They stated that the plaintiff was not ful and heart-touching pictures of a guest of the hotel, but only a casual Canada's sons up in the front line. patron of the tea room.

I. S. Fairty, for the city, explained that the medical health department has been awarded the military cross the privileges of the hotel and the su-expressed by all the men present in this respect from for gallantry at Beaumont-Hamel, while with the R.A.M.C. The young soldier is a son of Wesley Sutton, and received his cords. Act with regard to the limitation of deadly persistence that the audience liability, because they had not posted sat tense in their seats, spellbound legiate institute, later graduating the warning announcements which the from Toronto University in 1909.

# by the railway company Mr. Fairty denied, claiming that Dr. Hastings, inand Lost 40 Pounds

Doctors Did Not Seem to Understand the Case, But Dr. Chase's Nerve Food Effected Cure.

Brockville, Ont., Feb. 16 .- When the nerves become exhausted the digestive system soon weakens and fails to all sorts of trouble. The natural result is a weak and

watery condition of the blood, which still further exhaust the nervous sys-

Dr. Chase's Nerve Food exactly suited her case and was successful in restoring vigor and strength to the system. If you will put this great food cure to the test you will soon know why

Mrs. J. F. Clow, 20 King street west, Brockville, Ont., writes: "I had nervous indigestion so that I could properly take care of the food. The flow of gastric juices is stopped and the undigested food ferments, causing destand my case. I saw Dr. Chase's Navy Food advertised and as it not eat anything, and failed from 170 Nerve Food advertised, and, as it seemed to fit my case, I decided to try it. Even from the first the Nerve Food seemed to agree with my stomtem and so the patient goes from bad to worse until he gets something that will go directly to increase the nerve treatment until I fully recovered; and force in the body. orce in the body.

The writer of this letter found that Dr. Chase's Nerve Food to anyone suffering from nervous indigestion."

Dr. Chase's Nerve Food, 50 cents a

SOLDIERS SEE FILMS AND VOTE THEM GOOD

Courcelette Pictures Are the Best Ever.

trenches were applauded to the eche The judge held that she was a guest by their cheery convalescent comwith the reality of the scenes passing

The fifty men from the base were taken to the theatre and back to the hospital in a private car, and on the homeward journey voted the pictures 'the greatest they had seen.'

SHOULD ENFORCE MILITIA ACT Veterans of 1866 Believe Days of Voluntary System are Past.

At the regular quarterly meeting of the Veterans of 1866, at the armories last night, they put themselves on record as being in favor of having the Militia Act put into force immediately. The days of the voluntary system in their opinion are past and in preparation for eventualities, other methods for recruiting should be adopted. It was decided to hold the annual decoration day services at Queen's Park, on May 24, as usual, and also on Dominion day, a huge program will be carried out by the eterans.

DISTRICT RECRUITING RETURNS

Kingston, Ont., Feb. 16 .- The semimonthly returns of recruiting in third military district, announced this box, a full treatment of 6 boxes for \$2.50, at all dealers, or Edmanson, Bates & Co., Limited, Toronto. Do 18t be talked into accepting a substitute. Imitations only disappoint. Were

turbed ceiving gation train the gualing of Anthen when the

Illin SE Nux

after ing w Nuxat 

men w Anemic of ance flesh f brain often table, "In ca, th candie: cracket tapiocs meal, i fining of Mot foods, by thr water are re-loss. "The

your yage, your yage, your yange, your young anic would enough Dr. has simedica Mason dred tiest of "Not. was not on for too find boy of and vipounging hitaking filled he was cat fiff mirack with the chartest with the continuous of the sequen mickly-