LONDON FORGING AHEAD IN SALE OF WAR BONDS

Thursday Saw \$150,150 Added to List of

split. "I tell vou this war is a mighty serious thing. We've got to have the money to carry on with, and the people will have to double their subscriptions and the salesmen double their efforts. London had got to go over the top. We've got to show other cities that we are ally." are alive. Today's amount more close-y resembles the spirit of London. We have got to have the cash, and we are

BEFORE MAGISTRATE

The military men are still maintaining the terrific pace they set on the military men are still maintaining the terrific pace they set on the military men are still maintaining the terrific pace they set on the military men are still maintaining the terrific pace they set on the military men are still maintaining the terrific pace they set on the military men are still maintaining the terrific pace they set on the military men are still maintaining the terrific pace they set on the military men are still maintaining the terrific pace they set on the military men are still maintain the part of the military men are still men the state of the budges have set in the set of the budges have set of the budges have set of the budges that there would be at least 2,000 more men that the boys will not be back until the middle of Xovember.

However, all information and cards the boys will not be back until the middle of Xovember.

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GREAT STRIDES AT GODERICH. Loan is making great strides here, and those who are connected with and those who are connected with the drive are working hard. The people are buying the bonds well and it looks as if Goderich will go above its mark.

OVER HALF SECURED.
INGERSOLL, Oct. 31.—The first four days of the Victory Loan campaign has resulted in the ingersoil canvassers selling \$235,000. over half of the town's objecteive, \$460,000. Every effort will be made to sell a large amount of bonds in excess of the objective.

VOICE OF THE PEOPLE

HOLD PROUGE A Birth certificate to show that he was consequently turned over to the militial authorities, and will wear the kinaki until he can prove that he does not come under the present draft. Carnes stated that he was a year to the good on the act, and could not be called for service, but that he had been unsuccessful in obtaining a birth certificate to show that he was over the military age, and was consequently turned over to the military age, and was consequently turned over to the military age, and was consequently turned over to the military age, and was consequently turned over to the military age, and was consequently turned over to the military age, and was consequently turned over to the military age, and was consequently turned over to the military age, and was consequently turned over to the military age, and was consequently turned over to the military age, and was consequently turned over to the military age, and was consequently turned over to the was consequently turned over to the military age, and was consequently turned over to the military age, and was consequently turned over to the military age, and was consequently turned over to the military age, and was consequently turned over to the military age, and was consequently turned over to the military age, and was consequently turned over to the military age, and was consequently turned over to the military age, and was consequently turned over to the military age, and was consequently turned over to the military age, and was consequently turned over to the military age, and was consequently turned over the military age, and was consequently turned over the military age, and was consequently turned over the military age, and was consequently

A FAIR SUBJECT OF DEBATE. A FAIR SUBJECT OF DEBATE.
To the Editor of the Advertiser:
In an editorial on page 6 of the morning edition of your issue of date, October 30, under the heading of "The Changing World," you make the remarkable statement that "Meanness, bisotry, intolerance and unfairness have lost much ground." This cannot be said of the Dominion of Canada, For meanness, intolerance and tyranny study the so-called Ontarlo temperance act passed in 1916, and the amendments thereto. Read especially Section 54 to

thereto. Read especially Section 54 to the effect that if the occupant of any private dwelling house is convicted of tion 55, subsection 3, marginal note, "Person found intoxicated compellable to disclose name of persons from whom liquor was obtained. Penalty for non-disclosure imprisonment for an indefinite length of time. Marginal note to Section 5, Chapter 40, 1918, "Dwelling house in which inhibited person resides not to be deemed a private dwelling house." The inhibited person carries the infection with him by statute, and becomes an outcast and an outlaw. I also refer to the numerous orders-incouncil more or less tyrannical, and some of them contrary to all British law and traditions, with the exceptions of the Cromwellian period. Before closing I wish to call your attention to the proceedings at meetings of the Dominion alliance, the W. C. T. U. and Methodist conferences, What sane Brititisher would try to prohibit smoking by law? It seems to me that meanness, bigotry, intolerance and unfairness were never in a more flourishing condition in Canada than today, and there seems to be no redress. J. BULL. October 31, 1918.

VENTILATE AND FUMIGATE.

VENTILATE AND FUMIGATE. VENTILATE AND FUMIGATE.
To the Editor of The Advertiser:
As the churches, schools and public buildings have been closed so long, it is very important that they should be thoroughly ventilated before being used by the people. And as there will be accumulated dampness in the buildings it will be important and necessary that the fires be on some time before the time of meeting. As some caretakers or janitors are known to be careless in this regard, I wish, Mr. Editor, to emphasize these matters for the benefit of the people. Yours sincerely.

MRS. W. SELLERY.

Applied to certain territory.
Business as a whole has been very good in spite of adverse conditions brought about by epidemic of sickness.

JOHN F. LANGAN GOING
FROM BRITISH COLUMBIA
TO GOVERNMENT POSITION
Well Known in This City and in West Elgin.

News has been received in this city that John F. Langan of Vancouver, B.

"HOW IS YOUR LIVER?"

News has been received in this city that John F. Langan of Vancouver, B. C., has received the appointment to the British Columbia agent general's office, London, England, in charge of colonists for the British Columbia Government. Mr. Langan's staff has already left British Columbia, and he shortly will leave himself, and will visit his home in St. Thomas, Ont. Mr. Langan has been most successful in the Northwest and British Columbia, and has for many years been connected with some of the greatest land movements in the western provinces. This is not his first trip to the old country, as on another occasion he was sent to Great Britain on official work. His many friends in West Elgin, London, Toronto and Montreal will learn with pleasure of this appointment. No question is more important. As your liver is, so are you. Take Hood's Pills—best for a sick, torpid, miserable liver, biliousness, constipation, bad taste in the mouth, etc. Sugarcoated, easily swallowed. Do not gripe, Price 25c, of all druggists or promptly by mail of C. I. Hood Company, Lowell, Mass.

National Cash Register

receipts protect the customer, mer-chant and the clerk. JULIUS MADDI, SALES AGENT, The N. C. R. Co. of Can., Limited.

INFLUENZA TAKES TWO L. M. JACKSON BUYS BUSINESS. ST. THOMAS, Oct. 29.-L. M. Jack-, who has for many years conducted barber shop formerly owned by W. Cook, adjoining the Grand Central R. Cook, adjoining the Grand Central Hotel, and who some weeks ago severed his connections with •that establish-ment, has purchased the business of Samuel Heard, at Elgin and Talbot Craig, the dispatcher at Stratford, and J. M. Cruikshank, the agent at Alvinston, occurred. Mr. Cruikshank had been ill for five days. Pneumonia was the immediate cause of his demise. Their loss is keenly regretted by all members of the staff who had occasion to come in contact with them. Samuel Heard, at Eigin and Taibot streets. Mr. Jackson will conduct the establishment on an up-to-date basis, and offers the best possible conveniences to both his old and new customers.

28c-xvz



EKFRID SOLDIER FALLS

VARIETY OF CASES

to give eviden

Guilty of Theft.

LINSEED OIL APPEARS

ONLY ARTICLE WHICH

IS DECREASING IN PRICE

ket in all roofing products rules with a very firm undertone.

Other lines to join the list of those on the upward trend are axle pulleys, tin roofing caps, hand saws, foot valves, planes, tower bolts, thumb latches, and chain pipe wrenches. A 15c increase in the price of cement is also effective, as applied to certain termitory.

applied to certain territory.

Business as a whole has been very good in spite of adverse conditions brought about by epidemic of sickness.

OF G. T. R. EMPLOYEES

Spanish influenza claimed two popular employees of the Grand Trunk staff is morning, when the deaths of J. D.

to come in contact with them.

VICTORIA HOSPITAL HAS

TREATED 241 INFLUENZA

The complete statistics concerning

PATIENTS: 37 DEATHS

JAIL MAY YET HAVE HEATING SYSTEM IN **ACTION THIS WINTER**

County Representatives Per- Appreciation of His Long Sersuade Board of Control.

Added to List of Buyers.

TOTAL ABOVE 3 MILLIONS
Soldier Boys Keep Up Terrific Pace Set on First Day
—"Flu" a Handicap.

London's Victory Loan machine 1s along but surely forging ahead, and when Thursday's subscription of \$150,100 was added to Wednesday's effort the total reached \$3,182,700. The Micholagid onlisted in the Medougal of Signation of \$150,100 was added to Wednesday's effort the total reached \$3,182,700. The Micholagid onlisted in the Medougal of Signation of \$150,100 was added to Wednesday's effort the total reached \$3,182,700. The Micholagid onlisted in the Medougal of Signation of \$150,100 was added to Wednesday's effort the total reached \$3,182,700. The Micholagid onlisted in the Medougal of Signation of \$150,100 was added to Wednesday's effort the total reached \$3,182,700. The Micholagid onlisted in the Medougal of Signation of \$150,100 was added to Wednesday's effort the total reached \$3,182,700. The Micholagid onlisted in the Siogan from now out," declared Chairman Good. Reid last night, thumping his desk so vigorously that it tail was kingust 20, his 50th hedding and Good. Reid last night, thumping his desk so vigorously that it tail was kingust 20, his 50th hedding and Good. Reid last night, thumping his desk so vigorously that it the most four services of the Siogan from now out," declared Chairman Good. Reid last night, thumping his desk so vigorously that it the other of the Siogan from now out, and the siogan from now

Proof of the Pudding. Mr. Talbot pointed out that this had been tried last year, and the prisoners learly froze as a result. Conditions became so severe that one of the judges threatened to order the removal of the BEFORE MAGISTRATE

Colds cause Grip and Influenza—LAX-ATIVE BROMO QUININE Tablets re-Guilty of Theft.

Harry Barber pleaded guilty to the charge of stealing a pair of military handcuffs and a baton. He, too, had his case remanded a week, when he will move the cause. There is only one "Bromo Quinine." E. W. GROVE'S signature on box. 30c.

appear for sentence. Frank Carnes, 20 Wreay street, could not produce a birth certificate to show that he was over the military age, and was consequently turned over to the militia authorities, and will wear the least until he can praye that he does **VEHICLES DISAPPEAR** OFF LONDON STREETS

Couple of Autos and Horse Taken Last Night.

Possibly Lloyd O'Neil of Dorchester maintains his Ford car in perfect running order and keeps the gas and oil tanks well filled, and this may account for the fact that joyriders have it spotted. For the second time within a couple of weeks it was taken last night about 10:30; a few minutes after he had.

Wildurn's Heart and Nerve Pills will give prompt and permanent relief to all sufferers from any heart weakness or nerve derangements.

Mrs. Walter Greives, Apsley. Ont. Everything Else On Upward Trend, is Market Report.

Hardware and Metal, November 2, will say:
Lower prices are again in evidence for living displayed on the process of the

PURSE OF GOLD AND **ADDRESS PRESENTED** REV. WM. M. WALKER

vice to the Church.

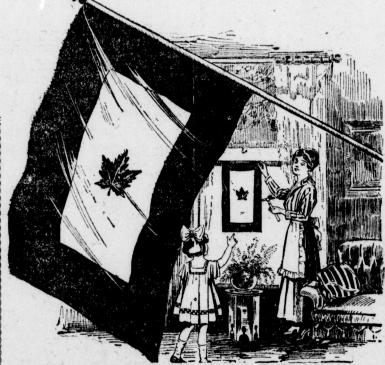
OPEN FOR MIDDLESEX, AND HUNTERS GET BUSY

Many Counties Have No Open Season

COULD COUNT EVERY BEAT.

When the heart begins to palpitate, it will beat fast for several seconds, then slow, then start to flutter, and a feeling of utter depression will come over your whole system, accompanied by weak, inting and dizzy spells. When the heart gets into this condition, you become weak, worn and miserable, and are unable to attend to

Mrs. Walter Greives, Apsley, Ont.,



Honor Your Boy at the Front

Hang a Service Flag in your window or have a Bronze Tablet on your door or parlor table. He deserves some recognition for the service he is rendering humanity.

JUST ARRIVED-A FULL LINE OF Service Flags and Bronze Tablets

For which we have the exclusive agency in London. On mahogany pedestals \$2.00

MAILED ANYWHERE ON RECEIPT OF PRICE.

"McLean's," and "Ladies' Home Journal" November Issues On Sale

Today at Magazine Counter.

Fur-Trimmed Millinery

--- the Vogue of the Moment and Ever So Smart



At Stationery Counter

WRITING PAD AND ENVELOPES 23c

One Folding Linen Writing Pad in the correspondence size (about 50 sheets to each pad), and one package of Linen Envelopes (25 in each package). Special pad and envelopes Saturday23c

60 SHEETS PARA-SANI WAX PAPER. 25c.

Para-Sani Waxed Paper, same quality as in the large rolls for the cabinets, in pure white, heavy quality; essential for all overseas packages and keeps everything fresh and clean; 20 sheets in roll 12x15. Special......10c each, or 3 for 25c

MAGAZINES IN TODAY—NOVEMBER ISSUES. McLean's, The Literary Digest, Classic, Saturday Evening Post, Good Housekeeping, Ladies' Home Journal, etc. Get your

copies early to send overseas. Read "The Power of the West," "Germany Should Pay Canada's War Debt,' "Life of Mary Pickford," "Business Outlook?' and "We Must Tighten Our Belts," in McLean's.

Saturday we open our real display of Winter Millinery, a display of hats that will arouse your enthusiasm to the highest delight. These hats have been fashioned of soft, furry material that is adaptable for wear with almost any type of tailored coat or costume.

Beaver is still the favored material. Mole fur is developed in wonderful models, combined with brocades or velvets, and the beautiful shades of larkspur blue, or the sapphire tones, and also in self tones of mole and silver.

Soutache Braiding is shown again on different smart models. Beads are being used, but very delicately in embroidery effects and studding whole crown. The Beaver Tam is strongly favored and doubly smart because it is a revival of two old-time fashions-the quaint Scotch tam-o'shanter and the modey beaver, but not quite so old —the two fused into a fashion so dashingly new and becoming that it cannot fail to have a twofold popularity. There are many

which we respectfully invite your inspection Saturday. NOTES FROM THE DISPLAY-Mole, Squirrel and Seal on the most favored Furs. Silver Quills, Frost Balls, Rhinestones, Silver Pins and Steel Buckles are some of the

A number of small hats show a great deal of handwork, smocking, shirring and soutache, outlined with silver and gold thread; flowers embroidered with chenile or wool, such

phases of this style of hat, and several are shown in this winter display, to

Yard-Wide Pussy Willow Silks, Saturday, 98c Yd. SEE WINDOW DISPLAY.

Such splendid silks at this low price are sure to bring out many early buyers tomorrow for Christmas supplies.

Pussy Willow Finish Silks are one of the most-sought-after kinds today because of their beautiful rich finish, great wearing qualities, and when necessary may be dry cleaned or laundered perfectly. These particular silks have proven so satisfactory to the wearer that now they are accepted for almost all wear purposes—dresses, blouses, combinations, pyjamas, boudoir caps, etc. These silks are on sale tomorrow only at this reduced price. Look over the range of colors below, make out your list and buy early, and buy for future use at Saturday's price; white, flesh pink, peach, old rose, mais, champagne, mauve, pale blue, Alice, Copenhagen and navy blue, purple, burgundy, sand, tan, mid brown, myrtle, reseda, apple and paddy green. All are full 36 inches wide. Saturday only 98c yard Dundas Street Entrance, Main Floor West.

LINEN SPECIALS SATURDAY

A clearing lot of Mercerized Cloths in exceptionally heavy make. These are remarkable value and popular sizes; will launder and wear well; designs conventional, scroll and rose: 2x2 yards. Special\$3.50 | 2x2½ yards. Special ...\$3.75, \$4.00

LARGE HUCKABACK BEDROOM TOWELS, 69c PAIR.

Good Large-Size Hemmed Bedroom Towels, made from soft, selected yarn, free from filling, good drying quality, a limited quantity only. Saturday 69c per pair Natural Art Linen for library searfs, all linen, 18 inches 35c and 50c Natural Art Linen for library scarfs, all linen, 36 inches.........\$1.00 yard WHITE BATH TOWELING BY THE YARD. Now is the time to secure your Christmas needs. Superior Quality Bath

Extra heavy quality, 221/2 inches wide. Special 65c yard

Fine Ribbed and Light Fleeced Underwear

Fine White Cotton Vests, light fleeced, high neck, long sleeves, or V neck, elbow sleeves, shaped: Sizes 36 and 38 \$1.25 each

Sizes 40 and 44\$1.50 each Drawers, open or closed, ankle length, to match Fine Cream Vests, light fleeced, with cross silk thread, high neck, long sleeves, or V neck, elbow sleeves: Sizes 36 and 38 \$2.00 each

Drawers, ankle length or bloomer style, to match. COMBINATIONS, fine ribbed cotton, low neck, sleeveless, finished at neek and arms with plain hem; drawers ankle length, Sizes 36 and 38\$2.00 suit

Second Floor.



TOILET SOAPS 5c SPECIALS. Oatmeal and Lettuce Cake.

Olive Oil and Cucumber Cake. Crest Castile Cake. Two Gross Peroxide Bath Soap.

Saturday 10c cake Vinolia Bath Tablet, large round cake, wood violet, rose and Eng-Palmolive 9c cake NOTIONS.

Wooden Knitting Needles, size 10, four in set. Saturdaythree sets for 25c

SHOE LACES, 5c. Good, Strong, Round, 63-Inch

Shoe Laces 5c pair

Sale of Men's Suits \$13.95

Those who can use a new suit will welcome this announcement for Saturday, a surprisingly low price for men's suits, a clearing of broken lines from regular stock, in tweeds and worsteds, all well tailored and of smart appearance; mixed tweeds in black and white, greys and browns, in medium and dark shades; plain brown and plain blue and medium grey shade with neat stripe; two and three button sack, double-breasted and slightly form-fitting styles, also belted models. The sizes range from 35 to 46. See window display and be here on Saturday at 8:30. Sale price \$13.95

Special In Men's Cashmere Socks Men's Fine All-Wool Cashmere Socks in fancy assorted checks patterns, light and dark green.

Fleece-Lined Shirts and Drawers, 65c Each A clean-up of a few dozen shirts and drawers.

fleece-lined, at a very low price Saturday, natural shade, of good quality, mostly all sizes represented. This is very special value for those who wear fleece-lined underwear. Saturday, per garment 65c

Afternoon Tea, 3 to 5:30

Cold Sliced Ham, Thin Bread and

Butter, Apple Pie, Cup of Tea or Coffee 35c

Men's Combinations, \$1.98 Ten dozen Men's Combinations, winter

weight, elastic ribbed, woolen with cotton finish inside, a very comfortable line to wear, well made, light grey shade. This is remarkable value, and should attract early attention Saturday morning; sizes 34 to 44. Price \$1.98 suit



Afternoon Tea, 3 to 5:30.

