

A Frog Jumps and so does a Hare.

THE latter gets there first, because it covers the most ground. The man who advertises in the **London Advertiser**

will always reach the goal of success first, because it covers the territory in a complete manner, and accomplishes the greatest good in the shortest time. Rates on application. Get them now. Advertise now. The best time to advertise is all the time.

THE ADVERTISER,
London, Ont.

Births, Marriages, Deaths

Notices of Births, Marriages and Deaths which are inserted in The Daily Advertiser also appear in The Western Advertiser. Births 25c, Marriages and Deaths 50c.

MARRIED.

GRAY-SMITH—On Jan. 2, 1899, by the Rev. Robt. Johnston, at 780 Eliza street, the residence of Mr. Arthur, brother-in-law of the bride, David Gray, youngest son of the late Sergeant-Major Gray, R. C. R., to Annie, youngest daughter of Wm. Smith, Esq.

PRICE-MANLEY—On Dec. 31, 1898, at St. John the Evangelist Church, by the Rev. W. T. Hill, Ernest H. Price to Ada G. Manley, both of this city.

DIED.

WILSON—On Jan. 3, Edward Norman, only and beloved child of J. Fred and Ada Wilson, aged 9 months and 10 days.

PRITCHETT—In this city, on Jan. 4, 1899, Edward Adams Pritchett, aged 18 years and 9 months.

Funeral from his father's residence, 29 Byron avenue, on Friday, Jan. 6, at 3 p.m. Service at 2:30. Friends please accept this intimation.

HENDERSON—At Chatham, Ont., on Tuesday, Jan. 3, 1899, Alexander J. G. Henderson, formerly of this city.

Funeral from the G. T. R. Station here, on Thursday, Jan. 5, 1899, on arrival of 4:30 p.m. train.

HAWTHORNE—In this city, on Jan. 4, 1899, Joseph Hawthorne, late of Kettering, Northamptonshire, England, aged 74 years and 10 months.

Funeral will take place on Friday, from his late residence, 692 Oxford street, at 3 p.m. Services at 2:30 p.m.

Amusements and Lectures

GRAND OPERA HOUSE

MATINEE TODAY AND TONIGHT
"The Darktown Swells."
Popular prices, Matinee—15c, 25c. Night—15c, 25c, 35c, 50c. Seats now on sale.

Grand Opera House.

FRIDAY, JAN. 6.
The "laughiest" of all farcical comedies—
"THE GIRL FROM CHIL"
(By Wm. L. Roberts).

A wholesome story, amusingly told, in a series of seemingly anti-social situations. Wit sparkling in every line. Presented by a company of supreme merit. Prices, 25c, 50c, 75c.

BEVERIDGE CARNIVAL (EX-METROPS).

Jan. 6, Jubilee Ring. Nine valuable prizes.

JUBILEE RINK-HOCKEY MATCH

postponed until the 11th of January. Skating as usual tonight.

AUDITORIUM—POPULAR CONCERT

Courtesy, Sunday, Jan. 5, Col. Copeland, "Seeing the Elephant." Plan now open.

ALLAN LINE—NEW FOLDERS OUT IN

a few days, giving sailings for entire winter season. Parisian sails from St. John, Jan. 10, Halifax, Jan. 12, Montreal, Jan. 14, Castellan, largest ship on the Canadian route, will sail in February. F. B. Clarke, Richmond street, next Advertiser.

VOICE CULTURE.

E. N. ROBLYN.
Studio, Bell Piano Parlor. Residence, No. 320 Dundas street. Concert engagements. Telephone 1470.

DANCING CLASSES WILL RESUME

this week, as follows: Tuesday evening, ladies; Wednesday evening, advanced; Thursday evening, gentlemen; Friday evening, Glencoe; Saturday afternoon, children; Monday, Jan. 9, gentlemen's primary. Dayton & McCormick.

PRIVATE LESSONS IN DANCING

Rapid teaching; low rates. All who desire a thorough knowledge of the art of dancing should avail themselves of this opportunity. Lessons any hour. R. H. Millard, teacher of dancing, 346 Princess avenue.

Meetings.

THE EAST MIDDLESEX FARMERS'
Institute will meet at Liddon, on Friday, Jan. 13, and at Lambeth, on Saturday, Jan. 14, afternoon and evening sessions. Addresses will be given by Messrs. Simpson, Rennie, Milliken, Postoffice, Duncan C. Anderson, Rugby Postoffice, and other local speakers. All are welcome. A. M. Munro, Sec., 350 St. J.

I. O. O. F.—DOMINION LODGE, NO. 48,
meets every Wednesday evening. Visitors always welcome. Geo. E. Logan, N.G.; Thos. D. Hastings, R.S.

A REGULAR MEETING OF ST. GEORGE'S
42 A. F. and A. M. G. R. C. will be held this Wednesday, the 4th inst., 7:30 p.m., in the blue room. Conferring degrees. Visitors welcome. M. W. Althouse, Wor. Master; A. Ellis, P. M.; Secretary.

MEETING OF WOMEN'S CHRISTIAN
Association, at the "Y" rooms, Dundas street, on Thursday, 5th inst., at 3 p.m.

You'll Not Feel Cold

If you are on the inside of one of those fine heavy overcoats we are making. Large assortment of cloth to select from at prices that are right.

DEEKS & CO.,
Merchant Tailors.
393 Richmond Street.

Begin It and Be In It

Start the new year well. That is start trading with us for your footwear, and reap the benefit of cash trading. Why squander your money in a credit shoe shop, when you know that you are paying some "dead beat's" debts, in the long price that is being charged you? You owe it to yourself to get your money's worth, and if you have doubts about the advantages we, and we alone in London can offer you in this respect, bury them, and try us once.

J. P. Cook
173 Dundas Street.

Male Help Wanted.

WANTED—BUTCHER, GOOD STRAID
man; continual employment. E. Bourne & Son, 423 Hamilton road. 32c & w.

YOUNG MEN, OUR ILLUSTRATED CAT-
ALOGUE explains how we teach the barber trade in eight weeks and pay commission from start, also guarantee positions at \$15 weekly when competent. We furnish transportation to our colleges at Chicago or Cincinnati, where we have splendid facilities, positions for 300. Write for catalogue. Moler Barber College Representative, Detroit. 32c

MERCHANTS EMPLOYMENT BUREAU.
834 Richmond street. Stationary engineer, salesman, laborers, teamster, general servants, cooks, housemaids.

WANTED—WRITERS TO DO COPYING
at home. Law College, Lima, Ont. 30c

WANTED—ONE CITY CANNASSER
to take orders from private individuals, either for cash or on credit; must be a good salesman; no other need apply. 238 Dundas street, city.

WANTED—LAW COLLEGE, LIMA, ONT.
at home. Law College, Lima, Ont. 30c

WANTED—WRITERS TO DO COPYING
at home. Law College, Lima, Ont. 30c

WANTED—ONE CITY CANNASSER
to take orders from private individuals, either for cash or on credit; must be a good salesman; no other need apply. 238 Dundas street, city.

WANTED—LAW COLLEGE, LIMA, ONT.
at home. Law College, Lima, Ont. 30c

WANTED—WRITERS TO DO COPYING
at home. Law College, Lima, Ont. 30c

WANTED—ONE CITY CANNASSER
to take orders from private individuals, either for cash or on credit; must be a good salesman; no other need apply. 238 Dundas street, city.

WANTED—LAW COLLEGE, LIMA, ONT.
at home. Law College, Lima, Ont. 30c

WANTED—WRITERS TO DO COPYING
at home. Law College, Lima, Ont. 30c

WANTED—ONE CITY CANNASSER
to take orders from private individuals, either for cash or on credit; must be a good salesman; no other need apply. 238 Dundas street, city.

WANTED—LAW COLLEGE, LIMA, ONT.
at home. Law College, Lima, Ont. 30c

WANTED—WRITERS TO DO COPYING
at home. Law College, Lima, Ont. 30c

WANTED—ONE CITY CANNASSER
to take orders from private individuals, either for cash or on credit; must be a good salesman; no other need apply. 238 Dundas street, city.

WANTED—LAW COLLEGE, LIMA, ONT.
at home. Law College, Lima, Ont. 30c

WANTED—WRITERS TO DO COPYING
at home. Law College, Lima, Ont. 30c

WANTED—ONE CITY CANNASSER
to take orders from private individuals, either for cash or on credit; must be a good salesman; no other need apply. 238 Dundas street, city.

WANTED—LAW COLLEGE, LIMA, ONT.
at home. Law College, Lima, Ont. 30c

WANTED—WRITERS TO DO COPYING
at home. Law College, Lima, Ont. 30c

WANTED—ONE CITY CANNASSER
to take orders from private individuals, either for cash or on credit; must be a good salesman; no other need apply. 238 Dundas street, city.

WANTED—LAW COLLEGE, LIMA, ONT.
at home. Law College, Lima, Ont. 30c

WANTED—WRITERS TO DO COPYING
at home. Law College, Lima, Ont. 30c

WANTED—ONE CITY CANNASSER
to take orders from private individuals, either for cash or on credit; must be a good salesman; no other need apply. 238 Dundas street, city.

WANTED—LAW COLLEGE, LIMA, ONT.
at home. Law College, Lima, Ont. 30c

WANTED—WRITERS TO DO COPYING
at home. Law College, Lima, Ont. 30c

WANTED—ONE CITY CANNASSER
to take orders from private individuals, either for cash or on credit; must be a good salesman; no other need apply. 238 Dundas street, city.

WANTED—LAW COLLEGE, LIMA, ONT.
at home. Law College, Lima, Ont. 30c

WANTED—WRITERS TO DO COPYING
at home. Law College, Lima, Ont. 30c

WANTED—ONE CITY CANNASSER
to take orders from private individuals, either for cash or on credit; must be a good salesman; no other need apply. 238 Dundas street, city.

WANTED—LAW COLLEGE, LIMA, ONT.
at home. Law College, Lima, Ont. 30c

WANTED—WRITERS TO DO COPYING
at home. Law College, Lima, Ont. 30c

WANTED—ONE CITY CANNASSER
to take orders from private individuals, either for cash or on credit; must be a good salesman; no other need apply. 238 Dundas street, city.

WANTED—LAW COLLEGE, LIMA, ONT.
at home. Law College, Lima, Ont. 30c

WANTED—WRITERS TO DO COPYING
at home. Law College, Lima, Ont. 30c

WANTED—ONE CITY CANNASSER
to take orders from private individuals, either for cash or on credit; must be a good salesman; no other need apply. 238 Dundas street, city.

WANTED—LAW COLLEGE, LIMA, ONT.
at home. Law College, Lima, Ont. 30c

WANTED—WRITERS TO DO COPYING
at home. Law College, Lima, Ont. 30c

WANTED—ONE CITY CANNASSER
to take orders from private individuals, either for cash or on credit; must be a good salesman; no other need apply. 238 Dundas street, city.

WANTED—LAW COLLEGE, LIMA, ONT.
at home. Law College, Lima, Ont. 30c

WANTED—WRITERS TO DO COPYING
at home. Law College, Lima, Ont. 30c

WANTED—ONE CITY CANNASSER
to take orders from private individuals, either for cash or on credit; must be a good salesman; no other need apply. 238 Dundas street, city.

WANTED—LAW COLLEGE, LIMA, ONT.
at home. Law College, Lima, Ont. 30c

WANTED—WRITERS TO DO COPYING
at home. Law College, Lima, Ont. 30c

WANTED—ONE CITY CANNASSER
to take orders from private individuals, either for cash or on credit; must be a good salesman; no other need apply. 238 Dundas street, city.

WANTED—LAW COLLEGE, LIMA, ONT.
at home. Law College, Lima, Ont. 30c

WANTED—WRITERS TO DO COPYING
at home. Law College, Lima, Ont. 30c

WANTED—ONE CITY CANNASSER
to take orders from private individuals, either for cash or on credit; must be a good salesman; no other need apply. 238 Dundas street, city.

WANTED—LAW COLLEGE, LIMA, ONT.
at home. Law College, Lima, Ont. 30c

WANTED—WRITERS TO DO COPYING
at home. Law College, Lima, Ont. 30c

WANTED—ONE CITY CANNASSER
to take orders from private individuals, either for cash or on credit; must be a good salesman; no other need apply. 238 Dundas street, city.

WANTED—LAW COLLEGE, LIMA, ONT.
at home. Law College, Lima, Ont. 30c

WANTED—WRITERS TO DO COPYING
at home. Law College, Lima, Ont. 30c

WANTED—ONE CITY CANNASSER
to take orders from private individuals, either for cash or on credit; must be a good salesman; no other need apply. 238 Dundas street, city.

WANTED—LAW COLLEGE, LIMA, ONT.
at home. Law College, Lima, Ont. 30c

WANTED—WRITERS TO DO COPYING
at home. Law College, Lima, Ont. 30c

WANTED—ONE CITY CANNASSER
to take orders from private individuals, either for cash or on credit; must be a good salesman; no other need apply. 238 Dundas street, city.

The Plan for Young Men.

Assuming you are 30 years of age, a policy of \$10,000 will cost \$237 each year for thirty years. At the end of twenty years your accumulated dividends are expected to pay the next ten premiums and yield you a cash return each year of \$208 for ten years. At the end of that period you may withdraw in cash the last ten years' dividends estimated at \$1,250, and thereafter receive an annual income for life (guaranteed) of \$400. At your death the full \$10,000 is payable. Make a calculation and see what a magnificent investment this is.

The Ontario Mutual Life.
C. E. GERMAN, General Agent.

Domestics Wanted.

WANTED—NURSE GIRL, FROM 9 a.m.
to 7 p.m., to take charge of one child. Apply 800 Princess avenue. 32c

WANTED—GOOD COOK—GOOD WAGES
Apply Mrs. Regan, 234 Central avenue. 32c

WANTED—GOOD GENERAL SERVANT.
Small family. Mrs. Luscombe, 430 William street. 32c

Religious Services

WEEK OF PRAYER—TONIGHT—SER-
VICE in every church. Preachers ex-

posed as follows: Revs. R. Johnston and C. E. German, Dr. Smith and W. J. Clark, Revs. J. Smith and A. J. MacGillivray, Revs. C. Boone and G. Jackson, Rev. Dr. Saunders and T. Wilson, Revs. T. S. Johnson and Mr. Sinclair, Revs. J. Falls and W. H. Clark, H. W. Moffat and Joseph Edges, Revs. Walker, Hobbs and Stuart. Subject, "The Nations." Collection.

Educational.

LONDON BUSINESS UNIVERSITY RE-
OPENS on Tuesday, Jan. 3, and evening classes will be resumed on Wednesday, Jan. 4. Large additions are assured in both the commercial and shorthand and typewriting departments. Charges are very moderate and instruction very thorough and practical. For information call at the College, 1100 Bloor street, East, London. Or address W. N. Yerex, B.C., principal. 28c

THE HARDING HALL GIRLS' SCHOOL LIMITED.

will be opened for pupils Jan. 4, 1899. Kindergarten branch was started Dec. 7, at room in Conservatory of Music building, Dundas street. For calendars and other information apply to Mrs. J. E. Wells, 661 Talbot street, London.

A BIG BLAZE AT WEST LORNE

Many of the Business Houses in West Lorne, Jan. 4.—Fire broke out about 4 a.m. yesterday in a barber shop and consumed a large portion of the business houses on the west side of Main street. P. Sinclair's millinery shop, Skinner Bros.' drygoods store, E. R. Mogg's store, Keifer's bakery and dwelling, Baldwin's barber shop, Zimmerman's barber shop, and Miss A. Gillies' dressmaking shop were totally destroyed.

The Elgin Hotel, Argyll House, Mack's furniture store, and Westcott's hardware stores were damaged by fire and water. For a time the whole village seemed doomed to destruction. The heaviest losses were: E. R. Mogg's store \$30,000, stock, \$1,800; Skinner Bros., on building and stock, \$6,000; Mrs. Sinclair, millinery, \$300; J. Keifer, bakery, \$700; W. Mack, stock, \$700. Messrs. Baldwin and Zimmerman also lost considerable. Mogg's and Skinner had their loss partially covered by insurance.

The heat was so intense that the large front windows of Hales' butcher shop were broken by it, and only the splendid efforts of the fire brigade kept the fire from crossing the street and sweeping the other business portions of the town.

Springfield, Jan. 4.—Sunday night, about 6 o'clock, the outbuildings of James Johnson, con. 6, consisting of two large barns, connected by an extensive shed, were entirely consumed by fire. Mr. Johnson and wife were doing the chores. In getting down from the loft one of the little ones threw the lantern from a beam and it exploded, setting fire to the place. The shed was released, but all the implements and fodder burned. Mr. Johnson's father, a man over 90 years of age, in attempting to go through the pig-pen was overcome by the heat and seriously burned. Much sympathy is expressed for Mr. Johnson who had recently rebuilt and had not yet insured.

COX'S CLOSE CALL

His Skates Melted by Electricity and He Was Shocked.

Hamilton, Times, Jan. 3.—Mr. Jas. Cox, letter carrier, had a close call yesterday afternoon, while returning from the bay, where he had been skating. He was standing on the rear platform, and his skates got behind the covering of the controller box. Suddenly he felt as if a thousand needles were in his hand, he says, and in an instant his skates were melted away and the car was stopped. On looking at his hand he saw the metal eyelets of his glove had been melted and his wrist slightly burned. He soon got over the shock.

The fuse in the car was burned out and the traffic was delayed for a time.

Mr. Cox thinks the glove he wore saved his life.

Kolander Skin Food, a pleasant toilet preparation.

Wanted.

HIGHEST PRICE PAID FOR GENTLE MEN'S cast-off clothing. A. P. Sainsbury, 90 King street. Mail orders attended to.

Houses, Etc., To Let.

TO LET—GOOD BRICK AND FRAME
stable. Inquire A. N. Udy, over C. P. R. ticket office. Phone 733.

TO LET—NO. 427 KING STREET—APPLY
at 383 King street. 96c

TO LET—BRICK HOUSE—FOUR BED-
ROOMS, parlor, dining-room, kitchen and basement. Apply 128 Queen's avenue. 95c

TO LET—COVERED MOVING VANS.
When moving have your furniture and pianos carefully moved. Address W. Carling street. Phone 1,102 and 1,107.

Wanted.

HIGHEST PRICE PAID FOR GENTLE MEN'S cast-off clothing. A. P. Sainsbury, 90 King street. Mail orders attended to.

Swedish Massage.

Mrs. MILLAR, 340 PRINCESS AVENUE, Swedish therapeutic massage, graduate of the Hugo Oldenburg Institute, Chicago.

Great Liberal Rally. Save Your Hair.

Premier Laurier Makes Important Statements at Montreal.

A Plan for the Reform of the Senate.

A Joint Vote in the Case of Conflict with the Commons.

Mr. Fielding Announces a Magnificent Surplus.

For the Last Fiscal Year—Nearly \$2,000,000 to the Good—The Revenues Expanding—Mr. Tarte Also Speaks.

Montreal, Jan. 4.—A big and enthusiastic Liberal rally was held in the Monument National last night. It was organized by the Club Nationale to celebrate the Liberal victories in recent by-elections, and resolved itself into a farewell demonstration towards Sir Wilfrid Laurier on the eve of his departure for Washington. The immense hall was crowded, and though the speaking was not over until 11:30 few left before that time. The chair was occupied by Mr. J. A. Druin, the president of the club.

A DISTINGUISHED GATHERING.

Among those on the platform were: Sir Henri Joly, Hon. J. Israel Tarte, Premier Marchand, Hon. W. S. Fielding, Hon. Sidney Fisher, Hon. C. A. Geofrontine, Hon. Thos. Duffy, Mayor Prefontaine, Messrs. M. T. Stinson, E. Goff, Penny, M.P., T. Fortin, M.P., Dr. Cotton, M.P., Hon. Mr. Peridun, R. Bickerdike, M.P., Hon. Horace Archambault, Chevalier Drivet, W. A. Weir, M.P., A. Brunet, M.P., R. Leleux, M.P., M. E. Bernier, M.P., and a large number of ladies. The entrance of Sir Wilfrid Laurier was the signal for a grand outburst of cheering, which lasted several minutes.

Mr. E. Goff Penny, M.P., for this division, the first speaker, referred briefly to the efforts which Sir Wilfrid and his colleagues are making to extend our trade with the United States.

Mr. Marchand, the new M.P. for Bagot, was warmly applauded, but excused himself from speaking at length, on the ground that he had just made his debut in politics.

THE PREMIER.

Sir Wilfrid Laurier met with a perfect ovation on rising. He spoke of the reforms which his government had carried out during the two years of its existence, and of the fact that the Manitoba school question, the inauguration of the preferential tariff, the reduction in postage, the extension of the Intercolonial, the attempt to capture the Yukon trade by the Stikine Railway, etc., etc. With regard to this last point, he showed that the government's effort had been blocked by the action of the senate. "There are other reforms still," he said, "but I want to come to those which we have not been able to complete. We tried to extend the Intercolonial to Montreal, and if there was ever a necessary measure demanded by the highest policy it was that. The idea that the Intercolonial should have a terminus in the open country had been remarked, even under the Conservative regime. I need not tell you men of business that nowadays, if a man does not go for business, business will not come to look for him. It was necessary under the circumstances that the Intercolonial Railway should come to Montreal. A bill for that purpose was introduced and passed in the House of Commons. It was defeated in the senate. Last year we introduced a measure to build a road from Stikine to Teslin. Gentlemen, we have a rich and fertile country, but we did not know the extent of our riches at the time. We have since learned that we did not know that under the snows and the ice of the land of the midnight sun there were deposits of gold greater than those of Australia and California. Until the gold discoveries in the Yukon it had been imagined that gold was to be found in sunny countries only. It was indispensable to have a line of communication with the Klondike. We presented a measure, of which the wisdom must be apparent to every man who thinks; we proposed measures by which to give us that railway, and that railway would not have cost a single cent to the Canadian taxpayer. Our policy was that the Yukon should be built last winter we should now be in a position to have extended it to the Yukon. We would have had a line of railway to the Yukon River, and controlled the whole commerce of that country."

REFORM OF THE SENATE.

But, thanks to the senseless action of the senate, you merchants of Montreal have lost the trade of the Yukon, which is now handled at Seattle and other United States ports on the Pacific coast. What shall we do with the senate? (A voice—Abolish it.) What has to be done with the senate is to reform it. (Cheers.) The time has come when we must occupy ourselves with that question of the reform of the senate. Gentlemen, I heard someone say that we should suppress the senate. It is not my