

Facts About the Free Press WINNIPEG

GROWTH OF CIRCULATION

Sworn Average Circulation of the Daily Free Press		Sworn Average Circulation of the Weekly Free Press and Prairie Farmer	
1902	15,341	1903	13,640
1903	18,824	1904	15,801
1904	25,693	1905	15,654
1905	30,048	1906	21,300
1906	34,559	1907	23,816
1907	36,852	1908	27,425
1908	37,095	1909	27,050
1909	40,890	1910	26,466
1910	46,181	1911	27,540
1911	54,419	1912	33,959
1912	61,591	1913*	36,711
1913*	66,944		

*10 months

VOLUME OF ADVERTISING CARRIED BY THE DAILY FREE PRESS

	Agate Lines Display	Agate Lines Classified	Agate Total Lines
1903	5,009,616	1,793,554	6,803,170
1904	5,027,324	1,979,952	7,007,276
1905	5,820,450	2,192,625	8,013,075
1906	6,067,050	2,717,625	8,784,675
1907	6,201,300	2,938,200	9,139,500
1908	4,415,550	2,074,875	6,490,425
1909	4,962,858	2,789,200	7,752,058
1910	6,517,130	3,213,453	9,730,583
1911	7,848,868	3,972,659	11,821,527
1912	8,612,097	5,533,393	13,945,490
1913 (11 months)	6,631,239	4,287,735	10,918,974

PRESS CAPACITY

The figures given show the capacity of producing 16-page papers per hour.

	Papers per hour
1900 (Cox Duplex, limit 8 pages)	4,000
1904 (Hos Pony Quad and Full Quad)	34,000
1911 (Two Sextuple Hos Presses)	72,000
1913 (Two Sextuple and one Octuple Hos Presses)	132,000

PAPER CONSUMPTION

1899	550,000 lbs.	1907	4,624,701 lbs.
1900	644,640 lbs.	1908	4,138,089 lbs.
1901	999,217 lbs.	1909	4,551,492 lbs.
1902	1,290,492 lbs.	1910	6,338,995 lbs.
1903	1,972,098 lbs.	1911	8,946,227 lbs.
1904	2,791,356 lbs.	1912	11,088,043 lbs.
1905	3,573,704 lbs.	1913*	10,064,339 lbs.
1906	4,160,398 lbs.		

* For the eleven months ended Nov. 30.