WEEK-END VALUES AT SIMPSON'S TODAY

Today's Boot List

MEN'S BOOTS, TODAY, $2.69.

Smart and popular lasts; lace, Blucher and button styles; Goodyear welted; all wanted leathers, including gunmetal calf, patent colt, vici kid, tan Russia calf and mahogany calf; self, dull calf and cloth tops; light, medium and heavy double soles; all styles of heels; not all sizes in all styles, but all sizes in the lot of 2500 pairs. Regular $4.00 to $6.00. Saturday... **2.69**

$5 and $6 "Queen Quality" Boots $2.95

Even at $5.00 and $6.00 these are the best shoe values in town; the newest styles in button and lace, patent leather or gunmetal calf; plain or tipped toes; dull kid, black and white cloth tops; 1200 pairs; all sizes. Saturday **2.95**

RUBBERS BELOW USUAL COST PRICES.

For Men—Knee Rubber Boots, heavy dull finish, with heavy double soles and solid rubber heels; all sizes. Regular $4.70. Saturday **2.55**

Hip Rubber Boots, dull finished, heavy double soles; all sizes. Saturday **4.64**

Three-Eyelet Rubber Boots, heavy corrugated soles; all sizes. Saturday **1.39**

Regulation Style Rubbers, all sizes. Saturday ..... **.69**

City Weight Storm Rubbers, all sizes. Saturday ..... **.74**

For Boys—Knee Rubber Boots, dull finished, heavy double corrugated soles; all sizes 1 to 5, Saturday, **2.34.** All sizes 11 to 13, Saturday **1.89**

Heavy Gum Rubber Boots, three-eyelet style, thick corrugated sole. All sizes 1 to 5, Saturday, **1.14.** All sizes 11 to 13, Saturday ..... **.89**

Regulation Style Rubbers, good school weight. Sizes 1 to 5, Saturday, **.54.** Sizes 11 to 13, Saturday ..... **.45**

For Women—Knee Rubber Boots, bright, city weight, all sizes 2½ to 8. Saturday **1.89**

Button Overshoes, with fine waterproof jersey cloth tops, high or low heels; all sizes 2½ to 8. Saturday **1.64**

Regular Style Rubbers, all sizes 2½ to 8. Saturday..... **.49**

Storm Rubbers, all sizes 2½ to 8. Saturday ..... **.54**

RUBBERS FOR CHILDREN.

Bright-Finished, City Weight, Knee Rubber Boots, sizes 11 to 2, Saturday, **1.64.** Sizes 8 to 10½, Saturday **1.39**

Regular Style Rubbers, misses', sizes 11 to 2, Saturday, **.41.** Children's sizes, 3 to 10½, Saturday ..... **.34**

Storm Rubbers, misses', sizes 11 to 2, Saturday, **.47.** Children's sizes, 8 to 10½, Saturday ..... **.37**

A Great Coat Sale

535 Coats for Girls, Misses or Women in Four Special Lots

125 Coats for Girls of 6 to 14 Years—Regular $5.00 to $6.00, Saturday, **$3.95.** Fine English materials, in a variety of styles and shades; well lined and trimmed with fancy buttons and belts.

135 Girls' Coats for Ages 6 to 14 Years—Regular $6.50 to $7.00, Saturday, **$4.75.** An excellent collection of fancy tweed coats, in a number of good styles and shades.

100 Misses' and Women's Coats — Regular $14.50 to $14.50, Saturday, **$6.97. All new styles.**

175 Misses' and Women's Coats, $9.98—Regular $15.00 to $18.50. Imported tweeds, chinchilla, cheviots, overplaids, checks, stripes, or Whitneys, latest flaring, pleated, belted and tailored styles.

150 Suits for Women—Regular $20.00, now **$12.50;** regular $25.00 to $30.00, now **$17.95.** English serges, poplins and whipcords; principally black or navy, new and varied styles.

$6.00 Dress Skirts, $2.95—Smart, good-fitting styles; serges, tweeds, hairline striped worsted, cheviot serges, and fancy fabrics; a good assortment of sizes.

Dresses at $7.50—All-wool serge, in black, navy, Russian green and garnet; also messaline silk, in green, navy and black; silk poplin in Copen, green and black, and a few black and white taffetas; skirts are very full; waists in tailored effect, with buttons; vestee and cuffs and collar in contrasting silk; good range of sizes.

Handsome Furs to Be Cleared

6 Black French Pony Coats, New York made, light weight, newest models, collars and revers of western sable; 50 inches long **52.50**

5 Hudson Coney or Near-Seal Coats, 50 inches long, large shawl collar. Regular $70.00. Saturday **55.00**

Black Fox Muffs, finest Alaska fox, natural heads and brushes. Saturday **40.00**

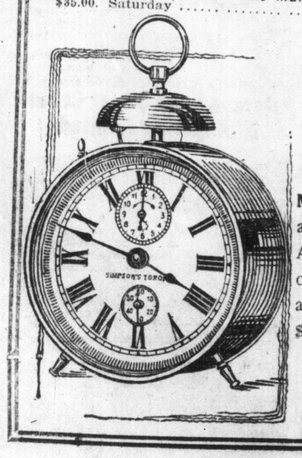
Black Fox Stoles **40.00**

Black Wolf Round Muffs **21.00**

Black Wolf Stoles **17.50**

Natural Raccoon Muffs, dark, full-furred skins **13.50**

20 Large Columbia Sable Muffs, from London, England. Regularly $35.00. Saturday **17.50**



Alarm Clocks for 71c

200 Alarm Clocks on Sale This Morning for 71c Each—A guaranteed reliable American-made Alarm Clock, with bell and shut-off lever on top of clock; fitted in a round nickel case. Regularly $1.00. Saturday ..... **.71**

The Christmas Festival of the Allies

All over the world, "in every Christian kind of place," children are beginning to think about Christmas. The little ones in London, in Paris, in Rome, in Petrograd — they're hoping the good St. Nicholas will find them, wherever they are. You should come and see these great cities where the children of our Allies are waiting and hoping — it brings them very close to our sympathy.

Toys at 25 Cents at 8.30 a.m.

(No Phone or Mail Orders)

Charlie Chaplin Dancing ..... .25
French Dolls, dressed, with sand pails ..... .25
The games of Parchesi, Ludo, Lost Heir ..... .25
Roodles ..... .25
Child's Silver-plated Knife, Fork and Spoon ..... .25
Small Express Wagon, with iron wheels ..... .25
Small Friction Engines and Street Cars ..... .25

Children's Books

Attractive Annuals

"Child's Companion," picture boards ..... .35
"Children's Friend," picture boards ..... .35
"Infants' Magazine," picture boards ..... .35
"Our Little Dots," picture boards ..... .35
"Tiny Tots," picture boards ..... .35
"Bo-Peep," picture boards ..... .35
"Young Folks' Companion," picture boards ..... .50
"Blackie's Annual," picture boards ..... .50
"Little Folks," picture boards ..... .65
"Cassell's Children's Annual," picture boards ..... .75
"Chatterbox," picture boards (cloth, $1.00) ..... .75
"Rosebud Annual," picture boards ..... .75
"Chums," cloth ..... .75
"Boys' Own Annual," cloth bound 1.65
All profusely illustrated in colors and black and white. Come to the Book Section and see the good things waiting for you. 1.75

HAND-EMBROIDERED PIN CUSHIONS

100 Cushions, 10, 12 and 14-inch lengths, double scalloped border, eyeletted, with pretty ribbon and rosette, hand-embroidered flower centres. Regular $1.50. Saturday ..... .98

A FEW OF THE MANY TOYS.

Uneeda Kid, unbreakable head, hands and feet, painted hair and eyes, jointed arms, stuffed cloth body, yellow cloth coat and hat; length 15 inches ..... .98
Tipperary Mary, a typical Irish doll ..... .98
Irish Mail Kids ..... .98
Alphabet Blocks, 20 cube blocks, with letters and illustrations, set 1.25
Pop Cannon, makes a loud report when cork is shot out of the brassed metal barrel, each ..... .39
Laundry Set, consisting of tub, tub stand, wringer, washboard and ironing board, set ..... .65
Toy Trunks at ..... .25, .39, .69 and .98
Pacing Bob ..... .29
Hook and Ladder Outfits at ..... .65, .98 and 1.25
Drums at ..... .10, .15, .25, .35 up to 5.95

FRAMED PICTURES, 66c.

500 Girl Pictures, "Six Greatest Moments of a Girl's Life," "Ages of Love," "Engagement Days," "The Bridal Party," "Visions in the Smoke," etc., framed in ¾-inch imitation walnut moulding ..... .66

TOILET AND SMOKERS' ARTICLES.

Artistic Wooden Pipe Racks, regular 25c, special ..... .13
Five-piece Metal Smoking Set, special ..... .69
Ebony Ten-piece Manicure Sets, in rich plush-lined case, special 2.25
White Celluloid Ivory Grained Finish Hair Brushes, special ..... .98
Three-piece Shaving Set, in rich satin-lined case, containing hollow-ground razor, shaving mug and shaving brush, special 3.85

WOMEN'S NECKWEAR, 25c.

Organdy Collars, plain and embroidered, stand-up-roll-over, the style to wear with high coat collar. A large choice at ..... .25
Organdy Vestees, with tucked fronts and trimmed with small washable buttons.. .25

LACE COLLARS.

250 Sample Lace Collars. Regular 75c each, for ..... .25

JARDINIERES AT $1.39.

Hammered Brass, full 8-inch size, dull brass finish, three-ball footed. Regular $1.75. Saturday, each 1.39
$1.00 and $1.50 Royal Nippon China, at 79c—100 pieces only. Vases, Salads, Sugar and Cream Sets, Bonbon Dishes, Celery Trays, Whipped Cream Sets, Hair Receivers, Hat Pin Holders, Syrup Jugs, etc. Saturday, each ..... .79

CANDY.

1000 lbs. Licorice Allsorts, regular 20c, per lb. ..... .15
Imported China Jugs, filled with chocolates, each ..... .10
1000 lbs. Assorted Buttercups, per lb. ..... .12
1000 lbs. Lady Caramels, regular 20c, per lb. ..... .15

(Fourth Floor).

LEATHER GOODS.

Collar Bags, in soft suede leather, will hold a dozen collars. Saturday ..... .50
Billfold, Letter Cases, Coin Purse, Tightwads and Large Clasp Purses, in seal grain and pigskin. Regular 75c to $1.00. Saturday, each ..... .48
Sewing Cases, soft calf leathers, side pockets to hold spools, buttons, emery bags or the many things used in fancy work; colors are black, tan, red, blue and green. Saturday 1.98

DOLL CARRIAGES.

SLEIGHS AND SHOO-FLY ROCKERS.

Doll Carriages, metal bodies, enameled in black, tan and gray, folding leatherette hoods, rubber tires. Special for Saturday 2.50
Shoo-Fly Rockers, collapsible style, varnished hardwood, nicely decorated, 30 only, at 8.30 a.m. Saturday ..... .99
Boys' Sleds, 42 inches long, extra large runners, fancy side arms, high-turned nose on this sleigh, seat handsomely decorated. Saturday special ..... .85

Overcoat Time, Men! Here's the Coat at $10.95

You would usually pay $15.00, $18.00 to $24.00 for any one of these 145 coats, and feel that the money was well spent. **Close-fitting, youthful models,** single and double-breasted, three-quarter length; **loose, slip-on styles, with velvet or self collars; forty plain, dark Oxford gray or black meltons; Irish or Scotch fancy coatings,** in double-breasted blizzard style, with deep, convertible collars. Each coat is perfectly made, and carefully finished. Sizes 34 to 44. Saturday's Sale price **10.95**

Men's Wear

Men's Silk Bandana Mufflers, in Persian and Italian stripes and figures, extra large size. Regular $1.25. Saturday ... .73

$1.25 Shirts at 63c — Pleated shirts, plain and fancy stripes; sizes 14 to 17. Regular $1.25. Saturday ..... .63

Men's Flannel Shirts, sizes 14 to 18. Regular $2.00 and $2.50. Saturday 1.49

Men's Fleece - Lined Underwear, lamb's wool; sizes 34 to 44. Special ..... .49

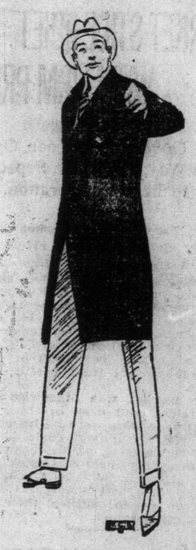
Men's Silk and Wool Underwear, Watson's, sizes 32 to 44. Regular $3.00. Saturday ... 1.49

Men's Caps

Golf, driver and auto shapes; tweeds, worsteds, serges and beaver cloths; some with fur-lined earbands, .50, .75, 1.00 and 1.50

Brown Buffalo Robes, for auto or driving purposes, warm and serviceable; best fur cloth, 5.75, 6.75 and 7.75

Imitation Black Persian Lamb Gauntlets, glove, mitt or one finger. Special 1.00



8.30 a.m. Special in Men's Sweater Coats at $1.59

The entire range of travellers' samples from one of the largest men's sweater coat manufacturers in Canada. The coats include plain and fancy weaves, in gray, maroon, maroon and gray, navy with cardinal and khaki; high storm collar; two pockets; sizes 34 to 44. Regular $3.00 and $3.50. Saturday at **1.59**

Boys' Wool Sweater Coats, plain or fancy stitch; gray, navy, maroon, maroon and black, tan and brown; high military collar; two pockets; sizes 24 to 34. Regular $2.50. Saturday at **1.49**

Men's Suits to Clear $15

Broken lines from our regular stock; English worsteds and tweeds, in grays and browns, beautifully tailored in the season's new single-breasted sack style; high cut single-breasted vest; sizes 36 to 44. Regular $20.00, $22.00, $24.00 and $25.00. To clear **15.00**

Fur Collar Coat

Shell of English black beavercloth, heavy twill mohair lining, with interlining of chamois, and notch collar of Russian marmot fur; sizes 36 to 44. Price **24.00**

Gloves, Hosiery

Women's Silk Shot Cashmere Hose ..... .59
Women's Black Cashmere Hose, for ..... .39
Women's Silk Hose, usually $1.25, for ..... .85
Women's White Kid Gloves ..... .89
Women's White Chamoisette Gloves 1.00
Men's Mocha and Kid Gloves, tan 1.00

Furniture

Arm Rockers, quarter-cut oak, fumed finish; loose cushion seats, in genuine leather. Regular $8.25. Saturday 7.25

Arm Chairs and Arm Rockers, covered all over in art leather. Regular $8.00. Saturday 5.25

Couch, covered all over in art leather. Regular $10.50. Saturday 7.25

Extension Couch Bed, angle steel frame; mattress filled with cotton felt, in green denim, with valance. Regular $9.75. Saturday 7.15

Divanette, "Colonial," solid oak frame; the seat and back upholstered in high-grade brown leatherette; opens out to full size bed. Regular $45.00. Saturday 29.50

Den Tables, quarter-cut oak, fumed finish, round top. Regular $5.50. Saturday 4.25

Library Table, quarter-cut oak, fumed finish. Regular $20.50. Saturday 13.95

Dresser, quarter-cut oak, golden or genuine mahogany veneered. Regular $21.50. Saturday ... 12.95

Extension Dining Table, quarter-cut oak; fumed or golden finish; 48-inch top. Regularly $23.50. Saturday 14.95

A $6,000 Silk Purchase

Silk Crepe de Chine and Silk Georgette Crepes, in pink, salmon, carnation, coral and flesh. Our main aisle will be entirely devoted to a showing of these lovely sheer silk fabrics; 45 inches wide. Regular $2.00. Saturday 1.33

3000 Yards Black Duchesse Dress Satins, Paillettes and Chiffon Taffetas, 36 and 38 inches wide. Regular $1.25 and $1.50. Saturday 1.10

Cord Velvets and Twill Back Velveteens, fall shades. Regular $1.00. Saturday ..... .75

Ivory Jap Habutai, Regular 65c. Saturday ..... .48

Casseroles for $1

200 Only Casserole Bake or Pudding Dishes, 7-inch size, fireproof lining with cover, crown shade, round design fitted in a pierced silver-plated frame with handles. Regularly $2.50. Saturday **1.00**

Pie Plates $1

100 Only Casserole Pie Plates, fireproof lining, crown shade, fitted in a silver-plated frame with handles. Regularly $2.00. Saturday **1.00**

Knife and Fork Sets, $1 Set

100 Only Knife and Fork Sets—Your choice of dessert or medium sizes, including set of six silver-plated knives and six silver-plated forks to match, plain pattern. Regularly $1.65 and $1.75 set. Saturday, per set **1.00**

The New Market

TELEPHONE ADELAIDE 6100

THE MEATS.

Porterhouse Roast, finest quality, per lb. ..... .24
Wing Roast, very choice, per lb. ..... .23
Tender Sirloin Steak, per lb. .22
Best Rib Roast, finest beef, per lb. ..... .20
Thick Rib Roast, very juicy, per lb. ..... .18
Loin of Spring Lamb, per lb. .19
Leg of Spring Lamb, per lb... .23
Simpson Best Sausage, lb... .17
Swift Sunday Breakfast Sausage, per lb. ..... .18
Ingersoll Smoked Ham, whole or half ham, per lb. ..... .20
Cotosuet Shortening, 1-lb. prints, per lb. ..... .12½
Young Roasting Geese, special, per lb. ..... .15

FRUITS.

British Columbia Apples, varieties Jonathan and Rome Beauty, red colored; Grimes' Golden or Winter Banana, golden colored; very best grade. Per box, $2.75 and $3.00.
Florida Oranges, per dozen .40
Choice Grape Fruit, 4 for.. .25
Sweet Potatoes, 6 lbs..... .25
Hothouse Tomatoes, per lb. .30

CANDY SECTION.

500 1-lb. boxes Assorted Chocolate Creams, special, per box ..... .25
500 lbs. Ganong's Chocolate Peppermints, regular 50c per lb. ..... .40
1000 lbs. Assorted Nut Taffy, per lb. ..... .12

THE GROCERIES.

2000 lbs. Fresh Creamery Butter, White Clover Brand, per lb. ..... .36
Toasted Cornflakes, 3 packages ..... .25
Loaf Sugar, 3 lbs. ..... .25
California Canned Asparagus Tips, per tin ..... .24
Finest Canned Lobster, ½-lb. tin .... .25
Baker's Cocoa, ½-lb. tin ..... .23
Shirriff's Marmalade, 2-lb. jar..... .25
Crossed Fish Brand Sardines, 2 tins.. .25
Garton's H. P. Sauce, bottle..... .20
Choice Red Salmon, Gold Ring Brand, per tin ..... .15
500 lbs. Peek Frean's Shortbread, per lb. ..... .28
Finest Canned Corn, Peas or Tomatoes, 3 tins ..... .25
Blue Bell Jelly Powders, assorted, 4 packages ..... .25
Finest Canned Peaches, per tin ..... .15
Pure Honey in the Comb, section..... .22
Snider's Tomato Soup, regular 15c, 2 tins ..... .25
Heinz Spaghetti in Tomato Sauce, per tin ..... .15
Finest Cluster Table Raisins, per lb... .18
Finest Mild Cheese, per lb. ..... .20
Banner Brand Jam, assorted, 6-lb. pail .48
Choice Olives, stuffed or plain, bottle.. .15
Imported Malt Vinegar, Midland, imperial quart bottle ..... .27
500 lbs. Fresh Fruit Cake, per lb..... .15
Fancy Mixed Biscuits, assorted marshmallows, fruit, etc., per lb. ..... .15
1000 lbs. Fresh Roasted Coffee in the Bean, ground pure or with chicory. Saturday, per lb. ..... .27

FLOWERS.

Chrysanthemums, Pom-pom, bunch.. .25
Fresh Cut Carnations, assorted colors, special, dozen ..... .50
Flat Fern Fans for table centre, regular 45c each, special ..... .32
Red Paper Poinsettias, dozen..... .50
Red Velvet Poinsettias, 15c each, or $1.75 dozen.

The Robert Simpson Company, Limited