ENTHUSIASTIC BUYERS AT SIMPSO

Notions

Safety Pins. assorted, on card. Regularly 2 dozen 5c. Firday 4 Pin Sheets, 400 assorted best plated pins. Regularly 5c paper. Friday, 2 for6 Dome Fasteners, black or silver, all sizes. Regularly 2 dozen 5c. Scissors, embroidery and sewing scissors. Regularly 25c. Friday Dress Shields, good quality garment dress shields. Regularly 50c Pump Trees, a handy thing to

6-inch Silk Ribbon 14c Yard

have. Regularly 25c pair. Friday

A Pure Silk Taffeta Ribbon. white, pink, pale blue, cream, navy, tan, cardinal, bright red and champagne. Friday bargain, yard .14

Trimmings

A huge clearance of Rich Silk Embroidered Bandings, in every conceivable color, and up to three inches wide, for trimming fall suits, dresses, etc. Regularly 19c to 35c.

Fancy Needlework

1,000 Strong Rush Baskets, for Our well-known Nightdress pieces, in the full width, stamped new designs. Regularly 98c. Friday bar-

Clearing lot of Very Heavy Tapful designs. Regularly 50c. Friday Chintz Glove Boxes, padded and lined, and a variety of burnt wood

boxes. These range in price from

29c to 50c. Friday bargain .. .15

House Dress and Cap \$1.19

American Printed Percale, in blue and white stripe; collar, cuffs and pocket trimmed with cadet nene, high waist line, piped with blue; dusting cap, trimmed to match dress; sizes 34 to 44. Friday bargain ... 1.19

LONG MUSLIN KIMONOS, 69c. Beautifully assorted patterns and colorings, sky, helio and pink; sleeves and fronts trimmed with a fancy floral border in harmonizing shades; sizes 34 to 40. Friday bar-

\$2.50 HEATHERBLOOM AND HALCYON PETTICOATS, \$1.49. Odd lines from stock; some with embroidery flounce and underpiece; others in tailored styles, with pin tucking and strapping; black only; lengths 36 to 42. Reg. ularly \$2.50 and \$3.50. Friday bargain 1.49

\$1.50 Women's Leather Hand Bags 98c

Leathers including Seal Grain, Pin Morocco, Crepe Calf and Alligator Grain. Leather or silk linings, and change purse, 7 to 9-inch German silver frames in nickel gilt and gunmetal. Regularly \$1.50. Friday98

Embroideries

26-inch Swiss Flouncings, in a from, at per yard, 25c and 33c. Women's All-linen Handerchiefs. Valenciennes Laces, in a large range of patterns. Regularly 35c and 50c per dozen, for, dozen .15

Candies

1,000 lbs. Simpson's Special-an assortment of chocolates, creams, taffeys, caramels and bon-bons, a very dainty mixture for a week-end Regularly 15c. Per lb. ,10

Odd Towels 19c Each

Heavy Linen Damask Table Cloths, satin finish, assorted designs, size 2 x 2 by yards. These are slightly soiled from handling Regularly \$2.75 and \$3, bargain Friday Nainsook for fine underwear, in 12 yard lengths. Regularly \$1.50. Bargain Friday, 12 yards for Plain Hemmed Pillew Cases, in two laizes, 42 x 33 or 44 x 33. Clearing Fr day, 4 pairs for Plain Grey Apron Gingham, with tancy border, width 38 Inches, Regu-nariy 1212c. Bargain Friday, yard 10

The First Bargain Day of the August Silk Sale

NEW VELVETEENS AND VELVETEEN CORDS, REGULARLY 65c. ON SAKE 48c.

New colors, in beautiful soft autumn tones, in Simpson's guaranteed fast pile and fast dye qualities. The cords are hollow cut and give grand service. All the new browns, tans, greens, Alice blues, etc., with white and cream. Regularly 65c. Friday. PLAIN AND STRIPED PEAU-DE-SOIE SILKS, ENDLESS VARIETY, AT 36c PER YARD.

HIGH-CLASS QUALITIES IN SATIN DUCHESSE MOUS-SELINE, 36-INCH, REGULARLY \$1.35 TO \$1.50, ON SALE \$1.10 PER YARD. Right at the beginning of the season, you get wide choice in the most beautiful of fall colorings. Reduced for Friday only to, per yard BLACK SILKS ON SATINS, FROM 36 TO 39 INCHES WIDE, ON SALE AT \$1.00 PER YARD.

This is a special item from our August Black Silk Sale, and it includes Paillettes. Satin de Chenes and Satin Messalines. Silks that are sold up to \$1.35. On sale Friday 1.00

BLACK DRESS FABRICS, 63c.

Friday's special is a sale of imported English and French black dress materials in light and medium weights, including English Panamas, English Worsteds, French Poplins and San Toys, French Wool Voiles, Fancy Stripe and Spot Voiles, English Armures, French Satin Cloths, etc. All Simpson standard qualities, and best unfading dye and finish. Regular values 75c. to \$1.00 per yard. Friday, per yard.

Bargain Day in Wash Dresses \$1.98

300 Misses and Women's Dresses, materials of repps. lingerie, ginghams, percales and linens, dozens of styles and all colors and sizes. Values from \$2.95 up to \$6.00. Friday bargain rush

WOMEN'S AND MISSES' SUITS AT HALF PRICE. REGULARLY \$21.50. FOR \$10.75.

For early fall wear. Made of navy and black English serge coats, smartly tallored, with cutaway front, lined with grey silk, trimmed with small novelty bone button, raised waist line on skirt, with mannish tailored lines. Friday bargain

SUITS FOR GIRLS, \$3.95.

Ages 8 to 14 Years.

For early fall wear, made of fine navy serge, dress trimmed across yoke with bias, coat well tailored with rounded collar. Regularly \$9.00, Friday bargain 3.95 WASH SKIRTS.

A number of odd Skirts and left-overs from our best selling lines, materials include natural linens, white Indian head, repp and cordelines. The styles are plain gored, some buttoning down front. Regularly \$1.98 to \$2.50, Friday bargain

Corsets, Whitewear and Underwear

Clearing over 200 pairs of Women's Stylish Corsets. including Jewel, C. B. a la Spirite, La Reine; finest coutil or batiste; medium bust, long hips and back; finest rustproof steels; strong garters; balances of lines we are discontinuing. Sizes 18 to 30 inches. Regularly \$3.00 to \$6.00. Friday bargain 1.95

Women's Pyjamas, fine corded percale; white, tan, or sky; pearl buttons; sizes 34 to 42 bust Regularly \$1.95. Friday bargain95 Night Gowns, fine white crepe; requires no ironing

after washing; neck and sleeves edged with linen lace run with silk ribbon; lengths 56, 58, 60 inches. Regularly Corset Covers, fine nainsook; yoke edged with linen lace, run with silk ribbon or fine embroidery with lace beading ribbon run; sizes 34 to 44 bust. Regularly 50c.

Women's Combinations, fine ribbed white cotton; low neck; short or no sleeves; lace beading and ribbon; umbrella style, lace trimmed or tight knee drawers; sizes 32 to 42 bust. Regularly 65c. Friday bargain33 Women's Vests, fine ribbed white cotton; low neck;

INFANTS' AND CHILDREN'S WEAR. Infants' Robes, fine nainsook, dainty embroidery yoke, wide embroidery and Val. lace insertions down front; Val. lace edges; lengths 30 and 36 inches. Regulations of the control of the c

Infants' Short Dresses, fine nainsook; Dutch neck and short sleeves; trimmed with wide embroidery; sizes 6 months to 2 years. Regularly 75c. Friday bargain .49 Girls' Dresses, fine butcher blue or tan chambray, trimmed with bias pipings and novelty bandings; deep hem on skirts; ages 6 to 14 years. Regularly \$1.25. Fri-

Girls' Dresses, fine sheer white lawn; semi-low square neck; tucks and embroidery, lace edges; sizes 6 to 14 years. Regularly \$2.25. Friday bargain 1.50

Pretty Lingerie Waists

High or low neck, sailor collars, etc., and short sleeves, new fresh goods, just purchased, and made up for 98c. Clearing up some of our Silk Waist Tables to make

Fancy stripes, all white and white with colors. in Sailor and Middy Waists: odd lines and sizes to clear.

Women's Boots and Oxfords 75c

250 pairs, slightly scuffed and soiled from showing: tan calf, Dongola kid, patent colt and white canvas; sizes 2½ to 4 only. Regularly \$2.00, \$2.50, \$3.00 and \$3.50. Fri-

WOMEN'S \$2.50 TO \$4.00 BOOTS AND OXFORDS, \$1.99. Patent colt, tan Russia calf, gunmetal, Dongola kid and velour calf leathers, in button and Blucher styles; flexible, McKay, Goodyear welted and hand-turned soles; high, medium or low heels; sizes 21/2 to 7. Regularly \$3.00 \$3.50, \$4.00 and \$4.50. Friday .

MEN'S BOOTS AND OXFORDS, \$1.99. 1,000 pairs of Men's Custom Grade Oxfords, in tan calf and patent colt, with Goodyear welted oak soles; in sizes 6 to 10; the boots are Dongola kid, with double solid leather soles, in sizes 6 to 11. The regular selling prices were from \$2.50 to \$4.00. Friday 1.99

CHILDREN'S BOOTS, 79c. Strong black Dongola kid, with patent toecaps; Blucher style; medium weight soles; spring heels; very neat and easy fitting; sizes 5 to 101/2. Friday79

BATHING SHOES, 50c. Fine White Duck Bathing Shoes, with soft Turkish towel insoles; neatly bound edges; navy or pale blue anchor on vamp; sizes 3 to 7. Friday50

WATER RUSH SLIPPERS, 25c. Imported Water Rush Slippers, open weave, reinforced soles: very cool and comfortable; all sizes for men and women. Friday

Women's Dainty Boudoir Slippers, fine quality satin, quilted or plain, in colors black, blue, red or green; soft padded insoles; flexible cord soles; sizes 3 to 7. Fri-BOUDOIR SLIPPERS. 95c.

Friday Bargain Day in the August Furniture Sale

Mattresses, filled with all-layer felt. Regularly \$7.75 August Furniture Bargain 5.70 Iron Bedsteads, in pure white enamel and in all standard widths. Regularly \$4.75. August Furniture Bar gain 3.85 Morris Chairs, in golden oak. Regularly \$12.00. August Furniture Bargain Dressers, in golden oak. Regularly \$18.40. August Furniture Bargain 13.90

Dressers, in mahogany finish. Regulariy \$21.60.

August Furniture Bargain 14.95 Buffets, in fumed oak. Regularly \$52.00. August Furniture Bargain 37.90
Dining Chairs, in golden oak, with upholstered leather seats. Sets of 5 side chairs and one arm chair. Regularly \$33.75. August Furniture Bargain...... 24.60

Curtains and Draperies

45c ENGLISH CURTAIN NET, 28c YARD. 3,100 yards of English Novelty and Bungalow Net; cream, white and ecru; 40 to 54 inches wide. Regular values from 45c yard upwards. Friday bargain, yard .28 35c FANCY WOVEN SCRIM, 25c YARD.

Seven pretty designs, in fancy weave American scrim, rich cream and ecru colors. Usual value 36c. Friday bar-\$3.50 TAPESTRY FURNITURE COVERING, \$2.25 YARD. In addition to having your furniture covered at halfprice, French tapestries, a new shipment. Regular price \$3.50. Friday bargain 2.25 \$1.25 NOTTINGHAM LACE CURTAINS, 95c PAIR. 3 yards long; 47 inches wide; white Nottingham curtains. Regular value \$1.25 per pair. Friday bargain

WINDOW SHADES, 22c EACH. Opaque Window Shades, mounted on reliable spring BAMBOO PORCH SHADES, HALF-PRICE.

Clearing all of our Cream and Green Porch Shades, 50c SCOTCH MADRAS, 37c YARD. Madras of the durable kind that will wash well, wear

well and look well. Regular 50c quality. Friday bar-\$1.25 FRILLED MUSLIN CURTAINS, 90c PAIR. Plain or with coin spot, ruffled frill on one side and bottom, 21/2 yards long, 40 inches wide. Friday bargain,

40c ENGLISH CHINTZ, 28c YARD. A collection of many of the season's best designs and colorings; 31 inches wide; fast color chintzes. Friday

The Hosiery Sale

Finest Quality Plain Lisle Thread Hose, extra fine weave, black, tan or sky, fast dye, perfect finish, sizes 81/2 to 10. Regularly 29c. Hoslery Sale price 19c, 3 pairs 55c. 10. Regularly 35c. Hosiery Sale price 19c, 3 for 55c.

Fine Plain Black Cashmere Hose, "Llama" brand, softest yarn, close weave, good weight, double heel and toe, sizes 8½ to 10. Special value, Hosiery Sale "Pen-Angle" Cashmere seconds, extra good quality, wear like first quality, finest weave, double heel, toe and sole, black or tan, 8½ to 10. Regularly 50c. Hosiery Sale price

Further Reductions in Carpets, Rugs and Linoleums

TAKEN FROM OUR REGULAR STOCK FOR THE AUGUST CARPET SALE. Small sizes in Wilton and Brussels Rugs, odd and discarded designs in some of our best qualities

Brussels Rug, Oriental designs, 6 ft. 9 in. x 7 ft. 6 in. Wilton Rug, two-tone green, 6 ft. 9 in. x 12 ft. Regularly \$27.50. Sale price 19.75 Super Fine Wilton Rug, fawn ground, chintz design,

6 ft. x 9 ft. Regularly \$47.50. Sale price 32.80 Best quality Wilton Rug, small Persian design, in browns and greens, 6 ft. x 9 ft. Regularly \$33.50. Sale price 25.00 Heavy Saxony Wilton Rug, in fine Oriental coloring, 6 ft. x 9 ft. Regularly \$39.75. Sale price 28.50 30 only half bales of extra fine Japanese Mattings, plain gyound, with finely colored floral designs woven through same; half bale of 20 yards. Regularly \$7.90.

ity and a full range of patterns. Regularly 40c per square very low price. Canvas back, 18 in .wide, 11c per yard; 22½ in. wide, 15c per yard.

100 Hassocks, all well made from cuttings of our best carpets. Regularly \$1,00. Friday clearing, Brussels 59c each; Axminster and Wilton, 69c each.

Men's Suits \$7.95

the vest single-breasted, and the trousers are fashionably

MEN'S WORKING PANTS SPECIAL. Made from honest tweed, in assorted colors and paiterns; they are strong and well tailored; cheaper than

MEN'S WASH VESTS

YOUNG MEN'S TWEED SUITS.

BOYS' RUSSIAN AND SAILOR BLOUSE SUITS. Neat stripe patterns; also plain linen shade; smart single-breast style, with sailor and straight band collars; blouse and Russian style, with belt at waist, and bloomer

Boys' Underwear 12½c

2,000 garments of Boys' Summer-weight Balbriggan Underwear; mostly short sleeves and ankle drawers; natural shade; sizes 22 to 32. Regularly 25c and 35c. Fri-2,000 garments of Men's Balbriggan Underwear, shirts and drawers; long sleeves; ankle length; white, natural, sky and grey; all sizes 34 to 44. Regularly 50c. Friday

BOYS' BATHING SUITS. 250 only of Boys' Two-piece Bathing Suits, in fine quality balbriggan and pure wool cashmere; all sizes in the t, 22 to 32. Regularly 75c, \$1.00 and \$1.50. To clear

1,000 Men's Outing Shirts, with reversible collar; some have double French cuffs; plain and stripe designs; all sizes 14 to 18. Regularly \$1.00; \$1.25 and \$1.50. Fri-

300 Men's Straw Hats

In boater and neglige shapes; these are some of our finest straw hats, in Canton, split, sennit and other fancy braids, which have been slightly counter soiled, but will clean very easy. Regularly \$2.00 and \$2.50 hats. Friday

Children's Straw Sailor Hats; extra fine braids, and

Toilet Goods

Sozodont Tooth Paste. Friday15 Brusnes, with pure bristles. Regula Yale's Face Cream, 50c and \$1.00 jars. Friday half-Manicure Scissors. Regularly 40c. Friday29
Phone direct to Toilet Department.

Jewelry Bargains

9k Hall Marked Gold Brooches, assorted patterns, plain and fancy stone set. Regularly \$1.25, \$1.50, Friday. \$9

10k Gold Baby Signet Rings, i neveral styles of plain and engraved shield and oval tops. Regularly 75c and \$1.00, Friday.

Gold Filled Earrings, pearl stud for unpierced ears, pearl stud and drop in different patterns. Regularly 50c, 75c and \$1.00, Friday.

Fine Filled Pearl Necklets, 15 inches long, strung on fine soldered wire chain, real coral necklets with gold filled clasps. Regularly 50c and 75c, Friday.

Sterling Silver Scotch Pebble Brooches. Regularly 50c, Friday.

Gold Filled Baby Band Bracelets, good strong clasp, Regularly 35 cents and 50 cents, Friday.

Beauty Pins, Cuff Links, plain and engraved; Brilliant Brooches, Hat Pins and many other articles of jewelry, Regularly 25c, 35c, 50c and 75 cents, Friday.

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Lighting Fixtures

25 Square "Mission" Pendants, with four lights, suspended with chain, complete with four square art glass lanterns. Regularly selling \$16.00. Friday, 8.30 a.m.,

\$2.25 TUB STANDS FOR \$1.69.

Combination Stand for Wringer and Two Tubs, made of hardwood and varnished, can be folded up when not in use to take up little space. Good \$2.25 value, Friday for \$1.25 BATH TUB SEATS FOR 69c

Bath Tub Seats, with rubber protection over metal parts to protect roll of bath tub, finished in dark oak, good \$1.25 value, Friday's price 69c

Covered Soap Dishes, Mugs, Tooth Brush Holders,

Small Ewers. Friday bargain, choice at, each Kitchen Bowls, 1, 1½, 2-pint sizes, with blue mottled

cup sizes; some slightly chipped. While they last, Friday

many useful pieces; Footed Jelly Dishes, Handled Berry Dishes, Vases, square, heart shaped and round Berry

These suits are made from English tweeds, in browns, showing stripe pattern; a cloth that will give excellent service; the coat is cut single-breasted, three-button; designed; the linings are strong and good wearing, and the workmanship is good. Specially priced 7.95

OUTING SHIRTS AT 63c.

160 Men's Panama Hats; dressy shapes, and very fine weave; all new, clean, fresh stock, and extra well finished. Regularly \$4.00 to \$5.00. Friday 1.95

25 three-light Ceiling Showers, with 10-inch ceiling plate, supporting three lights, complete with glassware. Regularly selling \$5.25. Friday, 8.30 a.m. ... 3.10 Also several other lines at equally attractive prices.

For Fruit Preserving Season

Price Decorated Wall Splashers, for bathroom or kitchen, to protect wall at sink or wash basin. Good 25c value. Friday's price. 15c Galvanized Twisted Clothes Line Wire—100-foot lengths, Friday's price, 25c; 50-foot lengths, Friday's price. 15c

Odd Pieces of Decorated Toilet Ware

Dishes, Pickle and Olive Dishes. Friday bargain, each

Drugs

Poison Fly Pads, Friday, 2 pack-Soda Mint Tablets, Friday .. . Corn Rasps, Friday Rubber Gloves, regularly \$1.00. Ladies' Syringes, large bulb; egularly \$2.50, Friday 1.50 Comforts, all rubber or with bone

ring; regularly 10c, Friday

Atomizers, for medical use; regularly 50c and 60c, Friday40

Spectacles

Gold-filled rims all round, to hook over the ears, with first quality lenses. Regularly \$3.50. Friday bargain 1.75

Matting Club Bags

Matting Club Bag, size 16 inches. with japanned steel corners and brass-studded buttons, two brass side catches, good swing handle.

Clear-away Fiction Sale

Splendid Novels, by the best authors, bound in croth. Regularly 50c, 90c, \$1.00, \$1.10, \$1.20. Fri-1,000 Paper Covered Novels, by well known writers. Regularly 10c King's Court Note Paper, fine

Wall Papers

30-inch corks, in browns, reds, greens, greys, blue, for dining rooms, halls, dens, libraries, Regu-larly 35c. Friday, per roll. . .20 English and American Varnish Tiles, good patterns and finish, Friday special, per roll.......20 3,500 rolls Imported Papers, for parlors, halls, dining rooms, dens grounds, overprints of blue, green, grey, brown, red, mauve, yellow. Regularly 35c roll, Friday 21c; regularly 50c, Friday 32c.

(Fixta Floor)

\$1.00 Salt and Peppers 49c Pair

Genuine cut-glass, full size, two patterns, plain and fancy cut or fancy cut sterling silver tops. Regularly \$1.00 pair. Friday bargain, pair49 Fruit or Fancy Cake Plates on stand, English silver-plated, plain design, with fancy pierced edge, size of plate 81/4 inches. Regularly \$2.50. Friday bargain 1.25 Salad Servers, in genuine oilve

\$1.25 BUTTER TUBS, 98c. Crystal Butter Tubs, sterling silver deposited. Regularly \$1.25.

Picture Moulding Hooks 2 doz. for 15c

Will fit any moulding, a neat, strong hook, will hang any good size picture. Friday bargain, 2 doz. 500 coils of No. 0 Picture Wire, will hang any medium size picture, 25 yards per coil. Friday bar-

gain, per coil FRAMED ETCHINGS AT \$1.98. Beautiful subjects, mounted on heavy white mats, framed in polished walnut and gilt frames. Sizes 18 x 28, a picture good enough for any Regular price \$5.00. day bargain 1.98

The Groceries

,000 Bags Choice Family Flour, 1/4

21/2 LBS. PURE CELONA TEA, 58c.

The Robert Simpson Company, Limited

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NEW YORK, A ilzer may be i

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