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P. O. BOX 1600
MONTREAL

April 15th, 1936.

A. E. Morgan, Esq.,
Principal of McGill University,
Montreal.

Dear Mr. Morgan;

In the hope that you will find it interesting, I am having delivered with this letter a portfolio containing a brief history of my family and copies of the advertisements that the Brewery is publishing on the occasion of our 150th anniversary.

We feel that this anniversary is an important milestone in our history and that it is of interest not only to our friends, but to Canadian business as a whole. The story of the growth of Montreal, as told by the artwork and the copy, must bring home to everyone who reads it the remarkable progress made by this city and indeed, by all Canada, in the relatively short space of a century and a half.

In times like the present, such facts are a challenge to the pessimists who question the future possibilities of this country. The men who founded Canada and Canadian business, John Molson amongst them we are proud to say, showed character and courage, and we hope by telling our story in the way we are, that many will read it and believe that what has been done in the past can still be done in the future.

Sincerely yours,

H. William Molson
Vice-President.

