

Australia is also considered to be a potential competitor. Their dehy pellet industry has not been active for a number of years due to Canada's ability to capture the pellet market in Japan. However, there is renewed interest in producing long fibre suncured pellets, cubes and compressed forages for the long fibre markets.

Other countries which may become competitors in the future include certain South American countries (Argentina and Chile) and Russia, the world's largest forage producer, who could also enter the market.

Pellets, in addition to being a source of fibre in compound feed formulation, are also recognized for their contribution as a source of protein, bypass protein, energy and other nutrients. They must, therefore, compete with other feed commodities such as soybean meal, corn and corn by products, wheat bran, beet pulp, etc. which are available from a host of countries.