REPT4D 89/12/05

## QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :602-CHICAGO

## 001-AGRI & FOOD PRODUCTS & SERVICE UNITED STATES OF AMERICA

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

## QUARTERLY RESULTS REPORTED:

QUARTER: 1 Food Marketing Institute (FMI) - National Stand Nat'l. Restaurant Assn. (NRA) - National Stand Western Canada Farm Progress (WCFP) - Mission Identified institutional/retail fd. distributors

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QUARTER: 2 -----

QUARTER: 3 -----

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COMPACTORIZE PRODUCT STATES

CALLS ON IDENTIFIED SHYENS WITHIN MANY & PRIVATE SECTOR 3 BOOK IN DECREMENTAL SALES

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FMI - 6 Cdn exhibitors/on-site sales \$90,000.00 Proj. sales \$2 million/Serious inquiries 300. NRA - 11 Cdn exhibitors/on-site sales \$4million Proj. sales \$18 million/Serious inquiries 750. WCFP - Recruited 7 buyers. Registered 18 fd.cos.

DEVELOP LIST OF INTERESTED SALES AGENTS/BISTE FOR USE BY COM INFORMATION FOR COM EXFORTERS TO LEAD TO & NEW

TOOKS & HAROVARE

ROGERATE RESPONSIVE VORICIDAD FROM TERRITORY -\*

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ACTIVITIES UNDERTAKEN IN OUARTER.

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