

30/05/89

DEPARTMENT OF EXTERNAL AFFAIRS

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RPTC1

TRADE AND INVESTMENT PROMOTION PLANNING SYSTEM

Mission: BRIDGETOWN

Market: BARBADOS

For the next fiscal year, the mission will carry out the following approved fairs and missions:

Activity: ONT MINISTRY OF AGRIC & FOOD MISSION-FOOD & FOODSERVICE PROD
Expected Results: GENERATE MORE SALES AND INCREASE MARKET SHARE.

For the next fiscal year, the mission is planning to undertake the following new export support initiative(s) in this sector/sub-sector:

Activity: PURSUE ADDITIONAL CDB PROJECTS IN AGRICULTURE SECTOR
Expected Results: ADDITIONAL SALES, TECHNOLOGY TRANSFER.

Activity: PROMOTE ADDITIONAL JOINT VENTURES IN AGRIC. SECTOR
Expected Results: ADDITIONAL SALES, TECHNOLOGY TRANSFER.