

11,000 Tons

Egypt Seeks Canadian Seed Potatoes

Following an international tender for the supply of 40,000 tons of seed potatoes, Egypt's Ministry of Agriculture has experienced a short-fall of 11,000 tons.

The Ministry now advises that, despite the due date of September 20, 1994 having passed, it will still accept any quantity of seed potatoes offered by Canadian suppliers.

Commercial officers at the Canadian Embassy in Cairo note that C&F prices quoted by European suppliers are in the

range of US\$546 to US\$658 per ton.

More importantly, these officers say that this opportunity is particularly good for Canadian suppliers — and for a number of reasons:

- Canada has registered four varieties (Kenebec, Atlantic, Shepody and Belisle) with the Egyptian Ministry of Agriculture;
- Bad crop conditions this year limit the supply from traditional European exporters;

- International exchange rates currently are working in Canada's favour (relative to European currencies); and.

Local authorities are urging Canadian seed potato suppliers to enter the market in order to sharpen the price competition among existing suppliers.

For further information, interested parties should contact Magdy Ghazal, Senior Commercial Officer, Canadian Embassy, Cairo. Tel.: (011-20-2) 354-3110. Fax: (011-20-2) 356-3548.

Notice to Our Readers

CanadExport would like to remind its readers that requests for insertion of material in the newsletter should be submitted at least five weeks before the desired date of publication — generally the 1st and 15th of the month.

This is the minimum time required for the various stages of production of the newsletter.

Thank you in advance for your understanding.

CanadExport, DFAIT Take Bows!

An Award of Merit in the Newsletters category was presented recently by the Information Services Institute (ISI) to *CanadExport*.

It was one of several awards garnered by the Department of Foreign Affairs and International Trade (DFAIT) at the annual awards banquet held September 30, 1994 at the Chateau Laurier Hotel, Ottawa.

Other DFAIT winners were:

- Michael Sage, Award of

Excellence, Communications Plans and Strategies category, for Uruguay Round of GATT Negotiations;

- Gaston Barban, Award of Merit, Posters category, for International Conference on Population and Development;
- Christine Pappas, Award of Excellence, News Releases and Articles category, for the release: MacLaren Hails World Trade Breakthrough; and
- Amanda Maltby, Award of Excellence, Made-for-Broadcast Program, for Gambit/La Combine.

The ISI is an autonomous, non-profit, professional association founded in 1967 to represent the interests of federal government communicators. The Institute promotes professional development, service and innovation in federal communications.

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