

### Canada Council report on the dance

According to a study published last month by the Canada Council, Canadian dance organizations have made remarkable progress in the last few years, but still have trouble attracting audiences and raising funds.

The study, *Directions for the Dance in Canada*, analyzes the working conditions and prospects of professional dance companies and schools. It was conducted by McKinsey and Company, management consultants, as one of a series commissioned by the Council to help develop a policy for the performing arts. The Council recently published another of these studies under the title *Subsidy Patterns for the Performing Arts in Canada*.

The McKinsey study reports a growing disproportion between the operating revenue and expenditures of professional dance companies. This income gap amounted to \$1.8 million in 1970-71, and continues to increase. To hold down costs and increase box-office receipts, the report recommends more efficient tour-management, better programming and choice of theatre halls, and efforts to lower costs and attract more grants and donations.

According to the study, larger audiences are attending dance performances, but dance still attracts fewer people than the other performing arts. As a remedy, the report says that it will be necessary to "build" audiences, ensure high-quality performances and make the dance more available to the public. Dance organizations, says the report, will need more active and effective assistance in both administration and funding from government. The authors of the report call on the Canada Council, in particular, to help dance organizations in their administration and development, and to give priority to grant programs better adapted to the needs in this art form. The Council is called on to develop its own administrative and development resources, which are described as insufficient.

Commenting on the report, André Fortier, Director of the Canada Council, agreed that more aid and longer-range planning were needed in the dance. "The McKinsey report," he added, "will help the Council make its action more effective in this area,

and help make the needs of dance and dancers known to governments and private benefactors."

Some of the specific recommendations of the McKinsey report:

- the inclusion of dance in educational curricula, and an increase of school lectures and demonstrations;
- the production and distribution of more films on the dance;
- the programming of more performances of dance on Canadian television;
- the encouragement of amateur dance activities;
- special subsidies to keep ticket prices down in smaller centres;
- importing top-quality foreign dance companies to help build larger, more knowledgeable audiences;
- the production of new works that will appeal to various audiences;
- student-visits to dance productions in theatres;
- the upgrading of standards and an increase in the numbers of qualified teachers;
- salary increases for professional dancers;
- an increase in the activities of existing companies, particularly through touring;
- better publicity;
- programs to develop dance critics.

### Germany buys flight simulators

Mr. Jean-Pierre Goyer Minister of Supply and Services, announced recently in Paris that a contract had been awarded to the Canadian Commercial Corporation (a national Crown corporation) by the Federal Office of Military Technology and Procurement (BWB) of the Federal Republic of Germany. The contract, obtained through the marketing assistance of the Department of Industry Trade and Commerce, calls for the development and manufacture of flight simulators for the UH-1D transport helicopter for the German Defence Forces.

The initial order covers the supply of eight simulators arranged in two groups of four cockpits each, with each group being controlled by an ad-

vanced digital computer and other peripheral equipment.

The work will be carried out by the subcontractor, CAE Electronics Ltd, a wholly-owned subsidiary of CAE Industries Ltd of Montreal. CAE Electronics Ltd is a leader in the manufacture of flight simulators for commercial jet aircraft.

### Visit of Algerian trade delegation

At the invitation of Mr. Alastair Gillespie, Minister of Industry, Trade and Commerce, Mr. Layachi Yaker, Minister of Commerce of the Republic of Algeria, and an Algerian delegation, visited Canada from May 27 to June 1.

Mr. Yaker had talks with Mr. Gillespie, with Mr. Sharp, Secretary of State for External Affairs, and other Cabinet members as well as Canadian businessmen, especially those involved in construction equipment, hydraulics, mining industry, telecommunications, hydrocarbons, mechanical industry, grains and farm-products marketing, wood and food-product industries and trade.

The Algerian group also visited Toronto and Montreal, where Mr. Yaker was greeted by provincial ministers. These visits to two large commercial centres enabled the visitors to make several business contacts and to identify the sectors of Canadian industry that might supply the products and services needed by Algeria to implement its economic development program.

### Trade agreement drafted

After studying the evolution of commercial relations between the two countries Canada and Algeria drafted a trade agreement which will be signed at a later date.

To provide support to their increasing co-operation, the two parties will sign credit agreements in the total amount of \$100 million. The two delegations expressed gratification over the recent signing of an agreement for the construction of 12 grain silos in Algeria, with the aid of a Canadian loan.

Mr. Gillespie accepted Mr. Yaker's invitation for a reciprocal visit to Algeria, the date to be announced later.