

# Home Dyeing is a Pleasant Profitable Pastime



Grey Suit dyed  
Blue

Recoloring clothes at home is to thousands of women a simple process. They find it an interesting money saving way to employ their spare time. These women use **DIAMOND DYES**. You too should enjoy the pleasure of saving money by giving old clothes new colors with The Fashion Helpers—**DIAMOND DYES**.

Mrs. C. D. Savage of Philadelphia, writes:—

"My last seasons suit was grey. It was very pretty but not very practical for it spotted dreadfully. I stood it last year but decided that I could not be bothered having it cleaned constantly this Fall. I decided to try dyeing it myself with **DIAMOND DYES** and it is now a deep blue and with the new girdle I put on it, has been greatly admired.

"I send a photograph which shows it as it is now."

Miss R. B. Blakeney of Hartford, Conn. writes :

"I had a green dress which had become soiled and stained and I disliked to wear it for that reason."

"I took it to be cleaned and they told me they could not remove the stains without taking out the color, but said they could dye it for me. The price they asked me for dyeing it was more than I wanted to pay. So I went to the druggist and bought some **DIAMOND DYES** and dyed my dress black. The result was wonderful. I was more than pleased and it cost me very little and now I have a pretty dress and don't have to worry about the stains being seen."



Green Dress dyed  
Black

## Diamond Dyes

"A child can use them"

Simply dissolve the dye in water and boil the material in the colored water.

### Truth About Dyes for Home Use

There are two classes of fabrics—**animal fibre fabrics and vegetable fibre fabrics**.

**Wool and Silk** are animal fibre fabrics. **Cotton and Linen** are vegetable fibre fabrics. "**Union**" or "**Mixed**" goods are usually 60% to 80% Cotton—so must be treated as vegetable fibre fabrics.

It is a chemical impossibility to get perfect color results on all classes of fabrics with any dye that claims to color animal fibre fabrics and vegetable fibre fabrics equally well in one bath.

We manufacture two classes of Diamond Dyes, namely—Diamond Dyes for **Wool or Silk** to color Animal Fibre Fabrics, and Diamond Dyes for **Cotton, Linen, or Mixed Goods** to color Vegetable Fibre Fabrics, **so that you may obtain the Very Best Results on EVERY fabric.**

**DIAMOND DYES SELL AT 10 CENTS PER PACKAGE.**

**Valuable Book and Samples Free.**—Send us your dealer's name and address—tell us whether or not he sells Diamond Dyes. We will then send you that famous book of helps, the Diamond Dye Annual and Direction Book, also 36 samples of Dyed Cloth—Free.

THE WELLS & RICHARDSON COMPANY, LIMITED,  
200 MOUNTAIN STREET, MONTREAL, CANADA