

SINCE the Underwood costs a little more than other typewriters it should have more of merit. Six hundred thousand users say it has. Every day adds 550 to the number.

DON'T say that this demand is due merely to good salesmanship—we have no corner on that desirable asset.

DON'T assume that any other typewriter possesses qualities “just as good” although most of them use that argument.

The Underwood embodies in **one** machine all that is of value in a typewriter. It is wonderfully simple in design, efficient in operation, built for the hardest work.

And behind the machine is a big Canadian organization providing everywhere in the Dominion a typewriter service which for thoroughness and scope has never been equalled in this great industry.

United Typewriter Co., Ltd.

All Canadian Cities

Head Office in Toronto



Its
Mark