

CLOTHING AND WOOLLEN TRADE.—Continued.

latest designs of windows and vestibule doors. This will make the second branch store this firm have opened since they started in business in Stratford, in 1888. In 1893, they opened the Guelph store, and so successful has been their experience there that they have been encouraged to extend to Chatham.

The Sanford Manufacturing Co., of Hamilton, secured the contract for supplying 20,000 garments for the second Canadian contingent to South Africa.

The Rosamond Woollen Co., of Almonte, has received its new 460 horse power water wheel. There is also a large consignment of new worsted manufacturing machinery on the way from England. "Number one mill" is up-to-date in every respect.

The Stratford Clothing Co., will remove to Toronto this week, going out of the retail business and confining themselves to the manufacturing on a wholesale basis.

As handsome a circular as we have seen lately has been got out by Hutchison, Nisbet & Auld, Toronto. It is intended to direct attention to their stock of material for the ladies' tailoring trade. The cover is a fine fac simile, printed, of a fashionable design in cloth.

A woollen factory is to be erected at Fredericton, N.B. Arrangements are about completed for the formation of a company of local men, of whom, it is understood, F. B. Edgecombe will be the chief stockholder, to establish and operate the factory, which will employ between 30 and 40 hands.

TO EXTEND THEIR BUSINESS.

JUST as certain chemicals fused together produce light or heat, so the fusion of ripe experience and fresh energy and enterprise is bound to produce increased power, and to extend even a large business.

The Crompton Corset Co., Limited, Toronto, have taken this method of extending their already great business. Mr. F. Crompton started this business about 25 years ago, and, by catering only to high-class trade, earned an excellent reputation for his goods. By the use of the most modern machinery, the employment of skilled workmen and keeping up the standard of their goods, this reputation has been maintained and the business has steadily grown until now the firm's factories cover more than an acre of floor space, and have a capacity of 12,000 pairs per week.

To keep pace with the "growing time" in this country, however, the executive force of the company has been increased by the admission of Messrs. George Reedy and John Gilchrist. Mr. Reedy has for years conducted an excellent dry goods business in Barrie, Ont., which he sold out to enter the Crompton company. Mr. Gilchrist has been for several years with the company as traveler. Both these gentlemen are comparatively young, and have been successful business men, so their entrance into this firm will add much to their capacity for business.

It is intended by the company to enlarge their staff and add to their machinery, so that the business may be extended in proportion to the growth in the demand for corsets in the Dominion, which their 14 travelers cover thoroughly every season.

DISPLAY FIXTURES IN DEMAND.

The past year has been an excellent one for the manufacturers of display fixtures in Canada. Clatworthy & Co., Toronto (see their advertisement on another page of this issue), have had a specially good year, an expansion of nearly 50 per cent. being shown over the previous year, from which it would appear that the efforts of this firm to suit the Canadian trade are being widely appreciated.

Anticipating a still greater expansion of their business during the coming season, this firm found it necessary to largely increase their facilities for manufacture, which will enable them to extend all lines of their business.

They will carry a full stock of their staple goods, such as revolving mantle racks, wax figures and papier-mache forms, and they are introducing their "Silent Salesman" and other showcases, which are offered at close figures. During the month of January only, they intend offering a reduction of 20 per cent. in the price of their ribbon and umbrella cabinets.

Many novelties will also be introduced this season, including millinery and hat stands, nickel-plated fixtures, etc.; also triplicate, duplex and other mirrors. Another novelty this firm are putting on the market is a double-rail, straight mantle rack, for which a big demand is looked, judging from inquiries.

It is evident that Clatworthy & Co. are determined not to neglect any means of securing a large share of the display-fixture business of Canada during the coming year.

AMONG THE NOVELTIES.

The white pique collar with bow to match the blouse waists is among the latest pretty ideas out this season. As usual, Messrs. Boulter & Stewart placed these on the market as soon as shown in New York. Keep the up-to-date goods, they always sell. Go one better than your competitors. You can see 100 designs of these popular goods at Messrs. Boulter & Stewart's, 13 Front street west.

Wreyford & Co., wholesale men's furnishers and manufacturers' agents, have removed from McKinnon Building, to more commodious salesrooms at Romain Building, over 85 King St. W., Toronto. They now carry a stock of several of Young & Rochester's leading lines in shirts, collars, and neckwear.

Owing to the popularity of shirt waists and blouses, it is evident that the Spring and Summer of 1900 will be a great belt season. Belts will therefore be shown in great variety. A leader in this line will be an elastic web, with ornamentations of marabout.

Among perhaps the most delicate and elegant materials that have ever been created to tempt the eye of the fair sex, are to be found the rich embroidered chiffon all-overs and sequin nets, which promise to be a leading attraction this season.

Mr. R. W. MacDougall, director of Gault Bros., Limited, Montreal, has been nominated again, by the Dry Goods Association as its representative on the council of the board of trade. This is, however, merely a nomination, and does not necessarily insure appointment. The place is one that is somewhat keenly contested, and the authorities no longer recognize any association in the selection for office. No action can be taken until the annual meeting. Of course, the support of members of the Dry Goods Association carries with it that amount of value, and the hardwaremen and they generally work together. But the election takes place, every man on his own footing, so far as the board of trade is concerned.