



A Typical Fishing Village of Newfoundland.
(Photo. by James Vey.)

The Record of 1900.

We take pleasure in giving a few figures from the record of 1900 on the last page of this issue. The figures speak eloquently of the success of the Company the past year. Take a few moments and glance over them, and you will surely say with us that the Sun Life of Canada is "Prosperous and Progressive."



Are You a Protectionist?

Do you believe in protection? We are not concerned whether you believe in a protective tariff or are an out-and-out free-trader; but we desire to know if you believe in protecting yourself and your family by life assurance?

If you never thought about this kind of protection, don't you think it is about time you did?



Harsh, But True.

If a friend should tell you that you are a very careless, even neglectful, man you would probably take umbrage at the statement. If you are a family man and carry no assurance on your life you are just what your friend designates. More—you are not a friend to your family.

—Insurance Press.

Honesty the Best Qualification.

In common honesty there is no compromise. A man who is partly honest is wholly dishonest. It is the real common honesty that the world needs, not only in its business but in its social life, its religion and its politics—honesty that will do what is right and will bravely face every duty. The man who has this virtue need have no fear of success in the world, for his reward in material gains as well as in the higher honors of life is just as sure as anything can be in this world. There never was a time when the man of common honesty was so much in demand, and there never was a time when common honesty was so profitable. The trickster and the shyster have their day and their hour, but they are sure to be caught in the end. But common honesty is for a lifetime and for the good name that endures long after life is over. —Saturday Evening Post.



From the South.

Richmond, Va., June 11th, 1900.

SUN LIFE ASSURANCE CO. OF CANADA,
Richmond, Va.,

Dear Sirs,

Your local agent here has to-day handed me the Company's cheque in settlement of claim, for which I wish to tender thanks. Mr. Daugherty, your agent here, gave me every assistance in having all the papers prepared and completed in making a claim on the Company, and I had no trouble whatever in securing the amount of the claim against your Company.

I wish your Company every success, as it certainly pays promptly, and without any hesitation or trouble.

Yours faithfully,

J. H. FAISON.

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