

EARLY SHOWING OF NEW FALL GOODS

DRESS GOODS

Imported Broadcloths, Gabardines, Poplins and Serges. Old dyes in brown, grey, green, navy, cardinal and black.....75c to \$3.50

NEW SILKS FOR FALL

Paillette, Messaline, Poplins, Taffetas and Habutai. A complete range of blacks and colors, from.....60c to \$2.50

20th CENTURY CLOTHING now showing for Fall

A complete range of this celebrated brand of clothing. A suit or overcoat for every type of man. Over 500 different patterns in our Special Measure Department. Satisfaction guaranteed, and you get city styles at village prices.

BEST KNIT COAT SWEATERS

A large shipment opened out of these high class Sweater Coats, all shades and sizes from which to choose. We would advise early buying in this line. Conditions point to a great scarcity of high grade coats and sharp advances in price.

A. BROWN & CO.

"THE STORE THAT SATISFIES"



WHY NOT GET THAT SPARE TIRE NOW? Your busy time will soon be over and you will be going for some pleasure trips. If you have that "extra" how much more you can enjoy it if you know you have it to fall back on in case you should meet with some extraordinary tire trouble. We have a good stock of first grade tires of the very best makes--both plain and non-skid--on hand all the time. If you want it put on we will put it on without any extra charge. Our prices are right as we bought early and can sell at early prices.

We have free air for you any time you may need it. Just drive up and push on the hose and your tire's up.

If you have not got your car yet, why not now? License for the balance of the year is only \$5.00. The price of the Ford car has only raised \$5.00, which is remarkably small under present war conditions. We sold fifty-eight of these Ford cars in Watford and vicinity in the last year, and all are giving the best of satisfaction. This is what makes the Ford speak for themselves. Think it over, and drop in and talk it over with us.

WAT - FORD GARAGE
R. MORNINGSTAR

WE HAVE IN STOCK ALL SIZES OF ELECTRIC BULBS

10	Watt Tungstens	75	NITROS
15		100	
25		200	
40		400	
60			
100			

THE HOT POINT ELECTRIC IRON is second to none; we will gladly demonstrate in your home.

THE KITCHENER—a little cheaper and an iron of matchless superiority.

Hot Point Toaster, operates at little cost. Dimalites, Benjamin 2 Light Sockets.

We put the bulbs right in the sockets in your home.

"THE STORE WHERE THEY SERVE YOU BEST."

T. DODDS & SON

Food Controller's Advice

Following are suggestions put forth by Hon. W. J. Hanna, Canadian Food Controller:—

1. Use perishable foods. Save garden truck that has been produced so abundantly this summer. Preserve, dry, can and store.
2. Eat more fish.
3. Substitute other cereals for wheat products—oatmeal, buckwheat flour, rice flour, and above all oatmeal.
4. Don't throw good food into the garbage can. \$50,000,000 is wasted every year in this county by carelessness in the kitchens.
5. Preach once more the good old-fashioned gospel of the clean plate. Do not let children waste food at their meals. Do not waste it yourself.
6. Organize. Various women's organizations are already active. Their leaders will tell you what to do. Get in touch with the workers in your own district.

SAVE THE CHILDREN

Mothers who keep a box of Baby's Own Tablets in the house may feel that the lives of her little ones are reasonably safe during the hot weather. Stomach trouble, cholera infantum and diarrhoea carry off thousands of little ones every summer in most cases because the mother does not have a safe medicine at hand to give promptly. Baby's Own Tablets cure these troubles, or if given occasionally to the well child will prevent their coming on. The Tablets are guaranteed by the government analyst to be perfectly harmless even to the newborn babe. They are especially good in summer because they regulate the bowels and keep the stomach sweet and pure. They are sold by medicine dealers or by mail at 25 cents a box from the Dr. Williams' Medicine Co., Brockville, Ont.

Insure Early in Life

There are two things a young man should do as soon as he begins to earn money. The first duty he owes himself and the community in which he lives, is to insure his life. Such a procedure will add to his self-respect, and his self-reliance. He will be a more valuable asset to his community. It will be an incentive to him to save a portion of his earnings. After having provided an Insurance Policy, he should next put away in the Savings Bank such sums as he could spare. These need not be large, but something should be laid aside regularly. The young man who does these two things is putting himself on the road of independence. He is also protecting those who may be dependent upon him. Such a young man proves himself to be a good citizen.

THE Q. P. Club request the people to save every paper in future as the price given for waste paper is low at the present time and it now takes a larger quantity to make any appreciable amount of money for the Red Cross.

EAST LAMBTON FALL FAIR

WATFORD
TUESDAY and WEDNESDAY
October 2nd and 3rd, 1917

How to Can Carrots

When thinning carrot beds be careful not to throw away vegetables as large as a dime, for this size is the best for canning.

Wash carrots thoroughly with a stiff vegetable brush, blanch for four to six minutes, then plunge into cold water for an instant and remove outer skin with the stiff brush. The carrots may be cut into strips or cross sections or used whole. After packing into jars add a level teaspoonful of salt per quart of vegetables, and fill jars with hot water. Adjust tops and partially tighten them and sterilize for an hour and a half. If using tin cans seal completely before sterilization. Remove jars from boiling water, tighten tops and invert out of a draught to cool.

For storing, wrap jars in dark paper to prevent bleaching.

Read This out Loud

"A sleeper is one who sleeps. A sleeper is that in which a sleeper sleeps. A sleeper is that on which the sleeper runs while the sleeper sleeps. Therefore while the sleeper sleeps in the sleeper the sleeper carries the sleeper over the sleeper under the sleeper until the sleeper which carries the sleeper jumps the sleeper and wakes the sleeper in the sleeper by striking the sleeper on the sleeper, and there is no longer any sleeper sleeping in the sleeper on the sleeper." You will readily understand that one of the "sleepers" referred to are the railway ties, upon which the rails are laid. It is astonishing how intensely muddled one can become upon attempting to read this aloud at any speed.

Left For The West

Mr. J. H. Hume, C. P. R. agent ticketed the following persons for the West this week:—

Home-seekers—Mrs. John Hall and Miss Hall for Biggar; Mrs. Dan Thompson for Saskatoon, Sask.

Harvesters ticketed for Winnipeg:—J. E. McPherson, Clare Fuller, W. C. Blain, Ivan Bryce, Cecil J. Bryce, E. H. Jones, T. Wallen, David F. Wallen, B. Doan, Mrs. F. Doan, John Laird.

BOWLING

Two rinks of Sarnia bowlers were here Tuesday afternoon to play a County League game with Watford. The score:

Sarnia	Watford
R. H. McMann	J. McK ercher
H. Powell	F. A. McLean
S. Williams	J. W. Mc Laren
R. Fawcett	F. O. Mc Iveen
skip 20	skip 8
Whitcomb	L. Kinell
Chester	G. Harper
Col. Barr	S. Stapleford
G. Barry	S. P. Irwin
skip 13	skip 19

FIFTY CENTS will pay for the Guide-Advocate from now until Jan. 1st, 1918.



(Parents should realize this.)

Why A Child Needs Glasses

MANY children are born with a defect of vision. Unless it is very great the child does not particularly suffer until the school period. Then the young mind becomes intent upon study and any defect of vision becomes a direct strain upon the brain. To relieve this the child will squint, or turn the head, in many cases using only one eye. This habit grows until we almost have a deformity of the eye.

Parents; do not let this be the experience of your child. We will gladly and thoroughly examine your child's eyes, and tell you truthfully how best to remedy it. See to it now.

CARL CLASS
Jeweler and Optician
ISSUER OF MARRIAGE LICENSES

The Western Fair Sept. 7th to 15th

The Management of the Western Fair of London, Ontario, are making every possible effort this year to eclipse all their previous Exhibitions good as they have been. They are giving special attention to the Live Stock and Agricultural departments. Two Thousand Dollars was added to the Prize List, (which was a liberal one before) making this year's list the best ever offered, and exceedingly liberal in all departments. It is expected that there will be a large entry in all the Live Stock Classes. Special classes in the Horse Department have been provided for farmers and their sons. Professional breeders and dealers have been barred from these classes and the farmers will have an opportunity of exhibiting against farmers. There are also plenty of classes for the professionals with liberal prizes offered. Prize Lists, Entry forms and all information promptly given on application to the Secretary A. M. Hunt, London, Ontario.

Smoke-Taylor Nuptials

A very pretty wedding took place at the home of Mrs. H. G. Taylor, Wyoming, on Wednesday, August 22nd at two o'clock, when her only daughter Elizabeth Isabel was united in marriage to Sheldon L. Smoke, barrister, only son of Mr. and Mrs. Franklin Smoke, of Paris, Ont. Rev. John McLeod of the Presbyterian church officiating. The bride wore a beautiful gown of radium lace over white duchess satin with pearl trimming and the conventional bridal veil was held in place by a band of pearls. She carried a shower bouquet of sweet-heart roses and orchids, and was given away by her brother, Mr. Harry Taylor of Toronto. Mrs. W. E. McKeivey of Sarnia acted as matron of honor and the groom was unattended. The groom's gift to the bride was a diamond and emerald ring and to the painter a cameo and pearl pendant. After a dainty buffet luncheon a toast to the bride was proposed by her uncle and responded to by the groom, after which many congratulatory telegrams were read from distant friends. The happy couple left on a trip through the Muskoka Lakes and on their return will reside in Paris.

In many towns in Ontario the bakers have had to double their output of war bread, the demand for it being so great. The bread consists of white flour 50 per cent., whole-wheat flour 30 per cent., oatmeal, rice flour and corn flour, approximately 7 per cent. each.



Family Dr. Says:
Learn to buy
Your Drugs
at Our Store—
and Stationery and
School Supplies and
School Books

IF EVERYBODY HAD ONLY LEARNED HOW "CAREFUL" WE ARE IN FILLING PRESCRIPTIONS AND IN "CHECKING UP" EVERYTHING WE SEND OUT OF OUR STORE, WE WOULD DO ALL THE DRUG STORE BUSINESS IN THIS TOWN.

COME IN OR SEND THE CHILDREN FOR THE SCHOOL BOOKS AND SCHOOL SUPPLIES THEY WILL SOON NEED. WE'VE GOT EVERYTHING THEY WANT FOR SCHOOL USE.

J. W. McLAREN

DRUGGIST

The Rexall Store

STATIONER

Issuer of Marriage Licenses

W

Volume

LOCAL B

THIS GUIDE-ADVOCATE items of interest. Call Phone 11, see item in GUIDE-ADV.

READ the advert FINE STOCK of Coats.—SWIFT'S. NEXT Wednesday day for the year.

If this one be fit 'ain't going to be THE hen is regal price of eggs is one HYDRO LIGHT W of half an hour Sur fore nine o'clock.

WATFORD BOWL League game at day.

LONDON HOUSE being: "First at egg.

Now the house get more concern coal supply.

EAST LAMBTON ventilation at Alvin's Sept. 11th.

THE out crop of C bushels as compare 100 million.

TALL corn stories A Petrolia man claim, and a Dred ASK TO SEE the Coats at SWIFT'S.

BATHLESS days w on Germany. Eight would not wash sins.

EVERY household furnished by the pamphlet telling "E time."

THREE good second in exchange full line of ranges a DODDS & SON.

SINGLE FAIR on Tuesday and Thursday Fair, and fare a days next week.

JOSH WISE says: powder on th' left army scarlet did."

THOUGH, as vehicle Motor cars are fit As a vehicle of cut The old top bug!

HAVE YOU placed Fall Suit? Do it now!

ONLY a few more fairs will be with us time to start to get you want to win the

REMEMBER there use of canned vegetable. The penalty War Measures Act order.

ONTARIO'S crops for By the returns mad bureau of industries, largest in history, b value.

MISS ESTHER H school staff, was succ ination for Part I of t of 1917 in Household held at Toronto.

As the price of whe come back, try and re did in France for yo angels. But "some some of the best" are our homes, our daugh of Belgium and all des

COMMISSIONER John Branch of the Departu Ottawa, reporting on ton on Aug. 28th says deal lighter than usual particularly along Lal there is perhaps 50 per crop.

A COPY of the Can containing the order ing the sale of canned seen at this office. Th the sale or purchase n of canned peas, beans, celery, corn, spinach pumpkins.