

POOR COPY

PAGE FOUR

THE CAMPBELLTON GRAPHIC, CAMPBELLTON, NEW BRUNSWICK, THURSDAY, DECEMBER 31, 1914.

THE CAM

CLOCKS.

A complete stock of Mantle Clocks at prices to suit every pocket.

A good assortment of American Alarm Clocks, including Big Ben.

H. K. HUMPHREY

Watchmaker, Jeweler, Optician
100 Campbell Block, P. O. Box 292
Campbellton, N. B., December 31st, 1914.

Campbellton Graphic
The Graphic Ltd., Publishers.
CAMPBELLTON, N. B.
MANAGER: J. G. MCCOLL, EDITOR

Subscription \$1.00 per year.
To the United States \$1.50
Strictly in Advance.
If not paid in Advance \$1.50 per year will be charged.

The Graphic is on sale at the following places:
White Drug Co., Gerrard Street.
J. W. R. Drug Store, Water St.
Central Book Store, Water Street.

Campbellton, N. B., Dec. 31, 1914.

The Graphic wishes all its friends and patrons a Happy and Prosperous New Year.

THE PAST YEAR

In many respects the past year has been a banner one for Campbellton and the Bay Chaleur country. In Campbellton the amount of buildings erected has been greater than the previous year, while business as a whole has been very satisfactory, and but for the unsettled conditions of general trade arising out of the European war, this would have been a most successful year.

Throughout the entire county a marked improvement was felt in general trade. The lumber business was good, the establishing of the new pulp and paper mills at Chandler, Que., and Bathurst, N. B., militated for general progress. The fishing season was very successful, and crops were above the average, while prices reached a high level.

Taken as a whole the past year has been more than a favorable one in the entire district.

THE NEW YEAR

There are some who predict that 1915 will be one in which many industries will "mark time," and that we will see no new work of importance undertaken, because of the state of finances in the large centres.

In the lumber business the outlook is as good, if not a slight improvement over the past years. The lumber cut may not be quite as large, but a

considerable quantity of logs is being carried over so that the mills will have enough to keep them busy next season.

It looks as if there will be a good market for our mills output, at as good and possibly better prices than that of the past year.

With regard to new industries, there have been persistent rumors of the establishing of a pulp and paper mill on the Restigouche. With respect to this, we have information from a reliable source that engineers have been at work for some time upon the plans for such an industry here. More than this we are not at liberty to state at the present time, but we hope soon to be able to give our readers further details. These plans are being made for gentlemen who have control of a very large amount of capital and should they decide to proceed, the state of the money market will not affect their plans.

The farmers, taking the advice of the Department of Agriculture, are planning an increased crop acreage for next season, which will mean more produce for the market, consequently more money for the farmer, which in turn will mean more business for our merchants.

In the United States signs of a general and permanent trade improvement are manifest. That is particularly important to Canada, for the commercial interests of these two countries are so closely allied that what affects one, to a great degree affects the other. It is encouraging, therefore, to find Dun's Review sinking up the situation as follows:

"That there is improvement in trade is made clear in the reports from all parts of the country, though the development is slow and irregular, and the gains already attained inspire confidence in further expansion with the advent of the new year. The prevailing optimism is strengthened by easier money and the notable improvement in the financial position; also by the fact that, while the present volume of business is much less than last year, the corner has been turned and the trend is now for better conditions."

All the factors felt to be operating to the expansion of industry and trade and external commerce in the United States should operate to the same end in Canada. Canada's closest business relations have always been with Great Britain and the United States.

BUSINESS AS USUAL

There are some foolish business men who believe in curtailing their advertising because times are depressed, whereas as a matter of fact a dull time is especially the time for brisk advertising. Take the case of the apple crop. The war suddenly demoralized the market. The farmers were not even gathering their apples. The newspaper publishers induced the Dominion Government to undertake advertising the Canadian apples in the interests of the apple growers as an industry. What was the result? The farmers found a sudden demand created and although they may not have made a fortune out of their work yet they got returns instead of a dead loss. This was accomplished within three months. Europe in previous years had taken annually 1,664,165 barrels, as well as 75 per cent of the total production of dried apples. The advertising campaign commenced on October 1st the advertisements setting forth the food value of the Canadian apples containing an intimation that the Department of Trade and Commerce supplied free 209 recipes for using or cooking apples. The officials of that Department commenced to state when the requests for the booklet came in. They had printed 10,000 copies which in their innocence, they thought would satisfy the people of Canada. But no less than 40,000 were directly applied for by the Canadian people. This of course, did not represent the extent of the direct value of the advertising, because thousands of people were influenced by the advertising who did not ask for the recipes and thought they knew all about cooking apples. It gave the Department of Trade and Commerce a jolt however, and pointed out the way to an avenue of usefulness. But this is not all. It may be said, "Oh, that was getting something for nothing." But was the effect upon the consumption of apples? The apple dealers report to the Department that their sales of Canadian apples this season for domestic consumption were in most localities from two to four times greater than in any previous year. One of the leading co-operative apple growers associations in Ontario was unable to supply the orders from its own stock, and had to resort to others. This money was not directly in circulation in Canada among the people growers and the dealers and demonstrated to the government of Canada a neglected field of public usefulness.—Ex.

FOR BELGIAN RELIEF

The Women's Institute of Dalhousie have just shipped a box to the Belgian Relief Committee, St. John, containing the following articles, most of which were made up at the weekly meetings of the Institute:

10 pairs boys' pyjamas, 10 girls' nightgowns, 9 girls' undershirts, 2 baby's outfits, 2 babies' dresses, 4 girls' outfits, 5 women's nightgowns, 2 aprons, 9 pairs children's drawers, 2 doz. pairs socks. Besides this was sent a box donated by "A Friend" containing 25 pairs men's mitts, 22 shirts.

CHRISTMAS TREE

Manager Dimock of the Opera House announces a Christmas tree for the children New Year's night. Every child attending will be given a treat by Santa Claus. A special picture program will be put on.

A Happy New Year 1915.

We've a Happy New Year for Everybody.

The record of 1914 is made up—Close the volume.

Remember only the Joys and pleasures of the Old Year.

We are very grateful for the liberal patronage extended to us, and we record a new resolution.

RESOLVED that during the coming year we shall redouble our efforts to make this the Store of Stores for Men and Boys' Outfitting.

We promise the 'best' wearables and the best clothes service coupled with prices as low as quality can allow.

We solicit your favors.

OAK HALL

McRAE & McRAE

HOW THE ALLIES FRATERNIZE IN FRANCE



GROUP OF BRITISH TOMMIES CONVEY THEIR APPRECIATION OF BELGIAN GALLANTRY BY MEANS OF A FLOWER.

How do the British soldiers get on with the French and Belgians when they are thrown together, as they inevitably must be? The question has occurred to many. How is it done? Mr. Neil Munroe tells us very interestingly in the London Daily Chronicle of November 25th.

"Tommies," he says, "in the French conception, are the blond, handsome, garcon forced by Providence for fighting purposes and whetted to the finest edge by long professional training and the experience of colonial wars; a man with a passion for order and a sense of responsibility and a sense of duty."

"His almost inhuman sense of duty is indicated in the pleasure he never makes a bayonet charge without a plan in his mind, and never being seen on the march but singing his national anthem. Tip-top."

"French and British alike, declare the Belgian is a hero; in the more generous moods they will swear he is the savior of the situation, and they have made his reputation to his land their favorite result."

With what love the Briton regards the Belgian soldier is shown in the picture selected and captioned by the most heretic.

THIRD

ANNUAL SALE

Starting JANUARY 2

—AND CLOSING—

January 16th, 1915

20 P. C. DISCOUNT 20 P. C.
ON CASH PURCHASES ONLY

WHOLE STOCK INCLUDED. NO RESERVE.

80 CENTS BUYS \$1.00 WORTH

Our Goods are all New And Up-To-Date
Regular Price Marked in Plain Figures.

NO DECEPTION! We do Just What We Advertise

EARLY BUYERS HAVE THE ADVANTAGE OF MOST COMPLETE STOCK

"ICI-ON PARLE FRANCAIS"

J. F. GALLAGHER

Glover Block, Water St.

BLACK CAPE

Mrs. Peter McRae and Miss Wave Fair service left on Thursday for Oak Bay Mills to spend Christmas with Mr. and Mrs. Thomas Young.

Mrs. William Johnston returned on Christmas day from a visit to Boston and Athol, Mass., and other parts of the U. S.

Mr. Stanley Henderson has returned to Montserrat to take up his duties there, after spending Christmas at his former home here.

Mr. Gordon Dewar of Campbellton spent Christmas here.

Mr. Archibald Campbell arrived on Wednesday from Pembroke, Ont., where he has been for some time engaged in railway work.

Mr. Avander Dewar came up from Chandler on Thursday to spend Christmas at his home here.

Mrs. William McColm has returned from a trip to New Carlisle and Pasphebe.

Mrs. Duncan Campbell and Miss Irene Jamieson returned on Wednesday from a flying visit to Pasphebe.

On Christmas evening a number of our people gathered at the home of Mrs. William Johnston, where a very enjoyable time was spent by all present.

Mr. J. C. Fair is spending Christmas at his home here.

CAPLIN RIVER

On Saturday evening a number of young people were entertained at the home of Mr. and Mrs. D. E. Kerr, where a very enjoyable time was spent.

Miss Jessie Kerr returned on Monday to New Carlisle to take up her duties as clerk in Mr. T. J. Caldwell's store, after spending Christmas at her home.

Messrs. Vincent McLellan and Frank Kerr have returned home from Montserrat, where they have been in the employ of Henderson Bros.

Mr. D. E. Kerr, our enterprising merchant, reports of doing a good Christmas trade.

On Saturday evening the 19th, a Christmas tree was held in the school house, given by our teacher, Miss Laird, for her scholars. There was a large crowd present and all were well pleased with the programme which was so successfully carried out.

Miss Renie McNair of Black Cape spent Sunday here with relatives and friends.

JENNINGS—PAYNE

(From the Gloucester Northern Light) A very pretty wedding took place at the Manse here on Wednesday afternoon, Dec. 23rd, when Rev. W. McN.

Matthews united in marriage Mr. Freeman Jennings of Clifton, and Miss Ida Payne of Stonehaven. Miss Annie Jennings, sister of the groom, was bridesmaid, and A. J. H. Stewart, M. P. P., acted as best man. The bride's parents immediately after the ceremony where a reception, attended by many friends and wellwishers of the popular young people, was held.

The bride was the recipient of a large number of useful and valuable gifts.

The happy young people will take up their residence in a few days in the new house built for them during the summer at Clifton.

"SHOO THE KAISER"

"Everybody's Playing It."

This is the first announcement of the sale in the Bay Chaleur of a game that is bound to become most popular during this winter.

The very name will give you an idea of the nature of the game. The pack consists of thirty-two cards, divided into four suits namely England, France and Russia, known the world over as the Triple Entente, and the fourth none other than our common enemy—Germany. Each card is numbered and as in ordinary card games the high card takes the trick. In the suit of England there is one card called the Navy, on which appears a picture of a British Tar. In the suit of Germany is a card called the Kaiser, with his picture on it. The object of the game is to take every trick you can, keep possession of the Navy, and avoid taking the Kaiser. Every time you take a trick with the Kaiser in it you lose three. When you take the Navy you get five.

In addition to being numbered each card is named according to importance, as follows: General, Colonel, Major, Captain, Lieutenant, Sergeant and Corporal, with the remainder blanks. From start to finish the game is a battle of wits to keep possession of the Navy and make your opponent take the Kaiser. In playing there is abundant opportunity for skill and enough chance to add spice to the game.

In each issue of the Graphic will appear a coupon. Fill this in and send it to the Graphic with forty cents and the game will be sent postpaid. Instructions are included in every pack.

During the long, cold evenings of the winter this game will be played in thousands of Canadian homes, and will afford an abundance of enjoyment at parties, socials, lodges, clubs, etc.

Sent Post Paid upon Receipt of 40 cents.

COUPON

To The Campbellton Graphic:

Please send me.....packs of "Shoo the Kaiser"

for which I enclose \$.....

Name.....

Address.....

1 Pack, 40c. 3 Packs, \$1.00. 5 Packs, \$1.50

RICHARDSVILLE

Little Robbie Wovall of Richardsville gave a party to a number of her little girl friends Christmas afternoon, and all enjoyed a very pleasant time.

The Richard Manufacturing Co., did not forget their many employees, and distributed to each of them a nice fat goose, which was highly appreciated.

KAISER'S CHRISTMAS

Characteristic Pomp Mark the Presentation and Arrogance in His Speech.

London, Dec. 29.—A special correspondent of The Daily News in Copenhagen says: "The Kaiser sat down to Christmas dinner with nearly a thousand officers and men at the great General Headquarters at the Hotel de Ville in a town in northern France. An altar was erected at one end of the hall and in front of a picture containing a figure of Christ. Every officer received as a special gift a picture of the Kaiser."

BORN TO

Mr. and Mrs. John White, a daughter.

HORSE FOR SALE

Weight about 1200 pounds, color dark chestnut. Sound, a good work horse and a good roadster. Apply to WM. MURPHY, Dec. 31st-8 Ins. Bel River Crossing.

It is rather discouraging that even the fireproof buildings put up by a genius like Edison for his own factory purposes should be wiped out by fire.

DR. DEWAN'S FRENCH PILLS are a reliable remedy for all cases of constipation, indigestion, and all other ailments of the bowels. They are sold by all druggists.

ROBERT G. GILFILLAN, 100 Campbellton, N. B.

Sold by White's Drug Store.

CURLING GAMES

NEW YEAR'S DAY

President vs. Vice President
Series Will be Called Jan.

1st and 2nd.

The Curling season was opened Christmas day, when games were played afternoon and evening, but on New Year's the first match games will be played, when the President vs. Vice President series will be started, games being scheduled for morning, afternoon and night as follows:—

January 1st, Morning.
Wilson vs. Matheson.
LeGallais vs. Anderson.
Gillis vs. Johnson.
McKendrick vs. Reid.
Millican vs. Benson.
White vs. Wran.
January 2nd, Afternoon.
Mowat vs. Wetmore.
Glennie vs. Shives.
Andrew vs. Lunan.
McDonald vs. Marquis.

DALHOUSIE CARNIVAL

IS POSTPONED
The formal opening of the new Dalhousie rink, which was to take place this evening, as well as a masquerade carnival, has been postponed until New Year's night.

Dalhousie has in this fine new rink one of the best in the province, and no doubt the opening and carnival will be largely attended.

PATRIOTIC CONCERT
The Patriotic Concert which took place in the Blue Ribbon Hall, New Richmond on the 17th, was a grand success. The proceeds amounted to about \$100.

You may not have faith in Vir V before using, but you certainly will afterwards. \$1.00 per bottle. White's Drug Store.

THE MODERN DINING CAR SERVICE

(Canadian Government Railway Employees Magazine).

Many travellers who patronize dining cars on our through trains scarcely realize as they enter one of these finely equipped coaches and ushered by the uniformed conductor a table spread with snowy linen, a set with the finest of china and silver ware, what an amount of effort and great attention to detail are expended in the desire to give to passengers these material comforts that satisfy and exalt the inner man.

The average traveller is apt to get that twenty-five years ago a train furnished no such luxuries. I rows accepted the conditions of travel as they were, and rode on the reg day coaches, and ate their meal the station restaurants at var places along the line. Increasing t demand demanded something better. This, so the Buffet Service was introduced on the sleeping and parlor whereby light meals were served passengers on these coaches. But necessity of serving regular meals while in transit soon became imperative, and so the modern dining car evolved.

The dining car of to-day is a range of elegantly built of the fine materials and finished in the best taste. One costs in the vicinity \$25,000 exclusive of furnishings, servants, etc. Each car has a crew of eight men, viz: The Conductor, Chief, second and third cooks, waiters and a pastryman. Who steps to calculate the amount of food, the cost of the food supplies the unavoidable waste, it will be



Will Improve

BEAUTIFUL the effect that advantage

BEAVER

It is made panels of pure fibre.

It is quick easily put up

It can be painted beautiful and colors—J. & D.

100 Campbellton, N. B.