MORINA PEROXIDE VANISHING CREAM
The best greaseless face cream; clean, fragrant, and is guaranteed not to promote growth of hair on the face. The regular 50-cent jar sells at 34 cents, only at TAYLOR'S 4 DRUG STORES. ywt

— EYES —
TESTED FREE
BY OUR EXPERT OPTICIAN.
Regular $3 Glasses For $1.50.
C. H. Ward & Co.
Diamond Merchants and Jewelers.
386 Richmond St. Phone 1084.

PALACE LIVERY
ROSS & BOSS
Carriages for funerals and all other occasions. Automobile service.
519 DUNDAS STREET. PHONE 838.

We mine our own Coal and sell direct to you.
LARGE PEA COAL $5.85 A TON
We guarantee this coal to have the value of nut in the range and heater; saves you $1.25 per ton.
Use Connell's Coal
BROWN OPTICAL CO.
EYESIGHT SPECIALISTS.
Phone 1877.
LONDON, ONTARIO.

COAL
Genuine Plymouth Anthracite, from individual mines. Prompt delivery. Prices on application.
Phone 2694.
JAS. H. HERRICK, AGENT. ywt

WEGNER CLOTHING CO.
Wholesale and Retail Dealers in Overalls, Sweater Coats, Gloves, Mittens and Raincoats.
London's Largest High-Class Workingmen's Outfitters.
Exclusive Manufacturers' Agents for the Best Canadian and American Makes of Overalls.
371 TALBOT ST., OPP. MARKET.
Open Evenings—Phone 1842.

MODERN PLUMBING
When asking for prices on all kinds of plumbing and heating see
Eggett & Co.
Phone 210. 392 Clarence St. ywt

CANCERS
Can be cured if treated in time by the late Henry Edwards' treatment, now given by J. Levitt. Write for particulars and testimonials.
388½ RIDOUT ST. PHONE 2666. ywt

Perhaps if we had the same expense as the other furniture stores we would have to charge the same. Come in and learn our prices.
LONDON FURNITURE CO.
375 Clarence. Open Evenings. ywt

MATTRESSES AND FEATHERS
Renovated and remade by the latest improved methods. Goods called for and returned same day.
The Keystone Bedding Co.
Phone 2623. ywv

Diamond Engagement Rings
Our specialty from $5 to $500. Every stone guaranteed.
N. AGRANOVE,
Phone 1742. 650 Dundas Street. ywt

For New Year's Gift
we have a large assortment of fancy boxed chocolates, put up by Canada's finest chocolate makers, and these make acceptable and inexpensive gifts.
J. M. CHIVAS
117 DUNDAS STREET. ywv

WE ARE RECEIVING
Nice Scranton Coal
daily, and can save you money by burning our coal.
Heaman & Son
York and Burwell Sts. Phone 312. ywt

HONORS RUSS GENERALS

King George Confers Orders on Several Commanders.

LONDON, Jan. 13.—9:50 p.m.—King George commemorated the advent of the Russian New Year by appointing Grand Duke Nicholas an honorary grand commander of the Bath.

The King has also conferred the order of knight commander of St. Michael and St. George on General Yanouchkevitch, chief of the Russian general staff; General Daniloff, director of military operations; General Ruzsky, commander of the northern armies, and General Ivanoff, commanding the southern armies.

The London Loan and Savings Co. of Canada
Allow 4 Per Cent On Deposits, 5 Per Cent On Debentures.
Deposit Boxes To Rent at Lowest Rates.
COR. CLARENCE AND DUNDAS STS.

GET READY FOR JACK FROST
HE'S SURE TO COME OUR COAL GIVES HIM A WARM RECEPTION.
JOHN MANN & SONS
Phone 476, 425 York St.

Hamilton's Ale and Porter
Cannot be excelled. It's a favorite drink with many, and will suit you if you try it.

If you want the best foodstuff, made at the lowest possible price, insist upon
Parnell's Bread
Phones 929-1390. ywt

"Safety First" When Buying DIAMONDS
We have a wonderful selection of stones around ONE HUNDRED DOLLARS.
See the Specials We Have At One Thirty-Eight ($138.00)
YOUNG'S
"A Good Place to Buy."
TWO STORES: LONDON, EAST LONDON ywt

JOHNSTON BROS.' XXX BREAD
Jumb O is the sandwich loaf used by social entertainers who demand the best. It makes the most delicious sandwiches—tasty, moist and rich. Try it for your next gathering of friends.
Johnston Bros. Phone 944.

S.A. PLANS RECEPTION FOR COMMISSIONER RICHARDS

Commissioner W. J. Richards, newly-appointed leader of the Salvation Army in Canada, successor of David M. Rees, who perished in the Empress of Ireland disaster, will be given a civic welcome in the Majestic Theatre on Sunday afternoon at 3 o'clock. Mayor H. A. Stevenson will occupy the chair at the reception, and all of the city officials and many prominent citizens have been invited to attend.

The new commissioner arrives in London on Saturday, January 16. He came to Canada about two months ago from New Zealand, where he was in charge of Salvation Army work. Prior to his appointment to New Zealand, Commissioner Richards was in charge of all Salvation Army operations in Denmark and South Africa. He has been closely identified with the Salvation Army "Darkest England Scheme," having done much to establish what is now known as the men's social work.

Commissioner Richards will be located at Toronto, where he was given a great public reception in Massey Hall several weeks ago.

GERMAN TRENCHES IN ALSACE FULL OF WATER

BERNE (via Paris), Jan. 13.—9:35 p.m.—From Alsace it is reported that several sections along the front have been inundated, that the rivers have run over their banks in consequence of the heavy rains, and that wide fields have been transformed into lakes.

There are several feet of water in the German trenches, and the soldiers have constructed by means of planks roofs over the whole length for protection. The operations have been considerably hindered by the unfavorable weather in Upper Alsace.

BROMIDE ENLARGEMENTS
make ideal home pictures. Prices on application.
J. H. BACK & CO.
210 DUNDAS STREET. ywt

"PURITY" BAKING POWDER
is made from Genuine CREAM of TARTAR.
PURE and WHOLESOME. Buy half a pound TODAY
15c
For sale only by
CAIRNCROSS'
CHEMISTS,
216 DUNDAS ST. Phone 880.

MOUNTED RIFLES NEAR FULL QUOTA

Splendid Body of Men Are Recruited For the Unit in This City.

TO BE SWORN IN TODAY

Police Magistrate Judd Will Administer Oath of Allegiance to Those Accepted.

"The finest body of men that has been recruited in London" is the way "A" Squadron, of the Seventh Mounted Rifles, now recruiting at the armories, has been described by officers.

The squadron is nearing the full strength allowed for London, and the officers in charge of the recruiting have taken this opportunity to choose carefully the best men who offer themselves. Almost all of those accepted are qualified and experienced men, of fine physique and appearance.

Take Oath Today.

Police Magistrate J. C. Judd will administer the oath of allegiance to those accepted by the squadron this afternoon at 3 o'clock.

Stations for recruiting for the Seventh Mounted Rifles opened yesterday and today in Western Ontario centres, according to instructions given out by Lieut.-Col. L. W. Shannon, acting commanding officer of the first division. Hours for recruiting will be 9 a.m. to 12:30 p.m., 2:30 p.m. to 4:30 p.m., and 7:30 p.m. to 10 p.m. Recruiting must be complete before January 25.

Uniforms Like Infantry.

The uniform of the Mounted Rifles will be almost exactly similar to that of the infantry, as far as can be learned by the officers. Uniforms or equipment will not be issued until the troops are mobilized at Queen's Park, sometime after January 25.

Following are the men accepted yesterday for A Squadron:

C. F. WHITE, 370 Hale street; born in Ireland.
SERGT. G. H. STIRRETT, Petrolea; born in Canada.
H. H. RIDDELL, Petrolea; born in Canada.
H. P. HARRISON, 117 Colborne street; born in Canada.
C. A. WHITTLE, Brucefield; born in England.
G. LEE, 665 King street; born in Canada.
E. J. PENNY, 642 Waterloo street; born in Canada.
O. E. BURNINGHAM, 52 Dundas street; born in England.

UNITED STATES TO BUILD TWENTY-FIVE WARSHIPS

WASHINGTON, Jan. 13.—A naval building program of two battleships, six torpedoboat destroyers and seventeen submarines was adopted and incorporated into the naval bill today by the House naval committee. The bill was reported at once to the House.

BECK'S ADMISSION

Says Many of Horses at Toronto Are Unsuitable.

TORONTO, Jan. 13.—Sir Adam Beck, head of the remount commission, owing to complaints that some of the horses at the exhibition grounds camp were unfit for military service, today made an examination, and decided that the objections were well grounded.

Thirty horses were condemned as unfit, and it was intimated that there may be some change in the buyers who have been entrusted with purchasing horses for Canadian cavalry.

Have You That TICKLING IN THE THROAT SENSATION!
This trouble is most distressing, and caused from a cold which has settled in the throat. How many people have lost a good night's sleep by that nasty, tickling, irritating sensation in the throat? The dry, hard cough keeps you awake, and when you get up in the morning you feel as if you had had no rest at all.
What you want to cure the cold is Dr. Wood's Norway Pine Syrup. This valuable preparation is composed of the most soothing and healing expectorant herbs and barks with which is combined the virtues of the world famous Norway pine tree.
Thousands of testimonials prove that what we claim is true. All we ask you is that when you ask for Dr. Wood's Norway Pine Syrup see that you get "Dr. Wood's," and not some no-account substitute.
Mr. Charles S. Chase, Shelburne, N. S., writes: "Coming to Nova Scotia from the State of Maine, I caught a severe cold, which persisted for many weeks, and was accompanied by a bad cough and a constant throat irritation. After trying many remedies, a friend handed me part of a bottle of Dr. Wood's Norway Pine Syrup. It helped me so much I bought another bottle, which completely cured the cough and allayed the irritation. It is certainly the best cough medicine I have ever tried."
The price of "Dr. Wood's" is 25c and 50c.
Manufactured only by The T. Milburn Co., Limited, Toronto, Ont.

Fruit-growers will find John Sharman, representative of E. D. Smith, nursery stock, etc., at Darch & Hunter Seed Company, Market entrance, Thursdays and Saturdays. ywt

LEVEL CROSSING COST LINE $1,500

Mrs. Walter Garside Given That Amount For Death of Husband.

BRAKEMAN GETS $1,500

Justin Hoy, Crushed Between Cars, Wins Out in Fight With Company.

Mrs. Walter J. Garside and Justin Hoy were each awarded $1,500 by the jury in their case against the Grand Trunk Railway, heard at the winter assizes of the supreme court, Wednesday. Both cases will probably be appealed by the Grand Trunk.

Mrs. Garside sued the Grand Trunk for $10,000 damages, alleging that her husband's death was due to the negligence of the Grand Trunk. Mr. Garside walked onto the crossing on the evening of May 2, when the gates were down, and met his death when a yard engine backed down on him. According to the evidence, there was no person on the back of the yard engine, and the jury found the railroad company guilty of negligence.

Sued for $5,000.

Justin Hoy, sued for $5,000. Mr. Hoy received severe injuries to his head, which was crushed on the evening of September 16 last, when he attempted to unloosen the hook of the safety chain between two Grand Trunk cars at Woodstock. Hoy, who was braking on the train, was down on one knee, when someone (the jury was unable to ascertain who) gave the engineer the signal to back up, and Hoy's head was caught between the cars, and terribly crushed. Today, he is deaf in one ear, while his eyesight has been greatly affected, one eye being permanently injured. Sir George and George C. Gibbons acted for both plaintiffs, and D. L. McCarthy, K.C., for the Grand Trunk.

RECRUITS FOR THE CANADIAN MOUNTED RIFLES.

Now mobilizing in London, will be received on Friday, January 15, and on Monday, January 18 at Watford; on Tuesday, January 19, at Alvinston, and on Wednesday, January 20, at Arkona. Recruiting officer.
b F. A. TAYLOR, Lieutenant.

G. T. R. TRAIN CHANGES

New Time-Table To Go Into Effect on January 17.

Train No. 4, now leaving London at 3:48 a.m. daily for Hamilton, Niagara Falls, Buffalo and New York, will leave at 6:11 a.m.

Train No. 7, now leaving London 4:52 a.m. daily, for Detroit and Chicago, will leave at 5:20 a.m.

Train No. 28, now leaving London 6:00 a.m. daily, for Stratford, Berlin, Guelph and Toronto, will leave at 6:05 a.m.

Train No. 166, now leaving London at 7:15 a.m. and arriving at Stratford at 8:19 a.m., and train No. 173 now leaving Stratford 4:40 p.m. and arriving London 5:53 p.m. will be discontinued. And train No. 168 now leaving London 10 a.m. and arriving Stratford 11:15 a.m. and train No. 39 now leaving Stratford 3:10 a.m. and arriving London 4:20 a.m. will be discontinued.

Passengers from stations St. Marys Junction and east, and north of Stratford, may use train No. 33 from Stratford at 4:30 p.m. to Lucan Crossing, then train No. 164, arriving London 6:10 p.m. daily, except Sunday, instead of direct line via St. Marys. J16

REDUCED FARES TO OTTAWA, JANUARY 18, 19, 20, 21, ACCOUNT "WINTER FAIR."

The Grand Trunk Railway System will sell round trip tickets from stationes in Ontario, Sault Ste. Marie, Toronto and east, to Ottawa, Ont., at fare and one-third, good going Jan. 18 to 21, inclusive, account Ottawa Winter Fair. All tickets valid to return until Jan. 23, 1915. Berth reservations and full particulars may be had on application to Grand Trunk ticket agents. Jan. 20.

RECRUITS FOR RIFLES

Major Abell Enlists Six Men in St. Thomas for C. M. R.

Major Abell, of the Seventh Mounted Rifles, returned from St. Thomas late last night, after having spent the day recruiting men for his squadron in that city. Six stalwart recruits, none of them under five feet, eight inches in height, enlisted; four of them Canadians and two Englishmen.

Major Abell will go to Stratford today and recruit men in that city. He will be in St. Thomas again on Monday afternoon next, at the Twenty-Fifth Regiment club rooms.

The following are the recruits who enlisted at St. Thomas yesterday:

Sergt.-Major J. N. Stover, Canada.
Sergt. Allen Gerrard, Canada.
Sergt. Frank Davey, England.
Pte. Elmer Hankinson, Canada.
Pte. Edward Poulton, England.
Pte. Calvin Ward Morgan, Canada.

To Cure a Cold in One Day
Take LAXATIVE BROMO QUININE Tablets. Druggists refund money if it fails to cure. E. W. GROVE'S signature is on each box. 25 cents. w

THE BEST THING FOR DYSPEPSIA
WHY PEPSIN, PANCREATIN, ETC., SO FREQUENTLY FAIL.
An international specialist whose articles on stomach trouble have been printed in nearly every language, recently stated that to treat the average case of stomach trouble, indigestion, dyspepsia, etc., by doctoring the stomach, killing the pain with opiates, or by the use of artificial aids to digestion such as pepsin and pancreatin, was just as foolish and useless as to attempt to put out a fire by throwing water on the smoke instead of the fire. He claims, and facts seem to justify his claim, that nearly nine-tenths of all stomach trouble is due to acidity and food fermentation; and that the only way in which to secure permanent relief is to get rid of the cause, i. e., to neutralize the acid and stop the fermentation. For this purpose he strongly recommends the plan now generally adopted throughout Europe of taking a teaspoonful of ordinary bisurated magnesia in a little water immediately after eating or whenever pain is felt. This immediately neutralizes the acid, stops the fermentation and permits the stomach to do its work in a normal manner and thus, by removing the cause, enables nature to quickly restore the inflamed stomach lining to a perfectly healthy natural condition. For the convenience of travellers it may be noted that most druggists are now able to supply bisurated magnesia in 5-grain tablets, 2 or 3 of which will almost instantly relieve the most violent attacks of indigestion. Jan.9,14

NO GERMANS OR TURKS FOR MOUNTED RIFLES

Instructions For Organization Are Strict — Rigorous Medical Exams. Ordered To Prevent Later Discharge.

Instructions have been issued from militia headquarters for the organization in the first divisional area and mobilization in London, of one regiment of mounted rifles (less one squadron) to be known as the Seventh Regiment, C.M.R. The recruiting stations with the number of men to be recruited at each, the recruiting officer and medical officer are given below.

The regimental headquarters and "A" Squadron will be recruited in the following centres:

PLACE.	NO.	RECRUITING OFFICER.	MEDICAL OFFICER.
London	60	Capt. A. M. Reason	Maj. H. A. Kingsmill, A.M.C.
St. Thomas	40	Major H. N. Abell	Maj. F. Guest, A.M.C.
Aylmer	40	Lieut. M. B. Percival	Dr. Charles Sinclair.
Sarnia	40	Capt. C. F. McEwen	Lt. A. J. Keeley, A.M.C.
Watford	40	Lieut. F. A. Taylor	Lt.-Col. R. G. C. Kelly, M. D.

"B" Squadron will be recruited in the following centres:

Tillsonburg	30	Capt. C. E. Brown	Dr. R. E. Weston.
Berlin	30	Maj. W. H. E. Schmalz	Lt. T. L. Towers, A.M.C.
Ingersoll	30	Lt.-Col. T. W. Mayberry	Dr. J. D. MacDonald.
Amherstburg	32	Major T. B. Balfour	Lt.-Col. R. H. Abbott, R.O.
Leamington	30	Capt. R. Hillier.	Dr. James King (Medical).

The following are instructions directly concerning volunteers:

Applicants for enlistment will be selected in the following order: (a) unmarried men, (b) married men without families, (c) married men with families.

Unmarried men who are the sole support of their parents, and unmarried men under 21 years of age, must have the written consent of their parents; married men must have the written consent of their wives.

Men discharged from any previous contingent for any reason are not to be accepted.

Great care must be exercised as to the enlistment of strange and unknown men with German, Austrian or Turkish names, or as to whose antecedents or appearance further inquiry before enlistments would seem to be advisable. Such persons should be required to satisfy you of their bonafides and eligibility for enlistment before they are accepted. Attention to this point is for many reasons most desirable.

Applicants must pass a rigorous medical examination. Instructions must be strictly carried out in order that no men may be accepted who are likely to be discharged later as medically unfit.

No uniforms, arms or equipment are to be issued to recruits until their arrival at the place of mobilization.

Recruits will receive, pay $1, and field allowance 10 cents, total $1.10, per diem, from date of attestation, and in addition a subsistence allowance of 75 cents per diem will be allowed to cover cost of room and meals until they arrive at place of mobilization, when quarters will be provided and rations issued.

Recruits will be retained at recruiting centres until ordered to the place of mobilization, and recruiting officers will arrange for their subsistence.

Recruiting will commence at once, and must be concluded on or before Monday, Jan. 25.

L. W. SHANNON, Lieut.-Col., A.A.G., First Division.

"200 Students By Next Fall," Western's Slogan

London's University Will Be Widely Advertised Throughout Western Ontario.

"Two hundred students by next fall" has been adopted as the slogan of the Western University, and at the monthly meeting of the board of governors, held yesterday afternoon, at the University, considerable time was devoted to a discussion of the best means of advertising the University throughout the Western peninsula. President Braithwaite had several proposals which will be carried out with a view to increasing the attendance in the autumn. Advertisements will be inserted in the papers, the schools circularized and men sent out to urge the claims of "the Western University for Western Ontario people."

The governors are making an effort to have the Government grant increased, and announce they have good prospects of securing an increased grant during the coming session of the legislature.

It is intended to make some changes in the musical department, with a view to increasing the efficiency of the work. The plan under consideration is to arrange for musical examinations in the University on the same basis as the Toronto University musical examinations.

For the benefit of the students, and also to extend the cultural influence of the University, courses of Extension lectures will have a place in next year's curriculum, free to the students and open to outsiders for a moderate fee. Lecturers will be brought to the city, including some of outstanding prominence.

The balance of the meeting was devoted to routine business.

TURKEY HAS NOT SATISFIED ITALY

No One As Yet Punished For Violation of Italian Consulate.

[Canadian Press.]

ROME, Jan. 13.—12:55 p.m.—So far as is known here no definite agreement has been reached whereby Turkey assents to the demands of Italy in connection with the forcible removal of British Vice-Consul Richardson from the Italian consulate at Hodeidah, in the Yemen district of Arabia.

On December 16 last, Baron Sonnino, the Italian foreign minister, announced in the senate that Turkey had acceded to Italy's demand and had sent, through the medium of Italy, instructions to the Governor of Yemen to give immediate satisfaction. It is learned that these instructions have reached the governor, but that that official has merely promised to investigate the case.

Special dispatches from Rome yesterday reported that Turkey had ordered the release of Consul Richardson, had promised to punish those responsible for the removal of the consul from the Italian consulate and to salute the Italian flag when it was again hoisted over the building.

RESTRICTIONS OFF CABLES.

TORONTO, Jan. 13.—The Great Northwestern Telegraph Company announce that cable messages in plain language and containing but one word in the text will now be accepted for Great Britain and beyond, and also that three additional codes, viz: "Bentley's Complete Phrase Code", not including separate mining and oil supplements; "Broomhall's Imperial Combination Code", not including special rubber edition; and "Meyers' Atlantic Cotton Code, 39th Edition", may now be used in messages to France, as well as to Great Britain.

BURNED TO DEATH

Terrible Fate of Mrs. Dillon, of Boston, Irish Leader's Wife.

[Canadian Press.]

New York, Jan. 14.—A London cable to the Tribune says: "Mrs. Dillon, widow of Dr. Thomas Dillon, of the city of Boston, who was one of the leaders of the Irish Nationalist movement in America, was burned to death yesterday at her home in County Kildare.

In the night Mrs. Dillon's eldest son was awakened by smoke in his bedroom and, going downstairs, he found his mother lying across an open kitchen fire with her clothing ablaze. When assistance arrived, Mrs. Dillon was dead.

It is believed the woman became faint while sitting opposite the fire and fell into it.

Had Heart Trouble FOR YEARS
Weighed 87 lbs. Now Weighs 137 lbs.
Miss Beatrice Lougheed, Staples, Ont., writes: "I feel it my duty to tell you what Milburn's Heart and Nerve Pills have done for me. I had heart trouble for quite a few years. I doctored for it, and altogether my bill amounted to $400, and still no cure. One day when very sick I was lying on a couch close to where some almanacs were hanging, I took one down, and was reading about what Milburn's Heart and Nerve Pills cured, and thought I would try them. I got six boxes to start with; have only taken three boxes and I never felt so well in my life as I do now. I only weighed 87 pounds when I started to take them, and now I weigh 138 pounds. I hope all poor sufferers will be benefitted by them as I have been."
Wherever there is any weakness of the heart, Milburn's Heart and Nerve Pills will strengthen it and build up a strong healthy system.
Price, 50 cents per box, or 3 boxes for $1.25, at all dealers, or mailed direct on receipt of price, by The T. Milburn Company, Limited, Toronto, Ont.

YOUR SICK CHILD IS CONSTIPATED! LOOK AT TONGUE
If cross, feverish or bilious, give "California Syrup of Figs."
No matter what ails your child, a gentle, thorough laxative should always be the first treatment given.
If your little one is out of sorts, half-sick, isn't resting, eating and acting naturally—look, mother! see if tongue is coated. This is a sure sign that its little stomach, liver and bowels are clogged with waste. When cross, irritable, feverish, stomach sour, breath bad or has stomach-ache diarrhoea, sore throat, full of cold, give a teaspoonful of "California Syrup of Figs," and in a few hours all the constipated poison, undigested food and sour bile gently moves out of its little bowels without griping, and you have a well, playful child again.
Mothers can rest easy after giving this harmless "fruit laxative," because it never fails to cleanse the little one's liver and bowels and sweeten the stomach and they dearly love its pleasant taste. Full directions for babies, children of all ages and for grown-ups printed on each bottle.
Beware of counterfeit fig syrups. Ask your druggist for a 50-cent bottle of "California Syrup of Figs;" then see that it is made by the "California Fig Syrup Company."

HOW THIN PEOPLE CAN PUT ON FLESH
A New Discovery.
Thin men and women—that big, hearty, filling dinner you ate last night. What became of all the fat-producing nourishment it contained? You haven't gained in weight one ounce. That food passed from your body like unburned coal through an open grate. The material was there, but your food doesn't work and stick, and the plain truth is you hardly get enough nourishment from your meals to pay for the cost of cooking. This is true of thin folks the world over. Your nutritive organs, your functions of assimilation, are sadly out of gear and need reconstruction.
Cut out the foolish foods and funny sawdust diets. Omit the flesh cream rub-ons. Cut out everything but the meals you are eating now and eat with every one of those a single Sargol tablet. In two weeks note the difference. Five to eight good solid pounds of healthy "stay there" fat should be the net result. Sargol charges your weak, stagnant blood with millions of fresh new red blood corpuscles—gives the blood the carrying power to deliver every ounce of fat-making material in your food to every part of your body. Sargol, too, mixes with your food and prepares it for the blood in easily-assimilated form. Thin people gain all the way from 10 to 25 pounds a month while taking Sargol, and the new flesh stays put. Sargol tablets are a scientific combination of six of the best flesh-producing elements known to chemistry. They come 40 tablets to a package, are pleasant, harmless and inexpensive, and all druggists sell them subject to an absolute guarantee of weight increase, or money back.

SEW TILL WAR ENDS
Ladies of Dundas Centre Methodist Church Plan to Keep Soldiers Supplied.
The Ladies' Aid Society of Dundas Centre Methodist Church is a very busy body these days, and much credit is due their devotion and enterprise in alleviating, to some extent, the hardships that may exist in the war. This band of women has been meeting every Friday afternoon for months, doing sewing and knitting for the Canadian soldiers who have gone to the front.
At their last meeting it was unanimously decided to undertake to supply four soldiers a month with all the necessary clothing equipments, which included two pairs of socks, one shirt, one Balaclava cap, one scarf and one pair of wristlets each till the end of the war.
All meetings are held in the church parlors, and ladies of the congregation are earnestly invited to be present. It is held from 3 till 5 o'clock, and at its conclusion there is luncheon.

ROWAT'S COFFEE
Pleases people who are particular.
50 Cents Per Pound.
T. A. ROWAT & CO.,
250 Dundas St. Phones 3051-3052.

DR. A. W. CHASE'S CATARRH POWDER 25c.
is sent direct to the diseased parts by the Improved Blower. Heals the ulcers, clears the air passages, stops droppings in the throat and permanently cures Catarrh and Hay Fever. 25c. a box; blower free. Accept no substitutes. All dealers or Edmanson, Bates & Co., Limited, Toronto.

Canadian Made Shoes By Mail
Advertiser readers throughout Western Ontario should take advantage of the offer made by the J. P. Cook Company to prepay all charges on shoes ordered by mail.
The Cook Company has been in business in London for a great many years and is a reliable firm. Any pair of shoes mailed by them is guaranteed to give satisfaction. They are the London agents for the famous ASTORIA shoe for men and women, which sell at from $4.50 to $6 the pair. Wearers of Astoria shoes are always singing their praises, and claim them to be the neatest, best-made and most economical shoe sold for the money.
THE J. P. COOK CO. LIMITED
"The Store that Serves You Best"
167 DUNDAS ST. ANNEX 398 RICHMOND ST.

ROSS' LIMITED.
FUR SALE
$35,000 Stock
of strictly Up-to-Date Furs and Dressed Pelts from which garments can be made on shortest notice at same cost as ready-made articles.
Reduced Prices
THAT WILL COMPEL A COMPLETE CLEARANCE.
THIS IS AN OPPORTUNITY FOR BARGAINS AT FIRST HAND FROM THE MANUFACTURER.
Conditions in the fur business make it imperative that stocks be cleared.
The present world's war has affected the fur market so adversely that prices may never again be so low.
Now is the time to secure Fur bargains. The interest on hundreds of dollars may be saved on a moderate purchase.
Our large and varied stock is too extensive to give other than a few quotations from the range.
EVERY ARTICLE GUARANTEED.

Mink Muffs, regular $52.50, now	$37.50
Mink Muffs, regular $75.00, now	$57.50
Mink Stoles, regular $75.00, now	$57.50
Mink Stoles, regular $120.00, now	$95.00
Mink Neckpieces, regular $9.00, now	$4.00
Mink Neckpieces, regular $13.50, now	$8.50
Persian Lamb Muffs, regular $22.50, now	$14.50
Persian Lamb Muffs, regular $30.00, now	$20.00
Persian Lamb Neckpieces, regular $15.00, now	$10.00
Persian Lamb Neckpieces, regular $27.00, now	$18.50
Persian Lamb Stoles, regular $30.00, now	$24.75
Scotch Moleskin Shawl, regular $25.00, now	$15.25
Scotch Moleskin Muff, regular $32.00, now	$22.00
Canadian Beaver Shawl, regular $40.00, now	$32.50
Canadian Beaver Muff, regular $32.50, now	$24.50
Hudson Seal Muff, regular $18.00 to $25.00, now	$14.00 to $16.75
Super Black Russian Rat Coats, 50 inches long. Regular $125.00, now	$98.50
Natural Muskrat Coats, 48 inches long. Regular $48.50, now	$30.00
Natural Muskrat Coats, 48 and 50 inches long. Regular $65.00, now	$48.50
Natural Muskrat Coats, 48 and 50 inches long. Regular $70.00, now	$52.50
Near Seal Coats, any style. Regular $80.00, now	$65.00
Near Seal Coats, any style. Regular $87.50, now	$70.00
Hudson Seal Coats, any style. Regular $135.00, now	$100.00
Hudson Seal Coats, any style. Regular $125.00, now	$95.00
Natural Russian Pony Coat, beaver collar and cuffs, 52-inch. Regular $125.00, now	$95.00
Marmot Coat, 45-inch, regular $60.00, now	$47.50

$10,000 LADIES' READY-TO-WEAR STOCK
LATEST SUITS IN ALL SIZES AT HALF PRICE.
LATEST COATS IN ALL SIZES AT HALF PRICE

1 Black Moire Skirt, regular $15.00, now	$7.50
1 Plaid Skirt and 25 Waists, regular $9.75, now	$5.00
1 Plaid Skirt, regular $7.50, now	$4.75
1 Black Satin and Brocade Velvet Skirt, regular $15.00 now	$9.75
3 Black and Navy Serge Skirts, in long tunic style. Regular $6.75, now	$4.98
1 Navy Crepe Cloth Skirt, long tunic style. Regular $8.25, now	$4.98
3 dozen Tailored Linene Waists, sizes 32, 34, 40, 42, 44. Regular $1.50, now	79c
3 dozen Tailored Linene Waists, sizes 34, 36, 38, 40, 42, 44, 46. Regular 98c, now	59c
2 dozen Cotton Crepe Waists, low neck, short sleeves, all sizes. Regular $1.00, now	49c
4 dozen Silk Waists, all sizes, assorted colors. Regular $5.00, now	$3.75
2½ dozen Silk Waists, all sizes. Regular $6.25 to $10.00, now	$4.98

Everything in Neckwear, including Vestees, Belts, Collars, Frilling, Mufflers, etc., reduced to clear.
PHONE 1319. 196 DUNDAS STREET