

London Advertiser

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SUBSCRIPTION RATES:
Morning Edition.
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[Entered at London Postoffice for transmission through the mails as second-class matter.]

TORONTO REPRESENTATIVE.
F. W. Thompson, 56 Mail Building.

The London Advertiser Company Limited.

LONDON, FRIDAY, JUNE 19.

SCARED?

WHEN Mr. Rowell first brought in the Abolish-the-Bar proposal, Sir James Whitney was very much frightened.

He immediately called his cabinet together and asked what could be done. The conference resulted in the birth of the famous anti-treating announcement.

The anti-treating plan was to make it an offense for a man to buy a drink of intoxicating liquor for another man.

But the infant was neglected and quickly passed away.

Today Sir James Whitney and his whole cabinet have suffered another attack of chills and fevers. They know enough about elections to feel that what is known as a "sweep" may occur at any moment, and they feel it "in their bones" that the country is arrayed with Liberalism. They think that Rowell is going to roat rum. They will begin to make temperance promises all over again.

No one knows that a sweep will occur. There is no man living who can prophesy the result of the coming election. The temperance people may sweep the Liberal policy to victory, or they may refuse to accept it. It is in their hands. But those of them who have been working for the abolition of the saloon appear to have given the Conservative party a decided fright.

G'WAN HOME!

THAT \$500 contribution keeps following Mr. Hanna around like a dog that will not be shaken. Mr. Hanna keeps yelling, "G'wan Home, now! G'wan Home!" but every time he looks around, he sees his canine Nemesis in the immediate vicinity.

MUST BE IN POLITICS.

"KEEP the temperance question out of politics," shout the Whitney orators from the house-tops. Nothing could be more absurd, nothing more ridiculous. It is only by legislation that the liquor traffic can be eradicated, as is the case in dealing with any issue affecting the country at large, and in politics must the liquor question remain. It is only by electing men pledged to the abolition of the bar that the bar can be banished, a fact that the temperance people of this province, Liberals and Conservatives alike, are bearing in mind. The liquor question must be dealt with at the polls, despite the outbursts to the contrary of Messrs. Hanna and Lucas, whose sage-like advice on the matter is but born of fear of the voice of the people.

THE ABOLITIONIST.

WHEN Abraham Lincoln decided that slavery must go, he took no half measures. He realized that the one certain cure was amputation. To use a surgical term, a major operation was necessary in order to abolish slavery. It proved to be a bad case and, to carry on the simile, the patient was in a critical condition for a long time. However, there is nobody now, but agrees that the suffering was justified by the ultimate results. The Union was saved and the negro raised to the status of a man.

Newton W. Rowell is an abolitionist, and he is fighting to destroy an evil that is greater and more widespread than that which Lincoln faced. He is fighting to sever some of the chains of a bondage that claims millions, and is as wide as the world. Also, he has grasped the fact that the best way to deal with it is to wipe it out, cut it off. Lincoln did not hesitate to plunge his country into civil war because of a principle he knew to be right, because he was large visioned enough to look ahead. Through the strife and chaos, he clearly saw the ultimate good. But the great difference between

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Did any one ever hear of a Conservative member in the last house taking the platform in the cause of temperance?

Guelph is getting behind the Liberal candidate in fine style. Royal City folk have a close view of Mr. Hanna's prison farm.

What we don't know about polo would fill many books, but it's great to lick the other fellows before an audience of forty thousand.

The Conservatives say that politics must not be mixed up with the liquor issue. But aren't they appealing for votes on their record.

Toronto has sent out a hurry-up call for the premier and two cabinet ministers to attack Mr. Rowell from the same platform. Scared?

A British Journal argues solemnly that the absurd fashions in women's dress prove them unequal to casting a vote. Men may be somewhat more sensible in their dress, but not in their drink. The

should be his duty to try and put the site and the building to some useful purpose. The site is not suitable for a home and centre of fashionable society, but it might do for a technical school or some other institution which would not be shamed by the company of railways and brickyards. Let us have suggestions on this point. Take a look at the building and see if it could be devoted to any useful purpose. The people of Ontario pay for it; the people of Ontario ought to receive some real benefit from it.

The duties of the Lieutenant-Governor are sometimes discharged by the Chief Justice of Ontario, and there is no reason why they should not be always so discharged. At all events, there is no reason why the Province of Ontario should do more than pay the Lieutenant-Governor handsomely for doing very little, and provide him with an office. There is not the least justification for making the province pay for the upkeep of a small circle of fashionable people in Toronto. Let these people spend their own money on social functions. Let the money of the province be spent for provincial purposes.

Somehow this province has drifted into a policy of providing a million-dollar residence for a Lieutenant-Governor. The building is practically completed. But must we furnish it and maintain it—all the time knowing that it is useless, and that the expenditure is unjustifiable?

We do not agree that because we have wasted a lot of money we should waste a lot more. If Mr. Rowell becomes Prime Minister of Ontario it

Mr. Rowell's crusade and that of Lincoln is that the former's policy at a single stroke removes a menace to happiness and health without entailing suffering and sorrow.

Mr. Rowell, too, has the large vision and farsightedness of every leader of a great reform movement. He can see the time when the abolishing of the bar will have added immeasurably to the prosperity, public and domestic, of this province, when prison farms will be unnecessary, asylum wards semi-vacant, and the poverty and slum, direct product of the liquor traffic, banished for ever. It is surely a pleasant picture this, making an attractive goal for the champion of temperance and those who are striving for a clean, happy community.

A UNION OF CHURCHES.

THE absolute and active unanimity of the churches in favor of Mr. Rowell's policy is an unprecedented feature of this election campaign. Not only general assemblies and provincial or sectional conventions, but individual church meetings are declaring for the abolition of the bar. Presbyterians, Methodists, Anglicans, Baptists, Congregationalists, etc., all stand together on this issue in solid phalanx.

Three years ago Anglican synods were declaring themselves as openly as others, and it is to be believed that their convictions have been only deepened by the course of time.

The churches can do no other. Mr. Rowell is virtually heading a vast home mission. An enthusiast himself in the cause, he cannot fail to inspire a like enthusiasm of pilgrim and crusader in his following. An Anglo-Saxon's proper castle in his home, and the bar-room is the castle of his enemy. There is no truce between the bar-room and the Christian home.

Mr. Hanna champions and fortifies the ill-famed, evil-smelling bar. He would go on maintaining this perversion of a homelike hospice for the traveller into a hall of degradation and murder. For thousands die every year in Canada as the direct result of the drink traffic, and Mr. Hanna knows it. He laughs at Mr. Rowell's attack, thinking himself safe in the funds and organization lent by a knot of men fighting desperately for their trade. But backed by the intelligence and decency of Ontario, Mr. Rowell will win.

To abolish the bar is to cleanse this land and make it an example. Why send missionaries to Asia while things remain as they are at home? An educated Jap observed recently to a missionary:

"You should clean up your own dirty linen at home before you come across the seas to wash ours." And he emphasized the drink evil.

We have to teach by example as well as by precept.

Choose between casting a vote to license liquor and a vote to abolish the bar-room. Choose between acquiescence and aspiration, between recognizing evil and curing it.

Get on the grape juice wagon!

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"The Talker," a recent and successful play, was written by a woman playwright. Of course.

The ministers should not interfere, shouts the Tory press. Why not take their votes away?

Throughout the province abolish-the-bar sentiment is rapidly assuming the proportions of a tidal wave.

The men who are, or have been, slaves to liquor will be among the first to register their votes against the bar.

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---and the Worst Is Yet to Come



A CALL TO THE ELECTORS OF ONTARIO TO "BANISH THE BAR"

Sovereigns crowned: one moment only,
Who, with ballot in your hand,
Rule the future of this province,
And its destinies command.

Know ye what that mandate meaneth?
Know ye of the lives at stake,
Hanging on that single moment,
And that little mark you make?

Think before you mark that ballot:
On its import ponder well;
For it sets a star in Heaven,
Or it lights a fire in hell.

Grit nor Tory can deny it;
This is no mere party fight,
Angels, demons, wait its answer,
Make it YOU! or Wrong? or Right?

Destinies immortal, priceless,
In the balances are flung,
Pause before you dare to answer:
On your vote, sir! they are hung.

Comes before you, bold and cunning,
Hades' agent, seeking still,
YOU his PARTNER! Your PERMISSION!
For his diabolic will.

Ruin here, and death eternal,
For your dearest, noblest, best;
Such his will! Who dares deny it?
Shall YOUR VOTE grant that request?

Ye who own Jehovah Sovereign,
Sworn His mandates to obey,
March! YE, beneath the banner
Of His enemies today?

Dare ye place before HIM, PARTY?
Dare ye take that fatal stand?
Be, of HIM, pronounced unworthy?
Choose to bear the traitor's brand?

Who are they who cloud the issue?
Who are they who swear black is white?
God's your Judge! To Him you'll answer.
MAKE THAT VOTE FOR GOD AND RIGHT.

Owen Sound, June 10, 1914. —J. Bruce Straith.

bar is a criminal folly that women would not permit.

No Conservative speaker has yet explained why the election was sprung. They do not like to mention that they thought they had the Liberals off their guard.

The Liberals of Hamilton refrained from running a candidate against Alan Studholme in East Hamilton, and Mr. Rowell supported their decision. The Conservatives have decided to oppose Mr. Studholme, but he is certain to be elected by a large majority nevertheless.

Professor Mitchnikoff, the great medical scientist, says that since science has shown the danger of alcohol to the human system, drunkenness has certainly diminished in most countries. This slow process of amelioration needs speeding up. Abolish tipping by tipping the bar over.

WHAT DID HE WANT.
[New York Mail.]
Mr. Jones—See here! This horse you sold me run up on the sidewalk every time he sees an auto.

Dealer—Well, you don't expect a \$50 horse to climb a telegraph pole or a tree, do you?

CANADA UNSUITED TO THE HINDU.
[Montreal Herald.]
India is not over-populated. There is no natural reason why the Hindus should

seek Canada's shores in number. Neither the life nor the climate in this country suits them. Furthermore, the intelligent classes of people realize the various aspects of the situation and readily admit the case for a white Canada, when not misled by agitators.

JOHNSON & BARBOUR 193 KING STREET

Your Wedding Gift

of Bronzes, Brasses, Statuary, Marbles, Fancy China, Bric-a-Brac and Royal Dux is now on display, and you will surely be pleased at the splendid and beautiful assortment of new goods.

New Cut Glass Ware

New patterns, up-to-date in design, of rare quality in the glass, and exclusive patterns. "Nothing like the new thing." Splendid "new pieces" cut especially for our trade. "Largest assortment in the city."

Electric Lamps For Any Use

Have you seen our new "Electric Figures?" If not, you are missing something worth while. See "The Glassblower," "The Blacksmith"—very new and pretty.

New Dinner Ware New Tea Ware

Have you seen the new things in this line?—the beautiful new finishes, such as "En-crusted Silver," etc. Nothing like the patterns anywhere else.

"The prices are so low they fit any pocket." Our aim is always "Square Dealing." A-I quality at as fair a price as possible.

Come and see the goods for the wedding and home.

JOHNSON & BARBOUR 193 KING STREET LONDON, ONT.

CHAPMAN'S Today and Saturday

The merchandise announced here may be taken as an indication of the special values obtainable at this store. It will be to your interest to visit us often and look carefully for the splendid opportunities for economies in apparel and summer needs of all kinds for yourself and family.

New Wash Skirts

We pride ourselves on this splendid showing of White Wash Skirts. This summer is a white summer and the White Wash Skirt is in great demand. These came in an entirely new lot for week-end selling.

98c Women's White Wash Skirts, made of good quality linen, in two-piece style, welted seams, finished with buttons. Exceptional value at the price.	\$1.25 Two styles in Women's Wash Skirts, made of white repp; three-piece skirt or two-piece skirt with flounce tucked. Very attractive models.	\$3.50 White Ratine Skirts, made in three-piece style, peplum finished with crochet buttons. Excellent quality ratine.
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Cream Serge Skirts, \$4.95---Just In

Two-piece All Wool Cream Serge Skirts, newest tunic effect, finished waistline.

Black Panama Skirts for Stout Women

An ideal Skirt for summer wear, designed especially for stout women. In six-gore style, with wide front tuck; made of a splendid quality of lightweight panama; black only; waist measure, 28 to 34 inches. Price \$4.95

Women's Summer Underwear

Summer Combinations for women and misses. Fine ribbed cotton, short sleeves or sleeveless, closed knee, or umbrella cut. Special, Saturday... **47c**

WOMEN'S VESTS—Cotton, ribbed, shaped, short sleeves or sleeveless. A large variety "seconds," each **25c**

WOMEN'S VESTS—Plain or fancy tops, short sleeves and sleeveless. "Seconds" at, each **19c**

Unbleached Sheeting 22c Per Yard

On sale today and Saturday. Unbleached English sheeting, even round thread, free from specks; easily bleached, 8-4 width. Special price, per yard **22c**

Flannelette Towelling

White Flannelette, soft fleecy finish for infants' wear; 35 inches wide. Regular 15c. On sale at 12½c per yard or 8 yards for **\$1.00**

An all-linen unbleached crash towelling, 17 inches wide. Our usual 10c quality. On sale today and Saturday, per yard **8c**

In Our Wash Goods Department

Colored Ratines and All the Favorite Fabrics for Summer Wear

Visit Our Wash Goods Department. We have the nicest wash goods in town. Customers tell us so every day. Colored ratines from 25c yard upwards. Crepes, voiles and other wanted fabrics for cool summer dresses.

PONY CONTEST

Are you saving pony coupons? We give them with every purchase. The children are keen to get them.

J. H. CHAPMAN & CO., 239, 241, 243 Dundas

seek Canada's shores in number. Neither the life nor the climate in this country suits them. Furthermore, the intelligent classes of people realize the various aspects of the situation and readily admit the case for a white Canada, when not misled by agitators.

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Reasons Why

You should sleep on a Marshall Ventilated Mattress.

The Marshall mattress is practically a collection of air chambers. Each chamber contains a finely-tempered steel spring, set to retain its individual position. Acting independently, these springs remain resilient.

The mattress conforms to the contour of the body; every turn of the sleeper gushes fresh air throughout the mattress, because the

MARSHALL

Ventilated Mattress

is the only properly ventilated mattress in existence. Impurities cannot