

COUNCILLORS PAID FUNERAL EXPENSES BY SUBSCRIPTIONS

Undertaker Had Sent Bill For
Burying Indigent Woman
to Council.

ADVERTISE BY ECONOMY

Middlesex Council Passed
Some Grants, and Decided
to Borrow \$84,000.

Middlesex County councillors last night passed the bill and contributed twenty odd dollars towards paying the cost of burying an indigent woman who died in Newbury. The undertaker who buried her sent his bill to the county council. Councillor Morgan thought the village of Newbury was liable.

"If she died in Newbury, what would you do?" asked Councillor Charles Rush. "I would contribute individually," said Councillor Morgan.

"I'll back you a dollar," said Mr. Rush. "I'll make it five," said Mr. Morgan.

So Councillor Morgan passed the hat around. The philanthropic and plutocratic Mr. Morgan flashed forth a yellow bank and the other councillors followed example. Motions before the council to make various county grants towards paying the undertaker's bill were accordingly withdrawn and Mr. Rush counted up a nice little roll for the village undertaker of Newbury.

Grant For Publicity.
The finance committee recommended that the Middlesex Publicity Association be granted \$1,000 as last year; that 25 cents a day be granted to members of the Twenty-sixth Regiment attending the annual camp, and that \$50 each be granted to the teachers' institutes of East and West Middlesex.

It was also recommended that a representative to the annual deputation of the Railway Tax Association before the Ontario Government. Councillor J. L. Robson pointed out that in Ontario the railways are taxed lower than in any state in the Dominion and the object of the association is to tax the railways to a great extent. Councillor S. Okeas objected to members of the Twenty-sixth Regiment from outside counties receiving any county grants.

Toronto Hospital Discussed.
The failure of the finance committee to make a grant to the Sick Children's Hospital at Toronto was objected to by Councillors L. W. Williams, J. L. Robson, Frank Boyes and John Morgan cited cases of children from other hospitals who had been refused admission. John Morgan said that only curable cases were taken in Toronto, and that the hospital was not available in Victoria Hospital. Councillor Clarke reported that a London Township child, refused admission by the Toronto institution, was now rapidly recovering in Victoria Hospital.

Councillor Stewart said that the same work had been accomplished at Victoria Hospital by Dr. Williams. Only two members of the council voted for a grant of \$25 to the Toronto institution. Councillor Sullivan moved that the proposed grant be made instead to Victoria Hospital for this purpose, which was carried with only one contrary vote.

In discussing the grant of \$1,000 to the Middlesex Publicity Association, Warden McTaggart said he thought the city of London should make as large a grant. Councillor Okeas wanted to know if the county of Middlesex had been benefited as a whole.

Economy as an Aid.
Councillor W. Bolton thought the best way to advertise the county was to economize and get the financial affairs of the county into good shape. Councillor Chas.

The Skin Troubles of Childhood

School Records Show Much Time Lost
From Eczema.

Chafing and skin irritation, whether from changing temperature, rough winds, strong soap or the action of the clothing, naturally develop into eczema, spread over the body and defy ordinary treatments.

Most doctors do not give much attention to skin diseases, and consequently, it is necessary for parents to select some treatment which has proven a cure for such ailments. If records of cures count for anything, then you can turn to Dr. Chase's Ointment with fullest assurance that in this you will have the means of controlling itching skin diseases.

By affording prompt relief from the terrible itching, Dr. Chase's Ointment puts an end to suffering, and removes the cause of scratching. As the fires of eczema die away the ointment sets up the process of healing, and brings about thorough and lasting cure. As a treatment for the skin troubles of children nothing has ever proven so satisfactory as Dr. Chase's Ointment.

"PUSH"
It won't hurt
a **RONUK**
treated floor

A little mark—rub it
with a cloth or brush—
a big mark—a little
Ronuk and the cloth or
brush—and it's gone!

RONUK FLOOR POLISH

is different from ordinary wax or varnish. It sinks right into the pores of the wood and forms a beautiful smooth finish that is durable, sanitary and easy to keep clean.

It is economical because a very little of it covers a large surface. Still less keeps it in shape.

It never requires scrubbing—dust cannot stick to it, so a dry cloth wipes it clean.

10c., 20c., 35c. and \$1.00 the tin

If your dealer cannot supply you phone

or write for sample to

RONUK LIMITED

Factory: Portlaoigh, 91-93 Voulough Sq.,

England Canadian Head Office

53 Yonge St., Toronto

Our contract department will undertake the work of polishing floors, woodwork and linoleum for institutions or residences.

Don't Persecute your Bowels

Get out cholera and dysentery. They are brutal
—but—unnecessary. Try
**CARTER'S LITTLE
LIVER PILLS**

Purely vegetable. Act
gently on the liver.
Eliminate bile and
tooth the delicate
membrane of
the liver.
Cure Constipation,
Biliousness,
Sick Headache and Indigestion, as millions know.
Small Pill, Small Dose, Small Price.

GENUINE must bear signature.

Wm. Wood

Small Pill, Small Dose, Small Price.

Rush thought the publicity work ought not to be dropped after a year's trial.

Councillor J. Stewart claimed that the money had been well spent in attracting immigrants and therefore should bear an equal share of the cost of the decrease in the rural population of Middlesex.

After a considerable amount of discussion the clause was referred back to the committee. Many of the councillors held that the city received the greater amount of benefit from the publicity association and therefore should bear an equal share of the cost with the county.

To borrow \$84,000.

The warden and treasurer were authorized to borrow an amount not exceeding \$84,000, on 21 notes of \$4,000 each, payable in 1915, and a by-law was passed for the purpose. The money is needed for current expenditures, several large notes payable by the county now being overdue. The county rate last year it appears, was not large enough and a deficit resulted at the end of the year.

Courthouse Repairs.
Councillor Frank Boyes inquired as to when the courthouse repairs would be completed. Warden McTaggart replied that he understood they would be completed within two months.

Councillor Boyes moved that a committee, to include Warden McTaggart, councillors Robson and Laidlaw and County Engineer Talbot, be appointed to ask the Government to alter the law so that municipalities would not be held liable for accidents on county roads. In good condition and constructed according to Government specifications. The motion referred to the board of road directors.

Councillor Barrett moved that a new road be opened up in the township. This motion also will be passed upon by the road directors.

STUDENTS OF WESTERN PRESENT CLEVER PLAY

Literary Society of University Seen in
Hartley Manners' "The House
Next Door."

The Literary Society of Western University is to be congratulated on its excellent presentation of Hartley Manners' comedy, "The House Next Door," last night. Theatregoers will recall that the last time this clever little play was presented here it was headed by J. E. Dodson, one of the few really great character actors of the English stage, while supporting him was a company of unusual strength.

The play was effective as the irascible old man who gradually mellowed. Miss Katherine Wardrope, Miss Hazel Tanner, Miss Pauline Stanley and Miss Kathleen Broderick played excellently. Miss Tanner and Miss Broderick as the girl lovers are both possessed of attractive stage presences. In the parts of Esther Jacobson and Ullrich Cotewold they showed themselves highly capable.

Mr. Harold Payne, Mr. Roy Kain, Mr. George Garrett, Mr. Roy Kingswood, Mr. R. E. Charles and Mr. W. F. D. Smith all contributed carefully prepared characterizations that dovetailed neatly to make a most entertaining whole for a large and sympathetic audience.

The elocution of Messrs. Hannah, Smith, Kain, Payne and Charles was remarkably clear and distinct.

Much of the credit for the successful showing must be given to Miss Georgia Newbury, who has trained the players, especially in the stage grouping and action.

WANT RADIAL TO LONDON
[Special to The Advertiser.]
Stratford, Jan. 29.—Stratford gave promise to Nisour, through Dr. McDonald, who represented that place, at a meeting of the industrial and railway committees today, that it would favor a hydro radial route from London to Stratford, to pass through the township of Nisour before it would favor any other. The route must take in Lakeside.

WILSON POLICY UNCHANGED.
Washington, Jan. 29.—President Wilson reiterated that the Mexican policy of the Administration would continue for the present to be one of watchful waiting. No decision has been reached on lifting the embargo on arms and no prediction was made as to when a change of policy might occur.

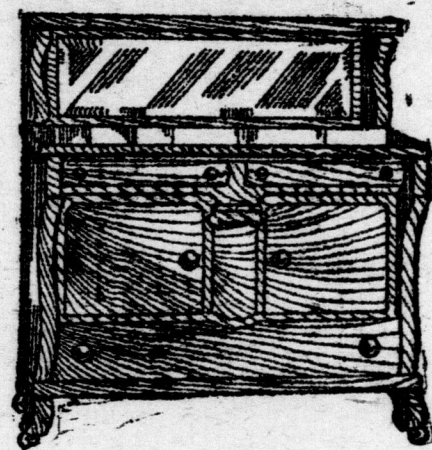
SALE
COMMENCES
SATURDAY,
8:30 A.M.

TRAFFORD'S FORTY-FIRST ANNUAL FEBRUARY SALE

SALE
COMMENCES
SATURDAY,
8:30 A.M.

Will be by far the Greatest Furniture Event ever held in this or any other store in London. Not only have we the largest stock by many thousands of dollars, but it is mainly NEW STOCK. New this year. Some pieces received this week. Every article has been reduced. Every piece is guaranteed and up to the high standard of quality that this store maintains.

GREAT DINING-ROOM BARGAINS



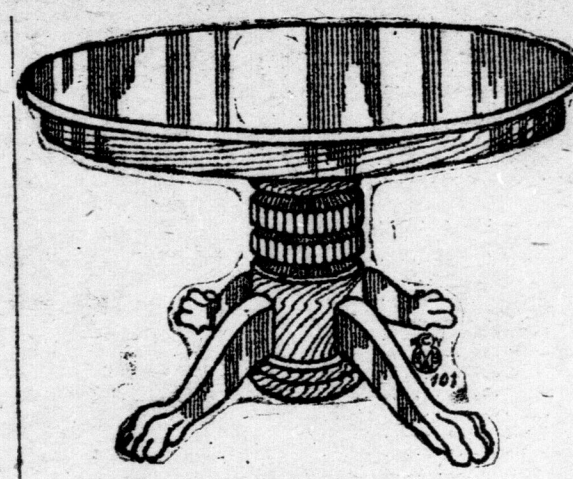
Buffets

Sol. 1 Fumed Oak \$20.50
\$32.00 Quarter Oak \$24.75
\$35.00 Quartered Oak \$27.50
\$36.00 Quartered Oak \$28.50
\$45.00 Fumed Oak \$36.75
Combination Quarter Cut Oak \$38.50



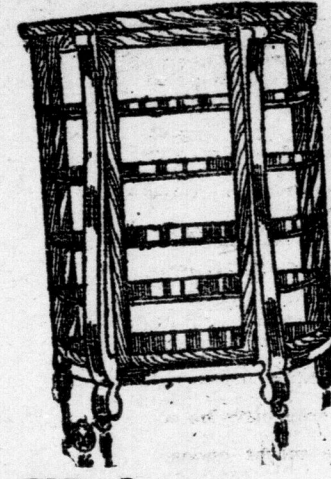
Dining Chairs

All solid oak, real leather seats.
\$25.00 Set, 6 chairs \$16.75
\$30.00 Set, 6 chairs \$19.75
\$31.00 Set, fumed \$21.75
\$35.00 Slip Seats \$24.75
\$40.00 Art Craft, Fumed \$28.75



Extension Tables

\$10.00 Table, 3 leaves \$7.25
\$12.00 Table, 3 leaves \$8.75
\$15.00 Solid Oak \$10.50
\$20.00 Quarter Cut \$15.75
\$22.00 (As cut above) \$15.75
\$30.00 Quartered Oak \$21.75



China Cabinets

Solid Fumed Oak \$17.50
Quarter Cut Oak \$18.75
Quartered Oak, only \$21.75
Quartered Oak, only \$23.75
Fumed, 2 doors \$24.75
\$40.00 Fumed, large \$29.50

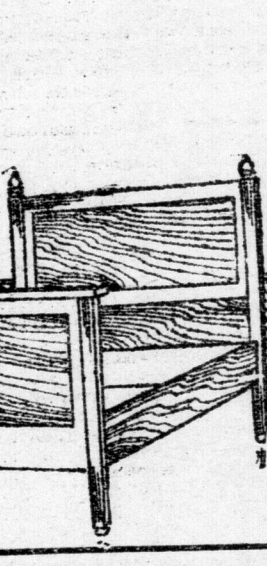
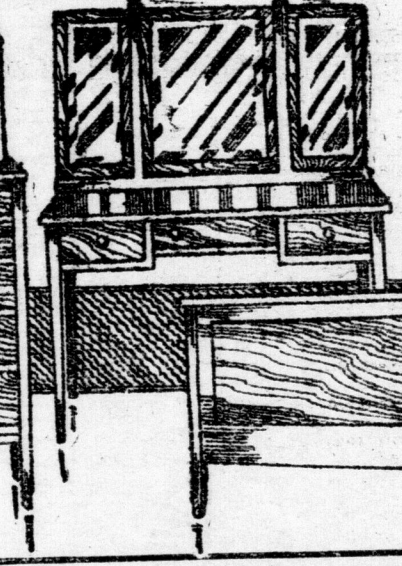
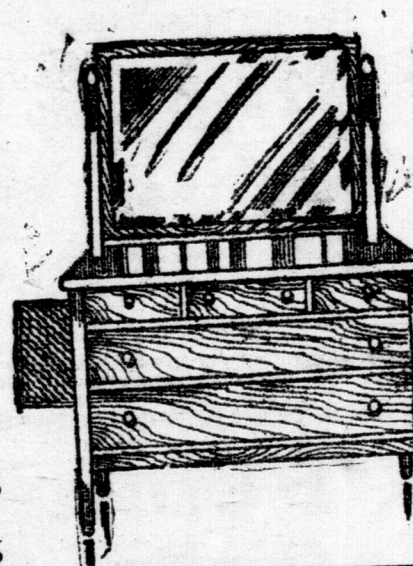
Special Dining-Room Suite

seated chairs and extension table

Eight pieces, all solid oak, fumed or golden,
including buffet, six leather
\$53.50

Dressers

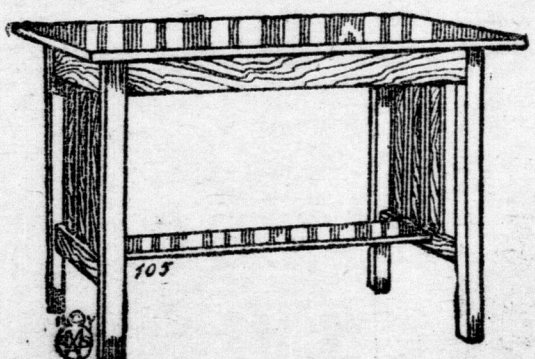
3-Drawer Dresser, bevel plate
mirror \$7.45
Washstand to match \$2.45
Mahogany French Dresser \$8.75
White Enamel Dresser \$12.75
Genuine Mahogany Princess
Dresser \$18.75
3-Mirror Dressing Table \$19.75
Mahogany Dressing Table \$11.75
White Enamel Dressing Table \$11.75



Brass Beds

\$15.00 Brass Bed \$9.75
\$18.00 Brass Bed \$11.75
\$20.00 Brass Bed \$13.75
\$25.00 Continuous Post \$15.75
\$30.00 Heavy Brass Bed \$19.75
\$35.00 Brass Bed \$24.75
Strong, durable enamel on
Brass Bed \$25.55

Freight Paid to Western Ontario Points at Sale Prices



Living-Room Tables

Solid Fumed Oak \$10.75
Others up to \$29.00

Rugs

Wilton, Brussels, Velvet, Axminster and Tapestry. All room sizes. Also Hall Runners and small Mats.

1-3 Off

Linoleums

IMPORTED CORK LINOLEUM

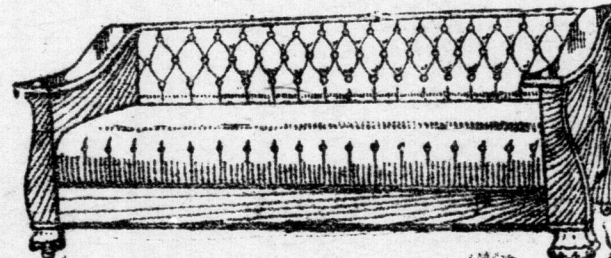
39c

ENGLISH OILCLOTH

28c

Best Scotch Inlaid Linoleum.

95c



Revolving Seat Bed-Davenports

18 NEW MODELS THIS WEEK.
ALL ON SALE.

BARGAINS IN LACE CURTAINS, TAPESTRY CURTAINS, FURNITURE COVERINGS, CRIBS, MATTRESSES, BABY CARRIAGES, GO-CARTS, COUCHES, PARLOR FURNITURE, MUSIC CABINETS AND MANY OTHER ARTICLES.

TREASURY NOTES ISSUE A SUCCESS

New Type of Public Security
in Germany Met Favorable
Reception.

[Canadian Press.]

Berlin, Jan. 30.—The issue of the new Prussian loan of approximately \$50,000,000, in the shape of treasury notes, is said today to have been a success. It constitutes a new type of public security in Germany as it is redeemable by annual drawings, covering a period of sixteen years. As treasury notes are redeemable at par and the subscribers pay only 97 for them, those whose notes are drawn for redemption within the next few years will receive a high rate of interest. It is thought probable that a further issue of about \$50,000,000 will be made later this year. These large sums are for the extension of the railroad and canal systems of Prussia and for other productive purposes.

Only one "BROMO QUININE."
To get the genuine, call for full name, LAXATIVE BROMO QUININE. Look for signature of E. W. GROVE. Cures a Cold in One Day. 25c.

ALSATIANS TO HAVE ROYAL PRINCE VICEROY

Kaiser Said To Be Trying To
Win Back Sympathy After
Zabern Affair.

[Canadian Press.]

Berlin, Jan. 29.—An attempt is to be made by Emperor William to win back the sympathies of the Alsatians after their recent irritation in connection with the violent incidents between the military and civilians at Zabern, by appointing a royal prince as viceroy in place of Count Charles von Wedel, who has resigned. The Zeitung Am Mittag, who announced this news today, says that Prince Frederick William, son of the late Prince Albert of Prussia, or some other Prussian prince, probably will be selected.

TORONTO EXCURSION, C. P. R.
St. Andrew's Choir excursion will leave London via Canadian Pacific, at 12:40 p. m., Thursday, February 5. Rate, \$2.95. Tickets good only going on above train. Returning on any regular train February 6 or 7. Call for tickets at C. P. R. city ticket office, corner Dundas and Bloor streets. 41-c.

FAMILY ESCAPED IN SCANTY CLOTHING

When House at Oakwood Was Burned
Down With \$1,100 Loss.

[Special to The Advertiser.]
Oakwood, Jan. 29.—Fire this morning destroyed the residence of C. Foss, the loss being about \$1,100. There was an insurance of \$800. The family had barely time to escape, very scantily clad for the severe weather outside.

WELLAND'S MAJORITY 36.

Welland, Ont., Jan. 29.—Unless a recount, which is almost a certainty, shows that the figures are wrong. Welland County temperance workers have carried the most extensive and well managed campaigns ever carried on in Ontario, by a majority of 36.

Twelve municipalities are made dry, namely: Welland and Thorold towns, Fort Erie, Colborne, Humberstone, Port Erie, Bridgeburg, Chippewa Village, Growland, Humberstone, Bertie, Willoughby and Stamford townships, Thorold, Pelham and Wainfleet townships being dry before.

Forty-one bars, seven shops and one club license are wiped out.

MADE COUNTERFEITS IN PRISON.

John H. Jan. 29.—Five convicts have been making counterfeit five-cent pieces in the machine shop of the county prison here and were detected today. The nickels passed in the prison store.

FIRE ON DUNDAS STREET

Another fire in Graham Bros.

gents' furnishing store, Dundas street, did several hundred dollars damage before it was extinguished last night.

Shortly after 10 o'clock Officer Thomas Noonan noticed smoke coming from the cellar of the store and turned in an alarm. The brigade's early arrival kept the damage loss down to a minimum. The chemicals and two lines of hose confined the blaze to the front of the cellar.

Free Treatment for Skin Sufferers!

Although Cuticura Soap and Cuticura Ointment are sold by druggists and dealers everywhere, a liberal sample of each, with 32-page booklet on the care and treatment of skin and hair, will be sent, post-free, on application to "Cuticura," Dept. 32, Boston, U.S.A.

Shiloh 23

"The Family Friend for 40 years." A new relief for Croup and Whooping Cough.