PRIZEWINNERS IN CROP COMPETITION

Joseph Scott, of McKillop Township, Took First With 88 Points.

[Special to The Advertiser.] Seaforth, Aug. 12.—The following were the prizewinners in the field crop competition of the Seaforth Agricultural So-clety. The crop, white oats, was judged olety. The crop, white oats, was judged by Mr. Adam Hood, of Hagerman: \$20, Joseph Scott. McKillop, 88 points; \$15, Thos. Livingstone, Hullett, 81 points; \$12, D. Fotheringham, Tuckersmith, 79 points; \$10, A. and J. Broadfoot, Tuckersmith, 78 points; \$8, Wm. Black, Tuckersmith, 77½ points; \$6, Geo, McKee, McKillop, 76½ points; \$4, John McDowall, McKillop, 76 points; \$2, Jas. Finlayson, Tuckersmith, 69½ points; \$2, H. Alexander, McKillop, 68 points; \$2, Jas. Carlin, Tuckersmith, 66½ points.

Mr. Reg. Hart. of Toronto, is visiting his parents, Mr. and Mrs. Wm. Hart. and Mrs. Chas. Breadfoot and family have gone to Moose Jaw where

The new barn at the Queen's Hotel has been completed and is in use. It is built of concrete, with a metal roof, and is fitted up with all the latest improve-

Master Fred Jackson, who had the tendons of his leg severely wrenched a few weeks ago, is able to get around with crutches.

Mr. Joe Brown has resigned his pos

tion in the Dominion Bank and gone to Toronto, where he has accepted a more lucrative one with the Union Bank. Mr. Bert Speare, of the Bell Telephor Company, London, is spending his holidays at his home here.

Mr. and Mrs. Wm. Somerville are on

a holiday trip to Muskoka and the Georgian Bay district. Messrs, Jas. E. Willis and Melvin had very successful day's fishing at Bay-

Miss Belle Mackay is visiting friends Mr. Oscar Reid, of Thedford, and Ar-

thur Reid, of Bassano, Alberta, are home for their holidays. Mr. Jas. J. Yule, of Owen Sound, formerly organist and choir leader at the Presbyterian Church, is spending his

vacation among his friends here. Mrs. Wes. Mathers has returned to her home in Lethbridge after a two months' visit to her mother, Mrs. John Warwick. Mr. T. S. Blues, grocer, has accepted a position in Toronto, and goes to that city as soon as he disposes of his stock. At the recent examination at Toronto University, Miss Mary L. Cowan, daugh-

St. Joseph and Goderich is one of the

et in the country. Fish dinners are popular with the auto tourists. Mr. Constantine and wife have re turned from the north, where the have been enjoying their vacation, Mr. Constantine is manager of the Molsons

HENSALL.

Bank here.

Hensall, August 10 .- The local band under the leadership of Mr. Milne Rammie, is making steady improvement, and their regular weekly concert given each Saturday night on the band stand is greatly enjoyed. Mr. W. H. Reynolds and daughter

Francis and daughter-in-law, Mrs. Percy Reynolds, of Moose Jaw, are visiting in Hamilton. Miss Lynn Ortwein, who has been visiting her home, has returned to

of her sister, Mrs. F. C. McDonnell.

camping at Bayfield for some time, is topic, which was discussed by all. The here visiting his uncle, Charles Redmusic and singing were splendid, Miss

Dr. Geo. Schelig, of Detroit, is vistring with his sister, Mrs. Geo. Gram. Rosser have made great improvements Dr. and Mrs. Alkenhead left for on the race track here, having had it Calgary. Dr. Mair, who recently purgraded and redened. Mr. Rosser and

Miss Maud McAllister is spending

few weeks with her uncle, Dr. McAl. lister, of Georgetown. Mark Drysdale and sister Pearl re-

cently spent a few days in London.

Mr. Hugh McEwen and bride have returned from London and have settled on the groom's fine farm just on the outskirts of Hensall.

BEEF CATTLE SCARCE.

The principal issue facing the inestigators is how the law of supply
ind demand works in the cattle mariet. The agents will gather information of current receipts to determine
risether the record price of \$10.25 per
top pounds for beef on the hoof, retop pounds 00 pounds for beef on the hoof, re-ently paid at the stockyards, is jus-fied by the supply.

Cattle and Produce Markets

For Other Markets See Page Eleven

mixed colors, 21c to 25c.

Stratford.

Stratford.

Stratford.

Stratford.

Aug. 10.—With the first new wheat marketed prices went down here today on old wheat from \$1 to \$5c. New wheat is selling at \$9c. Live hogs are 10c stronger. Potatoes are away down from last week. Otherwise prices are firm, and are as follows: Eggs, 22c per doz.; butter, 25c to 27c per pound; chickens, 50c to 60c each; ducks, 50c to 60c; potatoes, 25c per peck; wheat, old \$5c. new \$9c; oats, 45c; new hay, \$10 per ton; live hogs, \$8 10 to \$8:25 per cwt.; wool, washed, 19c to 20½c per pound; hides, 10c to 11c per pound; calfskins, 13c to 14c per pound.

Gright weather is needed to ripen the oats, the bulk of which are still out. Wheat harvesting is general, with a fair crop. Roots and corn are picking up splendidly.

St. Thomas.

splendidly.

St. Thomas.

St. Thomas. Aug. 10.—The market today was the largest of the summer, and although trade was brisk, there were few changes in prices. Farmers are being held back in their work by continued rains, and crops are ripening very slowly, but if warm weather comes soon there will be a good crop. Live hogs sold today at \$8; loose hay at \$12 to \$16; baled hay, \$17 to \$18; apples, 16c to 20c peck; butter. 23c to 30c; eggs, 23c to 25c; potatoes, 35c to 10c peck; chickens, 40c to 75c; oats, 50c to 55c; wheat, new, 90c, eld. 95c; hides, 81/2c to 101/2c; washed wool, 18c.

Chatham.

Chatham.

Chatham. Aug. 10.—Saturday's market was quite large, vegetables being plentiful. Chickens, each, 39c to 65c; butter, higher, 28c to 30c; eggs, 22c; potatoes, lower, peck, 39c to 35c; oats, bushel, 35c; wheat, 90c to 95c; hay, ton, \$9 to \$10; wool, washed, 18c to 20c lb.; hogs, live, cwt., 08 00 to \$8 25; no change in hides. The crop conditions have improved considerably. Wheat and barley are threshed. No oats are yet cut. Corn and beans look good. Chatham.

full. Chickens, each, 30c; eggs, 22c; potatoes, higher, 28c to 30c; eggs, 22c; oats, bushel, 35c; wheat, 90c to 95c; hay, ton, \$1 to 31 to 30c; outs, bushel, 35c; wheat, 90c to 95c; hay, ton, \$1 to 31 to 30c; outs, bushel, 35c; wheat, 90c to 95c; hay, ton, \$1 to 30c; outs, 31 to 30c; outs, 31 to 30c; outs, 31 to 30c; outs, 32c; outs, 32c;

\$13 25; wood palls, 20 10s. net, \$13 45. Deet plate, bbls., 200 1bs., \$17; tierces, 300 1bs., \$25.

MINNEAPOLIS, Aug. 10.—Close—Wheat—September, 91%c; December, 92%c; May, 96%c; No. 1 hard. \$1 05%; No. 2 do., \$1 02% to \$1 03%. Corn—No. 3 veltow, 71c to 71½c. Oats—No. 3 white, 36c to 36½c. Rye—No. 2, 62c to 63c. Bran—\$19 to...\$19 50. Flour—Leading local patents, in wood, f. o. b., Minneapolis, \$5 to \$5 35; other patents, \$4 75 to \$5; first clears, \$3 50 to \$3 75; second clears, \$2 40 to \$2 70.

TORONTO, Aug. 10.—Business here is very quiet, with dealers generally bearish. Spot stuff dull, and future deliveries easier. Sample barley is offering at 65c outside, and new fall wheat quoted at \$5c to 90c outside. Cables are lower. Flour—Winter wheat, 90 per cent patents, are quoted at \$3 80 for new, at seaboard, and at \$3 85 for home consumption.

in Hard at Closa Call for Basiness Interest in the Light of the Country lands and the Light of the Country lands and started to reach the Latt a traction engine from the Latt and t

SUNDAY CONCERT WAS

Several Thousand Heard the Programme in Victoria Park.

Several thousands attended the Sun day evening band concert in Victoria Park and listened to an excellent programme of sacred instrumental and vocal music. Owing to the damp grass the crowd had a few months ago. o stand throughout the entire program, but nevertheless gave a most attentive

hearing. The First Hussars Band under the direction of Bandmaster R. Pococke, was of Vancouver. Though still very weak warmly applauded after each number he is making steady improvement.

When duet sung by Mrs. Kingsmill and Miss Carrie Millis is visiting in The duet, sung by Mrs. Kingsmill and Mr. E. Arnold Webster, baritone, of the brother John and sister Mary in De-First Methodist Church, was much ap-Mr. Arnold MacArthur and wife, of preciated, and an encore was responded Mr. Arnold MacArthur and wife, of Toronto, have been spending a few days here and at the Bend.

Miss Ross: of Calgary, is visiting Mrs. W. Caldwell. Miss Caldwell will return with her to the West.

Mrs. Cryer, of Detroit, is the guest of her sister. Mrs. F. C. McDonnell

Dr. Graham, of Toronto, has been visiting his cousin Robert Carlisle.

Robert Carlisle, who is in his 31st year, is showing the roung men how to hoe beans and pitch sheaves.

Chester S. Redmond, R. A., of the Globe staff. Toronto, who has been tamping at Bayfield for some time, is DENFIELD.

F. Tedder acting as organist.
Messrs. Joseph Linden and Thomas Rosser have made great improvements Calgary. Dr. Mair, who recently purchased the doctor's practice and residence, is here.

Mrs. Thompson, of Toronto, is spending a few days with her mother. Mrs. R. Carlisle.

Miss Maud McAllister is spending a planty of grand and widened. Mr. Rosser and Mr. Linden have a couple of fancy racing horses, of which they expect great things in the near future. Mr. Charles Rosser and Mr. E. Charlton have a couple of fancy drivers, with

plenty of speed.
Miss Vera Bowman spent a few days the 16th concession yesterday.

Mrs. Warner Tedder visited her daughter, Mrs. Milton Matthews, in

Ailsa Craig recently.

Robert Smillie, of the London road, Tuckersmith Township, has a field of

corn which is attracting general attention. Mrs. Donald McKenzie, son and LARGELY ATTENDED Mrs. Donald McKenzle, son and daughter, of Bayfield, are guests at

A. McKenzie's. The Misses Hay, of Listowel, are making great improvements to the grain elevator here, by putting in a cement foundation and installing a gasoline engine.

General regret is felt over the death of Mrs. Pennington, of Alberta, city is far from adequate is shown in who left Kippin for the West only the report of the Underwriters' Asso-Mr. Ed. Cudmore, of Halkirk,

berta, who recently underwent two operations at Red Deer Hospital, has recovered sufficiently to be removed to the home of his sister, Mrs. Nation troit.

THAMESFORD.

Thamesford, Aug. 10.-Mrs. Margaret Morrison and her daughter, Mrs. Day, are spending a few weeks with Mr. Asa Day, in Hespeler.
Mrs. Walter McLeod, who has been serfously ill, is improving.
The Misses Mabel and Ruth Mun-

roe, of Embro, visited with Thames-

Mr. and Mrs. Jas. Patterson. Mrs. (Rev.) T. Watson, of Toronto who visited friends here, has returned to her home.

Mrs. (Dr.) Smith, of St. Catharines,
is a visitor at "Sunnyside."

McINNES-FEENEY

racing horses, of which they expect great things in the near future. Mr. Charles Rosser and Mr. E. Chariton have a couple of fancy drivers, with plenty of speed.

Miss Vera Bowman spent a few days with friends in Detroit recently.

Mr. C. Hoare, of Clinton, visited friends in and around Denfield.

Mr. Benjamin Matthews, of Ailsa Craig, visited friends and relatives on the 16th concession yesterday.

Mrs. Warner Tedder visited her daughter, Mrs, Milton Matthews, in

trai avenue. have begun a study of conditions in the Chicago cattle market with a view of solving the impending problem in the shortage of beef cattle.

The principal issue facion the

BAKING

DROPPED DEAD WHILE PLAYING WITH BABY

Ernest Walker, Aged 23, Collapsed Suddenly in His Home at Lucknow.

105, colored, Aug. 5-10; North Street, 110, colored, Aug. 5-10; Ballymote, 40; twins, colored, Aug. 5-10, 45 large, colored, Aug. 5-10; 1,074 boxes offered; no sales. Bidding from 12½c to 12½c; Corresponding weeks of 1910 and 1911; Aug. 13, 1910, offerings 2,070; 410 sold at 10½c; bids, 10 1-13c to 10½c; Aug. 12, 1911, offerings 1,539; sales, 1,014 at 12 7-16c; bids, 12c to 12 7-16c.

TORONTO, August 10.—Eggs, selected. 25c; fresh, 22c to 23c.

MONTREAL, Aug. 10.—Eggs, selected. 28c to 29c; No. 2 stock, 21c to 22c.

NEW YORK, Aug. 10.—Eggs firm; receipts, 9,470 cases; fresh gathered, thirds and poorer, 17c to 18c; state, Pennsylvania and near-by gathered, brown and mixed colors, 21c to 25c. [Special to The Advertiser.]
Lucknow, Aug. 10. — Ernest Leslie
Walker, cheesemaker at the Paramount factory, dropped dead at his boarding-house here today. Deceased, who was a healthy-looking man, got up as usual and went into the factory to start the fire in the boiler house Having done this, he returned to the house for breakfast, and was sitting playing with the baby, when he sud-denly collapsed, and on examination

he was found to be dead. mixed colors, 21c to 25c.

ST. HYACINTHE, Que., Aug. 16.—Butter sold today at 25%c; cheese, 12%c.

COWANSVILLE, Que., Aug. 10.—At the meeting of the Eastern Townships Dairymen's Association, held today, butter sold for 26%c and cheese for 12%c. Dr. Gordon, the coroner, gave heart failure as the cause of death. Deceased was unmarried. His brother-in-law lives in Listowel, and his parents are out west. He was in his 23rd year. The remains will be sent to Listowel for interment.

HEAVILY FINED FOR SALE OF LIQUOR

ter sold for 26%c and cheese for 12%c. LONON, Ont., Aug. 10.—Ten factories offered 1,074 boxes; no sales; bidding 12%c to 13%c. WATERTOWN, N. Y. Aug. 10.—Cheese sales, 6,600 boxes at 15c to 15%c. BELLEVILLE, Aug. 10.—One thousand and eight hundred offered here today; 1,000 sold at 13%c; balance refused at 13c to 13 1-16c. Young Man Handed Out Drink After TORONTO, Aug. 10.—No. 1 old quoted at \$15 to \$16, on track, Toronto. No. 1 new, \$11 to \$12, Toronto: No. 2, \$9 to \$11; clover; mixed, \$8 to \$9. Baled straw.—The market is quiet, with prices of good straw quoted at \$10 to \$10 50, on track, Toronto. Being Warned.

[Special to The Advertiser.] Woodstock, Aug. 11.—Thomas Burns, hotelkeeper of Bright, was fined \$20 and costs today for selling liquor to red Hewitts after the latter's father had forbidden it. The defence held that the notice was not in correct form but Magistrate Ball declared it was

Sufficient.

Five men from Norwich Township,
Robert Treffey, Lloyd Andrews, Chas.
Waldick, Fred Bradley and James
Waldick, Fred Bradley for taking Masson, were each fined for taking part in quarrels on a G. T. R. excurtrain. Their fines and costs to-

PRESS ASSOCIATION MET AT HANOVER

Grey and Bruce Newspapermen cussed Questions of Cost.

[Special to The Advertiser.] Hanover, Aug. 10.-A meeting of the Press Association of Grey and Bruce, held in the public library here today, was very largely attended.

William McDonald, M. P. P., of the Chesley Enterprise, presided. The proceedings were almost entirely devoted to the consideration of costs and merchandizing of printing as a result of the lists issued by the Canadian Press Asso-

The relationship of the weekly newspapers with the advertising agencies was also discussed, but no action was taken in view of an early meeting of the executive of the weekly section of the

The press men were entertained at ncheon by the town council. President McDonald and Col. Hugh Clark, M. P., were the speakers for the press men. In the absence of Mayor Peppler, Councillor Witthim presided. The visitors were also shown over the points of interest.

Mr. James H. Rutherford, chairman of the weekly section, intimated that an ef-fort would be made to have a meeting of the entire weekly section of the Canadian. Press Association early next year, before the meeting of the larger organ

BROKE HER RIBS

No. 1 at 40c, bay ports. Barley—New is offering outside at 65c by sample. Corn —No. 2 American yellow quoted at 79c, on track, bay ports, and at 83c, Toronto; No. 3, 82c, Toronto, and 78c, bay ports. Rye—Nominal. Buckwheat — Nominal. Bran—Manitoba bran, \$23, in bags, Toronto freight. Shorts, \$24 to \$25.

LONDON, Aug. 10.—Cheese—Ridge—Tree, 117 colored, July 29-Aug. 10; North Branch, 60 colored, July 29-Aug. 10; Pond Mills, 150 colored, Aug. 1-10; Thorndale, 65 twins, colored, Aug. 1-10; Thorndale, 65 twins, colored, Aug. 1-10, 32 large, 65 twins, colored, Aug. 1-10, 32 large, colored, Aug. 1-10, 32 large, colored, Aug. 1-10, 32 large, 65 twins, colored, Aug. 5-10; Farmers ouri, 190 colored, Aug. 5-10; Glan-worth, 125, colored, Aug. 5-10; Gladstone, Not and the form which 125, colored, Aug. 5-10; Gladstone, Not and the form which 125, colored, Aug. 5-10; Gladstone, Not and the form which 125, colored, Aug. 5-10; Gladstone, Not and the form which 125, colored, Aug. 5-10; Gladstone, Not and the form which 125, colored, Aug. 5-10; Gladstone, Not and the form of the lines and was badly shaken up. The horse finally broke away, and dashing into a carriage in which Mr. and Mrs. Walters were riding overturned three of her ribs.

PRESUSRE IS POOR

Recommendations Made Chatham Fire Report.

[Special to The Advertiser.] Chatham, Aug. 10.—That the fire fighting equipment now owned by the ciation, recently made in the city. The tests made of the pressure with nine streams at the market square showed only 23 pounds. The discharge from the streams was 43 per cent short of he requirements for cities the size of

hatham for fire purposes. Chief among the recommendations is the purchase of a new engine of 800 gallons capacity per minute to replace the present one of 400 gallons, and the purchase of an additional 400 feet of hose to bring it up to the standard requirements of 4,300 feet.

EMBRO.
Embro, Aug. 12. — Mr. and Mrs.
Rapp and daughter Ruth were in

Woodstock recently. Mrs. Wm. McKay and daughters. Helen and Margaret, of Ingersoll, are visiting with frends here, Mrs. James McArthur, of Kintore. visited recently with her mother, Mrs. Rev. A. D. Gray preached in the Con-

gregational Church yesterday.

Miss Annie Marshall is spending a couple of weeks with Mrs. Alger in

Miss Adene Becker, of Stratford. spent last week with Mrs. A. M. Rid-Mr. Fick, of the Ingersoll marble

works, was here recently.
On Friday afternoon, while Mr. J. Williams was driving home from the station, part of the harness broke, which caused the horse to run away throwing him out at the corner of the station. The horse got away from the buggy and ran home. The buggy was badly damaged, also part of the harness. Mr. Williams escaped with a few bruises. Mr. D. Miller, of Woodstock, was

here recently.
Owing to the unfavorable weather there were few at the tea held at the Methodist parsonage. Before the program was over it rained quite heavwhich made it very disagreeable. but those present enjoyed the numbers

Try Cuticura Soap and Ointment Free Although Cuticuta Soap and Cutleura Ointment are sold by druggists and dealers everywhere, a liberal sample of each, with 32-page booklet on the care and treatment of skin and

Let the Buyer Beware

FOR centuries the principle of "Let the Buyer Beware"

"Caveat Emptor"—ruled the world of business. In fact, it was not a principle-but rather a lack of principle—yet it held sway everywhere until a decade or two ago.

When a merchant quoted a price, he made it high enough to stand almost unlimited whittling, and yet be profitable—to him. When he spoke of quality, his fingers were crossed, and you were not expected to believe him -unless you wanted to very badly.

Buying was a haggle—unless you were a hardened haggler you came out second best in every deal. "Caveat Emptor"-it was up to you. There was no confidence between buyer and

Business-once an aggregation of deals-has become the living embodi-

ment of ideals. Advertising has helped, because Advertising creates confidence in the buyer and proves the seller's confidence in his wares. Confidence has eliminated the haggle.

You see business confidence is a good deal like capital, in that it accumulates like savings. The groceryconsumer's confidence in a town will

be on deposit chiefly with a few capable square grocers; and dry-goods confidence, jewelry confidence, and so forth, are massed in the same way.

The retail merchant doesn't lock this confidence in his safe. He deposits it in turn with the wholesaler, who passes it on to the manufacturer. And the manufacturer, to make the circle complete, must give confidence to the consumer.

The manufacturer with goods to sell must draw upon all these reserves of confidence. He must demonstrate his own fairness in dealing, his integrity in maintaining quality, his willingness to put principle before

Advertising is the means through which the manufacturer makes this demonstration to you.

Advertising has given personality to commodities, so that you now recognize your "friends" among soap, tea, or collars, as readily as you recognize your human acquaintances.

Advertising fathered the "money back" principle, and has made buying a pleasure instead of a duel of wits.

Advertising has spread the one-price policy-erased "Caveat Emptor" from the language of business, and made buying safe to entrust to a child.

> Advice regarding your advertising problems is available through any recognized Canadian advertising agency, or through the Secretary of the Canadian Press Association, Room 503 Lumsden Bldg., Toronto. Enquiry involves no obligation on your part—write if interested.

DIED AT HARRISTON

Mrs. James Macauley Was a Pinneer of Minto.

[Special to The Advertiser.] Harriston, Aug. 12. — Mrs. James Macauley, one of the pioneers of Minto, is dead at the home of her son James, on Arthur street. She leaves two sons, James, at home, and Henry, at

Waseca. A. A. Stepler, who has been managing the local branch of the Traders Bank, has been promoted to a branch in Alberta, and leaves shortly for his

western home.
Mr. and Mrs. A. B. Whetstone and family and Mrs. Janet and Miss Bella Gates drove to Kenilworth and spent Sunday with Mrs. Martin Goetz and

other relatives.

Mr. Muir, of Paisley is booked to succeed A. A. Stepler as manager of he Royal Bank. Mr. Brown, near Gunn's, Limited, while cutting wood the other day was unfortunate in receiving a badly-cut foot, caused by the accidental slip of

HOLIDAY AT MITCHELL

Civic Celebration Is Being Held and Many Are Away.

[Special to The Advertiser.] Mitchell, Aug. 12.-Today is Mitchell's civic holiday, and many people have left town. Many others are away picnicking at nearby points. All places

of business are closed. Mr. Hewitt has received word that his sister, Mrs. Fred Hillier, of Otterville, is dead. Deceased had only been about two weeks. She was about 32 years of age. This is the second death in the family in a few months.

Rev. M. W. Britton, of New York, is risiting his parents Mr. and Mrs. M. Britton, and preached in Trinity
Church last evening.

Mrs. John Heul and two children holidaying with relatives at

Southampton.

Southampton.

Miss Maud Cooke and Miss Ordelia
Gordner are visiting the former's sis-Mr. W. H. Davis and little daughter, of Beeton, visited the former's parents, Mr. and Mrs. W. R. Davis, at Poplar Gus Ronnenburg. Hill recently.

WALLACEBURG. Wallaceburg, Aug. 12.-The new

individual communion set was used or the first time in the Methodist hurch on Sunday. The funeral of Mrs. John Topliff was held on Saturday from her residence, Elizabeth street, Rev. J. C. Reed conducting the service. She leaves one son James and a daughter Margaret. Batie and family are mov ng to Detroit. Miss Muriel Thorne has returned

from a month's visit in Simcoe.

Mrs. Raven, of Grand Rapids, is visiting her brother, Mr. H. A. Stone-Mr. E. Fairfield and Miss Edna, of

T. Saint. Mrs. W. Holmes, of New York, is

We Believe in the Furniture We Are Selling

AND IN OUR ABILITY TO GET RESULTS. We believe that honest goods can be sold to honest people by honest methods. Over 50 years making and selling dependable furniture. No mystery in the goods, no mystery in the price.

Brass, Iron and Steel Beds, also Oak, Mahogany, Walnut and Hazelwood Beds at very close prices. Dressers, Stands and Commodes in Solid Oak, Mahog-

any, Walnut, Hazel and Surface Oak, at cut prices. Dining-Room Furniture cheaper than any house in

Better call and see the designs and prices before you

REASONABLE PRICES ALWAYS. John Ferguson & Sons 174 TO 180 KING STREET.

Mrs. W. R. McKay, of London, is visiting Mrs. D. C. McDonald.

Mr. Lynn Lillie left on Saturday to spend his vacation at Norwood.

Mrs. Wilfrid Shaw entertained a Mr. Roman of har friends to a thimble party of the friends to a thimble party. few of her friends to a thimble party nearly

wille, is dead. Deceased that the state of the first state of the stat

Miss Cera Nelson, Chatham, is the guest of Miss Edith Pierce. BLYTH.

Blyth, August 10 .- Two rinks of the Lucknow bowiers who were on an automobile tour, stopped here today to play two of the local rinks, the London, but lately of Winnipeg, was result being that they were twelve the only uncle living of Mr. up on one rink and four down on the bride, of this town. Mr. Kilbride did other.

There were 650 tickets sold here for the Sunday school picnic to Goderich.

Mrs. S. A. Popplestone entertained
a number of the ladies of the Presbyterian Church yesterday afternoon. St. Michael's Church is going to hold a lawn social on the church grounds next Wednesday evening. when it is expected there will be large crowd in attendance. F. Milne and wife returned yesterday from an automobile trip to To-

CLINTON. Aug. 10.-The Clinton Clinton. Branch of the Women's Institute held

onto, Hamilton and other places.

their picnic at Bayfield yesterday, and had a most enjoyable outing. Rev. Mr. Jeakins has returned from his holidays. Two rinks of Lucknow bowlers were

the guest, of her sister, Miss Grace trout here. It was 16 inches long and 10 inches in girth, and weighed, 26 The model school board has secured

new principal in the person of Mr. D. Bonick, of Morrisburg.
Mr. Robert Davis, who has spent all his life here, leaves shortly for Woodstock, where he becomes asrecently.

Miss Elsie Hind is visiting Mrs. T. sistant superintendent of the Prudential Insurance Company in that town tial Insurance Company in that town. loist of Ontario Street Church choir.
Miss Rena Pickett, of the postoffice staff, is visiting with Mrs. (Rev.)

Cosens at London. Miss Kate Barnard, of London, is is here attending her sister, Mrs. C. Pugh, who has been ill for the past couple of weeks.

The late Mr. Driscoll, formerly of

by seeing it in The Advertiser. ST. HELENS. St. Helens, August 10,-Mrs. Figh, of London, is visiting at the home of Mrs. A. S. Miller .

Miss Elizabeth Miller is visiting riends in Goderich.

Miss Fraser, of Galt, is visiting ber uncles, Messrs. Joe and Archy Ander-Mrs. James Stein, of Yellowgrass, Sask., is visiting friends here.
Mr. and Mrs. James R. Gaunt and Mrs. Ed. Thoms visited at Benfiller esterday.
Mr. and Mrs. Pat Ryan, of God-

erich, are spending a few days at Mrs

Mr. E. Fairfield and Miss Edna, of Vancouver, are spending a few weeks defeated here yesterday by three shots. Not Wilk Chocolate with their parents, Mr. and Mrs. J. They left by autos for Blyth, where they played in the afternoon. Norman Fitzsimmons captured a big