

**\$46.05**  
**From LONDON**  
**Union Pacific**  
STANDARD ROAD OF THE WEST  
**to the**  
**PACIFIC NORTHWEST**

**\$41.05 from London to Utah, Idaho and Montana**

Ontario, Oregon, April 24, 1912.  
I raised \$123 worth of alfalfa seed per acre on 9½ acres, and another 40 acres averaged \$70 per acre. I raised 400 tons of alfalfa hay, which netted me \$40 per ton. I have 200 peach trees, which netted me \$1,500 last year. This is one of the best dairy countries I have ever seen.  
Yours respectfully, C. R. EMISON.

We have hundreds of such letters on file from all sections of Oregon, Washington, Idaho, Utah and Montana, which are open to your inspection. You can be just as successful. Make up your mind to go out and convince yourself while this cheap rate is in effect.

Special Trains carrying tourist sleepers will leave Omaha Sept. 26, 27, 28, and Oct. 8, 9, 10, 11. Automatic Electric Block Safety Signals, heavy double tracks, excellent roadbed ballasted with dustless Sherman gravel, powerful engines, splendid equipment. Insist on the best—it costs no more.

**Tickets On Sale September 25th to October 10th, inclusive**

GEORGE W. VAUX, Can. Pass. Agt. Union Pacific R. Co.  
R. 10, Dominion Bend Bldg., Cor. King & Yonge Sts., Toronto, Ont.

## ROCKEFELLER IN ROLE OF CALIPH HAROUN

Mingles With the Poor to Find Out What They Think of Life.

Cleveland, Sept. 20.—Besides playing golf, John D. Rockefeller finds a very pleasant pastime while sojourning at Forest Hill in transforming himself into a modern Haroun Al Raschid. Almost daily it is his custom to drive about the city and throughout the nearby country, talking to some of the poorer people, learning their views of life and conditions without disclosing his identity.

Sometimes he is accompanied by his old friend and physician, Dr. H. F. Biggar, Jun., but more often he is alone except for his chauffeur.

No part of the city is too mean for his visits, and he will talk to the ragged little urchin or the most dirt-begrimed worker from the big mills. Sometimes the men discover who he is, and then he quickly drives away, as he does not want to be known as the "richest man."

Frequently these Caliph of Bagdad trips take him along the country roads, when he will give some wayfarer a lift and often go out of his way to take the man to his destination just to hear him express his views of present day conditions.

Kirkland, about twenty miles from Cleveland, and the seat of the old Mormon Temple, is Mr. Rockefeller's favorite destination on his drives and he will spend the larger part of a day there wandering about the village, talking to everybody. He goes into the village grocery, buys up a big stock of candy and then distributes it among the children.

But few know who he is and most often he is referred to as the "old gentleman in the gray suit."

Rockefeller was always fond of children, but as he grows older this trait becomes stronger, and seldom does a day pass during the summer that he does not have his chauffeur pick up a bunch of "kiddies" along the road, and take them for a spin.

Sometimes he will take them to their homes, and great is the excitement in the Italian settlement, not far from Forest Hill, when the big gray automobile drives up to the door of a humble home and deposits a half dozen youngsters.

But the old king enjoys this more than he does giving away a million dollars.

## BRIEN—BULLER

Pretty Ridgeway Girl Becomes Bride of Young Bank Manager.

[Special to The Advertiser.]  
Ridgeway, Sept. 20.—A pretty home wedding was celebrated on Wednesday at the residence of Mrs. Dora Buller, Erie street south, when her eldest daughter, Miss Adele Buller, became the bride of Mr. Carmen E. Brien, son of Mr. and Mrs. Edward Brien.

The ceremony was performed by Rev. J. E. Holmes beneath a canopy of ivy and white flowers. The bride was given away by her brother, Mr. Glen Buller, accountant at the Molson Bank, Petrolia. She wore a beautiful gown of pale pink satin with a train of orange blossoms, edged with cut glass fringe and rhinestone trimming. She wore a tulle veil and a coronet of orange blossoms, and carried a large bouquet of bridal roses and lilies of the valley.

The bridesmaid, Miss Mae Lumley, of Tilbury, was prettily gowned in pale satin with crystal-embroidered tunic and carried pink roses. The groom was attended by Mr. A. P. Ridley, of Toronto.

During the signing of the register Miss Edith Clark sang "Because."

The groom's gift to the bride was a magnificent diamond ring with platinum setting, to the bridesmaid a pearl and amethyst pendant, to the groomsmen a pearl tie pin, to the soloist and organist, Miss Alice Sutherland, pearl brooches.

Mr. and Mrs. Brien left on the evening train for a trip to New York. The bride's traveling costume was a brown tailored suit with hat to match. After the honeymoon the newly-married couple will reside at Tweed, Ont.

where Mr. Brien is manager of the Royal Bank.

Guests were present from North Dakota, Edmonton, Toronto, London, Detroit, Chatham, Brantford, St. Thomas and Wheatley.

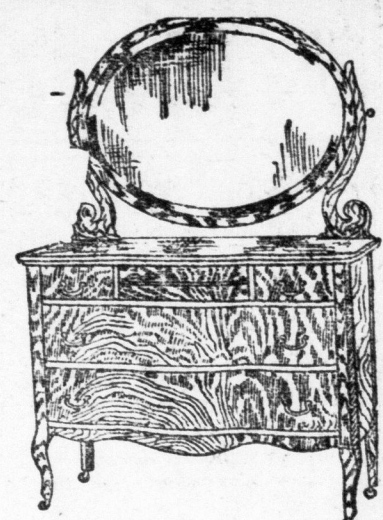
**PAY OF SPANISH BULLFIGHTERS.**  
There are twenty-three famous toreros in Spain who earn annually \$1,000,000. The chief among them is Guerrito, who last year earned over \$20,000.

Reverte made \$30,000 in 38 bullfights; Mazzantini, the elder, \$20,000 for 30 appearances in the arena. Bombita made \$25,000 in fifteen days and Albigeno \$40,000 for 42 encounters.

## New Furniture Designs

THE LATEST OFFERINGS OF CANADA'S FOREMOST FURNITURE MANUFACTURERS NOW ON DISPLAY AT

# TRAFFORD'S

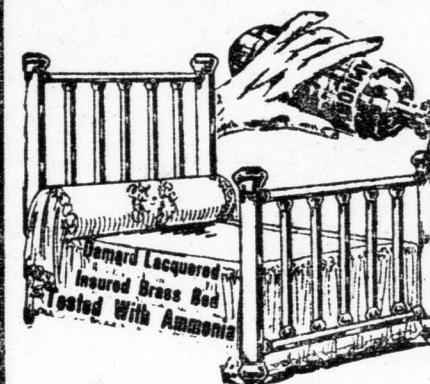


Special attention has been given to Dining-Room Suites and Living-Room Furniture, in the new fumed-finish and mahogany. A visit or a purchase will be well repaid in both money and satisfaction.

## Saturday and Monday Specials

### BRASS BEDS AT PHENOMENAL PRICES

\$15.00 ALL BRASS BED, ONLY...\$11.85  
\$20.00 ALL BRASS BED, ONLY...\$16.50  
\$25.00 CONTINUOUS POST BRASS BED, GUARANTEED, ONLY...\$18.75  
\$35.00 BUNGALOW STYLE BRASS BED...\$26.50  
\$40.00 BRASS BED, BEAUTIFUL NEW DESIGN...\$29.50



THIS BRASS BED IS FULLY GUARANTEED AGAINST EVER TARNISHING.

### Extension Tables Buffets Sideboards

SOLID OAK EXTENSION TABLE, complete with leaves, only...\$9.75  
ROUND SOLID OAK TABLE, complete, only...\$10.75  
ROUND PEDESTAL TABLES, quartered oak, only...\$19.00  
REGULAR \$35 QUARTERED OAK EXTENSION TABLE, 8 ft., only \$25.50  
\$25 SIDEBORD, golden oak finish...\$18.50  
\$30.00 SIDEBORD, a beauty...\$22.50  
\$45.00 QUARTERED OAK SIDEBORD, massive design, only...\$33.00  
QUARTERED-OAK BUFFETS, at...\$21.50, \$23.75, \$28.50, \$34.50  
Worth up to \$50.00.

## Fall Stock of Linoleum Now Ready

WINDOW SHADES TO ORDER. Estimates Furnished. Goods delivered to Western Ontario points free of charge. Reupholstering orders given prompt attention. Charges moderate.

**THE WM. TRAFFORD FURNITURE CO.** 129 DUNDAS STREET. 11 MARKET SQUARE.

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## COURT OF LOVE QUAIN FESTIVAL

Married Couples Prove Their Happiness for a Fitch of Bacon.

### HOW CASE IS ARGUED

July of Twelve Unmarried Youths and Maidens Give the Decision.

Dunmow, England, Sept. 3.—Another page has been added to the history of Dunmow—a page that is full of the quaint flavor of ancient days, when the Court of Love held its own, and claimants came to ask for the Dunmow fitch of bacon as a reward for a strifeless married life.

This ceremony of the fitch has its roots in the historic past. So today we have made a merry festival, with morris-dancers from Thaxted footing it with jingling anklets over the meadows and pastures that carried us back through the yeman days of England to the far epoch of the twelfth century.

We can ill afford to lose so pleasant a court as this Court of Love. Though the whole thing is an amiable joke, carried through with a pleasant burlesque, it holds behind it something that touches human nature deeply. The Court of Love is the answer to the divorce commission.

Many Happy Couples.

Hither came couples who have lived together in years of wedded happiness, with never a quarrel or a tear to shadow the perfection of their married lives. They came unashamed and proud to glory in the sugary felicity of their homes.

Thus far the court there were 40 claimant couples, and after weeks of patient inquiry the number was narrowed down to two.

The great white tent which served as Cupid's courthouse, was crowded with people who kindly paid their shillings and half-crowns to hear the tale of faithful love.

A wonderful and solemn place, this Court of Love. The public sat on wooden benches, with green turf for their carpet. A high platform faced them like a stage.

The air was odorous with the scent of bacon. A subtle, alluring aroma crept invitingly towards the noses of all. They inhaled deep breaths of satisfaction and approval and looked upwards to where on each side of the crimson draperies of the judge's seat hung two golden-brown sides of bacon. These were the famous fitches—(one comes in russet and gold—such bacon as one seldom sees, whose rashers can only magnify the pleasure of the matrimonial breakfast. Red rosettes flamed on the fitches.

At last the solemn moment came. Six bashful maidens in white and six extremely self-conscious young men filed across the stage to the jury box. They were the spinsters and bachelors who, since they were

heart-whole, could deliver their verdict without bias.

The clerk of assizes read out the charter of the court, and up jumped Mr. Harry Smith, "On behalf of Derbyshire," he said in a loud voice, "I come to make a claim for the bacon."

Cupid's Counsel Opens.

Mr. Mackenzie, as Cupid's counsel, opened the case for the Smiths. He spoke in tender, romantic accents of their blissful life, and all the time Mr. Mackenzie, a jolly-faced north-countryman, sat by the side of his wife.

There was something very gentle and sweet about her expression. She knew it was all a joke, but it was a pretty sentimental joke, that had something of sadness behind its laughter. You felt that her heart would have been broken if they could not prove their claim to the fitch.

"A line outline of this case would be an illiad in a nutshell," shouted Mr. Mackenzie in a fine frenzy. "An illiad or faithful love. On April 3, 1888, after two years of wooing, Mr. Smith, seriously, yet joyously, linked his name with that of the charming lady who is his wife. Mr. Mackenzie sketched the career of Mr. Smith from schoolmaster to a barber's shop, and finally to postmaster and town councillor."

"Mr. Smith," he said, with a dramatic gesture, "does not carry a latchkey; he always gives way to his wife; he goes to bazars, committee meetings, and smoking concerts, but always returns at 10 p.m."

After eulogizing Mr. Smith's merits as a poet, a husband and a father, Mr. Mackenzie sat down. Mr. and Mrs. Smith held hands. The fitch, it seemed, was theirs, but with a fearful frown Mr. Gibbons rose, and in a sepulchral voice that rang out doom to perjurers, he said: "I appear for the bacon."

Mr. Smith went into the witness box to face a terrible cross-examination. "How do you account for Mrs. Smith's happiness?" he was asked. Mr. Smith drew himself up proudly. "She's an optimist," he said.

"When it's raining and the sky's as black as thunder, she can always see the sun shining through."

"How sweet!" murmured the jurywomen. The judge made furious notes.

Fond of Smoking.

Mr. Smith admitted that he was passionately fond of smoking, and gave it up on his wedding day to please his wife.

"But you smoke now," said counsel for the Bacon. "How do you account for it?"

"I started it to please my wife," said Mr. Smith. "Besides, I lost a leg and it soothes my nerves." The claimant had an answer for everything.

"I understand Mrs. Smith doesn't allow you a latchkey," he bellowed the counsel.

"I don't want a latchkey," he added, waving a "smoking forefinger." "Confess it—you prefer to make Mrs. Smith sit up."

"She loves to sit up," the husband retorted. He admitted that he had to get up each morning at four o'clock to meet the mail cart.

"Not to female cart," observed the judge. Mr. Gibbons tactfully shrieked with laughter to get on the right side of the judge.

Mr. Smith corroborated her husband's evidence with a shy, smiling "Yes," in every eye. The secret of happiness, she said, was a large family. They had eight fine children. A testimonial was read from an ex-mayor of Derby.

Finally Mr. Gibbons, on behalf of the bacon, decided the apparent happiness of the couple. His vitriolic talk availed nothing, however. The

jury took one last look at Mrs. Smith's gently smiling face and returned a verdict for the claimants without leaving the box.

## PURSE OF GOLD

Father O'Connor Was Highly Honored Before Leaving for London.

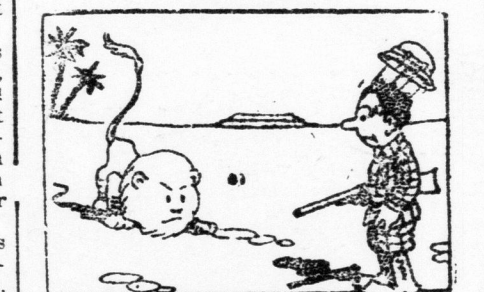
[Special to The Advertiser.]

Windsor, Sept. 19.—As a token of their esteem a number of parishioners of Rev. D. A. O'Connor, assistant priest in St. Alphonsus Church, today presented him with a purse of gold. The presentation, which was made by Judge M. A. McHugh, took place in the parochial rectory.

Rev. Father O'Connor, who is a nephew of the late Archbishop O'Connor, goes to London, where he has been appointed to fill the chair of dogmatic theology in the new Roman Catholic seminary recently established by His Lordship Bishop Falla. Father O'Connor will be succeeded in Windsor by Rev. Father Reaney, of London.

Mrs. Winslow's Soothing Syrup has been used for over SIXTY YEARS by MILLIONS OF MOTHERS for their CHILDREN WHILE TEETHING, with PERFECT SUCCESS. IT SOOTHES THE CHILD, SOFTENS THE GUMS, ALLAYS ALL PAIN, CURES WIND COLIC, and is the best remedy for diarrhoea. Sold all over the world.

## TRUE STORY OF A LION HUNT.



**PILES** Do not suffer another day with itching, bleeding, or painful Piles. No surgical operation required. Dr. Chase's Ointment will relieve you at once and as certainly cure you. 50c a box; all dealers or Edman, Bates & Co., Limited, Toronto. Sample box free if you mention this paper and enclose 5c. stamp to pay postage.



## CALL PHONE No. 2832

And let us send to your home a hornless Gramophone for a free trial. Prices, \$20.00, \$32.50, \$52.00, \$65.00, \$100, \$130, \$150, \$250.

**THE WILLIAMS PIANO CO., LIMITED**

194 DUNDAS STREET—OPPOSITE ADVERTISER



Every Home Should Have A  
**Victrola**  
Get Yours Now!

The VICTROLA is the marvellous musical instrument which will reproduce in your own home the voices of the world's greatest singers, including Caruso, Melba, Tetrassini and many others, with such absolutely human and lifelike effect that you actually feel the presence of the living artist. THE VICTROLA is a constant source of the most pleasing entertainment and an absolute home necessity. VICTROLAS are from \$20.00 up and are sold on easy payments of as low as \$1.00 a week if desired. Double sided records are 90 cents for the two selections. Over 5000 records to choose from. Free demonstrations at any of "His Master's Voice" dealers. Send for free copy of our 300 page Musical Encyclopedia.

**Berliner Gram-o-phone Co., Limited,**  
MONTREAL

**W. McPHILLIPS' PIANO STORE IS THE HOME OF THE VICTOR VICTROLA IN LONDON**

Call and Hear the Latest Records by the World's Greatest Artists. Wm. McPhillips, 189 Dundas St., London