

To Our Many Kind Customers
We wish you a Happy and Prosperous New Year. We thank you most heartily and sincerely for the vast amount of patronage we have received during the past year, and we trust by strict and careful attention to business to merit a continuance of the same. Our motto for 1921 will be, "A pleased customer will call again."
R. PARKER & CO.,
Dyers and Cleaners,
217 Dundas Street, London, Ontario.
Telephone 614.
Branches at Toronto, Hamilton, St. Catharines, Brantford, Galt, Woodstock.

Latest Life-Sized
PICTURE
SIR JOHN THOMPSON
Only 25 Cents.

O. B. GRAVES,
222 Dundas Street.

MARRIAGE LICENSES.
MARRIAGE LICENSES ISSUED BY
W. H. Bartram, 90 Dundas street
MARRIAGE LICENSES AT SHUFF'S
Drug Store, 650 Dundas street east, Red-
den, Dundas street, corner William. Take
Dundas street car. No witnesses required.
W. M. H. WESTON, GROCER, ISSUES
licenses at his office, 64 Stanley street.
No bond required.
LICENSES ISSUED BY THOMAS GILLESPIE,
Jeweler, 422 Richmond street.

Births, Marriages and Deaths
DIED.
OSMOND—In London West, on Thursday,
Dec. 27, 1921, Henry Osmond, aged 48 years.
Funeral on Saturday, at 3 o'clock. Services
at 2:30 p.m.

You won't have a cough if you
use Syrup Linseed and Tar. And
Emulsion Cod Liver Oil with
Creosote, is a sure cure for
bronchial affections.

JAS. G. ROSS,
Chemist, 401 Richmond Street

Flour
This Brand of Flour
Always makes the
BEST BREAD
OR PASTRY.
USE NO OTHER.
J. D. SAUNBY
257 York Street.
TELEPHONE 115.

F.C.B.C.
Forest City Business and Shorthand College
LONDON, ONT.
Modern in methods, equipment and instruction.
Patronize a school of established reputation.
See our catalogue.
J. W. WESTERVELT, Principal.

BLACKSMITHING—ROBERT
300 W. A. T. horse shoe and
general blacksmith, 339 Talbot
street. Lane and interfering
horses carefully attended to.
ARTIFICIAL LIMBS, SURGICAL
A appliances and supports for de-
formities of all kinds. I have had 25
years' experience and the limb I now
make is second to none. All work guar-
anteed. Write for terms before purchas-
ing elsewhere. JOHN BOYD, Lucknow, Ont.

Skating Shoes.



Stylish, Cosy Skating Shoes
In Men's, Women's & Children's.

Tan and Black Oil Grain Leathers are
the correct thing. Our assortment
of them provides for ever possible
need.

NOTE THE PRICES AND SAVE
FANCY PROFITS.

\$1 48-- Ladies' Fine Tan High-
Laced Heavy Sole Skat-
ing Boot, worth \$2.
\$1 25-- Girls' Fine Tan High-Laced
and Heavy Sole Skating
Boot, worth \$1 60.
\$1 35-- Ladies' Black Oil Grain
High-Laced Skating Shoe
full value.
98c-- Girls' High-Laced Oil Grain
Skating Shoe.

Men's Tan French Calfskin and Cordo-
van Skating Boots, in all the popular
styles, from \$1 50 to \$4.

Boys' Skating Boots, full range, from
90c to \$1 50, warmly lined.

HOCKEY BOOTS—Gents' Hockey
Boots in all the popular designs.
Special prices for clubs.

Pocock Bros.

THE
Largest
—AND—
Cheapest
—STOCK OF—
GOOD
BLACK and COLORED
SILKS
IN LONDON AT
Priddis Bros.
STOVES!

We have still in stock a
number of Baseburners
and other Heating Stoves
which we will sell at first
cost rather than carry
them over till next season.
If you want a bargain,
come in.

STEVELY'S,
Phone 452, Richmond St.

GOING TO INSURE
DOES NOT PROTECT.
I AM INSURED
IS PROTECTION SECURED.

THE
Confederation Life
ASSOCIATION
Offers the most advanced policies issued.
Especially in Endowments and Limited
Life. Call or write for particulars.
FRED H. HEATH, General Agent.
GEO. FRITCHARD, Local Agent.
Office—436 Richmond street.

FINE AND DECIDEDLY COLD.

TORONTO, Dec. 27.—11 p.m.—The storm
over South Carolina yesterday is now
central over Northern Maine. It developed
during the day into a severe cyclone, ex-
tending its northwestern limits to the lake
region, where it caused high northerly
winds and a light snowfall. It has given a
more general and heavier snowfall through-
out Eastern Canada, which is now turning
to rain in New Brunswick and Nova Scotia.
The gale has been heavy throughout the
Eastern Provinces and is still blowing
there. It is fine and cold throughout the
Northwest.
Minimum and maximum temperatures:
Calgary, 2° below—28°; Battleford, 26° be-
low—6°; Qu'Appelle, 20° below—2° below;
Winnipeg, 24° below—zero; Port Arthur,
26° below—4° below; Parry Sound, 4° be-
low—zero; Toronto, 4°—8°; Kingston, zero
—8°; Montreal, zero—5°; Quebec, 8° below
—8°; Halifax, 38°—40°.

TODAY'S PROBABILITIES.
TORONTO, Dec. 28.—1 a.m.—Probabilities
for the next 24 hours for the lower lakes
region (covering the peninsula and as far
east as Belleville) are: Fine and decid-
edly cold tomorrow, with north and west
winds.

ROSES,
CARNATIONS,
VIOLETS
FUNERAL DESIGNS.

J. Gammage & Sons.
PHONE 94, 213 DUNDAS STREET, E. W.

RAZORS,
POCKET
KNIVES,
SCISSORS,
made of the
very finest
refined tool
steel.
We guarantee
these goods to give
entire satisfaction.

W. A. BROCK
192 Dundas St.,
LONDON - ONTARIO

R.K. Cowan
1st tier, etc., over Bank of Commerce
London.

Liberal Victory in Nova Scotia.
HALIFAX, N. S., Dec. 27.—In the Nova
Scotia Assembly election for Richmond
county today, Matheson (Liberal) was
elected by about 200 majority to the
vacancy caused by the unseating of Morris-
son (Conservative), who carried the con-
stituency at the general election last spring.

Cold in the head—Nasal Balm gives in-
stant relief; speedily cures. Never fails.

Tisdale's Toronto Iron Stable Fittings,
healthful, durable, attractive and cheap
than other fittings. Send for our new cata-
logue. The Tisdale Iron Stable Fittings
Co. (Ltd.), No. 6 Adelaide St. E., Toronto.

Dr. Seigert's Angostura Bitters, the
world-renowned South American appetizer
and invigorator, cures dyspepsia, diarrhea,
fever and ague.

Now, we want to sell
you a pair of Overshoes.
We're going to make
money on them, you're
going to be comfortable
and come again. That's
good business and that's
all there is to good busi-
ness. Your money back
if you want it.

J. P. COOK
173 Dundas St.

London Advertiser.
Telephone Numbers.
107.....BUSINESS OFFICE
134.....EDITORIAL ROOMS
175.....JOB DEPARTMENT

LONDON AND ENVIRONS.

The time to get your Printing is
now, the place is the London ADVERTISER
Job Printing Department. Will
our friends everywhere remember that
we print positively everything, from a
book down to the smallest card? Either
call in or write for prices and
samples. You will be gratified to find
how well, how reasonably, and how
speedily your order will be filled. We
try to keep every promise to the hour.

—On its last legs—'94.
—There is a letter at this office for Mr.
Joseph Wylechost.

—There is a capital ice for skating on the
river above Hunt's dam. Hundreds were
enjoying the sport there yesterday.

—A newspaper ad costs less than circula-
tion and postage, is less trouble to circu-
late, and is quite as sure of being read.

—Mrs. H. I. Hamilton (with her infant
daughter), of Detroit, is spending the New
Year's holiday with her parents, Mr. and
Mrs. F. Manne, of 468 Pall Mall street.

—One of the chief purposes of design in
advertising is to secure the attention of the
reader. Novelty of design is worthy of
consideration, for what is new claims at-
tention at once.

—M. C. Cameron, Q.C., ex-M.P., Mrs.
Cameron, Miss Cameron and Miss Mabel
Cameron, of Goderich, left the city on the
M.C.R. train yesterday to spend the winter
in Florida, where Mr. Cameron has a large
orange grove.

—Bed-making, politicking, and the
preparation of invalids' diets, will be
practically illustrated by Miss Edith
Wright in her lecture in the "Y" rooms
tonight. A collection will be taken up to
help pay off the debt on "Summerholm."

—The Patrons of North Middlesex will
hold a convention at Ailsa Craig on Jan.
9, 1895, at 1 p.m., to consider the advisa-
bility of placing a candidate in the field for
the House of Commons in the coming elec-
tions, and if deemed advisable to nominate
a candidate.

—A Newbury correspondent writes:
Mr. D. B. Buzner, formerly of the G. T.
R. London, accompanied by his family,
left here for Cincinnati on the evening
train on Monday. Mr. B. accepted a most
lucrative position in the office of Dr.
Graydon, a relative of Mrs. Buzner. Mr.
Buzner and family left many, many warm
friends in Newbury, who all join in wish-
ing them every prosperity in their new
home.

—Commencing Monday night the Holden
Comedy Company will begin a week's en-
gagement at the Grand Opera House, open-
ing in the comedy drama "Dad's Girl,"
with Kistie DeLorme in the title role.
There will be a special matinee on New
Year's Day, at which time "A Hoop of
Gold" will be presented. Monday night 80
cents will admit one gentleman and lady or
two ladies to a reserved seat, if bought be-
fore 6 p.m. Prices 10, 20 and 30 cents.
Seats for the week's engagement will be
on sale at the box office of the Opera House
tomorrow.

—The Methodist Sunday school on
Briar street held a very successful enter-
tainment and Christmas tree on Friday
evening, Dec. 21. An excellent program-
me was successfully carried out. Some of the
most noticeable features were a fan drill
by eight girls and a dialogue entitled
"Seeing Santa Claus." A pleasant feature
of the occasion was the presentation to
Miss Hattie Birch, the retiring teacher of
the public school, of several beautiful gifts
and an address. Miss Birch replied in a
few well chosen words, and after Santa
Claus had distributed his presents all went
home well pleased with the evening's
entertainment.

—The following list of patents, recently
granted to inventors residing in Canada,
is reported for the London ADVERTISER by
P. J. Edmunds, international patent solicitor,
London: Canada patents—Wilfred C.
Traher, London, "We Were Sweethearts
in Those Happy Days of Yore," words and
music (copyright); B. C. Pettingall, Vic-
toria, B. C., blasting powder; E. B. Eddy,
Hull, match box; E. M. Fraser, et al.,
Winnipeg, elevator; A. M. Fisher, Amul-
ree, envelope. United States patents—
Geo. E. Edwards, Brantford, danger signal;
Wm. Morrison, Toronto, water heater;
John F. Pharo, Danville, knitting machine
(patent sold).

—The gentleman who begged the good
things for the breakfast to the prisoners at
the jail on Christmas Sunday desires us to
thank the following for their hearty and
generous donations: D. S. Perrin, 5
pounds cream candy and five pound fruit
biscuits; Joseph Mitcheletree, five pounds
prime beefsteak; G. F. Morris, five pounds
sausage; Amos Bradford, four dozen break-
fast buns; L. H. Sandreth, butter and
cheese; W. J. Reid & Co., crockery; George
Marshall & Co., coffee; Mrs. Charles
Hutchinson, butter; James Fitzgerald,
sugar and potatoes; William Sloman,
oranges; Mrs. F. W. Matthews, milk, home-

HOLIDAY GIFTS.
We have just received a large consignment
of the newest ideas for the holiday trade, in-
cluding toilet, odor and manicure cases in the
latest and most novel designs. Also a large
and select line of perfumes, including the best
American, English and French makes. As
these goods are specially designed for the
holiday trade, we will sell them as is our
custom at holiday seasons at specially low
figures, which is sure to completely exhaust
our stock. They are all good bargains, but
the early purchaser has decidedly the ad-
vantage in choice. Will you be the last?
These bargains are given at
W. S. BRYERS BARKWELL'S
Drug Store, 285 Dundas street.

Sifton & Co.
Hockey Sticks,
Skate Straps,
Sleigh Coasters,
School Books,
Scribblers,
Exercise Books.
168 DUNDAS ST.
JOS. DAMBRA

Fine Tailoring.
A FINE SELECTION OF
Overcoatings & Suitings,
AT REASONABLE PRICES.
262½ Dundas Street, - London.

made bread and table linen. He says that
they had a very happy time, and that what
the prisoners could not appreciate via the
usual channel they stowed away in every
possible hiding place that their attire
furnished, to be used throughout the day
in supplementing the "skilly" diet current
at Castle Kelly.

—"Faust," presented by Lewis Mor-
rison, will serve to entertain the patrons of
the Grand on Saturday night. Lewis Mor-
rison is an actor who has been before the
public for a number of years. He has been
the leading support of such stars as Forrest,
Booth and other notable ones, and he has
been starring himself for the last seven or
eight years, appearing in a round of legiti-
mate roles. He soon found, however, that
the American people are prone to demand
of an actor that he shall identify himself
with one character, and Morrison found his
"fate" as Mephisto in "Faust." It is
promised that this production is very rich
in scenic appointments. The scene in
which Mephisto takes Dr. Faustus to the
summit of the "Brocken" to witness the
summit of the Alps and witches on "Wal-
purgis" might be described as particularly
impressive and thrilling enough to satisfy
the most blasé theater goer. A number
of very novel electrical effects are introduced,
a flash of real lightning being one of them.
Grand Master McCurdy's Greetings.
Grand Master Hugh McCurdy, formerly
of this city, the head of the American
Templar Masonry, from his home in Cor-
unna, Mich., sends Christmas greetings to
all knights.

—"Templarism," he says, "aims to kindle
the inner genial life of man. It inspires
him to live not for happiness, but for
something higher. It would gain follow-
ers by awakening the heroic that slumbers
in every man's heart. To awaken the
heroic Templarism points with unwavering
constancy to the greatest of all heroes, the
 Carpenter of Nazareth. Worship of him
has always been, is to this hour, and at all
hours, the vivifying influence of every
Templar's life. Templar faith is loyalty to
him. The true Templar hope is to be like
him—to live his life in the genial field
that burns up all lower considerations."

New Year's Gifts.

Dolls
Free.

We still give away FREE a
beautiful DOLL with
every pair of

Shoes,
Trunk or
Valise.

Johnston's
198 Dundas St.

FURS!! FURS
—GO TO—
BEATON'S.

He will show you the best
selection of Fine Furs in the
city. We make the bulk of
our own goods on the prem-
ises, and will guarantee satis-
faction. Furs altered and
repaired at short notice.

H. BEATON,
119 Dundas St., London.

Clearing the Way
—FOR—
STOCK-TAKING
—AT—
MARA'S

On the 9th January our Emergency Sale will end, as that is the limit of
time allotted. On that date we will, of necessity, take stock, and will there-
fore commence at once to make preparations for stock-taking, by reducing our

Overloaded Stock.

The stock MUST BE SLAUGHTERED, as there is no other course
open to us. Come early and secure your share of the bargains.

Furs, in Endless Variety,
And at Drygoods Prices.

Ladies' Black Coney Muffs, sale price 98c.
Ladies' Russian Goat Muffs, sale price \$1 50.
Ladies' Natural Opossum Muffs, sale price \$2 50.
Ladies' Merle Lined Opera Cloaks, worth \$13, sale price \$7 50.
Natural Opossum Storm Collars, worth \$6 50, sale price \$3 75.
Black Astrachan Collars, worth \$7 50, sale price \$4.
Ladies' Nutria Capes, worth \$12, sale price \$7 25.
Ladies' Greenland Seal Capes, 25 inches long, and cavalry cut, former
price \$25, sale price \$18 75.
Ladies' Gray Persian Lamb Capes, 20 inches long and cavalry cut, former
price \$25, sale price \$19 50.
Ladies' Astrachan Jackets, 36 inches bust, worth \$90, sale price \$50.
Men's Black Astrachan Caps, sale price \$2 50.
Men's Black Persian Lamb Caps, sale price \$3 25.
Men's Beaver Caps, sale price \$4.
Men's Wambot Coats, worth \$22 50, sale price \$13 75.
A big range of Children's Jackets, from \$2 25 to \$7.
Special line Ladies' Fine Serge Jackets, worth \$7 50, sale price \$4 25.

Tailor-Made Clothing.

Boys' Odd Pants, 35c.
Boys' 2-Piece Knicker Suits, sale price \$1 50.
Boys' 3-Piece Knicker Suits, sale price \$3 50.
Boys' Pea Jackets, worth \$5, sale price \$2 75.
Boys' Heavy Tweed Ulsters, worth \$5 50, sale price \$3 50.
Men's Odd Pants, 75c.
Special line of Men's All-Wool Tweed Suits, well made and perfect fit
guaranteed, worth \$6 50 and \$7 50, your choice for \$3 50.
Men's Very Fine Tweed Suits, well made and worth \$12 and \$15,
clearing the lot at \$7 99.
Special line of Men's Tweed Overcoats, worth \$5, sale price \$2 50.
Extra Bargain in Men's Frieze Ulsters for \$6 50.
Men's Heavy Tweed Ulsters, heavy tweed lining and high storm collar,
worth \$8, \$9 and \$10, clearing the lot at \$5 and \$6.

THE RUSH FOR CHRISTMAS GOODS IN OUR
Small Wares Department

HAS LEFT US WITH MANY ODD LINES ON OUR
HANDS WHICH WE WILL CLEAR AT
A GREAT SACRIFICE.

Children's Woolen Mitts, clearing the balance at 15c a pair.
Children's Heavy Woolen Gloves, 20c per pair.
Ladies' Linen Collars, sale price 3 for 5c.
Ladies' Mosquetaire Kid Gloves, sale price 75c.
Ladies' Fine Cashmere Gloves, all sizes, at 15c per pair.
Ladies' All-Wool Hose, worth 25c a pair, sale price 2 pairs for 25c.
Fancy Flannel Skirts for 50c.
Ladies' Gray and Black Astrachan Gauntlets, sale price 90c per pair.

THE T. E. MARA CO.
LIMITED.

153 Dundas Street,
155 Dundas Street,
And Market Square } **London.**

PHONE 1,043.

ORDER BY MAIL.