

For Headache

ASPIRIN

Proved safe by millions and prescribed by physicians for

Headache Colds
Pain Neuralgia
Toothache Lumbago
Neuritis Rheumatism



Safe—Accept only "Bayer" package which contains proven directions. Handy "Bayer" boxes of 12 tablets. Also bottles of 24 and 100—Druggists.

Aspirin is the trade mark (registered in Canada) of Bayer Manufacture of Monocetone-ester of Salicylic Acid (Acetyl Salicylic Acid, "A. S. A."). While it is well known that Aspirin is a Bayer manufacture, to assist the public against imitations, the Tablets of Bayer Company will be stamped with their general trade mark, the "Bayer Cross."

SIDE TALKS.

By Ruth Cameron.

THE FOLDED UP MOUTH.

There is a waitress in a restaurant where I sometimes lunch when I am in town that I always avoid. She is quick, she is competent, she is neat and she is good looking. When I avoid myself avoiding her I had to try and analyze the reason before I saw what it was. And I found it was she has a folded up mouth.

She looks as if she'd like to scold us. I don't know whether she really likes her work and dislikes the people she waits on, and would like to get us out when we hesitate over dinner, or drop our napkins, or ask for extra pat of butter, or want to have Delmonico Snow Pudding some other camouflaged item on the menu of fare really is—but there is a look about that folded up mouth that suggests that idea. And I don't like to eat in that atmosphere. I get along with less efficient service if I can also have a less tense, nervous, uncordial atmosphere. It is the same way in a store. If there are two clerks to choose from and one has a folded up mouth I always gravitate toward the other.

McMurdo's Store News

JUST RECEIVED.

Delgado, small . . . 70c. per pkg.

Delgado, large . . . \$1.30 per pkg.

BEAUTIFUL HANDS.

Will not stay soft and smooth in weather if you do not protect them after washing dishes, clothes etc. in hot water. Get a bottle of Pompeian Fragrant Toilet Lotion. It will keep your hands soft and pretty. 50c.

FRIDAY AND SATURDAY.

1 Bot. Frostilla 50c. with a tube of Pompeian . . . \$1.00.

1 Bot. T. Paste 30c., with a "Best" . . . \$1.00.

1 Bot. Frostilla 50c., with a small . . . \$1.00.

1 Bot. Bath Soap . . . \$2.20 per doz.

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AT OUR CANDY COUNTER.

We have our usual fresh supply of chocolates and candies. Fresh, whole and pure.

Chocolate Bunt Almonds and small Brazil . . . 90c. lb.

Chocolate Bunt and Cherries 80c. " "

Chocolate Walnut Inside and . . . 80c. " "

Chocolate Nougats and . . . 75c. " "

Chocolate Milk and Coconut . . . 70c. " "

Also Sugar Almonds, Scotch Nougats, Cream Brazil, Milk and Jersey Caramels.

OUR EXTRA SPECIAL.

Butter Scotch Lumps . . . 40c. lb.

Butter Scotch Lumps . . . 40c. " "

Butter Scotch Lumps . . . 40c. " "

AT OUR SODA FOUNTAIN.

We serve Hot Milk, Chocolate, Coffee and M. & K. shakes. When shopping and feeling tired try our extra Hot Chocolate.

When dipped in flour can be used to seal the edges of a pie after the crust is trimmed off.

Little Jack Rabbit

by David Cory

"Bow, wow, wow! I smell a fox. He's hiding somewhere beneath those rocks. I'll dig him out, for I know how. Indeed I do. Bow, wow, wow!"

barked Old Sic'em, the Farmer's Dog, as he scratched away the snow in front of Danny Fox's front door on the rocky hillside.

"Come, let's finish our dinner," grumbled Danny Fox. "That old dog can't do any harm. Our front door is too well-made. Let him scratch away till he grows tired."

But, dear me! It's not very pleasant while eating one's dinner, to have some one try to break into your house, and every now and then Bushytail would look timidly at Slyboots, and Mrs. Fox glance fearfully toward the front door. Now and then even Danny Fox would turn his head as Old Sic'em hit the wooden panels an extra hard knock.

At last, as the fox family finished, Danny Fox walked over to the stove and, picking up the poker, pushed it into the hot coals.

"What are you going to do?" asked Mrs. Fox, looking up as she dried the dishes.

"Push the poker under the door and singe the old dog's nose," answered Danny Fox with a grin. "Maybe I can and maybe I can't, but it's worth trying."

But Old Sic'em knew a thing or two. And maybe three or four. And when he heard the poker sizzle underneath the door,

he jumped back with a growl. And then, with a bark, he drew still further away as the red-hot poker turned the snow into a steam cloud.

"Gracious me," thought the old dog, "this is no place for me. Something is burning inside the den. I guess I'll

go back to my kennel again," and off he trotted to the Farmyard.

"There he goes," whispered Slyboots, peeking from the little window in the rocky roof.

"Yes, he's gone home," added Bushytail, and down from the attic they ran to tell Daddy Fox.

"Well, my little trick worked all right," laughed the sly old fox, setting the poker down by the hearth. "I didn't really want to burn his nose nor singe the whiskers on his toes," and picking up the Bushytail Bugle, he put on his spectacles and began to read.

After a little while Mrs. Fox took out her knitting needles and began to



make a woolen cap for Bushytail, who had that very morning lost his white playing hide-and-go-seek in the underbrush.

"Here's the funny sheet," said Daddy, handing it over to his two little cubs, who kept so still that Mrs. Fox almost forgot to send them to bed when the clock struck eight. And in the next story you shall hear what happened in Rabbitville.

Household Notes

Serve squares of jellied asparagus on lettuce, garnish with mayonnaise and sprinkle lightly with paprika. Vanilla ice cream garnished with

heart-shaped halves of strawberries is appropriate for the Valentine party. Seeded raisins and sliced oranges, thickened with tapioca and sweetened with brown sugar, make a good pie filling.



Pompeian Beauty Powder

Owing to its exceptional adhering qualities and its bewitching perfume, it is fast becoming the choice of discriminating women.

The various shades, Flesh, Naturelle, Rachel and White—the result of years of experiment on different complexions—assure a perfect blend for your particular type of beauty.

These Three For Instant Beauty

First, a touch of Pompeian Day Cream (vanishing) to make the skin smoother and softer and to hold the powder. Then apply Pompeian Beauty Powder in the shade best suited to your complexion. If you need a little extra colouring add a touch of Pompeian Bloom and over all a light dusting of the Powder.



THE POMPEIAN COMPANY CLEVELAND, O., U. S. A.

Wholesale Agents: HAROLD F. RITCHIE, Company Ltd., Toronto.

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BANKRUPT GOODS

CLOSES ON SATURDAY, the 14th inst.

Many Fresh Bargains Have Been Added!

NAVY SERGE SKIRTS Exceptional Values! Plain Styles 2.40, 3.60, 4.50 Box Pleated Styles 4.75	TRICOLETTE DRESSES At Money Saving Prices! Short Sleeves, long waist effects 4.75, 5.55	WOOL PLAID SKIRTS Specially adapted for Winter Sports wear, in smart colourings. 4.45 each.
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Ladies' Coats

Black and Coloured Cloths, some of Heavy Materials, others lighter weights, all Wool—each coat a bargain!

Prices range from 2.50 to 8.50 each

BOYS' JERSEY SUITS Fit 2 to 6 years. The famous "St. Margaret" make, all Wool—assorted colours. Values to 8.80 3.95 the Suit.	LADIES' RAIN COATS Transparent Oil Coats 3.45, 4.25 Raglans 5.75, 5.95	BOYS' OVERCOATS Fit 2 to 6 years. At Less than HALF PRICE Smart designs—Good Materials 2.98, 3.38, 3.98
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Blouses

Take your choice of Pretty Georgette and Voile Blouses and Middy Waists. Offered at great price reductions!

59c, 98c, 1.25, 1.49, 2.19



SHOWING IN DRY GOODS 2nd FLOOR

SHOWING IN DRY GOODS 2nd FLOOR

Just Folks.

By EDGAR GUEST.

MODERATION.

If I should frown at trifling cares,

At every burden whine,

What should I do to show my grief

When greater hurts are mine?

If I let disappointment steal

My courage for the day,

What shall I have to bear the blow

When hope seems far away?

Household Notes.

Of it, of some small joy, I make

An arrogant display

How shall I greet the loveliness

Of some still brighter day?

If trifles make me over-vain

And small cares over-glum,

What shall I do if greater joys

And greater trials come?

So not too quick to frown I'd be,

And not too quick to boast,

Something I'd save of faith and cheer

For days I'll need it most.

Queen Maud leads a nation—

but Queen Maud Sardines lead

the world.—Jan 23/22

Household Notes.

Flavor cherry custard with a little

lemon juice and vanilla, and add

whipped cream just before freezing.

To prevent a soggy pie crust, try

chilling the crust and cooking the

filling before putting the two together.

Fill the center of a ring of straw-

berry gelatin with sweetened whipped

cream, to which has been added finely

chopped apples, marshmallows and

walnut meats.

Household Notes.

When preparing orange shortcake

add a little lemon juice to the oranges

to bring out the full flavor of the

fruit.

By shaking a little sugar into a

bowl in which chocolate has been

melted, you can use every bit of the

chocolate.

If you use butter or margarine in

pastry making, remember that a large

amount is required than if you used

lard.

Canned peaches can be used in a

molded peach sponge flavored with

lemon, and served with the syrup

from the peaches.

MUTT AND JEFF—MUTT GETS VERY SENTIMENTAL IN THE FLORIDA CLIMATE.

—By Bud Fisher

