

JUNE-JULY WHITE SALE

at the Royal Stores

With renewed energy and different offerings, we usher in the second week of the Great Sale. The Sale that everybody waits for. Remember these values will only be obtainable while the Sale lasts.

Smart White Skirts

Here they are, and just as fresh and attractive as can be. Several New models. Trimmed with buttons, Scaloped hem, neat pockets, sizes 34 to 38 in.

White Pique Skirts.
Reg. \$3.25 each. Sale Price . . . \$2.69
Reg. \$4.25 each. Sale Price . . . \$3.59
Reg. \$5.00 each. Sale Price . . . \$4.25
Reg. \$6.75 each. Sale Price . . . \$5.74

White Jean Skirts.
Reg. \$3.85 each. Sale Price . . . \$3.25
Reg. \$5.00 each. Sale Price . . . \$4.25
Reg. \$7.75 each. Sale Price . . . \$6.60

Muslins, Lawns and Piques

White Swiss Muslins.

Striped and Cross Bar design.
36 inches wide. Reg. 22c. yard. Sale Price 18c.
28 inches wide. Reg. 30c. yard. Sale Price 25c.
27 inches wide. Reg. 45c. yard. Sale Price 39c.

Dotted Muslins.

Assorted dots, from coin spot to shower of hail.
35 inches wide. Reg. 28c. yard. Sale Price 23c.
25 inches wide. Reg. 30c. yard. Sale Price 25c.
25 inches wide. Reg. 35c. yard. Sale Price 30c.
25 inches wide. Reg. 40c. yard. Sale Price 34c.
27 inches wide. Reg. 45c. yard. Sale Price 39c.

White Piques.

Fine, Medium and Heavy cord.
27 inches wide. Reg. 45c. yard. Sale Price 39c.
27 inches wide. Reg. 55c. yard. Sale Price 47c.
27 inches wide. Reg. 60c. yard. Sale Price 51c.
27 inches wide. Reg. 65c. yard. Sale Price 55c.

Bishop's Lawn.

40 inches wide. Reg. 30c. yard. Sale Price 25c.
25 inches wide. Reg. 35c. yard. Sale Price 29c.
25 inches wide. Reg. 45c. yard. Sale Price 39c.
25 inches wide. Reg. 60c. yard. Sale Price 51c.

Victoria Lawn.

40 inches wide. Reg. 32c. yard. Sale Price 27c.
38 inches wide. Reg. 35c. yard. Sale Price 29c.
38 inches wide. Reg. 40c. yard. Sale Price 34c.
38 inches wide. Reg. 55c. yard. Sale Price 47c.

White Lawn Specials.

38 inches wide. Reg. 28c. yard. Sale Price 23c.
44 inches wide. Reg. 45c. yard. Sale Price 39c.
White Nainsook.
36 inches wide. Reg. 45c. yard. Sale Price 39c.
36 inches wide. Reg. 60c. yard. Sale Price 51c.
36 inches wide. Reg. 65c. yard. Sale Price 55c.

White Organdie Muslins.

32 inches wide. Reg. 60c. yard. Sale Price 51c.
32 inches wide. Reg. 75c. yard. Sale Price 64c.
32 inches wide. Reg. 90c. yard. Sale Price 77c.
32 inches wide. Reg. \$1.00 yard. Sale Price \$85c.

Lace Curtains

White Lace Curtains.

Splendid New designs, English and American makes.
2 1/2 yards long. . . \$1.57
Reg. \$1.85 pair. Sale Price . . . \$1.57
Reg. \$2.45 pair. Sale Price . . . \$2.05
Reg. \$3.00 pair. Sale Price . . . \$2.55

3 yards long. . . \$5.10
Reg. \$5.65 pair. Sale Price . . . \$5.10
Reg. \$4.25 pair. Sale Price . . . \$3.57
Reg. \$5.00 pair. Sale Price . . . \$4.25

3 1/2 yards long. . . \$5.50
Reg. \$6.20 pair. Sale Price . . . \$5.50
Reg. \$7.00 pair. Sale Price . . . \$5.90
Reg. \$7.50 pair. Sale Price . . . \$6.40

Battenburg Lace Curtains.
2 1/2 yards long. . . \$6.99
Reg. \$7.20 pair. Sale Price . . . \$6.99
Reg. \$8.50 pair. Sale Price . . . \$7.50

White Sheetings and Pillow Cottons

White Sheetings.

68 inches wide. Reg. 75c. yard. Sale Price 63c.
70 inches wide. Reg. 85c. yard. Sale Price 72c.
70 inches wide. Reg. 95c. yard. Sale Price 80c.
78 inches wide. Reg. 1.10 yard. Sale Price 95c.
78 inches wide. Reg. 1.20 yard. Sale Price 1.00
86 inches wide. Reg. 1.25 yard. Sale Price 1.15
90 inches wide. Reg. 1.30 yard. Sale Price 1.25

Plain.
70 inches wide. Reg. 85c. yard. Sale Price 72c.
70 inches wide. Reg. 95c. yard. Sale Price 80c.
78 inches wide. Reg. 1.10 yard. Sale Price 95c.
78 inches wide. Reg. 1.25 yard. Sale Price 1.10
90 inches wide. Reg. 1.35 yard. Sale Price 1.25
90 inches wide. Reg. 1.45 yard. Sale Price 1.35

Circular Pillow Cotton.
40 inches wide. Reg. 65c. yard. Sale Price 55c.
40 inches wide. Reg. 70c. yard. Sale Price 60c.
42 inches wide. Reg. 80c. yard. Sale Price 69c.
42 inches wide. Reg. 85c. yard. Sale Price 73c.

White Shirts

Extra special values in White Shirts. Soft smooth finish, 30 inches wide.

Special per yard 20c.
Other prices in assorted widths, from 20 to 38 inches.
Reg. 25c. yard. Sale Price . . . 21c.
Reg. 25c. yard. Sale Price . . . 23c.
Reg. 35c. yard. Sale Price . . . 29c.
Reg. 40c. yard. Sale Price . . . 34c.

Hosts of Dainty Things in White Underwear

Here is the land of White, snowy white underwear—a sight to delight every woman. It is a pleasure to select from such large and varied stocks as these.

Corset Covers.

With and without sleeves or straps. Made of fine White Cambric and silk finished Cottons, trimmed with lace and insertion.
Reg. 55c. each. Sale Price . . . 47c.
Reg. 60c. each. Sale Price . . . 50c.
Reg. 75c. each. Sale Price . . . 60c.
Reg. 90c. each. Sale Price . . . 77c.
Reg. \$1.25 each. Sale Price . . . \$1.05
Reg. \$1.45 each. Sale Price . . . \$1.24
Reg. \$2.00 each. Sale Price . . . \$1.65

Nightdresses.

Made of fine White Long Cloth, long or short sleeves. Round and Square neck, others with high neck, daintily trimmed with embroidery and ribbon.
Reg. \$2.00 each. Sale Price . . . \$1.65
Reg. \$2.35 each. Sale Price . . . \$1.95
Reg. \$2.85 each. Sale Price . . . \$2.35
Reg. \$2.85 each. Sale Price . . . \$2.45
Reg. \$2.90 each. Sale Price . . . \$2.70
Reg. \$3.50 each. Sale Price . . . \$3.05
Reg. \$4.35 each. Sale Price . . . \$3.52

White Underskirts.

Made of White Cambric and Shirting, nicely trimmed with pin tucks and embroidery, draw string at waist.
Reg. \$1.00 each. Sale Price . . . 85c.
Reg. \$1.25 each. Sale Price . . . \$1.05
Reg. \$1.50 each. Sale Price . . . \$1.25
Reg. \$1.75 each. Sale Price . . . \$1.45
Reg. \$2.00 each. Sale Price . . . \$1.65
Reg. \$2.25 each. Sale Price . . . \$1.90
Reg. \$2.85 each. Sale Price . . . \$2.45

Cotton Crepe Nightdresses.

Fancy Pink and White, square neck, long sleeves.
Reg. \$1.25 each. Sale Price . . . \$1.05
Reg. \$2.00 each. Sale Price . . . \$1.65

Stamped Goods

Women's Nightdresses.
With beautiful stamped designs for working.
Regular \$3.00 each. Sale Price . . . \$2.45
Regular \$4.50 each. Sale Price . . . \$3.50

Women's Camisoles.
Regular 85c. each. Sale Price . . . 72c.

Guests Towels.
Regular 65c. each. Sale Price . . . 55c.
Regular 80c. each. Sale Price . . . 67c.
Regular \$1.00 each. Sale Price . . . 85c.
Regular \$1.20 each. Sale Price . . . \$1.00

Tea Cloths.
Regular \$1.30 each. Sale Price . . . \$1.00
Regular \$3.00 each. Sale Price . . . \$2.45
Regular \$4.90 each. Sale Price . . . \$3.94
Regular \$6.90 each. Sale Price . . . \$5.67

Sideboard Cloths.
Regular 55c. each. Sale Price . . . 46c.

Bureau Scarves.
Regular \$1.15 each. Sale Price . . . 97c.
Regular \$3.15 each. Sale Price . . . \$2.57
Regular \$3.75 each. Sale Price . . . \$3.15

Tray Cloths.
Regular 30c. each. Sale Price . . . 25c.
Regular 70c. each. Sale Price . . . 60c.
Regular 90c. each. Sale Price . . . 76c.
Regular \$1.20 each. Sale Price . . . \$1.00
Regular \$1.45 each. Sale Price . . . \$1.27

Table Centres.
Regular 25c. each. Sale Price . . . 20c.
Regular 45c. each. Sale Price . . . 36c.
Regular 70c. each. Sale Price . . . 56c.
Regular 90c. each. Sale Price . . . 72c.
Regular \$1.20 each. Sale Price . . . \$1.00
Regular \$2.20 each. Sale Price . . . \$1.80

Laundry Bags.
Regular \$1.00 each. Sale Price . . . 85c.

Pin Cushion Ties.
Regular 10c. each. Sale Price . . . 8c.
Regular 15c. each. Sale Price . . . 12c.
Regular 20c. each. Sale Price . . . 16c.

Cool Underwear for Men

Men's Flette Pyjamas.
2 piece suits, jacket and pants, sizes 36 to 42.
Regular \$2.75 suit. Sale Price . . . \$2.45

Men's Balbriggan Underwear.
Finest Egyptian Cotton, long sleeve vests and ankle length pants, sizes 36 to 42.
Regular 55c. garment. Sale Price . . . 47c.
Regular 60c. garment. Sale Price . . . 52c.

Balbriggan Union Suits.
Short sleeves, ankle length pants; sizes 34 to 40 inches.
Regular \$1.40 suit. Sale Price . . . \$1.25
Regular \$1.60 suit. Sale Price . . . \$1.40

Men's Athletic Underwear.
Popular Harvard union suits. In White Cotton, short sleeves, knee length.
Regular \$1.20 suit. Sale Price . . . \$1.05

Boys' Neglige Suits.
Soft bosom suits, White with colored stripes, soft cuffs, sizes 12 1/2 to 14 1/2.
Regular \$1.10 each. Sale Price . . . 97c.

Light Khaki Shirts.
Coat style shirts with collar bands attached, all sizes.
Reg. \$1.55 each. Sale Price . . . \$1.40
Reg. \$1.75 each. Sale Price . . . \$1.58
Reg. \$2.30 each. Sale Price . . . \$2.00

Men's Sport Shirts.
Wide open collar attached. W. I. C. grounds with colored stripes.
Reg. \$1.35 ea. Sale Price . . . \$1.20
Reg. \$1.55 ea. Sale Price . . . \$1.40
Reg. \$2.10 ea. Sale Price . . . \$1.90

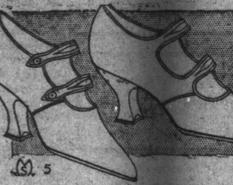
Men's Sport Shirts.
Wide open collar attached. W. I. C. grounds with colored stripes.
Reg. \$1.35 ea. Sale Price . . . \$1.20
Reg. \$1.55 ea. Sale Price . . . \$1.40
Reg. \$2.10 ea. Sale Price . . . \$1.90

Women's Panamahats

Genuine and Imitation Panama Hats with neat ribbon bands and bows, in various colors.

Reg. 90c. each. Sale Price . . . 77c.
Reg. \$1.25 each. Sale Price . . . \$1.05
Reg. \$1.65 each. Sale Price . . . \$1.39
Reg. \$2.00 each. Sale Price . . . \$1.65
Reg. \$2.50 each. Sale Price . . . \$2.10
Reg. \$2.85 each. Sale Price . . . \$2.45
Reg. \$4.50 each. Sale Price . . . \$3.75

Also a line of soft felt Sports Hats, adjustable shapes.
Reg. \$4.25 each. Sale Price . . . \$3.57



Sensational Bargains in Canvas Footwear

Hundreds of pairs of White Canvas Shoes for women at less than half price. The assortment includes all the newest styles in Oxford, Pump and Strap models, in sizes and widths to please the most exacting. These Shoes were imported to sell at \$2.40 a pair, but owing to their late arrival we are compelled to sell them out at

98c. per pair
We are also offering exceptional bargains at **\$1.10, \$1.50 and \$1.94**

Dainty Neckwear Pieces

Embroidery and Muslin Roll Collars.
Reg. 35c. each. Sale Price . . . 29c.
Reg. 45c. each. Sale Price . . . 38c.
Reg. 55c. each. Sale Price . . . 46c.
Reg. \$1.00 each. Sale Price . . . 85c.
Reg. \$1.35 each. Sale Price . . . \$1.13

Lace Berthas.
In White and Cream Lace, assorted pretty patterns.
Reg. \$1.45 each. Sale Price . . . \$1.20
Reg. \$1.65 each. Sale Price . . . \$1.37
Reg. \$2.50 each. Sale Price . . . \$2.00
Reg. \$2.85 each. Sale Price . . . \$2.35
Reg. \$3.20 each. Sale Price . . . \$2.61

Laces and Embroideries

The reputation of carrying the largest assortment of Laces and Embroideries enjoyed by this Store is fully sustained by our present showing. In fact the display of New and desirable patterns is even greater now than the year past.

Flouncing, Camisole and Narrow Embroideries. Insertions and edgings. Valenciennes and Torchon Laces and Insertions.
All at reduced prices.

Tucked Lawns.
With Plain Hemstitched Border.
36 inches wide. Reg. 45c. yard. Sale Price 39c.
32 inches wide. Reg. 50c. yard. Sale Price 43c.
36 inches wide. Reg. 65c. yard. Sale Price 57c.

Skirt Embroideries.
With Edging, Insertion and Hemstitching.
36 inches wide. Reg. 60c. yard. Sale Price 50c.
36 inches wide. Reg. 75c. yard. Sale Price 63c.
36 inches wide. Reg. 85c. yard. Sale Price 70c.

White Flannelettes

White and Ivory Flette of special quality, soft finish, no dressing, width 27 inches.
Special per yard 19c.
Numerous other qualities offered at Sale Prices, in widths varying from 27 to 36 inches.
Reg. 25c. yard. Sale Price . . . 21c.
Reg. 35c. yard. Sale Price . . . 27c.
Reg. 40c. yard. Sale Price . . . 34c.
Reg. 50c. yard. Sale Price . . . 43c.

An Open Letter TO THE MEMBERS OF THE MEDICAL PROFESSION.

GENTLEMEN— I beg to remind you of the high ideals for which our profession has always stood, and would ask your co-operation in retaining these ideals. I believe that the majority of the profession will be with us in the attempt to defend our standing in the community.

The Medical profession stands high in every community, and deservedly so. No profession has done more to relieve suffering, and none have given more freely of their time and talents. Take, for instance, the latest example, in the discovery of the cure for diabetes, by Dr. Banting and Mr. Best of Toronto. If these men had kept the discovery secret, and used it for their own gain, they could have become immensely wealthy in a short time. But, instead of this, they gave it to the University of Toronto, to be fully safeguarded for the benefit of humanity, they themselves getting nothing out of it, but the satisfaction of relieving suffering. This is but one of many examples that will occur to you as you read.

But what about the Medical men of St. John's? Are we measuring up to this high ideal? I fear not in some cases. I do not believe that a Medical man in St. John's would supply a morphine habit with unlimited morphine. We would not snatch a slice of bread from a child's hand, nor would we allow anyone to drink water polluted with typhoid. But the so-called "scripts" for liquor have been handed out wholesale, in many cases to men who cannot keep decent boots on their feet, or decent clothes on their backs.

In the name of the Medical profession of St. John's I would therefore cry halt, to those of you who have been "dealing in scripts" for your own personal gain, and would remind you, that you are feeding the appetites of addicts to a drug equal to morphine itself, in its effects upon the human organism.

Yours truly,
N. S. FRASER.

Presentation to Rev. Dr. Greene.

HOLY NAME SOCIETY TENDERS ADDRESS.

On Sunday last at the meeting of the Holy Name Society, the Spiritual Director, Rev. Dr. Greene, was presented with an address of farewell, which was read by President Murphy, expressing the universal regret of all St. John's at the Doctor's departure, particularly the personal and heartfelt feelings of the members of the Holy Name Society. Besides recalling his constant energy and zeal in his everyday spiritual and parochial work; his impartial dealings with all classes, high and low; his special interest in the fostering and encouraging of ecclesiastical vocations; his practical charity shown in his work and help to the poor working boys; the address elaborated on Dr. Greene's live-wire activity for the uplift of the H.N.S. Society's standard; his eloquent and earnest sermons of practical advice and encouragement at meetings, Holy Hours and Tridiums which proved him a Director of Souls; his successful efforts in the temporal and social affairs of the Society which proved him a director of men.

Mr. C. W. Ryan, President of St. Vincent de Paul's Society, in a feeling address praised Dr. Greene's great work in St. John's during the past twelve years; he had reason to know of his interest in the poor. Having had the honor of close connection with him for five years when he (Mr. Ryan) was President of the Holy Name, he was well aware of the Doctor's sterling qualities and worth. St. John's was certainly meeting with a great loss.

Mr. W. F. Frozigan also spoke referring to Dr. Greene's invaluable directorship of the Cathedral ceremonies; he also referred at length to the Night School which he managed for poor boys and to his obtaining for the H.N.S. the new hall for its meetings and recreations.

Dr. Greene replied in a most feeling manner, in an address which will long be remembered—thanking all for their goodness and loyalty. He reminded them that earthly directors may come and go but the one Supreme director under whose glorious banner they were enrolled, was always there to help and encourage, provided they remained true and faithful to their pledges.

London Conference Next Month.

CAPT. WHITTY NEWFOUNDLAND'S REPRESENTATIVE.
Representatives of Veterans of the great war all over the Empire will attend a Conference to be held in London next month. It is understood that Capt. Gerald Whitty, Dominion Secretary of the G.W.V.A. has been appointed to represent the Veterans of Newfoundland at the Conference, and he leaves by the Sachem, sailing on July 3rd. Earl Haig will preside over the Conference.

The Royal Stores, Ltd.