

THE
WORLD'S PRESS.

CRUELTY TO WORDS.

Springfield Republican: Now that "intrigue" is having a much-needed rest from overwork, "gesture" is being kept unduly busy.

IMMIGRATION.

Le Canada: If by a high birth rate, immigration and effective remedies against the present exodus, we can get our population to increase in the next decade in a manner conformable with the extent and ambitions of our vast country, we shall bring to our financial problems and the heavy taxation which follow in their train an effective solution, which will contribute to the betterment of all classes.

THE WHYNES OF WHAT.

Providence Journal: Prof. Dunlap, of the Department of Experimental Psychology at John Hopkins, has started something. On being asked what the psychology is of the men and women who take part in endurance dancing contests, he asks in return: "Why do fat men take part in races at all? Why do people hold pie-eating contests or go in for amateur theatricals or college athletics?" Well, now, it begins to look as if psychology were going to be really interesting.

POLITICS AT THE RED LION.

London Daily Telegraph: It will not be long before political speeches are put on the waves—even if it has not been done already—and the company at the Red Lion may well enjoy a little political propaganda. Our own experience—confessedly not very extensive—of public bar, and even private saloon, conversation is that it would gain rather than lose by being interspersed with song and music from without, and if any were not in a mood to listen they could still talk, just as many concert-goers do when they are not enthralled by the performer on the platform.

TO THE GUILLOTINE!

Sydney (Australia) Bulletin: As a first essential to getting back to the pre-war attitude towards those great institutions on whose moral health and good repute the maintenance of law and order depends, it will be necessary to break away from the arrogant and unscrupulous war-time point of view. That is only to say, really, that we must get rid of our war-time leaders—not merely in politics, but in commerce, in the churches, in the law and elsewhere. The jettisoning of Hughes is but the first move in a reform movement that should be as big as the pernicious system he created.

THE NEW POMPEII.

Boston Transcript: The cost of providing protection, both by a certain amount of new construction and by adding largely to the corps of guards who watch over visitors, is well worth the expense involved, so much more truly and vividly may the original aspect of Pompeii be preserved by this method. Of a surety, that is the right way to save the glory of Pompeii, increasing its human appeal many fold. The city, when shorn of its smaller treasures, lies dead. Preserved in the new manner, it glows with life; it telescopes time. To spectators in the twentieth century it reveals the players of the first as though still they walked the stage.

BLOOD-AND-THUNDER.

Cape Argus (South Africa): A good deal of claptrap is often talked in regard to the pernicious influence (coupled with blood-and-thunder tales, and pictures too. Boys will be boys. A healthy-minded boy will take no harm from the wildest and most improbable tale of adventure, or even crime. The evil, if it exists, goes further back—in the earlier training of the child—mind. Still, it is in every way to be desired that due precautions should be taken to excite from the pictures whatever is obviously objectionable or what may be calculated to do harm. Whenever vice is dressed up in false colors, there is a real danger of its inciting to evil.

THE SHRINKING DOLLAR.

Indianapolis News: There is no absolutely fixed measure of value—in the nature of things can be no such measure. But it does not seem fair to put all the blame on the standard and to acquit altogether the multitudinous commodities to which it is applied, which shift in their relations to one another quite as much as in their relations to the dollar. If trade were carried on by barter we should see the same phenomena, and would presumably be asked to believe that the bushel of wheat had shrunk, rather than that the pound of sugar had "swelled," though the bushel of wheat might at the same time exchange for more shoe value than ever before.

Cotton frocks are trimmed with Valenciennes lace. Organdie dresses appear with appliqued cretonne flowers as trimming.

Eventually you
will purchase
at our store.

Why not give us
a trial
NOW!

VALUES! PRICES!

THAT WILL BE THE TALK OF THE TOWN

LOWER THAN YOU EVEN HOPED FOR

BETTER Values--LOWER Prices for choice New Style Spring Apparel--this, in a nutshell, is what this sale offers to St. John's. You simply CANNOT afford to buy until you SEE what we have to offer.

We know that thousands of women have delayed their spring purchases owing to unseasonable weather, but the weather being more favourable now, we are offering as a special inducement, the following extraordinary values at GREATLY REDUCED PRICES.

SPRING COATS

We have a wonderful selection of Spring Coats in Fawn, Navy and Robin Egg Blue, in all Wool Gabardine; half silk lined. Reduced to \$9.98.

Others in Velour and All Wool Gabardine, Fawn only. Reduced to \$11.98.

Also a line of exclusive Coats and Wraps a little higher priced.

SALE STARTS
WEDNESDAY
10. A.M.

SPECIAL!

We have just received a large shipment of beautiful

WAISTS

in Tan Linen. These look like Shantung Silk and wear even better. They come in Peter Pans and V necks, with fillet lace trimmings and others embroidered. Real beauties.

Sale Prices, \$1.98, \$2.25, \$2.50, \$2.75. These are well worth double.

CAPES

Just received one lot of fine Fawn Velour Capes, all silk lined, at only \$8.98.

Also one lot Navy Serge Capes, some accordion pleated, others plain, at only \$7.98.

ALL THESE CAPES ARE WORTH AT LEAST DOUBLE.

We have one rack of better Capes, embroidered and braided, priced a little higher.

SALE STARTS
WEDNESDAY
10. A.M.

NEW HATS

We beg to announce to our hundreds of customers who are waiting for Hats that we have just received a large and beautiful assortment of Spring and Summer Hats in the very latest styles and colors. All these Hats will be sold at prices in accordance with this Sale.

SALE STARTS
WEDNESDAY
10. A.M.

COSTUMES

Twillecoats, Poirer, Tricotine and Serge, in box, novelty coat and long tailored models, variously and cleverly trimmed with Soutache Braid, Tucking and Embroidery; sizes up to 51; in Navy, Black and Fawn. An event that will prove most advantageous if one has not completed her spring wardrobe.

SALE STARTS
WEDNESDAY
10. A.M.

DRESSES

Through and through, our large and wonderful assortment of Spring and Summer Dresses brightly reflects the engaging spirit of French originality. In vivacity of color, in piquancy of line, in richness of fabric, one can immediately trace the influence of that enviable creative genius which flowered so brilliantly at the more recent Paris openings—at reasonable prices.

SALE STARTS
WEDNESDAY
10. A.M.

We have lots of other bargains which are too numerous to mention in this space, but as the quantities are limited--

KINDLY COME EARLY.

282 WATER STREET -- WYLAN'S -- KINDLY NOTE THE NUMBER--282



LADIES RELIABLE OUTFITTERS



ELLIS & CO.

Limited,
203 Water Street.

FRESH N.Y. TURKEY

Young Hen Birds

FRESH CHICKEN

Milk Fed and Tender

FRESH P.E.I. GEES

Choice Birds

FRESH P.E.I. DUCKS

Very Fine

FRESH NATIVE VEAL

Loins, Cutlets and Fillets

FRESH NATIVE PORK

Legs, Loins, Chops

FRESH P.E.I. LAMB

Loins or Fillet Steaks

Legs, Rolled, Shoulders, and Fillets

CHOICE CANADIAN

STEER BEEF

Prime Roasts, Sirloins, Ribs

Pope's Eye, Porterhouse Steaks

Loins or Fillet Steaks

P.E.I. MUTTON

Legs, Loins, Shoulders and Chops

NEW YORK CORNED

BEEF

Very Choice

NEW YORK CORNED

TONGUES

Large Special

FAMILY MESS PORK

Choice Small Pieces

BEECHNUT HAMS AND

BACON

FRESH SAUSAGES

Our Own Special Made

PORK, BEEF, TOMATO

PRESSED VEAL

BOILED HAM

ROLLED OX TONGUE

MINCED COLLARS

AYSHIRE BACON

SCOTCH BEEF HAM

FRESH EGGS

FINNAN HADDIES

FRESH SMOKED

KIPERS

SMOKED SALMON

FRESH FROZEN CAPES

PUBLIC NOTICE

TO CONTRACTORS

Sealed tenders, addressed to the undersigned, will be received at the office of the Department of Public Works until twelve o'clock on Monday, the twenty-eighth day of May, from thoroughly qualified firms or persons for the installation of Electrical Conductors and Wiring for Electric Fixtures in the new School building on the grounds, St. John's. For use when tendering, as well as specification and any information required may be had at this office during office hours. The work to be written across the back of the envelope containing the tender, "Tender for Electrical Installation in the new School building on the grounds, St. John's." A money guarantee or approved cheque for three hundred dollars (\$300.00) must be enclosed with each tender, which amount shall be open to forfeiture should the tenderer fail to make necessary legal arrangements, within three days, for the proper fulfilment of his contract. The event of his tender being accepted, the Department will not be bound to accept the lowest or any tender. JAMES HARRIS, Deputy Minister, Dept. of Public Works, St. John's, N.F., May 15th, 1923.



GET YOUR DESSERT FROM MOORE'S BAKERY and save all the bother and expense of making it at home. You will find our cakes and pastry fully equal in quality and flavor to the best made. Try them the next time you have guests for dinner and you will avoid all that home trouble and expense to-day.

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26 Water Street, 18 Brien Street
Phone 1573.

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