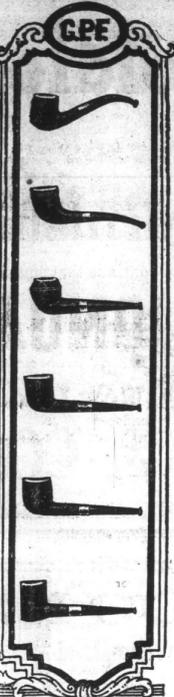


Honest, we like

To talk to you about C. P. F. Pipes. Funny thing the other morning one of our customers came in and purchased a \$2.50 C. P. F. Pipe and he said, "What you stated in your advertisement last week REALLY did happen to me only two days ago, and that's why I am buying this C. P. F. Pipe now."

We sell dozens of C. P. F. Pipes through one customer telling another. Then again C. P. F. Pipes are different, that's why they give such satisfaction. Come in and take a look at the various grades and styles we sell.

George Trainor
Royal Cigar Stores.
mar24.27



Why the Price of Tobacco Has Increased.

For the information of the Public generally, we would ask that you publish the following extracts taken from the "United States Tobacco Journal," of Jan. 25th, 1919, Feb. 1st, 1919, and Feb. 8th, 1919, which illustrates very clearly the situation in the raw leaf market to-day and which condition has been entirely responsible for the advance in our different brands of tobacco from 5c. to 15c. per pound.

Very truly yours,
IMPERIAL TOBACCO CO. (NFLD.) LIMITED.

Extract from United States Tobacco Journal, Jan. 25, 1919.

RIISING PRICES IN THE BURLEY MARKET. SALES ARE HEAVY. FOREIGN MARKETS SUPPOSED TO BE REPRESENTED IN MANY OF THE PURCHASES — CIGAR FACTORIES OPERATING AT NORMAL CONDITIONS.

Cincinnati, O., Tuesday. In the matter of raw tobacco, the burley markets continue to be the center of interest. Indeed that interest seems to have culminated during the past week in some top prices that are recognized as the record. At the Kenton warehouse in Covington, on Friday last, in a sale of 114,995 pounds, the highest price ever known to the market, 88 cents was reached in the sale of some superior baskets by August Small. His lowest price was 64 cents and the average was 77-1/3 cents. This was the best record in the history of burley, but there were many others nearly as good. Not only in this immediate market but throughout Kentucky, in spite of free offerings, prices ruled high. The average being \$3.17 better than that of the previous week. During the week a total of 45,337,115 pounds were sold for \$2,133,097.71, an average of \$39.97. The previous week the sales aggregated 5,087,115 pounds, which brought \$1,976,649.49, or an average of \$36.80. New records have been hung up almost as fast as they could be tabulated. The season sales up to Saturday night totalled 29,215,990 pounds for a total of \$7,805,275.85, an average \$35.94. At Hopkinsville, in the district of "dark" production the past week has been a record-breaker and tobacco men do not hesitate to call it "wonderful." Tobacco sold at prices undreamed of, much less really expected, and they are now expected to go even higher. Fine leaf sold for 50 cents more per 100 than ever before in the history of the district. The total sales in this district thus far have closely approximated 4,500,000 pounds.

The steady upward tendency of prices has surprised everybody. The producers claimed higher prices but those who know how they felt before the sale began assert that they were prepared to be satisfied with last year's figures. The buyers counted on the larger crop to lower prices somewhat and they are really very much surprised at the stiff upward tendency. Those who know the relations existing between the half dozen very large domestic buyers could not be induced to believe that any see-sawing among them is responsible for the skyward conditions. Those who have closely watched the sales say the higher bidding is being done by men who do not talk about whom they represent but who are fairly under suspicion of acting in pursuance of heavy foreign orders. To the wise ones, this probability, which is not given as a fact capable of actual demonstration, is the only explanation available for existing conditions. They figure that after four years of comparative non-production, Europe is very short of tobacco, that her own fields will be slow to replace this shortage, that the South American surplus will not do it, that American burley is very popular in many European markets and that it is the most natural thing in the world that European buyers should make a quiet advance into our markets. And there is plenty of good reasons, economically considered, why they should find it wise to conceal their identity.

the market and the average on the sale of 180,000 pounds was \$34.72. At Carlisle the sales aggregated a little less than 300,000 pounds, and the average on superior offerings was \$45. At Frankfort the sales were in medium and common and the average was \$35.

Extracts from United States Tobacco Journal, Feb. 8, 1919.

Cincinnati, O., Wednesday. The scramble for Kentucky's magnificent burley crop continues with a steadily rising market. Last week the high point, touched at one market only, was \$95, with an average of less than \$40. This year the top is \$100 and the average has gone well over the \$40 mark. Many of the sales are scarcely less than sensational. The total sales for the week were 5,554,135 pounds for a money value of \$2,573,779.89, which is an average of \$44.73 per hundred. The sales for the present week's start off at even a higher gait, the new "top" of \$100 having been realized on Tuesday at Maysville where an exceptionally fine basket brought this figure.

The total sales for the season up to the close of last week were 31,728,235 pounds, with a total realization to the growers of \$12,182,241.10, or an average of \$38.40 per hundred, which is very largely in excess of the results of last year at a considerable period of the sale.

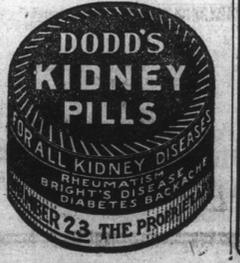
At the Kenton looseleaf warehouse out of a total of 137,000 pounds offered only 12,000 pounds were rejected. The bidding was spirited and high prices ruled. At Carrollton about 200,000 pounds sold at prices ranging up to \$75. At Lexington floor averages ran over \$50 at three different warehouses and went over \$55 at one. At Sterling the prices were from \$2 to \$3 higher. At Frankfort, a decided upward tendency was shown. At Hopkinsville, large sales of "dark" were made on advancing figures. At Paris, the average closely approximated \$50. This upward tendency was shown everywhere.

There is little or no tendency to publish comment on the conditions that have, unexpectedly to the buyers, forced so significant an advance in the price. Men who have followed the sales quietly say that they have no doubt whatever that fully twenty-five per cent. of the buying has been done on foreign orders and that a good deal more of it will be done in the weeks to come. This sort of talk, however, is not indulged in the presence of the farmers who are quite sufficiently cocky as it is. The latter are expecting the market to go higher and in many districts they are withholding their best stock for the climax, though sometimes a little in fear and trembling that they may hold on too long.—adv. 11.

Cold Spell, Furnace Out? No Coal? GASERVICE Washday-- Lots of Boiling Water! GASERVICE

Wedding Bells.
MARTIN—SAUNDERS.
A pretty wedding took place at St. Paul's Church, St. John's, on March 24th, when Miss May Martin, daughter of Mr. Lorenzo Martin, formerly of Harbor Grace, but now of this city, was united in marriage to Mr. Edward John Saunders, son of Mr. and Mrs. John Saunders, Southside. Miss Annie Martin, sister, attended as bridesmaid, and Mr. William Jones, grandfather of the bride gave her away. The knot was tied by the Rev. W. J. R. Higgin, Rector of St. Paul's in the presence of only the immediate friends of the young couple. Mr. and Mrs. Saunders have returned to the city and taken up residence at 5 Alexander Street. The Telegram wishes the young couple many years of married happiness.

Extract from United States Tobacco Journal, Feb. 1st, 1919.
ACTIVITIES IN BURLEY MARKET DURING PAST WEEK. BORDER ON THE SENSATIONAL.
The burley market during the past week was something more than merely interesting. It came pretty close to being sensational. The tendency of prices on good offerings, which seem this year to predominate, is higher and higher. While the high price which startles the buyers and extremely low grades predominate. The sale at the Kenton warehouse, on the Covington side, to-day was the most successful of all. The layout of offerings included the best average of tobacco yet put on sale. The top is on the fancy grades, even the lower price reached 95 cents and while the average has not yet been announced, it will go higher than has ever before been known in the market. Throughout Kentucky the week's prices have everywhere shown a marked advance and buyers are now convinced that the end is not yet. At Maysville half a million pounds sold on Tuesday at the amazing average of \$41. At Carrollton the commoner grades ruled



MAJESTIC PRESENTATION.

Wednesday and Thursday,

"The Deep Purple,"

Featuring CLARA KIMBALL YOUNG.

This is an absorbing story of city and country life—with love, roguery and romance intertwined. Needless to state, the hero and heroine emerge with triumph, and those who deserved everything they got, got everything they deserved.

The third episode of
"ZUDORA,"

the thrilling and baffling mystery picture, entitled
"The Mystery of the Dutch Cheese-Maker."
ALSO, THE USUAL COMICAL COMEDY.

MATINEE EVERY AFTERNOON.
Adults, 10 cts. - - - Children, 5 cts.

OPENING NEW EXTENSION

Through our earnest effort to give to our patrons exclusive merchandise, courteous and competent service, our ever-increasing business has already outgrown the new buildings added in September, Nineteen Hundred and Sixteen and compelled us to take over the two adjoining buildings, and we now announce the opening of our Men's and Boys' Outfitting Department and Ladies' and Gentleman's Boot and Shoe Department in the building adjoining our Ladies' Showroom. It is our purpose to provide a Men's Furnishing Store conducted along uncommon lines, a shop that impresses you at once with its unusual arrangement, a shop that shows you at a glance the things you want, a shop manned by expert assistants where you will find an infinite variety of Men's Goods of the latest styles and patterns.

Men's and Boys' Furnishings and Ladies' and Gents' Boots and Shoes.

BISHOP, SONS & CO., Ltd.,

P. O. Box 920. St. John's, Nfld.

FRESH MEAT, FRESH PORK, &c.

If you want a choice selection of

Fresh Meat, Fresh Pork, Liver and Sausages, why, give us a call and we will do our best to please you. Sausages made fresh every day.

M. J. BLACKLER,
mar25.1f 54 New Gower St.

KOHLER & CAMPBELL PIANOS AND PLAYER PIANOS.

Built to stand any climate. Exported all over the world. Send for literature.

MUSICIANS' SUPPLY COMPANY,
Royal Stores Furniture.

Hr. Grace Notes.

Mr. James Walsh arrived from Montreal last week on a visit to his mother, Mrs. M. A. Walsh, who is very ill at present.

Miss Mary Cron, daughter of Mr. Jas. Cron, has been accepted as a nurse at the General Hospital. Miss Cron is now waiting word to proceed to the institution to take up her work.

The whalers Port Saunders and Hawk are to-day breaking up the ice in the harbor so as to get the Ship-building Co.'s new vessel 'Jozo' on dock.

The N.E. wind to-day has once more filled up the outer harbor with heavy ice, a very unwelcome visitor at this season of the year.

Pte. Leonard Martin and Pte. Robert Stevenson arrived home last night. Pte. Martin was a prisoner of war in Germany. He was at Montreal for the past few weeks, where his mother resides. He is here now on a visit to the old home and friends.

There passed away at the Sanatorium, Topsall Road, on Friday morning, 14th inst., Robert Chesley Trappnell, at the early age of 22, son of John and the late Louisa Trappnell. Deceased was employed by the W. U. Cable Co., at Bay Roberts for the past three years, and was a general favorite; to know him was to love him. In August last he suffered from an attack of bronchitis from which he failed to recover, and in spite of every care and attention the end came rather unexpectedly. He leaves to mourn beside his father, a step-mother, four sisters, Mrs. R. S. Mann, of Hr. Grace; Mrs. C. F. Shelgrove and Mrs. S. A. Lindahl of Catalina, and Mrs. (Rev.) G. L. Mercer, of Moreton's Harbor; one brother Howard, of the cable office, North Sydney, and one half-brother Ernest, who is now very ill. The funeral took place on Sunday from his father's home, Court Residence, and was largely attended. Much sympathy is felt for the bereaved family in the

loss of this promising young man.
CORRESPONDENT.
Hr. Grace, March 25, 1919.

Royal Wedding Presents

Gifts Which Have Given Pleasure.
The present which Princess Pat will most appreciate is that which her old friends in Canada are collecting for her. It is not so much the form of it—it will be War Bonds—but the feeling that so many of those whom she knew and liked in Canada are contributing to this one present. It is not always the most costly present that is most valued by its royal recipient. When our present king was married in July 1893, nothing pleased him more than "The George." This was a beautifully designed jewel showing St. George and the Dragon in the centre, which was presented by all the Georges in the House of Commons and in other prominent positions. The idea was originated by Lord George Hamilton.

Then, too, the Queen liked nothing else so well as the Peacock's feather brooch given to her by the ex-Empress Eugenie. It was a representation in jewels of a peacock's feather, every detail being worked out in flashing gems. When the Princess Louise married the late Marquiss of Lorne, the Jewellery given to her was very wonderful. She had a magnificent emerald from Queen Victoria, and her royal mother also gave her some marvellous opals. But here again the present which gave her most pleasure was one from the Clan Campbell. It was a very beautifully designed necklace of pearls and diamonds with a pendant representing a sprig of bog myrtle. This plant is the emblem of the Campbell Clan.

At Madrid, King Alfonso cherishes carefully King Edward's wedding present to him. This is a Stall dessert and coffee service of English porcelain, which is the finest modern work of its kind.

Colds Cause Grip and Influenza
LAXATIVE BROMO QUININE Tablets remove the cause. There is only one "Bromo Quinine." E. W. GROVE'S signature on the box. 30c. th.

And the Worst is Yet to Come--



Obituary.

MRS. ALAN HUDSON.
Yesterday the many friends of Mrs. Hudson were startled by the sad news that she had passed away suddenly that morning at her home in Island Cove. Mrs. Hudson, who was the youngest daughter of the late J. Louis, J.P., whose memory is still held in loving memory by the people of the North Shore of Conception Bay, was a lady whose beautiful and helpful life has laid its impress on all with whom she came in contact. In Island Cove she carried on much of the work so faithfully done by her father. She was the counsellor of the distressed and the friend of all. The distress and sorrow were all the more acute, and there is not a household there whose members are not to-day realizing that in her passing they have sustained a personal loss. To her husband, Alan Hudson, a local preacher, and for many years teacher in the Methodist settlement, she was helpful in the fullest meaning of the word, and the blow has fallen upon him with such severity that even his suddenness can have added emphasis. The Methodist church has lost one of its best workers, and whose Christian character and personal qualities endeared her to all. She leaves two sons, Rev. Louis Hudson, B.A., for some time a teacher in the Methodist college, and now taking a post graduate course at Harvard, and Alan Hudson, one of Newfoundland's gallant men, who, after faithful and fearless service, is now at home, bearing honorable scars. One daughter is married in Canada, another is a trained nurse, whose speedy return home was looked forward to with keen and pleasurable anticipation by her father, whilst a third is living with her father in Island Cove. To the growing father, brothers and sisters, the Telegram voices the sympathy of all their friends. Mrs. Hudson's memory will remain enshrined in every heart for long years to come. We lived for others and her happiness was ever brightest when ministering to the needs of her neighbors in her family. Two brothers, Messrs. John and Herbert Louis, and two sisters, Mrs. Freeman, widow of the late R. W. Freeman, and Mrs. Garland, survive her and reside in Lower Island Cove. The late Mrs. Alexander Marshall, of this city, was sister.

City Fishermen Meet.

With Mr. R. Dowden in the chair, fishermen of St. John's met in the L.S.P.U. Hall last evening to hear addresses of Mr. T. M. White and of A. B. Morine on the formation of principles of Union. A large number was present. To-morrow we hope to publish a full report of the meeting, lack of space to-day preventing.

Lecture by Mr. Shortis.

Mr. H. F. Shortis will lecture to-morrow evening, in the Aula Maxima, under the auspices of the Holy Name Society, his subject being "Our Old Customers." All who wish to hear an address racy of the soil and teeming with interesting reminiscences of the days of the Spaniards and carts full of silver dollars being wheeled through the streets to pay for the cargoes of fish purchased, will do well to attend. Mr. Shortis' talents are too well known to need any recommendations, and his platform ability is unequalled. Don't miss his lecture. It will be better than a best.

Capt. Campbell's Recital

To-night at the Casino a treat is promised to all lovers of song in our community. Capt. Campbell, Private Secretary to His Excellency has arranged to sing a selection of the most modern songs. He will be assisted by Mrs. Dickie and Miss Elsie Tait, and Messrs. G. Christian and T. H. Nell. The concert starts at 8.15. The proceeds of same to be devoted towards the city orphanages. A most enjoyable evening is assured.

Poor Mother.

Spank! Spank! Spank! Tommy was undergoing maternal chastisement at the hands of his loving mother for using the jam.
"Tommy," she said, when she had ceased for breath, "do you know this jam more than it does you?"
And when Tommy was alone with his brother he produced a square and he had concealed, and murmured:
"I thought that bit of wood wouldn't her hand any good."
LLEWELLYN CLUB.—To-night at 8 o'clock Wood Hall Rev. Dr. Jones will lecture to the Llewellyn Club on "Nemiah, the great patriot, and the patriot that pays." I. C. Morris, Esq., will also give an address. All men cordially invited.

When you want Roast Beef, Roast Veal, Roast Mutton, Roast Pork, try ELLIS'.