

**FRIDAY**  
Morning,  
at 8.30 O'clock.

# BAIRD'S ANNUAL WHITE SALE!

The Sale of all White Goods. We offer many opportunities to save on every-day wanted articles. Some are listed here. There are many more, which we have not space to record. Read, come and see.

## Variety, Newness and Values Abound in the Show-Room!

### LADIES' BLOUSES.

A splendid assortment of White Blouses in Muslin, Voile, Jean and Repp; very new styles, low neck, long sleeves, trimmed with pearl buttons, embroidery and lace, etc.; sizes 36 to 46 bust. Reg. \$1.50 each. Sale Price **\$1.39**

### LADIES' COLLARS.

A big job line of Ladies' Collars, suitable for blouse or coat; very latest assortments in large Shawl, Roll, Sailor, Peter Pan, etc. Values to 25c each. White Sale Price **8c**

### COMBINATIONS.

These are the very newest, daintily trimmed with lace and insertion; perfect fitting. Reg. 85c. Sale Price **76c**. Reg. 1.30. Sale Price **\$1.13**

### LADIES' COATS.

Ladies' Corduroy Velvet Coats in Cream, dashing American styles, with belt and large pockets; sizes 34 to 40 bust. Reg. \$7.50. Sale Price **\$6.28**

### LADIES' KNICKERS.

Made from fine White Lawns, in both English and American makes; open and closed styles, lace and embroidery trimmed. Reg. 40c. Sale Price **34c**. Reg. 65c. Sale Price **56c**. Reg. 85c. Sale Price **76c**. Reg. 1.00. Sale Price **85c**. Reg. 1.30. Sale Price **\$1.08**

### INFANTS' NIGHTGOWNS.

You are always looking for snaps in Children's wear, now is your chance to purchase at a bargain. Reg. 95c. Sale Price **75c**. Reg. 1.00. Sale Price **85c**. Reg. 1.20. Sale Price **\$1.04**. Reg. 1.50. Sale Price **\$1.20**. Reg. 2.00. Sale Price **\$1.60**

### INFANTS' FROCKS.

Particularly attractive is our display of Infants' Frocks, prettily made up from finest White Lawns; embroidery and lace insertion trimmings. We mention a few prices to you. Reg. 85c. Sale Price **75c**. Reg. 1.10. Sale Price **95c**. Reg. 1.30. Sale Price **\$1.13**. Reg. 1.40. Sale Price **\$1.20**. Reg. 1.80. Sale Price **\$1.59**

### SALE OF WHITE LACE CURTAINS.

Generous stocks are here, every pair good value at the regular price. Even these prices are out for this big Sale. Reg. \$1.60 pr. Sale Price **\$1.45**. Reg. \$1.90 pr. Sale Price **\$1.70**. Reg. \$2.50 pr. Sale Price **\$2.20**. Reg. \$2.80 pr. Sale Price **\$3.10**

### WHITE FLAXON.

A summer dress fabric that looks well when made up, 36 inches wide; showing fine pin stripes; extra fine quality Muslin. Reg. 33c. yard. Sale Price **29c**

### BOLSTER CASES.

A few dozen of these in extra strong Pillow Cases, size 20 x 60, finished with wide hem at open end. Bolsters worth 50c. ea. White Sale Price **42c**

### PILLOW SHAMS.

3 dozen of soft White Linen Shams, neatly embroidered and trimmed with heavy torchon lace and insertion and medallion centre; size 29 x 29. Reg. 80c. value. White Sale Price **69c**

### INFANTS' SHORT SLIPS.

Just two lines left, which we offer at the following prices. Reg. 60c. each. Sale Price **52c**. Reg. 70c. each. Sale Price **59c**

### INFANTS' ROBES.

These are the very newest, daintily trimmed with lace and insertion; made of finest White Lawn. Reg. 85c. Sale Price **84c**. Reg. 1.25. Sale Price **\$1.08**. Reg. 1.50. Sale Price **\$1.25**. Reg. 1.90. Sale Price **\$1.68**. Reg. 2.40. Sale Price **\$2.16**. Reg. 3.50. Sale Price **\$2.89**



### EMBROIDERIES.

Our entire stock of narrower Embroideries, Insertions and Beadings, from 1 to 6 inches wide, at specially reduced prices. We have a few boxes of Embroidery and Insertion Ends, measuring from 4 1/2 to 10 yards; extra good quality.

White Sale Prices from 45c. to \$1.10 per piece.

### ALL-OVER EMBROIDERY.

For many needs, made on fine White Lawns; bought at the right time when values were best; assorted widths; lots of pretty patterns. Regular 35c. yard. Sale Price **30c**. Regular 60c. yard. Sale Price **50c**. Regular 70c. yard. Sale Price **60c**. Regular 80c. yard. Sale Price **68c**. Regular 1.10 yard. Sale Price **96c**

Double Width.

Regular 65c. yard. Sale Price **56c**. Regular 80c. yard. Sale Price **68c**

### CAMISOLE EMBROIDERIES.

These we have been holding over for some time, they're a portion of a big fall shipment; 18 inches wide, and such pretty patterns, making choosing easy. Regular 35c. yard. Sale Price **30c**. Regular 50c. yard. Sale Price **42c**. Regular 60c. yard. Sale Price **47c**. Regular 70c. yard. Sale Price **60c**

### LADIES' NIGHTDRESSES.

A rare chance for the careful shopper—a chance to get quality and style at greatly reduced prices. Fine White Lawn, neatly trimmed, etc.

Reg. 85c. Sale Price **76c**. Reg. 1.25. Sale Price **\$1.08**. Reg. 1.40. Sale Price **\$1.16**. Reg. 1.50. Sale Price **\$1.20**. Reg. 1.70. Sale Price **\$1.59**. Reg. 1.80. Sale Price **\$1.68**. Reg. 2.30. Sale Price **\$1.93**. Reg. 2.60. Sale Price **\$2.23**

Also in Cream Flette, trimmed with embroidery.

Reg. 80c. Sale Price **78c**. Reg. 1.20. Sale Price **\$1.08**. Reg. 1.50. Sale Price **\$1.23**. Reg. 1.70. Sale Price **\$1.59**

And in Cream Winsey, bought at the right time when values were best. Just the thing for this season.

Reg. 1.90. Sale Price **\$1.68**. Reg. 2.40. Sale Price **\$2.16**. Reg. 3.00. Sale Price **\$2.55**

### LADIES' UNDERSKIRTS.

Made of fine White Lawn, nicely trimmed with Swiss embroidery and lace.

Reg. 80c. each. Sale Price **68c**. Reg. 1.00 each. Sale Price **80c**. Reg. 1.50 each. Sale Price **\$1.23**. Reg. 1.60 each. Sale Price **\$1.28**. Reg. 1.80 each. Sale Price **\$1.59**. Reg. 2.20 each. Sale Price **\$1.93**

### PRINCESS UNDERSKIRTS.

All high grade goods, made of fine White Lawn, pretty embroidery flounce.

Reg. 1.60. Sale Price **\$1.28**. Reg. 2.00. Sale Price **\$1.78**. Reg. 2.30. Sale Price **\$1.90**. Reg. 3.00. Sale Price **\$2.68**

### LADIES' CHEMISE.

In fine White Lawn, Swiss embroidery and insertion trimmed; square and V shaped necks, generously cut.

Reg. 70c. Sale Price **59c**. Reg. 1.00. Sale Price **85c**. Reg. 1.25. Sale Price **\$1.08**

### LADIES' CAMISOLES.

You can't possess one too many. We have never shown a finer lot, dainty makes, lace, insertion and embroidery trimmed.

Reg. 25c. Sale Price **20c**. Reg. 45c. Sale Price **35c**. Reg. 50c. Sale Price **42c**. Reg. 65c. Sale Price **56c**. Reg. 80c. Sale Price **68c**. Reg. 1.00. Sale Price **85c**. Reg. 1.20. Sale Price **95c**. Reg. 1.30. Sale Price **\$1.13**



## DAINTY SUMMER WASH GOODS Specially Low Priced.

### WHITE PIQUES.

This material, always so attractive when made up for summer wear, is marked down at a low figure for sale. Regular 35c. per yd. Sale Price **32c**

### TOWELING.

Several pieces of plain 18 inches wide, pure White, Turkish quality, for line for roller towels and hand towels or kitchen general kitchen use; red side stripes. Reg. 13c. yd. Sale Price **16c**

### CRASH TOWELING.

Several pieces of plain 18 inches wide, pure White, Turkish quality, for line for roller towels and hand towels or kitchen general kitchen use; red side stripes. Reg. 13c. yd. Sale Price **6c**

### INDIA "LINON".

A Sheer White Muslin, 29 inches wide; the best of its kind you may find to-day; really part of overstock from last season underpriced for White Sale, per yard **9c**

### TABRALCO CLOTH.

A summer dress fabric that you'll like, beautifully assorted patterns, in fancy stripes and figures; 28 inches wide. Regular 28c. yard. Sale Price **24c**

### LAWNS.

Fine Victoria Lawn, 40 inches wide; splendid value. Reg. 33c. yd. Sale Price **29c**

### CHILD'S WINCEY NIGHTGOWNS.

Something nice for the children, especially for the prevailing cold weather. Reg. 1.60. Sale Price **\$1.39**. Reg. 1.80. Sale Price **\$1.48**. Reg. 1.90. Sale Price **\$1.68**

### INFANTS' BARRAS.

Our regular stock of Infants' Flette and Flannel Barras at greatly reduced prices.

Reg. 75c. Sale Price **65c**. Reg. 90c. Sale Price **76c**. Reg. 1.00. Sale Price **85c**

## Employment and Agriculture.

The following resolutions were passed at the General Meeting of the Patriotic Association on Tuesday last:

**EMPLOYMENT COMMITTEE.**  
Resolved at a General Meeting of the Patriotic Association on February 27, 1917, that a Committee be appointed to take into consideration applications for employment in civil life from returning Soldiers and Sailors of the Newfoundland Regiment or of the Newfoundland Royal Naval Reserve who have been granted honourable discharges.

The Committee is instructed to appeal to all employers of labour to give preference to men who have done their duty in the King's Service.

The following gentlemen be nominated to serve on this Committee:—

Hon. Mr. Justice Kent, Chairman.  
Hon. M. P. Cashin, Minister of Finance and Customs.  
Hon. J. C. Crosbie.

Hon. J. A. Robinson, Postmaster General.

A. W. Piccott, Esq., Minister Marine and Fisheries.

W. G. Gosling, Esq., Mayor of St. John's.

Hon. J. Anderson.

Hon. G. Knowling.

G. F. A. Grimes, Esq., M.H.A.

A. E. Hickman, Esq., M.H.A.

F. W. Ayre, Esq.

David Baird, Esq., (James Baird, Ltd.)

E. A. Bowring, Esq.

J. Burrows, Esq., Manager Nova Scotia Mines, Bell Island.

A. E. Harris, Esq., Bishop Falls.

R. B. Job, Esq.

John McDougall, Esq., Manager Dominion Mine, Bell Island.

J. J. McGrath, Esq., President Longshoremen's Union.

W. S. Monroe, Esq.

J. P. Powell, Esq.

R. G. Reid, Esq.

Wm. Scott, Esq., Managing Director, Grand Falls.

Geo. Shea, Esq.

C. R. Steer, Esq.

W. W. Blackall, Esq.

Dr. V. P. Burke.

Dr. L. Curtis.

Henry Bartlett, Esq., (Harvey and Co.)

Thomas Kennedy, Esq., (Furness Withy)

and two members to be nominated by the Pensions Board with power to add to their number; and that the Hon. Mr. Justice Kent be named Chairman of the Committee.

## PATRIOTIC ASSOCIATION MEET- ING.

Feb. 27, 1917.

The following Resolution moved by Mr. J. W. Withers and seconded by the Hon. J. A. Robinson, was adopted unanimously by the Association:

## Resolution.

In view of the possible food scarcity this year it is the opinion of this Patriotic Association that every effort should be made to produce within the Colony the maximum amount that the Colony is able to grow; and to this end that His Excellency the Governor be requested to ask, in such manner as he sees best, the co-operation of the

Heads of the Churches and the Superintendents of Education, with the hope that the Clergy and school teachers of the various denominations may be induced to urge their people to make use of every patch of land to raise vegetables or hay, as may be most suitable; and that, wherever it may be necessary, the Government be requested to furnish seed and such further assistance and advice as may best promote the object in view.

Resolved further that the following gentlemen be appointed a Committee charged with the duty of giving publicity to the Resolution and of furthering its acceptance throughout the Colony:

His Excellency the Governor.

Hon. J. R. Bennett, Acting Prime Minister.

Dr. W. F. Lloyd, M. H. A., Leader of the Opposition.

Hon. S. D. Blandford, Minister of Agriculture.

W. G. Gosling, Esq., Mayor of St. John's.

Hon. J. A. Robinson.

H. Macpherson, Esq.

J. W. Withers, Esq.

## Newfoundlander Missing.

AT GLACE BAY.

No trace of the young man Patrick Cullen, of St. Mary's, who left his boarding house at Glace Bay, C.B., some time ago, has been received by his relatives. Cullen is a married man and his wife resides at St. Mary's. Dr. Hogan, of the latter place, has wired the Chief of Police at Glace Bay to look out for the missing man. On the night of his disappearance he informed the proprietor of his boarding house that he had sent a sum of money to his wife in Newfoundland.

Minard's Liniment Cures Diphtheria.