

MEN'S and BOYS

Stanfield Underwear,

In Light and Medium Weights,
At BLAIR'S.

Stanfield Underwear
Is reliable. It will not shrink.
And it will not go out of shape.

We stock reliable Underwear, and this is why we feature "Stanfield's" strongly.

We have also a small selection left of Men's English Cashmere Underwear—if you want this make of fine Wool Underwear, but we cannot get any more at moderate prices when this is sold. If you want cheap Underwear we have a full line of

Men's and Boys' Balbriggan Underwear
from 30c. garment only.

Henry Blair

Evening Telegram
W. J. HERDER, - - - Proprietor
H. A. WINTER, B.A., - - Editor
THURSDAY, July 6, 1916.
PRO PATRIA.

Until the launching of the present drive upon the West front, the whereabouts of our soldiers have been a matter of surmise and known only to those in authority. The extent of the casualty lists that have been published in the last two days, as well as the nature of the casualties themselves, is unmistakable evidence that our soldiers have been heavy fighting, and have probably participated in the British advance. Whether or not, we must prepare ourselves for more casualty lists and be thankful that they have so far been comparatively light. It is perhaps idle to deprecate the prevalence of quite unfounded rumours, which cause much unnecessary mental suffering; they seem to be unavoidable. Yesterday they were very much in evidence, and the timely notice of the Colonial Secretary at midday did much to allay the general anxiety. It should be unnecessary to assure the relatives and friends of those at the front that the official lists are issued very fully and speedily, and that no other source of information, not absolutely authentic and at first hand, need be relied upon. If citizens generally would abstain carefully from repeating the common: "I heard that so and so," which the evil would immediately disappear. Say only what you know, not what someone else has told you.

Though the casualties announced yesterday in our own regiment are numerous, they contain no deaths, and it is hoped that the wounds received will not prove serious. But we have others serving in other units, and yesterday brought the sad news that two more young lives had been laid down in the great cause. Captain Bernard Ayre and Private Victor Dawe have died in action. Bernard Ayre was the younger son of Mrs. Chesley Ayre and brother of Captain Eric Ayre of the Newfoundland Regiment. He was born in St. John's and educated at the Methodist College. He completed his school

education at Leys School, Cambridge, where he distinguished himself alike in his studies and in athletics, particularly on the Rugby and LaCrosse fields. He entered Jesus College, Cambridge, graduating with honors, and had nearly completed his training for the medical profession when war broke out. Like many another, he paused on the threshold of a brilliant career to obey the higher national call. He obtained a commission in the 8th Norfolk Regiment and his promotion was rapid to the rank of Captain. For a year he had been at the front. His letters were always cheerful and expressed between the lines the true soldier. We do not need to know particulars of his death to know that it was heroic. We know that he fell at the head of his regiment, with his face toward the enemy. His death is a stunning blow to very many in this city, and follows with sad and denness upon that of his schoolmate, Hal Chaplin. There is a great similarity between the two cases. Both young heroes were destined to the same honourable profession, both showed unusual promise, and both were sons of our Methodist College. That school has two bright names at the head of its roll of honour. For Mrs. Ayre and Captain Eric the sympathy will be great and general. Their sorrow has one consolation in the knowledge that he died a soldier and a man. Dulce et decorum est pro patria mori.

Victor Dawe, a youth of 25, was a son of Captain Henry Dawe, of Bay Roberts. We understand that with remarkable patriotism, he left an American University to join a Canadian Regiment last year, and had been some time at the front. He too died in harness. Wide sympathy will go out to his parents brothers and sisters, but it will be a sympathy proudly given and proudly received.

We are glad to note that the casualties among our Regiment appear to be most of them of no very serious nature, and we hope to hear of speedy recoveries. There will be general regret that Major Franklin, who is, of course, with another regiment, has also been wounded, but it is pleasing to know that he is doing well and that his injuries are not serious. The next days will be a time of anxiety, but this is part of the price the whole Empire is paying, and it should be our pride to know that our boys are sustaining the fine reputation they won at Gallipoli.

Turkeys and Chicken at ELLIS'.

Some Good Values,
AT
DEVINE'S.

MEN'S STRONG TWEED PANTS \$1.39 pr.
MEN'S NEGLIGEE SHIRTS, extra quality 75c.
MEN'S MERCERIZED SOCKS, Light, Dark Grey, Tan and Black shades 45c. pr.
GENT'S HARD FELT HATS, latest styles \$1.99
BOYS' FLEECE LINED UNDERWEAR 29c. gar.
LADIES' WHITE LAWN BLOUSES, "Our Special Line" 99c. each
LADIES' D. & A. CORSETS from 75c.

When Shall Their Glory Fade?

Since we wrote the foregoing, the terrible casualty list, with its toll of so many of our bravest and best young officers, has reached us. The blow is so stunning that it is almost impossible of realization. Eight of the flower of our youth have fallen at duty's post; four others are missing. Among the former is Lieutenant Hubert C. Herder, fifth son of Mr. W. J. Herder, Proprietor of this paper, to whom as well to the parents and other relatives of all the young heroes, we offer a sympathy that cannot find expression in words. His Excellency the Governor informs us that the Regiment was foremost in the attack. This terrible death roll shows, but we needed not to be told of it. These brave dead were among the best in our land. It is a national loss. Their places will never be filled, but their memory will never fade. God rest their heroic souls!

1st Nfld. REGIMENT.

Casualty List.

KILLED IN ACTION, July 1st.
Captain Eric S. Ayre, St. John's.
Lieut. Fred C. Mellor, Kentville, N.S.
Lieut. Hubert C. Herder, Rennie's Mill Road.
Lieut. Richard A. Shortall, Waterford Bridge Road.
2nd Lieut. Gerald W. Ayre, Circular Road.
2nd Lieut. John R. Ferguson, 67 Springdale Street.
2nd Lieut. William T. Ryall, 40 Hayward Avenue.
2nd Lieut. R. Wallace Ross, Victoria Street.

REPORTED MISSING.
2nd Lieut. Wilfrid D. Ayre, Waterford Bridge Road.
2nd Lieut. Robert Bruce Reid, St. John's, N.F.
2nd Lieut. Clifford Rendell, Duckworth Street.
2nd Lieut. George H. Taylor, 5 Maxse Street.

REPORTED WOUNDED.
Lieut.-Col. William H. Franklin, England.
Hon. Capt. M. Frank Summers, Water Street.
Lieut. Stan Robertson, Long's Hill.

Archbishop's Reception

On Tuesday evening a reception was held at the Archbishop's Library by His Grace Archbishop Roche, it being the first function of its kind since the return of that prelate from abroad. There were a large list of visitors, who were glad to see His Grace's health so greatly improved.

Woman Breaks Leg.

Mrs. Rupert Morris was last night the victim of a very painful accident. Her husband was driving her, with a number of friends, along the Old Wiltshire Road late yesterday evening, when the horse suddenly bolted, throwing all the occupants of the carriage to the ground. Mrs. Morris' leg was broken at the ankle by the car. Her husband had her conveyed to Top-sail, where at 2 a.m. this morning, he was fortunately able to secure Mr. W. J. Herder's motor car, kindly placed at his disposal, in which the suffering woman was brought to town. She was at once brought to the General Hospital. It is not yet known if amputation of the foot will be necessary. The poor woman suffered great loss of blood, and had not Mr. Herder's car been available, the consequences might have been serious.

Reids' Boats.

The Argyle left Burin at 6.30 a.m. yesterday going west.
The Clyde arrived at Lewisporte at 8 p.m. yesterday.
The Ethie left Brig Bay at 4 p.m. yesterday going north.
The Glencoe left Harbor Breton at 8.30 a.m. yesterday coming east.
The Home arrived at Lewisporte at 9.15 p.m. yesterday.
The Lady Sybil arrived at Port aux Basques at 6.30 a.m. to-day.
The Kyle left Port aux Basques at 2.20 a.m. to-day.
The Petrel arrived at Clarendville at 1.45 p.m. yesterday.
The Melele is at St. John's.
The Sagon left St. Anthony at 3.15 p.m. yesterday north.

Train Notes.

Tuesday's express reached Port aux Basques at 1.45 a.m. to-day.
The incoming express is due here at 5 p.m. to-day.
The local from Carboneau reached the city at noon to-day.
The Trepansey train arrived in the city at 9.30 a.m. to-day.

KYLE'S PASSENGERS.—The following first class passengers reached Port aux Basques by the Kyle yesterday: A. Rice, H. M. Bristol, E. H. Jones, J. P. Seymour, Miss D. Burke, Miss B. Burke, Miss Edna Way, S. A. Fortune, T. J. Fortune, Miss L. Thompson, Lieut. A. Gosling, Miss E. M. Squires, Dr. E. W. Scott, Dr. C. J. Severy, Miss A. E. Warren, Miss M. Thomas, Miss J. Miller, Miss J. Britton, Capt. W. A. Parsons, Lance Corporal Parsons, Pte. Whiteley, Pte. Harvey, L. and Mrs. Chamberlain, J. P. and Mrs. Loughlin, C. H. Rostrum, Dr. W. H. Gulleford, Dr. V. S. Steneas, Dr. E. W. McGrath, J. H. Woods, Rev. A. J. Woods, Mrs. Y. Vincent, J. A. Padon, A. M. Marshall, C. K. Chambers, R. J. Ratchford, J. W. Mason, J. Tandler.

Fresh Salmon, Fresh Halibut, at ELLIS'.

Ye Hills of France.

Ye hills of France, erstwhile so fair
With waving fields and orchards rare,
Now swept by devastating shell,
Wrecked past the power of tongue to tell;
Black ruin, red slaughter everywhere.

And one I love, my own, lies there
With blood upon his shining hair,
Ye know how gloriously he fell,
Ye hills of France!

Oh Lord our God, our souls prepare,
So that we patiently may bear,
That we resignedly may know,
The loss to-morrow's roll may show
Of sons of ours who claim your care,
Ye hills of France! NELL.

St. John's, July 5th, 1916.

At Rest.

The funeral of the late Mrs. Thos. Winter took place on Tuesday afternoon from her late residence, Rennie's Mill Road. A large number of friends followed the hearse to the Church of England cemetery. Prayers at the Chapel were read by the Rev. W. Cracknell and at the graveside by His Lordship the Bishop. All that was mortal of the loved woman was laid to rest at the feet of her little ones.

Bere and There.

Pure Maple Sugar and Syrup at ELLIS'.

SUSU.—The Susu sailed on the Fogo mail service at 2 p.m. to-day.

WHELAN'S WATERED FISH is good for fish cakes.—jly6,1i

WEATHER REPORT.—The weather across country is light southeast wind and dull, temperature 45 to 60 above.

"St. Ivel" Lactic Cheese, small tins, at ELLIS'.

SALT CARGO.—The Little Secret has arrived at Marystown from Fowle with a load of salt.

The FORD is a "LOYAL CAR"—doesn't fail in an emergency. jun22,tf

STEPHANO SAILS.—The s.s. Stephano sails at 3 o'clock this afternoon for Halifax and New York.

REACHED LIVERPOOL.—The s.s. Durango reached Liverpool to-day and sails again at noon to-morrow for here.

Stafford's Liniment is sold in over 500 stores. Ask for Stafford's.—may3,tf

Think well before you act and buy WHELAN'S WATERED FISH every time.—jly6,1i

FOR BARBADOS.—The schr. Douglass Adams with general fish cargo from Smith Co. Ltd., sailed for Barbados yesterday.

More motoring miles at less cost per mile has made the FORD the most popular car in the world.—jun22,tf

CAPT. SUMMERS WOUNDED.—Mr. M. J. Summers has received the following message from his son, Capt. M. F. Summers, of "Ours": "Slightly wounded; don't worry; writing soon."

"MEASLES."—Keep a bottle of Stafford's Lotion on hand for bathing the eyes. Price 20c.

PERSONAL.—Mr. J. A. Padon, manager of the Bank of Montreal, is a passenger on the express due at 4 p.m. to-day.

It takes a good car "to make good". More than a MILLION FORDS have been sold to date. jun22,tf

DOING WELL.—Sergeant James R. Steele's wound is slight and he is doing well. This was intimated in a message received by his brother last night.

COX'S GELATINE.—Mark the housewife's choice and the old favorite that stands every test. For sale at all first-class grocers. Insist on getting Cox's.—jun24,tf

ENQUIRY INTO DROWNING.—An enquiry is being conducted before Judge Hutchings to-day into the death of seaman Gerald Kavanagh, who was drowned from the barq. Attila.

GIANT JUNIOR SAFETY RAZOR.—Be sure and get 7 blades with your Giant Junior Safety when you buy it. Price 50 cents with 7 blades.—jun24,tf

SOLDIERS RETURN.—Capt. W. A. Parsons, Lance-Corpl. Parsons, Pte. Harvey and Pte. Whiteley, will reach the city this afternoon by the incoming express, and will be received at the station by citizens of St. John's who will give the returned heroes a hearty welcome home, after which they will be taken to Government House where His Excellency will bid them welcome home.

DIED.

On Tuesday morning, after a short illness, Peter Markey (mason), a native of St. John, New Brunswick; he leaves a wife and one son to mourn; funeral from his late residence, 103 Duckworth Street, R. I. P. Halifax and St. John, N. B. papers please copy. Drowned at Barbados, on the 17th May, John, son of the late Charles and Sarah Murphy, aged 29 years, leaving four sisters and one brother to mourn their sad loss. R. I. P. Halifax papers please copy.

Place Your Orders With Us
if you want genuine

High Class Groceries & Fruits.

Our stock is always Fresh and Clean.

Pork & Beans. Roast Beef. Lunch Tongue. Beefsteak & Onions. Meat Pastes. Fish Pastes. Luncheon Sausage. New York Beef. Lovell & Covel CHOCOLATES and CARMELS.	Have you tried our Special Sliced Meats? OX TONGUE. COOKED BEEF. BOILED HAM. Cut in wafer slices and carefully handled. New York Chicken. CIGARS & CIGARETTES: including the famous Jamaica Cigars and Westminster Cigarettes.	Bananas. Plums. Oranges. Lemons. Grape Fruit. Tomatoes. Celery. New York Butter. Wilbur's Cocoa & Chocolate
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GROCERY DEPT. Phone No. 11. AYRE & SONS, Ltd. GROCERY DEPT. Phone No. 11.

American Specialties

ARE IN ABUNDANCE

At Milley's To-Day.

Children's White Embroidery Dresses, to fit up to 3 years, 39 cents each	Child's Striped Linen Hats 20 cents each
Ladies' White Underskirts Marvellous Value, 50 cents each	Middy Blouses, Large Variety, 80 cents each
Children's Rompers, 35 cents per pair	Girls' Silk Crown Crusher Hats, Assorted Shades, 60 cents each
Ladies' White Top Skirts, From 90 cents up	Ladies' Ratine Sports Coats in Lavender, Grey, Pink and Pale Blue, \$1.25 each

Large Variety Amer. Dresses,
For House and Street wear,
FROM \$1.00 UP.

S. MILLEY.

New Record Made For Pole Vault

BY ST. BON'S PUPIL.

The annual sports of St. Bonaventure's College took place on the Campus yesterday afternoon and were as big a success as ever. They were under the patronage of His Excellency the Governor and His Grace the Archbishop. The grounds were tastefully and patriotically decorated. Those present included Lady and Miss Davidson, Rev. Mons. McDermott, Rev. Drs. Greene and Carter, Rev. Fra. Walker, Whelan, Sheehan, Nangle, Pippy and Wilson; the Christian Brothers and many prominent citizens. The events were run off successfully by Messrs. J. L. Slatery, J. Pippy and J. Barron, and were exciting and interesting. The programme was:—

Hurdles (Junior)—1st, P. Walsh; 2nd, L. Spurrell.

Hurdles (Senior)—1st, C. Eagen; 2nd, W. Sullivan.

Relay Race—Boarding vs. Day Students. Won by Day Students—Devine, Fox, Eagen, Kelly.

High Jump (Senior)—C. Eagen, 5 feet 1 inch.

Primary Races—Won by H. Halley, C. Gleeson, A. Slatery, C. Eagen, 75 yards dash. (Juniors)—1st, W. Scott; 2nd, L. Spurrell. (Intermediate)—1st, C. Eagen; 2nd, G. Muir. (Seniors)—1st, A. Kelly; 2nd, W. Aspell.

Barrel Race—H. Donnelly.

Sack Race—1st, E. Malone; 2nd, G. Coughlin.

Quarter Mile (Inter)—1st, A. Gibbs; 2nd, A. Halbot.

Three Legged Race—W. Coughlin and B. O'Donnell.

Egg and Spoon Race—E. Duchaine.

THE BELGIAN ARTISTS.—A telegram was received yesterday from the Royal Belgian Concert Company stating Mr. Jan Collignon, the baritone of the company is ill, and that their visit here will have to be delayed a week or ten days. Further notice will be given in a day or two.—adv, 1i.

"It's a better car sold at a lower price". That's why there are so many "FORDS" on the road to-day.—jun22,tf

NAVAL MEN ON FURLOUGH.—Nine of our naval men who are returning on a short furlough will arrive in the city by the express due this afternoon, and will be given a reception by the citizens of St. John's. Some of the men who assisted in the landing of troops at the Gallipoli Peninsula, and after a few weeks with their relatives will return to the north sea and help watch over the Hun.

LEAGUE FOOTBALL.—St. Bon's vs. Collegians, St. George's Field, to-night at 7 o'clock.

AT THE CRESCENT.

To-day's show at the Crescent Picture Palace is a great one. The headline is an Essanay 3-reel feature "The Loring Game", presenting Darwin Karr, the great Essanay star. Mr. and Mrs. Sidney Drew are featured in a Vitagraph comedy drama "All for the Love of a Girl", one of Mr. Drew's own productions. "Cartoons in a Sanatorium" is an Edison comedy by Raoul Barra. Professor McCarthy has arranged a new and classy musical programme for this big show. Don't miss seeing it.

We shop as carefully for you by mail as if you came in the Store and made your purchase.

THIS Walk For

Hard Bargain For Friday

Hair Brushes, each
Clothes Brushes,
Stove Brushes, each
Shoe Brushes, each
Scrub Brushes, each
Paint Brushes, each
Floor Brushes, each
Heath Brushes, each
Suit Holders, set
Vegetable Graters
Cake Turners, each
Knife Polish, per
Egg Beaters, each
Towel Racks, each
Child's Sand Pail
Hook Spoons, each
Skimmer Spoons,
Rolling Pins, each
Dish Mops, each
Tin Pie Pans, each
Tan Shoe Polish,
Savory Hot Sauce,
Enamel Tea Plate
Framed Mirrors,
Coffee Strainers,
Ice Pick's, each
Cake Turners, each

Sale

A timely and interesting to buy this sale are much better than have new low White and Tan Insertion. \$