

EIGHT PAGES TO-DAY.
WEATHER FORECAST.
TORONTO, Midnight. Light to moderate winds, mostly fair with moderate temperature.
ROBERT'S, Noon. Bar. 29.50; Ther. 70.

THE "PEOPLE'S PAPER" IS A LIVE DAILY IN A BUSY CENTRE—STUDY ITS NEWSY ADVERTISING.

EIGHT PAGES TO-DAY.

THE EVENING TELEGRAM.

FOR LATEST
WAR NEWS
SEE 5th PAGE.

VOLUME XXXVII.

PRICE ONE CENT.

ST. JOHN'S, NEWFOUNDLAND, WEDNESDAY, JULY 28, 1915.

\$3.00 PER YEAR.

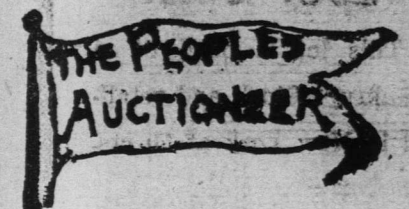
NUMBER 172.

REID-NEWFOUNDLAND CO.

South Coast Service!

S. S. GLENCOE will sail from Placentia on THURSDAY, July 29th, after the arrival of the 8.45 a.m. Train from St. John's, calling at the usual ports of call between Placentia and Port aux Basques.

Auction Sales!



AUCTION.
At the
Studio of Mr. James Vey,
Bank of Montreal Building, on
Thursday Next, 29th inst.,
at 10.30 a.m.

All the Stock in Trade,
consisting of High Grade Cameras,
Framing and Scenery Screens, first-
class Magic Lantern, together with a
big selection of Slides showing views
of all parts of the world. Sale will
be made as a going concern or in lots.

P. C. O'DRISCOLL,
Auctioneer.

July 27, 21.

AUCTION.

At the British Hall, on Friday next,
29th inst., at 10.30 a.m., a quantity of
Household Furniture and Effects, re-
moved for convenience of sale. Par-
ties desirous of sending articles to be
sold will please do so on Thursday.
No goods received before that date
and all must be removed from the Hall
on Friday afternoon whether sold or
not. Send list of articles to under-
signed not later than Thursday noon.
Nothing delivered without payment.

P. C. O'DRISCOLL,
Auctioneer.

July 27, 21.

FOR SALE.

8 Bungalow Lots,

situate between Waterford
Hall and the residence of
Hon. Donald Morison. These
lots are in the most pictur-
esque section of Waterford
Valley, and will be sold
cheap to prospective Bungal-
low builders.

Apply to
Fred. J. Roil & Co.,
REAL ESTATE,
Smallwood Building,
Duckworth Street.



THE WHOLE STORY
of what our "Safeguard" method of
Filing and Finding will do for you is
told in a nutshell. It will keep you
out of many a hole by ensuring im-
mediate handling of every paper of your
records when reference to them is im-
perative—and loss of them is disas-
trous.

The Globe-Wernicke Co.
PERCIE JOHNSON,
Agent.

CARD!

During my absence from New-
foundland my practice will be
attended to by Mr. Jas. P.
Blackwood, Solicitor, Temple
Building, or Mr. S. J. Foote, So-
licitor, Commercial Chambers,
as suits the convenience of my
clients.

J. A. W. W. McNEILY,
Solicitor.
Temple Building,
Duckworth Street,
St. John's. July 21, m.w.t.

'Phone 302.

Choice Lambs

Tongues, 13c. lb.

Nice Small Hocks.

Irish and Canadian

Butter, 45c. lb.

Korff's Cocoa.

Try a Cup.

Fresh Eggs daily.

M. A. DUFFY

'Phone 302.

FIGURES DO LIE.

Prices are only Relative

REGAL ENGINES are the highest
priced engines, yet they are the cheap-
est.
They are the highest priced engines
because they cost more to build.
They are the cheapest engines, be-
cause they will last twice as long as
any other engine.
They are also the cheapest engines
because they save your time, and
"Time is money."

If you shut your eyes to this real
bargain in engines, you will be the
sorest fisherman who ever signed an
order.
You will lose more money than you
can afford to lose, and your oil bills
will be twice as large.

REGAL ENGINES use less oil, have
more power, run with less trouble and
give more genuine satisfaction than
any other engine on the market.

We are, in the near future, going
to ask all cash for REGAL ENGINES,
so buy one before we make this
change, as we intend to make them
the "Hall Mark" engines of Newfound-
land.

We ship REGAL ENGINES complete
with full book of instructions, and
when once installed in your boat, any
child can run one.

REGAL ENGINES are higher priced
than other engines, but are the cheap-
est in the long run, because they run
the longest.

WRITE FOR A CATALOGUE TO-
DAY.

FRANKLIN'S AGENCIES, Ltd.,
St. John's, Nfld.



LEAVE IT TO THE BUTCHER—
He knows the best cuts and you can
rely on the tenderness, freshness and
fine quality of

ALL THE MEATS
you get from our Market.

How about having us send you a
good leg of Spring lamb? Order here
to-day.

M. CONNOLLY,
176 Duckworth Street.

"The Home of

Office Supplies."

The Largest

Typewriter Ever Built.

A \$100,000 mechanical marvel, 1728
times larger than the standard writer,
weight 28,000 lbs. Writing daily at
the Panama-Pacific Exposition

IS AN UNDERWOOD.

An exact reproduction of "The ma-
chine you will eventually buy."

Exclusive sellers for Newfound-
land.

Royal Stationery Co.,

Phone 649A. Martin Bldg.
July 28, eod, it Water Street.

DELICIOUS

Ice Cream!

delivered at shortest notice, by
quart or gallon. Just the
thing for party or outing.

Oyster Bay Ice

Cream Parlors.

Phone 770a. 162 New Gower St.
July 26, eod, 2mos.

Do It Now!

Ring up, write or send us in-
structions to call for your

Laundry

when next you require any work
done.

EXPERT WORKERS.
LATEST MACHINERY.
PROMPT SERVICE.

Globe Steam Laundry

Co., Limited.

Phone 148. P. O. Box 476.
July 13, it

Grove Hill Bulletin

THIS WEEK.

Wreaths and Crosses,
Wedding Bouquets,
Sweet Peas,
Cut Flowers, &c.

J. McNEIL,

Waterford Bridge Road.
'Phone 247.

New

Fresh Butter

Just received:

CHOICE
SEARSTON AND CANADA
in small packages, now selling
at the Very Lowest Prices.

JAS. R. KNIGHT.

MINARD'S LINTMENT CURES
DIPHTHERIA.

Your House Needs Paint.

Let us send you a Colour Card
with Colour Suggestions.

36 POPULAR SHADES.

MATCHLESS PAINT

Never Disappoints!

The Standard Mfg. Co., Ltd.,

ST. JOHN'S.

Most People

Are now Economizing in the

matter of Dress.

WE ARE HELPING

the average man to dress as well as
ever by placing on the market stylish,
well-made Suits at a saving of at least
ONE-THIRD.

If you are pessimistic, ask any re-
liable dealer for any of the following
brands:

VITREFORM, TRUVEIT,

AMERICUS, STILENFIT,

PROGRESS.

MADE ONLY BY

The Nfld. Clothing Company, Ltd.

At the Cottage,

Camp, or on the Boat,

or wherever you and your family vacation this summer,
you can have all the music and just the kind of music
you want, whenever you want, with a set of

Columbia

DOUBLE-DISC RECORDS,

with either a Columbia Graphophone "Eclipse," \$40.00,
or a Grafonola "Jewell," \$50.00, or a "Favorite," \$65.00.

These three Columbias are all easy to move, to
carry and to store—just made for summer use.

U. S. Picture & Portrait Co.

GRAPHOPHONE DEPARTMENT.

Over 40,000 People

Read The Telegram

JAMES STOTT

Fresh Arrivals!

OYSTERO—

Made from fresh whole
oysters. Evaporated
same day as they are
drawn from the sea.

STEARO—

Bouillon Cubes, a high-
ly concentrated extract
made of Beef and Vege-
tables.

Oystero or Steero provide
a delightful cup for an im-
promptu meal.

J. C. BAIRD,

Water Street.

Money to Loan

(On Good Security)

T. P. Halley,

Barrister,
Solicitor, Etc.
July 28, w.s. 61 Renouf Bldg.

DRESSMAKING—Mrs. M.

A. Jackman wishes to announce she
has opened a Dress and Costume Mak-
ing Shop on Queen Street, where she
will be pleased to see all her friends
and customers who patronized her in
the past. Outport orders given prompt
attention. July 26, 31.

FOR SALE—At a Bargain.

Freehold Property situate on Allan-
dale Road, containing one acre, to-
gether with House and Barn thereon.
House contains 8 rooms and is well
finished; only 15 minutes' walk from
Rawlins' Cross. Will sell for \$1,875.00.
Apply to GEORGE ROBERTS, Allan-
dale Road. July 26, 31.

FOR SALE—One 7 H. P.

Twin Two-speed Indian Motor Cycle
and Side Car, in excellent running or-
der; apply P. O. Box 1271. July 26, it

FOR SALE—An American

Motor Car, five seat; fully equipped
and in good running order. Can be
seen at any time and trial given.
Apply to CHAUFFEUR, Ropewalk.
July 26, 31, eod

FOR SALE or TO LET—

That desirable Dwelling House situate
No. 47 Queen's Road, fitted with
all modern improvements, heated with
hot water, gas and electric light. Im-
mediate possession; apply to Kent &
McGrath, Solicitors, or P. C. O'DRIS-
COLL, Exchange Bldg. July 26, it

TO LET—Houses Nos. 53

and 56 New Gower Street. For fur-
ther particulars apply to GEO. W. B.
AYRE, Solicitor, Renouf Building.
July 10, it

LOST—Tuesday Afternoon.

Screw Cap. Finder will be rewarded
on leaving same at this office.
July 28, 11

LOST—On July 23rd, Plain

Gold Signet Ring, S.E.D. on seal, be-
tween Seaman's Institute and the
Nikel. If found, kindly send MATRON
Girl's Department, Seaman's Insti-
tute. July 26, 31

Help Wanted!

WANTED—A Child's Maid;
apply at this office. July 26, 21, m.w.

**WANTED—A Good Gener-
al Servant;** apply MRS. S. RODGER,
86 Barnes Road. July 27, 31

**WANTED—A Boy for Dry
Goods;** apply by letter to ROBERT
TEMPLETON. July 26, 31

**WANTED—A Cook and a
Housemaid;** apply at this office.
July 26, it

WANTED—A Plain Cook
Immediately; apply at this office.
July 22, it

**WANTED—A Boy to learn
the Grocery Trade;** of good address
and education; apply by letter only,
stating age and qualifications, etc., to
X.Y.Z., this office. July 27, it

\$15 WEEK & EXPENSES

—To travel, appointing local repre-
sentatives. WHITFIELD LINSOTT,
Brantford, Ont. July 17, 22, 27, 31, Aug. 6, 11

\$5 Private Christmas Greeting

Card Sample Book Free—Solicitors
make five to ten dollars a day.
BRADLEY GARRISON, Brantford,
Ontario. July 19, 23, 28 Aug. 2, 7, 12

We Want 5,000 Men and

Women, in the next thirty days, live
wire partners in every town and city,
to help us handle our fast increasing
Real Estate and General Agency Busi-
ness. We will share enormous profits
with those who will join us now. You
receive a Life Membership. Write to-
day for free particulars. B. F. LOGS
CO., Des Moines, Iowa. July 17, s.w. it



Ex S.S. "STEPHANO,"

JULY 9, 1915.

New Potatoes,
Oranges and Bananas,
Peaches and Cherries,
Red and Blue Plums,
Lemons and Grape Fruit,
N. Y. Corned Beef.

JAMES STOTT