

REID-NEWFOUNDLAND CO.

WANTED!

 1000 PEOPLE TO USE
ELECTRIC LIGHT.

We are now offering Very Special Terms.

'PHONE 240.

 ELECTRICAL DEPARTMENT. 

THE SUCCESSFUL SHOPKEEPER

Is one who pleases his customers. You will find he sells

TEXACO KEROSENES,
because they give satisfaction to the customer and also increases his profit, because there is no leakage from TEXACO eight hooped glued packages.

GEO. M. BARR, Agent.

oct16.tu.th.s.f

St. John's to Halifax and New York.
RED CROSS LINE.
Excellent Passenger Service.

S.S. "STEPHANO" and S.S. "FLORIZEL"

Sailing for Halifax and New York Every Saturday.
Fares including meals and berth: To New York—Saloon, \$40.00. Return, \$70.00. Second Cabin \$15.00.
To Halifax—Saloon, \$20.00. Return, \$35.00. Second Cabin, \$9.00.

HARVEY & COMPANY,

oct16.m.th.f

Agents.

The Surplus Earned.

In 1912 the Canadian Life earned surplus of \$1,530,667, exceeding by over \$237,000 the earnings of 1911, and by a much larger amount the earnings of any previous year. This is of importance to policyholders, for their Dividends must come from this account.

CANADA LIFE ASSURANCE CO.

C. A. C. BRUCE, Manager,
St. John's.

For Sale by
BAIN JOHNSTON & Co.,

**Mixed Oats,
Bran,
Cattle Feed,
Corn,
Round and Split Pease.**
At Lowest Market Prices.

Advertise in the TELEGRAM

FOR SALE!

The Sealing Steamer

"ERIK"

With all her Sealing Gear.

For inventory and full particulars, apply to

JOB BROTHERS & CO., LIMITED,

Managers Erik Steamship Company, Ltd.

oct11.14.16.18.20.25

Farmers OUTING

AT THE

Octagon, October 29th.

ALSO,

CAULD CANNON and DANCE.

Tickets: 60c. Single; \$1.20 Couple.

FOR SALE AT

POOL'S Restaurant, Adelaide St.

oct19.21

\$4.00

THERE'S NO NEED TO PAY MORE,
IT'S NOT WISE TO PAY LESS.

\$4.00 represents the proper standard of value in High Grade Silver Plated Teaspoons. Selling at this price 1335 R. WALLACE SILVER PLATE that RESISTS wear, combines more individuality in design, with honest workmanship than any other make that we know of, regardless of price.

You can pay more for other makes, but you cannot buy more. Wallace ware is the silver that has the greatest sale among a great many other makes in the United States, and is the most sought after by women of discriminating taste.

We can show you a full line of this choice ware in three handsome patterns, or, if you cannot call, phone or write and we will send you sheets illustrating the different designs, with prices of the various pieces.

EVERY PIECE IS FULLY GUARANTEED.

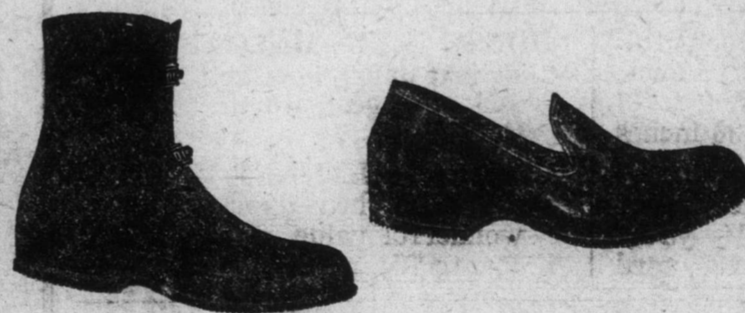
T. J. DULEY & CO.,

The Reliable Jewellers.

40,000 Pairs Rubbers and Gaiters!

We have just received a very large stock of Rubbers from the leading manufacturers in the United States and Canada. They were bought at the very lowest cash prices for taking such a quantity, which puts us in a position to offer them to our customers at extremely low prices.

The stock includes the well known brands "Canadian," "Maltese Cross," "Woonsocket," etc.



Parker Monroe, Ltd.

195 and 363 Water Street.

JUST RECEIVED,

Ex S.S. "Florizel"

500 sides Best American
SOLE LEATHER.

200 sides Best Trimmed
SOLE LEATHER.

COLIN CAMPBELL,
85 WATER STREET.

Take Your Camera

SHOOTING WITH YOU.

And to be sure of the best possible results send your Developing and Printing to

THE HOLLOWAY STUDIO, LTD.,

Corner Bates' Hill and Henry St.

'Phone 788.

To the Free and Independent Electors of Newfoundland!

It will pay you to call at our store, corner Prince & George's Streets, and Get our prices on Provisions, Groceries, Hay, Oats, Bran, Hominy, Corn Meal, Gluon Meal and other feeds before buying elsewhere.

We are large importers and our prices are right.

P. J. SHEA,

Provision, Grocery and Feed Store.

Corner Prince & George's Streets.

Can't be Beaten

The Best Twelve Whiskies on the market.

Premier.
Roderick Dhu.
Gaelic Old Smuggler.
White Seal.
Johnnie Walker.
White & Mackay's Special.
Stewart Royal.
Teachers' Highland Cream.
Black & White.
House of Commons.
Clan Alpine.
Jameson's 3 Star Irish.

Goods shipped on the same day as order received.

P. J. SHEA,

Grocer & Wine Merchant.
'Phone 342. 314 Water St.

Mustad's Celebrated Key Brand Fish Hooks.

See that O. Mustad & Sons' name is on the box before buying. They are the best-made and cheapest. Exclusively used by Norwegian Fishermen.

TEN PAGES TO-DAY

WEATHER FORECAST.

TORONTO, Noon.—Easterly fresh on East Coast, strong on Coast. Local showers, but fair; not much change in temperature.

ROPER'S, Noon.—Bar. 30, the

VOLUME XXXV.

RE

THE PEOPLE'S AUCTIONEER

Auction—Business Stand.
On the premises, on
Wednesday, 22nd instant,
at 11 a.m.

that desirable property situated at the corner of New Gower Street, which it measures 14 ft. 8 inches, on Holdsworth Street, 35 ft. 2 inches, also a piece of vacant land in rear of said property, which measures 71.1 inches by 22 ft. by 56 ft., with erections fronting on New Gower and Holdsworth Streets. Plans of property may be seen at office of

P. C. O'DRISCOLL,
oct14.31.14.17.21 Auctioneer

LADIES!

W. N. Gallan,

Ladies' Tailor & Furrier.

First Class Fitting.

First Class Workmanship.

Charges Moderate.

208 DUCKWORTH STREET.

2 doors East of Prescott Street
sep5.3m.m.w.f

Per S.S. "Stephano,"

California Pears, Plums,

California Oranges,

Tomatoes, Beet, Celery,

New York Turkeys,

New York Chicken,

New York Corned Beef.

JAMES STOTT.

P. O. BOX 667.

Cable Address:

"Retrac, SaintJohns."

E. LEO CARTER,

Solicitor.

Law Offices:

Renouf Building,

Duckworth Street,

St. John's.

oct15.w.f.m.1m

TO RENT—Dwelling House

No. 47 Freshwater Road, also Dwelling

House No. 18 Pennywell Road. Imme-

diately possession. For further particu-

lars apply to **WOOD & KELLY,** Tem-

ple Building, Duckworth St. oct12.tf

PICKED UP—This morn-

ing, at the Lower Battery, a Purse

containing a sum of money. Owner

can get same by proving property and

paying expenses. Apply to **JOHN**

BRITCH, Lower Battery. oct17.31